

SPUR 2020 Impact Report

LEGISLATION

State Bill: Affordable Housing

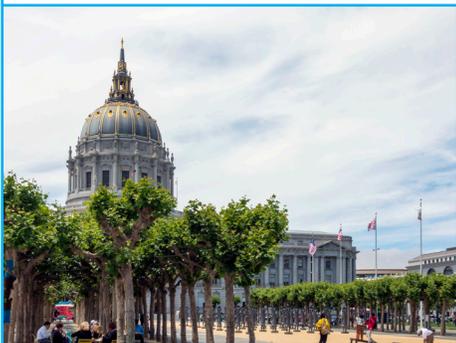
SPUR co-sponsored AB 831 (Grayson), which was signed into law in September. The bill clarified the housing approvals streamlining legislation of 2017 (SB 35), making multifamily housing with affordable units faster and easier to build.

State Bill: Emergency Shelter

SPUR co-sponsored AB 2553 (Ting and Berman), which was signed into law in September. The bill will make it easier for cities that declare a shelter crisis to provide shelter. The bill allows suspension of state building standards and provides California Environmental Quality Act (CEQA) exemptions for emergency housing and safe parking programs.

State Bill: Sustainable Transportation

SPUR co-sponsored SB 288 (Weiner), which was signed into law in September. SB 288 expands CEQA exemptions to speed up the delivery of California's sustainable transportation projects, including bicycle and pedestrian projects, bus, bus rapid transit, light rail and zero-emission fueling infrastructure.

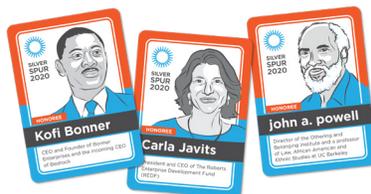


2020 VOTER GUIDE

SPUR expanded its November 2020 voter guide to include all state propositions and local measures in San Francisco, San José and Oakland. SPUR researched 35 measures, considered the equity impacts of each one and made voting recommendations. The guide garnered over 350,000 unique web page views in October.

2020 SILVER SPUR AWARDS

SPUR's 2020 Silver SPUR Awards honored three extraordinary individuals striving to build belonging in the Bay Area: Kofi Bonner, Carla Javits and John a. powell. SPUR welcomed nearly 2,000 attendees to this year's virtual event, which featured a conversation between The Daily Show's Trevor Noah and SPUR President and CEO Alicia John-Baptiste.



EQUITY AND PUBLIC SPACE

SPUR's first Ideas + Action symposium brought together public space experts from across North America and attendees from even farther. More than 1,500 people took part in keynotes, panel discussions and small-group workshops that explored the challenges and triumphs of creating and maintaining inclusive and equitable public spaces.

70+
POLICY
RECOMMENDATIONS

13k+
PUBLIC FORUM
ATTENDEES

3
PIECES OF
LEGISLATION
PASSED

 SPUR

REPORTS



Model Places

SPUR released the report *Model Places*, which envisions a future Bay Area that can welcome everyone. We partnered with AECOM to investigate what it would take to house everyone who wants to live in the Bay Area, using land-use data to assign “place types” to every part of the region.

Future of Transportation

The Future of Transportation, describes how public transportation and private emerging mobility providers can play to their respective strengths, function as a seamless network and provide access for everyone.

Transit Project Delivery

SPUR’s report *More for Less* offers 10 policy proposals for delivering transportation projects in less time, for less money to create a more reliable, integrated and frequent transit network. SPUR subsequently released *Infrastructure Bay Area*, which expands on our proposal to create a highly specialized entity that would lead the procurement and delivery of all the Bay Area’s major transit projects.

Climate Hazards

SPUR released *Safety First: Improving Hazard Resilience in the Bay Area*, which looks through a region-wide lens at how to improve resilience to multiple hazards at the same time. This report offers policy recommendations for how the Bay Area can improve data and information gathering, community planning and funding to strengthen resilience to wildfires, flooding and earthquakes.

POLICY BRIEFS

Affordable Bay Area

SPUR released *What Will It Really Take to Create an Affordable Bay Area*, which outlines the causes of the housing crisis and the steps needed to make the Bay Area an affordable region over the long term.

Rescuing Retail

SPUR released *Keeping the Doors Open*, a brief with immediate recommendations for assisting ground-floor businesses during the COVID-19 pandemic. SPUR convened owners and operators of small businesses, city staff, retail brokers, public space experts and many more to identify recommendations, many of which were included in San Francisco’s Proposition H, passed in November.

2020 HIGHLIGHTS



Mayors’ Forum

In August, SPUR hosted a forum with Mayors Breed, Liccardo and Schaaf of San Francisco, San José and Oakland to learn how the cities of the Bay Area can collectively work toward a more equitable, sustainable and prosperous region, especially in the context of a global pandemic and economic recession.

Digital Discourse

SPUR successfully transitioned its in-person public forums and events into an engaging series of online “Digital Discourses.” SPUR has seen a significant increase in attendance: From March through October, more than 12,300 attendees joined to learn about housing, sustainability, equity and other pressing issues in the Bay Area.

ADVOCACY



Coalition for Housing

SPUR was a lead convener of the new California Home Builders Alliance, an informal advocacy coalition focusing on state legislation and regulatory reforms to build more housing. Priorities include “missing middle” housing, approval streamlining and upzoning to increase the supply of housing, particularly for lower- and moderate-income households.

Recovery Task Forces

SPUR leaders participated in the region’s major recovery task forces, including the San Francisco Economic Recovery Task Force, the Silicon Valley Recovery Roundtable, the City of Oakland’s Economic Recovery Advisory Council and the Metropolitan Transportation Commission’s (MTC) Blue Ribbon Transit Recovery Task Force.

Competition Finalist

SPUR, Seamless Bay Area and other partners submitted a fare integration proposal that was selected as one of 12 finalists for MTC’s Transformative Transportation Projects competition. MTC found the proposal to be cost-effective and supportive of equity building and recommended that integrated fares be included in Plan Bay Area 2050.

Advocating for Parking Reform

SPUR advocated for major parking reform in San José, urging the Envision San José 2040 General Plan Task Force to embrace the elimination of minimum parking requirements citywide and the adoption of very low parking maximums for all new development going forward.