

THE SPUR URBAN

MEETING / RECEPTION / EVENT / SCREENING / LAUNCH

CENTER



GUIDE TO RENTING THE SPUR URBAN CENTER

The ideal venue to host a meeting, party, special event, social gathering, board meeting, cocktail reception or formal dinner party in San Francisco

photo: Iwan Baan

 **SPUR URBAN CENTER**

654 Mission Street (near Moscone Center) San Francisco, CA 94105 Contact: rental@spur.org or call 415.644.4296

THE SPUR URBAN CENTER

The SPUR Urban Center is a contemporary LEED Silver certified green building located in the Yerba Buena District — San Francisco's cultural and business hub — walking distance from the Moscone Center, museums, major hotels and public transit.



- Contemporary LEED-certified green building with natural light, high ceilings and outdoor terrace overlooking Mission Street
- 3 floors of versatile event space
- Complimentary WiFi, AV equipment, tables and chairs
- Walking distance to Moscone Convention Center
- Easy transit access via Muni and BART, with parking garages nearby
- Access to unique urban planning and design exhibits with local character
- Catering preparation space, located on basement level

Rental of the entire Urban Center offers exclusive use of three event floors including: the 1st floor Gallery, 2nd floor Public Assembly Hall and 4th floor Penthouse with terrace, providing more than 3,840 square feet of space for up to 425 guests.

The Urban Center can also be rented by individual floor and is ideal for intimate or large-scale dynamic meetings and events.

photos left to right: Iwan Baan, Richard Mayer, Keith Baker

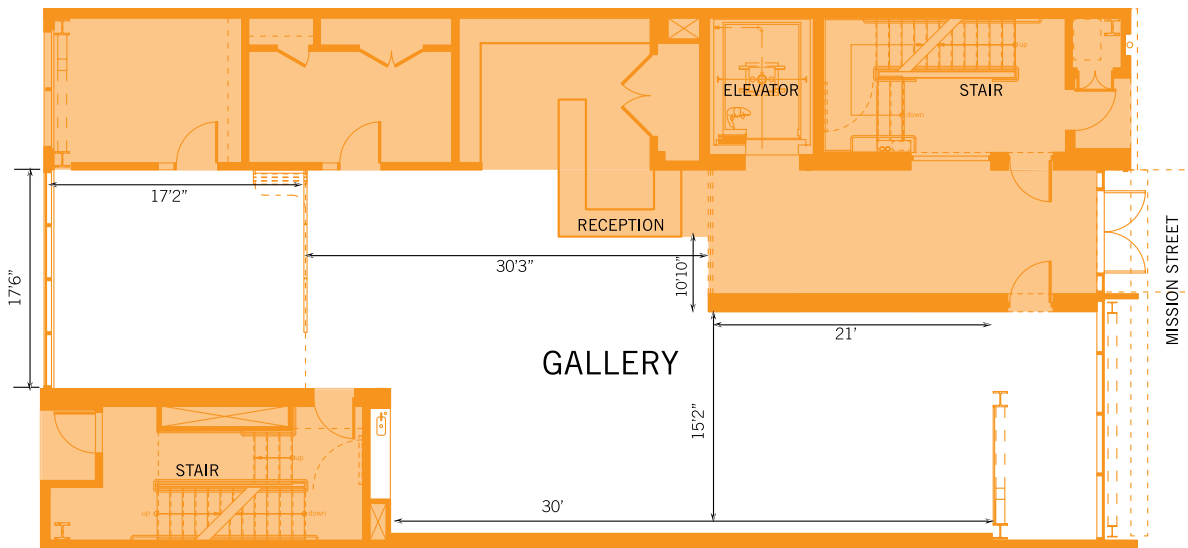
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1ST FLOOR GALLERY

Highlight	Rotating urban planning exhibits
Best for	Receptions and breakouts
Capacity	75-150 standing* Two 20-person breakouts*
Area	1,428 sq feet
Ceiling height	14'

**Varies based on current exhibit*



- Audio visual** Portable AV (for use on 1st or 4th floor) features:
- Movable screen
 - Projector (on rolling cart)
 - MacBook (on rolling cart)

photos left to right: Richard Mayer, Keith Baker, SPUR staff

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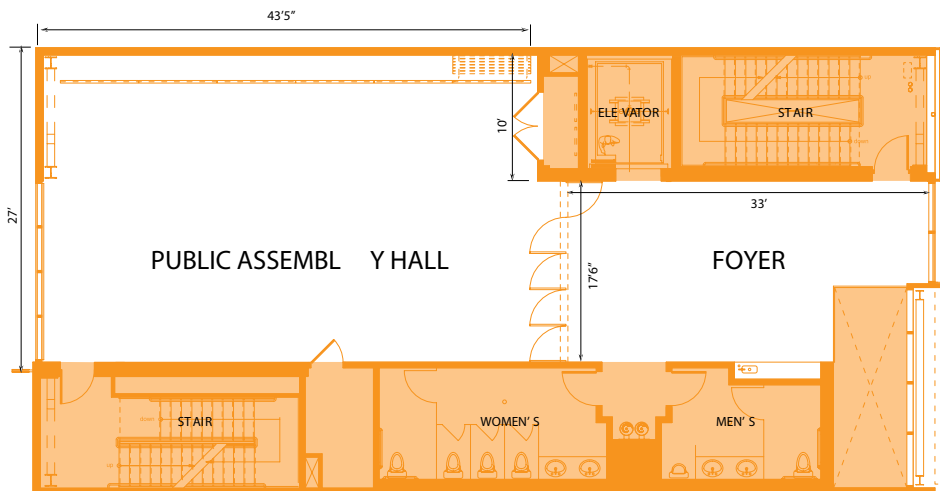
2ND FLOOR PUBLIC ASSEMBLY HALL AND FOYER

PUBLIC ASSEMBLY HALL

Highlights Built-in AV; open floor plan
Best for Meetings and social set-ups
Capacity 100-175 standing
 120 theatre style
 80 at rounds
 60 classroom style
 40 boardroom
Area 1,173 sq feet
Ceiling height 15' 6"

FOYER

Highlights Natural lighting
Best for Food and beverage tables, congregating pre/post-meeting and during breaks
Capacity 30 standing
Area 474 sq feet
Entire floor 1,647 sq feet



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| <p>Audio visual</p> <ul style="list-style-type: none"> • 2 built-in screens • 2 built-in projectors • 1 lectern with MacBook and built-in mic • 1 cordless handheld mic | <ul style="list-style-type: none"> • 1 lapel mic • 4 tabletop mics • 21 in-ceiling speakers • Basic lighting settings |
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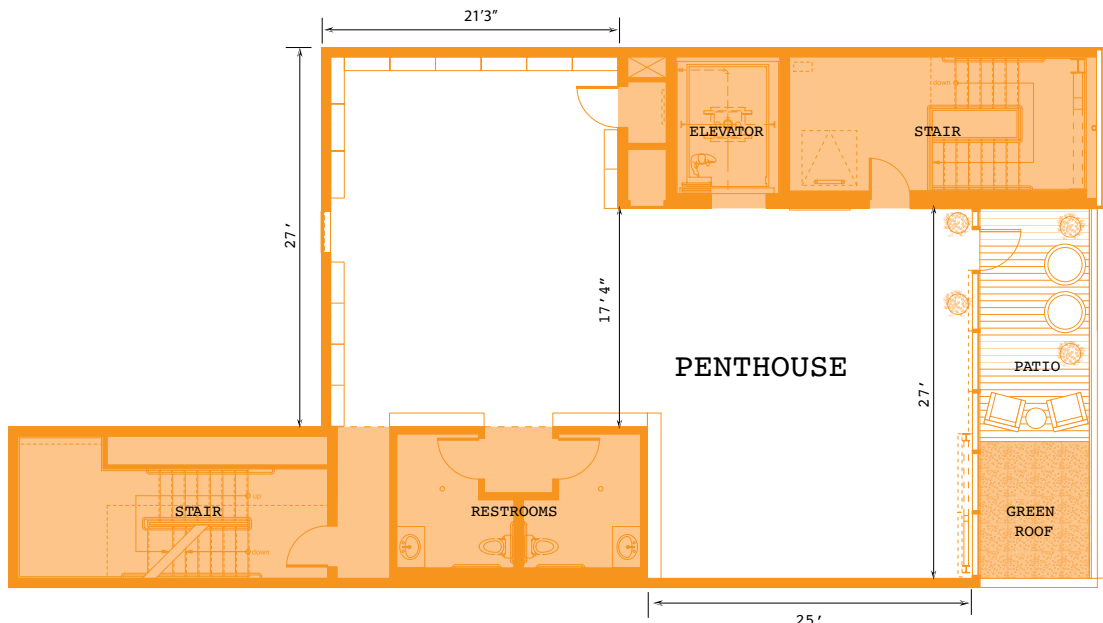
photos: Keith Baker

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4TH FLOOR PENTHOUSE

Highlights	Outdoor patio overlooking Mission Street; privacy	Capacity	90-100 standing 40 theatre style 45 classroom style 80 at rounds 12-16 boardroom 22 u-shape 22 hollow square Two 25-person breakouts
Best for	Receptions, breakouts and small-scale meetings		
Area	768 sq feet		
Ceiling height	11' 8"		



- Audio visual** Portable AV (for use on 4th or 1st floor) features:
- Movable screen
 - Projector (on rolling cart)
 - MacBook (on rolling cart)

photos left and center: Keith Baker; right: Richard Mayer

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PREFERRED VENDORS

You want to know about these people. They provide great service and are familiar with our facility, so you can rely on them when planning your event.

AUDIO VISUAL

Everything A/V

Chris Williams
415/671-3880
everythingaudio@sbcglobal.net

Got Light

Jon Retsky
415/863-4300
jon@got-light.com
www.got-light.com

BEVERAGE PROVIDERS

Bartender's Unlimited

John Radovich
415/454-3731 x 108
jrad@bustaff.com
www.bubars.com

Best Beverage Catering

Suzanne Kavert
415/642-2410
Suzzane@bestbeverage.com
www.bestbeverage.com

Tonic Beverage Catering

Mike Naugle
415/350-4614
mike@tonicbevcatering.com
www.tonicbeveragecatering.com

CATERERS

Cako Bakery & Catering

Tina Choy
415/418-3677
tina@cako.com

Hugh Groman Catering

Hugh Groman
510/647-5165
info@hughgromancatering.com
www.hughgromancatering.com

JJardine Catering and Events

Nicole Jackson
415/999-0905
nicole@jjardinecatering.com
www.jjardinecatering.com

LRE Catering

Kim Stevens
415/522-1417 x 201
kim@lrecatering.com
www.lrecatering.com

McCall's Catering

Hannah Tiblier
415/418-8550
hannah@mccallssf.com
www.mccallssf.com

Melon's

Sheldon Sloan
650/583-1756
ssloan@melonscatering.com
www.melonscatering.com

Taste Catering

Tina Hirshberg
415/550-4777 x 102
tina@tastecatering.com
www.tastecatering.com

MEETING & EVENT PRODUCTION

Cappa & Graham, Inc

Sue Meylan
415/512-6967
sue@cappa-graham.com
www.cappa-graham.com

RENTALS AND DÉCOR

BluePrint Studios

Leslie Wong
415/922-9004
leslie@blueprintstudios.com
www.blueprintstudios.com

BlueWater Rentals

Karen Gitter
650/875-1144
karen@bluewaterpartyrentals.com
www.bluewaterpartyrentals.com

Classic Party Rentals

Valerie Vasquez
650/652-0400 x 305
vvasquez@classicpartyrentals.com
www.classicpartyrentals.com

Hartmann Studios

Leah Trefry
510.232.5030
leaht@hartmannstudios.com
www.hartmannstudios.com