

2018

SILVER

SPUR



AWARDS LUNCHEON

Tuesday, October 30, 2018

11:00 a.m. – 1:30 p.m.

Moscone Center West,
3rd Floor, San Francisco

ABOUT SPUR

Through research, education and advocacy, SPUR promotes good planning and good government in the San Francisco Bay Area. We bring people together from across the political spectrum to develop solutions to the big problems our cities face.

With offices in San Francisco, San Jose and Oakland, we are recognized as a leading civic planning organization and respected for our independent and holistic approach to urban issues.

spur.org



SPONSOR SPUR'S SIGNATURE EVENT

The Silver SPUR Awards Luncheon honors individuals whose lifetime achievements have made San Francisco and the Bay Area better places to live, work and play.

The event's opening reception draws the most prominent Bay Area civic, business and community leaders for an exceptional networking opportunity. Project displays from our sponsoring companies provide an inside look at the latest and largest projects shaping our region.

2018 SILVER SPUR HONOREES

Our sponsors are important partners who acknowledge the contributions and lifetime achievements of these remarkable leaders in San Francisco.

This year please join us in recognizing:



Reverend Harry Chuck
Former Executive Director—
Donaldina Cameron House



Anita Friedman
Executive Director—Jewish
Family and Children's Services
of San Francisco, the Peninsula,
Marin and Sonoma Counties



Phaedra Ellis-Lamkins
Founder and CEO—Promise



Greg Moore
President & CEO—Golden Gate
National Parks Conservancy

IMPORTANT SPONSORSHIP DEADLINES

For greater benefits, pledge your support by these specific dates:

Friday, August 10

Recognition in first email invitation

Tuesday, August 21

Recognition in printed invitation

Recognition in the upcoming issue of *the Urbanist*, SPUR's magazine

Friday, August 24

Recognition in first *San Francisco Business Times* ad

Friday, September 14

Recognition in second *San Francisco Business Times* ad

Recognition in second email invitation

Wednesday, October 10

Recognition in third email invitation

Wednesday, October 17

Participation in exhibition during reception

Recognition in event signage and slide show

Tuesday, October 30

Recognition in the next issue of *the Urbanist*, SPUR's magazine

Tuesday, October 30

Silver SPUR Awards Luncheon

THREE WAYS TO SPONSOR

1. Pledge online at spur.org/silverspur
2. Email your pledge to Anna Nicholls at events@spur.org
3. Mail with payment to SPUR
Attn: Silver SPUR
654 Mission Street
San Francisco, CA 94105

If you plan to mail your registration, please email Anna Nicholls (at events@spur.org) or pledge online (spur.org/silverspur) in order to meet sponsorship deadlines.

SPONSORSHIP LEVELS

BENEFITS	Reception Host	Spire	Keystone	Pillar	Cornerstone	Capstone Individuals Only
Exclusive sponsorship for your company	X					
Verbal recognition of your contribution at the event	X	X				
Recognition in <i>San Francisco Business Times</i> ads	X Prominent Placement	X Logo	X			
Recognition in event slideshow	X	X	X			
Exhibition opportunity at event reception	X Prominent Placement	X 3 boards	X 2 boards	X 1 board		
Recognition in print and email invitations and on our website	X Prominent Placement	X Logo	X	X	X	X
Recognition in <i>The Urbanist</i> , SPUR's magazine	X Prominent Placement	X Logo	X	X	X	X
Recognition in event signage	X Prominent Placement	X Logo	X	X	X	X
Number of guests	X 16 (2 tables)	X 8 (1 table)	X 8 (1 table)	X 8 (1 table)	X 2	X 1
Amount	\$25,000	\$10,000	\$5,000	\$3,750	\$1,000	\$500

SPUR is a 501(c)(3) nonprofit organization. Sponsorship of this event is tax-deductible to the full extent of the law. SPUR's tax ID is 94-1498232.