cities for women
cities by women
cities with women
cities for women
cities by women
cities with women
“What does a non-sexist city look like? asks Delores Hayden.
gender mainstreaming in vienna

Frauen-Werk-Stadt
Women-Work-City

From City Lab - photo credits (l to r) - Franziska Ullman and Josef Lex (Flickr)
Gender equality is created in everyday life.
gendered landscapes in umeå

lev!

Credit: Ingela Hjulfors Berg
blank noise: “I never asked for it.”

From stopstreetharassment.org
cities for women

cities by women

cities with women
Architects

"You were quite right, Mr. Prendergast"

MEN OF VISION SEE THE FUTURE THROUGH GLASS

ask the architect

"That final's no plumb..."

The shrewd eye of maturity
a scotch you're born to like
...It's been a favourite for years.

"A good reputation means a lot... to a man or to a company."

"The IDEA of the architect..."

The Architect says:
Martinis, like houses, must be built on good foundations.
Why women are leaving

• Low and unequal pay
• Long and/or inflexible working hours
• Sidelined to limited areas of work
• Stressful working conditions
• Macho culture and sexism
• Lack of returner training after maternity leave
• Slow rates of promotion
• Lack of female roles models

Canadian Architect: Because it’s 2017: Gender Diversity in Canada’s Architecture Profession, 2017
American Institute of Architects National Survey, 2016
Sandra Manly and Clara Greed, University of the West of England, 2004
what is the most important advice you would give to bring gender equity to city building?

1. Take off the blinders of unconscious bias (broaden the narrow view of what a leader looks like and acts like)
what is the most important advice you would give to bring gender equity to city building?

1. Take off the blinders of unconscious bias (broaden the narrow view of what a leader looks and acts like)

2. Create equitable opportunities
what is the most important advice you would give to bring gender equity to city building?

1. Take off the blinders of unconscious bias (broaden the narrow view of what a leader looks and acts like)

2. Create equitable opportunities

3. Don’t make career and family a mutually exclusive choice
What is the most important advice you would give to bring gender equity to city building?

1. Take off the blinders of unconscious bias (broaden the narrow view of what a leader looks and acts like)
2. Create equitable opportunities
3. Don’t make career and family a mutually exclusive choice
4. Call it out
cities for women
cities by women
cities with women
email   ||   jfix@dialogdesign.ca
twitter   ||   @j_urbanfix
Gender-sensitive Housing – Pilot Projects
Gender-sensitive Urban Design

[Various architectural diagrams and illustrations related to urban design]
Gender-sensitive Park Design
Gender-sensitive Mobility

- Broader Sidewalks
- Barrierfreeness
- Safe Crossing
- Traffic Lights
- Safety
- Awareness
- Sidewalk Cafe
assessment of proposed measures through gender and inclusive design experts
Gender sensitive Participation
Gendersensitive Pictograms in Public Transport
Female Street Names in Lake City Aspern
Gender Mainstreaming in Urban Planning and Urban Development
Thank you for your attention!
Contact

Eva Kail
City of Vienna
Executive Group for Construction and Technology
Competence Center Overall Urban Planning, Smart City Strategy, Participation, Gender Planning

City Hall
1082 Vienna, Austria
Phone: +43 1 4000 82638
Mobile +43 676 8118 82638

eva.kail@wien.gv.at
https://www.wien.gv.at/stadtentwicklung/alltagundfrauen