AGENDA

- Successes & Goals
- Moving the needle
- Rapid Implementation strategies
- “5 in 5” BYOB exercise
Successes: Looking back at Bike Plan 2020

- Vision
- Goals
  - 400 mile on-street network ✓
  - 5000 bike parking spaces ✓
  - 50% crash reduction ✓
  - 5% mode share increase ❌
  - Gold Level BFC ?
Goals: Looking forward to Better Bike Plan 2025

- Vision
- Goals: Safety, Equity, Mode Shift
- What’s changed since last plan?
  - Equity, Inclusive process
  - All ages and abilities, low-stress
  - Implementation-ready, Quick-build
  - Bikes, scooters…
  - Climate Smart SJ
  - Vision Zero SJ
# Project Schedule

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We are here!
What is Rapid Implementation?
Seville as the Birthplace

2006: 7 miles
2007: 48 miles

SOURCE: MARQUES AND HERNANDEZ-HERRADOR
Seville as the Birthplace

Cycle Track Miles

Bicycle Ridership

Crash Risk

Source: Marques and Hernandez-Herrador

Source: Marques and Hernandez-Herrador

San Jose Better Bike Plan 2025
North America Examples on the Rise

SAN JOSE
FREMONT
CALGARY
EDMONTON
HOUSTON
AUSTIN
NEW ORLEANS
PROVIDENCE
Strength of Rapid Implementation

1. Doesn’t let PERFECT be the ENEMY OF THE GOOD.
2. Allows managing FEAR OF CHANGE.
3. Provides quick proof of concept instead of having RESULTS TAKE FOREVER.
4. Allows for changes to be made even when there is LIMITED FUNDING.
Perfect as the Enemy of Good
Fear of Change

Tone of 311 Calls Received

- Positive
- Neutral
- Negative

12 Ave Open
5 St Open
8 Ave/9 Ave and Stephen Ave Open

Construction  Cycle Tracks are Open
Results Take Forever

Use of Edmonton's bike lanes nearly doubled in first month, numbers show

'I love that Edmonton is becoming more accessible on the bicycle'

David Thurton · CBC News · Posted: Aug 10, 2017 6:00 PM MT | Last Updated: August 11, 2017

Protected bike lanes reduce stress, travel time for riders: study

Expanded connectivity means shorter trips and lower stress for bicycle commuters, U of A student's research shows.
Limited Funding
Planning the Network
Priority Focus Areas
Selecting the RIGHT Bikeway Type(s)

lower stress tolerance

- Separated Bike Lane or Shared Use Path
- Bike Lane (Buffer Pref.)
- Shared Lane or Bike Boulevard
Engaging the Public

SOURCE: CITY OF HOUSTON
Engagement Doesn’t Stop with Opening Day

SOURCE: CITY OF EDMONTON
INGREDIENTS FOR SUCCESS

- MAINTAIN CHAMPIONS
- EMPHASIZE the NETWORK in PUBLIC ENGAGEMENT
- ENSURE FACILITIES are HIGH COMFORT (inc. intersections)

FOCUS ON PROJECTS that SHOW RESULTS QUICKLY

ONE COLLABORATIVE TEAM of DESIGNERS and OPERATORS

INITIAL NETWORK is ONLY THE BEGINNING
Activity: What’s your “5 in 5”?
### Stay tuned!

#### April

**Read all about it!**
- Draft Better Bike plan release

**Find us in person!**
- Community workshop – details TBD

**Check us out online!**
- [https://www.bikesanjose.com/](https://www.bikesanjose.com/)

#### May

**Come celebrate!**
- Viva Calle
- Bike to Work Day
Ideas + Action for a Better City

learn more at SPUR.org

tweet about this event: @SPUR_Urbanist