The General Plan and the City of Santa Clara

Celebrating Our Past, Present and Future

CITY OF SANTA CLARA
2010 - 2035 GENERAL PLAN
How We Got Here

Celebrating Our Past, Present and Future

CITY OF SANTA CLARA
2010 - 2035 GENERAL PLAN
Jobs/Housing balance
Transportation and VMT
PROPOSED BIKEWAYS

- Class I Shared-Use Path
- Class II Bicycle Lane
- Class IIIB Buffered Bicycle Lane
- Class III Bicycle Route
- Class IIIB Bicycle Boulevard
- Class IV Separated Bikeway
Preservation of Existing Neighborhoods
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The General Plan and the City of Santa Clara
SPUR – 11/7/2019
SPUR “General Plans 101” Forum
November 7, 2017

Rosalynn Hughey, Director
City of San Jose Department of Planning, Building & Code Enforcement
Envision San José 2040

Four-Year Review of the General Plan

• A Vision for the City’s future

• 12 Major Strategies

• Standards for City Services

• Land Use / Transportation Plan
Four Year Review

Four-Year Review of the General Plan

• Evaluate achievement of key goals
  ▪ Planned growth and J/ER ratio
  ▪ Urban Village implementation
  ▪ Environmental indicators (GHG)
  ▪ Affordable housing

• Make “mid-course adjustments”

• Reconvene Envision SJ 2040 Task Force
History of Envision San José 2040

- **Adopted by City Council – November 2011**
  After extension outreach, adopted plan replaced 2020 plan.

- **1st Four Year Review – 2015**
  Six month effort derived recommendations from task force approved by planning commission and City Council.

- **2nd Four Year Review Kick-Off – June 2019**
  Scope of work approved by City Council in June 2019 to kick-off effort.

- **Task Force Meetings – November 2019 – March 2020**
  First of six task force meeting start in November each covering a key scope item.

- **Final Approval – October – November 2020**
  Following Environmental analysis, the Task Force recommendations will be presented to Planning Commission and City Council for approval.
<table>
<thead>
<tr>
<th><strong>Day in the Life of General Plan</strong></th>
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<tbody>
<tr>
<td><strong>Direction</strong></td>
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<td>With the numerous decisions we face each day, we turn to the General Plan for directions to help us make these decisions</td>
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<tr>
<td><strong>Inspiration</strong></td>
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<td>It inspires us to think big when working on even the most local or small issues of the day.</td>
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<td><strong>Champion</strong></td>
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<td>When meetings with developers with demands, we use the General Plan to preserve and champion the vision of the City</td>
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<td><strong>Guide Post</strong></td>
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<td>When we encounter a new decision in uncharted territory, we use the General Plan to guide us in the right direction</td>
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<td><strong>Motivation</strong></td>
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<td>When we’re in the daily trenches it reminds us of the colossal goal we set for ourselves and motivates us to get there.</td>
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Ideas + Action for a Better City

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