Design Dash
a super-fast introduction to design thinking methods & mindsets

WAIT! DON’T OPEN THIS YET!

TEAM MEMBERS (3-4)

Name & Sketch

Name & Sketch

Name & Sketch

Name & Sketch

A NUMBER BETWEEN 1 & 30

Number 1-30

OK, NOW YOU’RE READY.
You’re going to REDESIGN...

Circle the topic that matches the number you picked.

1. Breakfast
2. Lunch
3. Dinner
4. Exercising
5. Meeting new people
6. Keeping in touch with old friends
7. Moving to a new house/apartment
8. Celebrating your birthday
9. Sleeping
10. Listening to music
11. Waking up
12. Commuting
13. Gardening
14. Volunteering
15. Watching TV/movies
16. Planning a vacation
17. Being at the airport
18. Taking a road trip
19. Traveling in a country where you don’t know the language
20. Learning a new language
21. Grocery shopping
22. Doing the laundry
23. Reading the news
24. Recycling/composting
25. Cleaning your house
26. Giving gifts
27. Exploring your own city or town
28. Preserving memories
29. Personal style/beauty routine
30. Friday night
Get to know your TEAM

Each team member shares 3 ways they connect to this topic.

Name & Sketch

# ____________________
# ____________________
# ____________________

Name & Sketch

# ____________________
# ____________________
# ____________________

Name & Sketch

# ____________________
# ____________________
# ____________________
OBSERVE a new perspective

Invite an interviewee from another group to a conversation.
Get to know your topic through someone else’s eyes.

NOTES

Conversation Tips
• Listen 80% of the time; talk 20% of the time.
• Look for problems, pain points, and challenges.
• If you hear something interesting, ask “why?”
DEFINE your challenge

Use your interview to frame a human-centered design problem.

WE TALKED TO

Draw a picture

WE’D NICKNAME THEM

e.g. Mr Clean,
The Queen of DIY,
The Calendar Wizard

THEY SAY THEY NEED TO

What do they think are the main problems and challenges?

HERE’S WHAT WE THINK IS THE UNDERLYING PROBLEM

What do you see that they don’t see?
What’s the need behind their need?
DRAW an idea

Draw an idea that solves the problem you found.

YOUR CHALLENGE

- What do you see that they don’t see?
- What’s the need behind their need?

YOUR SOLUTION
Build your idea! Make it tangible using the objects around you.

Prototyping Tips
- Don’t over-discuss! Just start building and see what happens.
- Build something people can interact with.
- You can be part of your prototype – as an actor, or as a smart object.
TEST your prototype

Hand your prototype to your interviewee. What do they think?

WHAT WORKS (AND WHY)

WHAT DOESN'T (AND WHY)

QUESTIONS WE HAVE

NEW IDEAS
Finally, improve your prototype based on the feedback you received. Be open to changing your assumptions about your interviewee and what they need.