A stylized graphic of the American flag, featuring horizontal stripes in red and white. The words "By the People" are written in a black, cursive font across the center. To the left of the text is a small icon of the American flag, consisting of three red stripes and three blue stars.

By the People

What's Next California? (WNC)

- State-wide Deliberative Poll
 - Torrance, CA
 - June 24-26, 2011
 - 412 registered voters participated (93% attendance!)
 - Topics: Initiative Process, Legislative Representation, State/Local Reform, Taxation

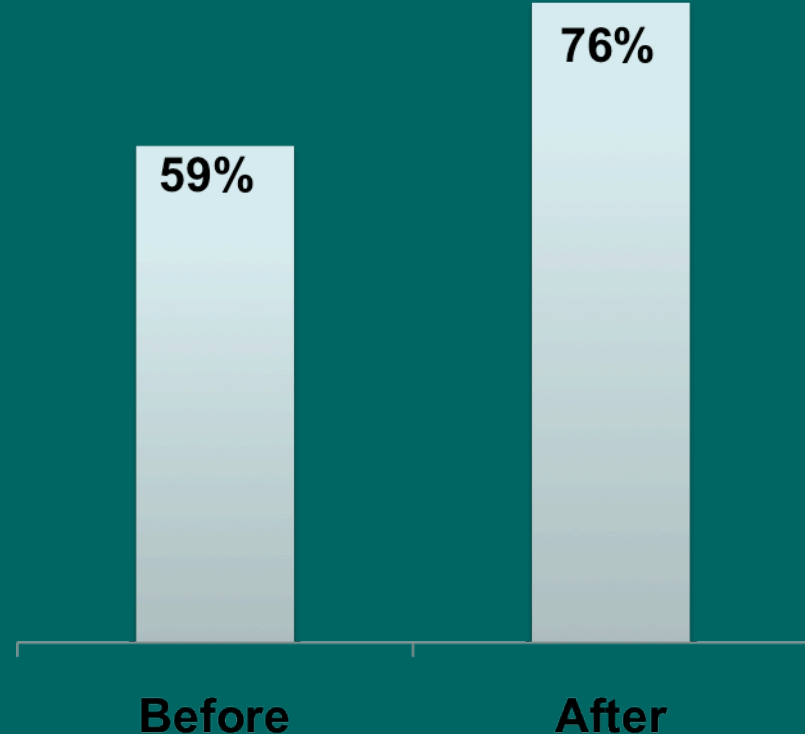
WNC - Representativeness

- Demographic Representativeness
 - Participants vs. Comparison Group (Non-Participants)
 - No significant differences: gender, age, education level, employment status, marital status, ethnicity, political ideology, party affiliation, and region.
 - Significant differences: annual household income and religious service attendance

WNC – Initiative Process

- Creating a formal review process to allow an initiative's proponents to amend an initiative following public input

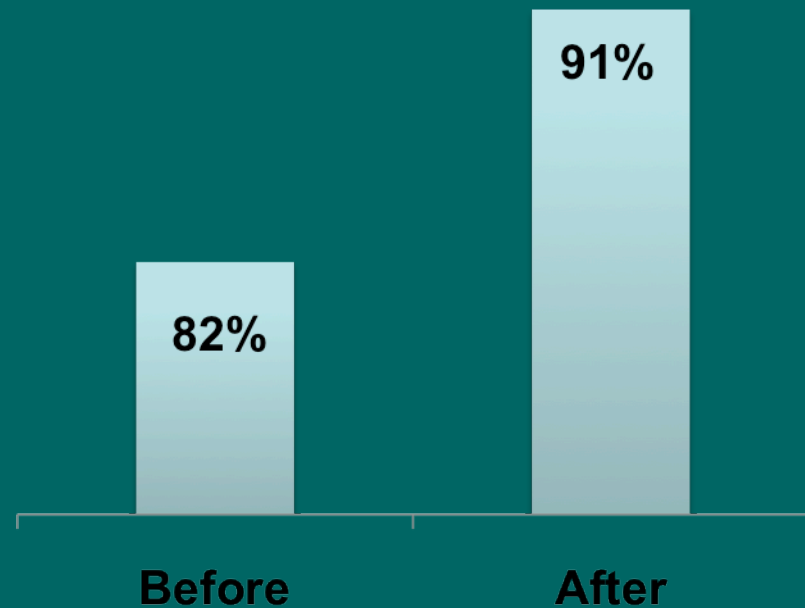
Support Increased – 17%



WNC – Initiative Process

- Publishing the top five contributors for and against each ballot measure in the ballot pamphlet

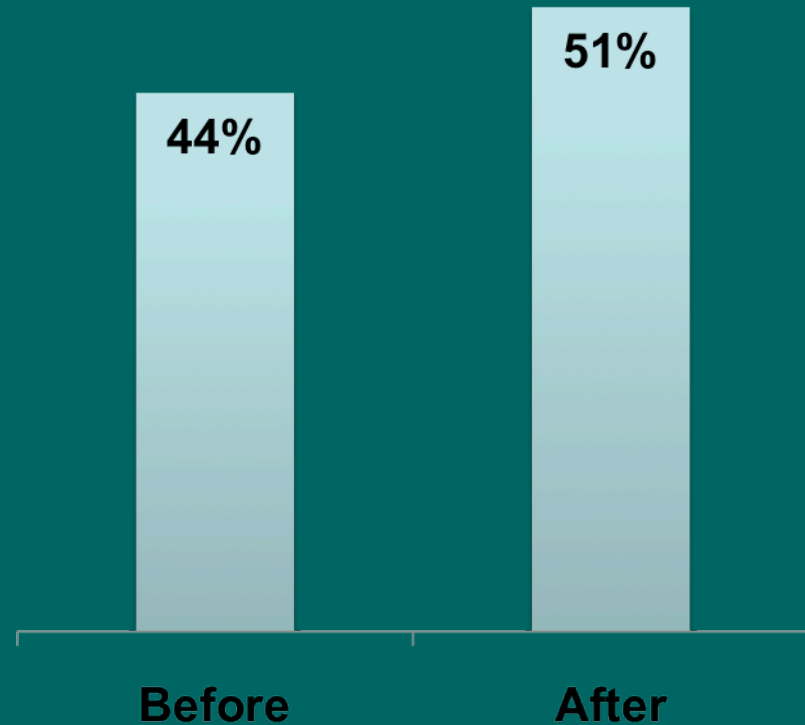
Support Increased – 9%



WNC – Initiative Process

- Allowing the legislature to amend an initiative that has already passed, subject to a public review and the agreement of the initiative's proponents

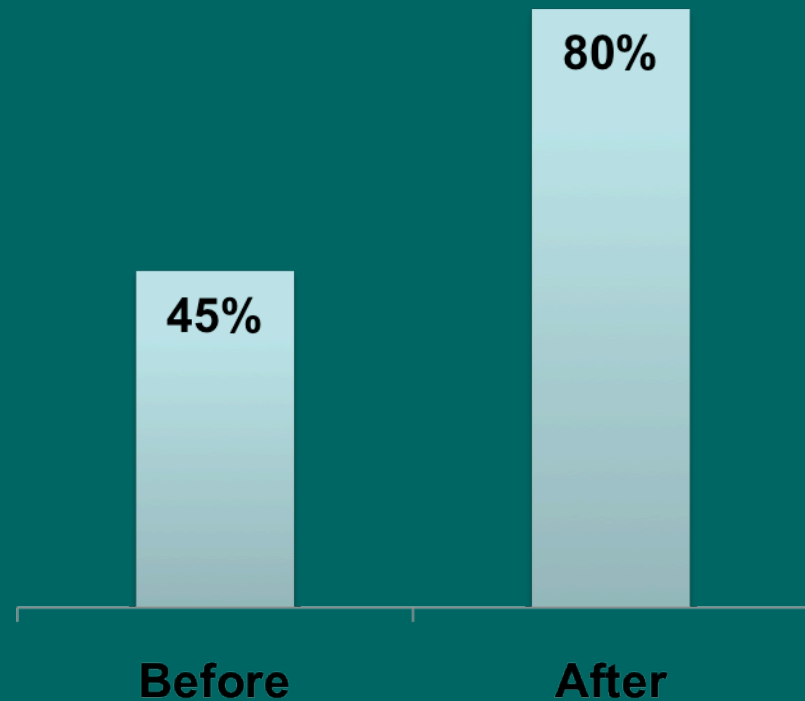
Opposition Increased – 7%



WNC - Legislative Representation

- Lengthening Assembly terms from 2 years to 4 and Senate terms from 4 years to 6”

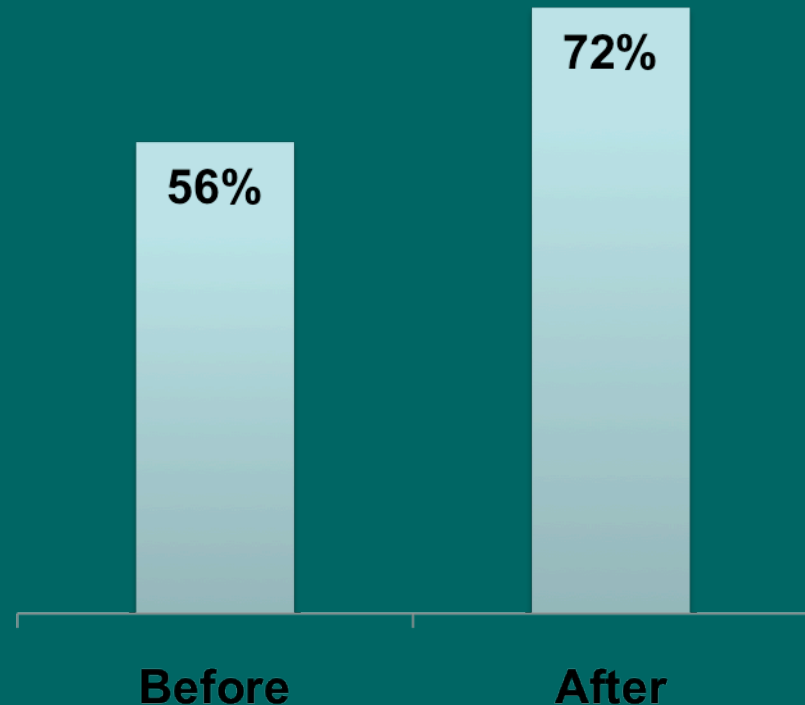
Support Increased – 35%



WNC –Legislative Representation

- Requiring the Governor and the Legislature to adopt two year instead of one-year budgets

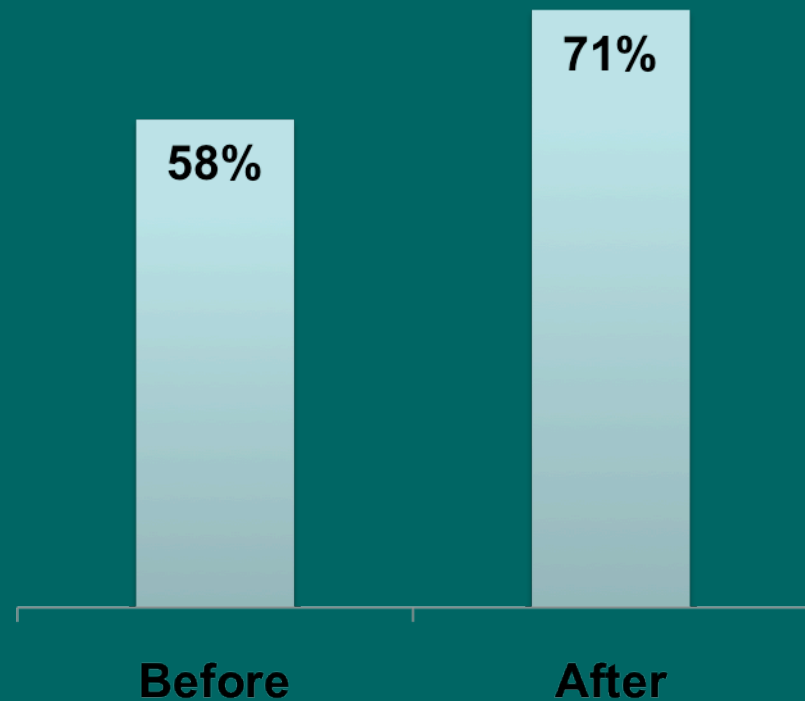
Support Increased 16%



WNC – Legislative Representation

- Each legislator should represent fewer people, even if that means that the Legislature contains more Legislators

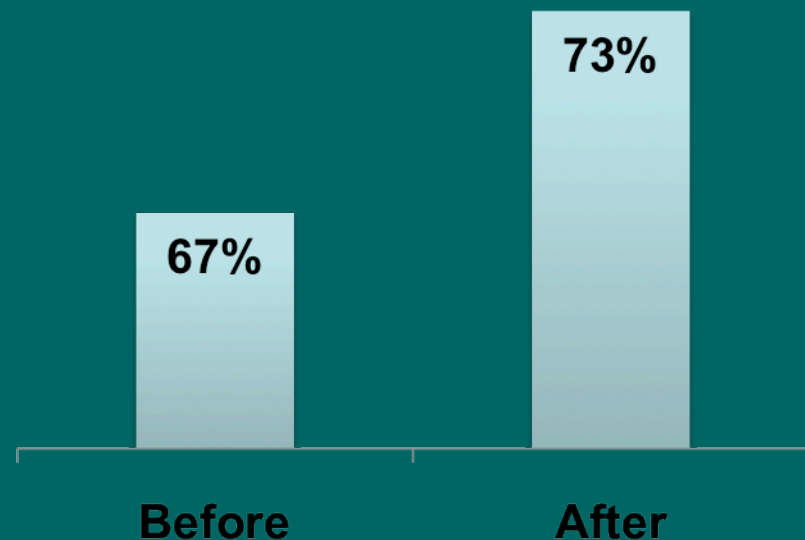
Support Increased -13%



WNC – State/Local Relations

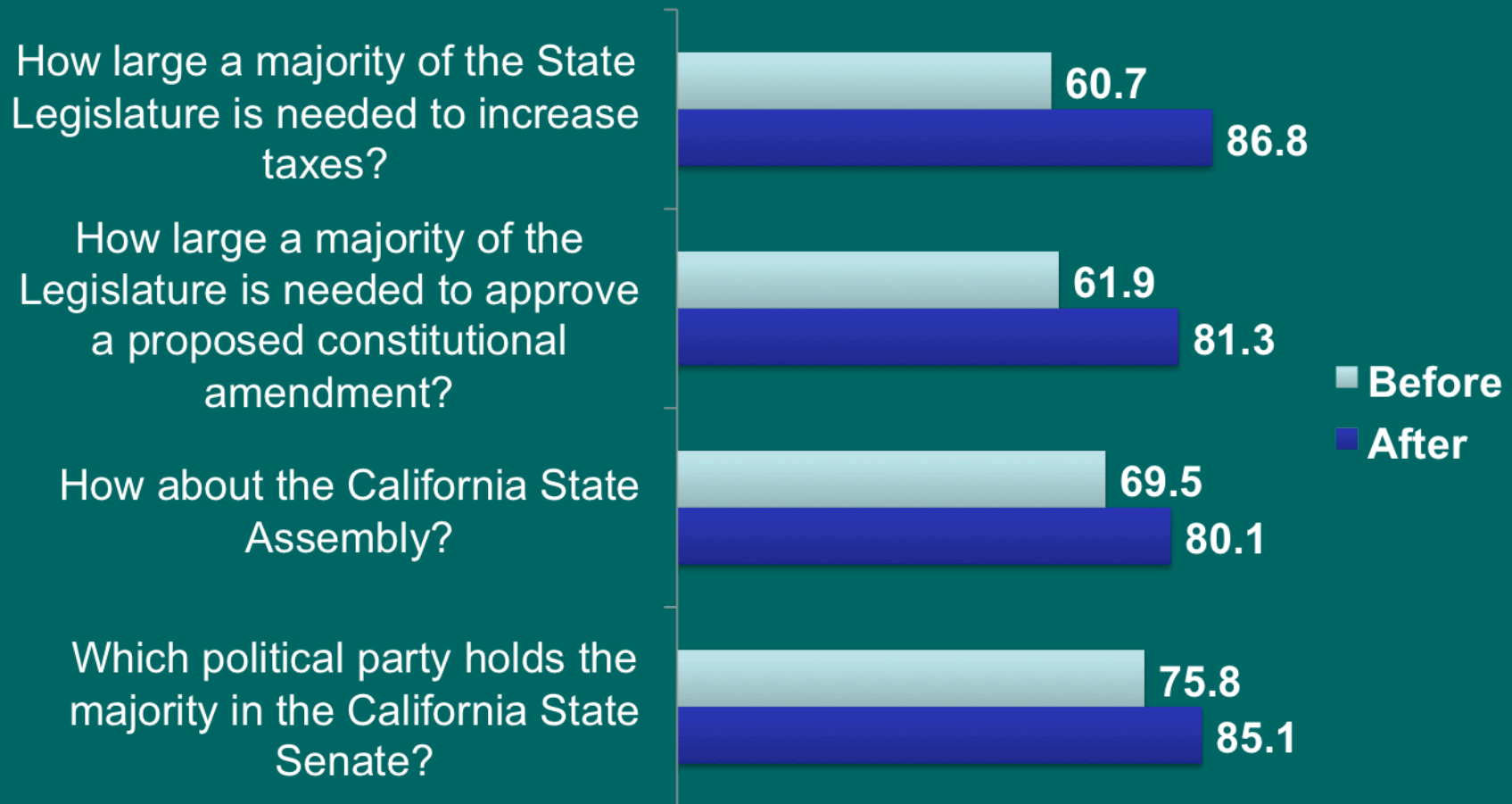
Support Increased – 6%

- Transferring from the state to local governments control and financing of services provided at the local level and requiring minimum standards for delivering them

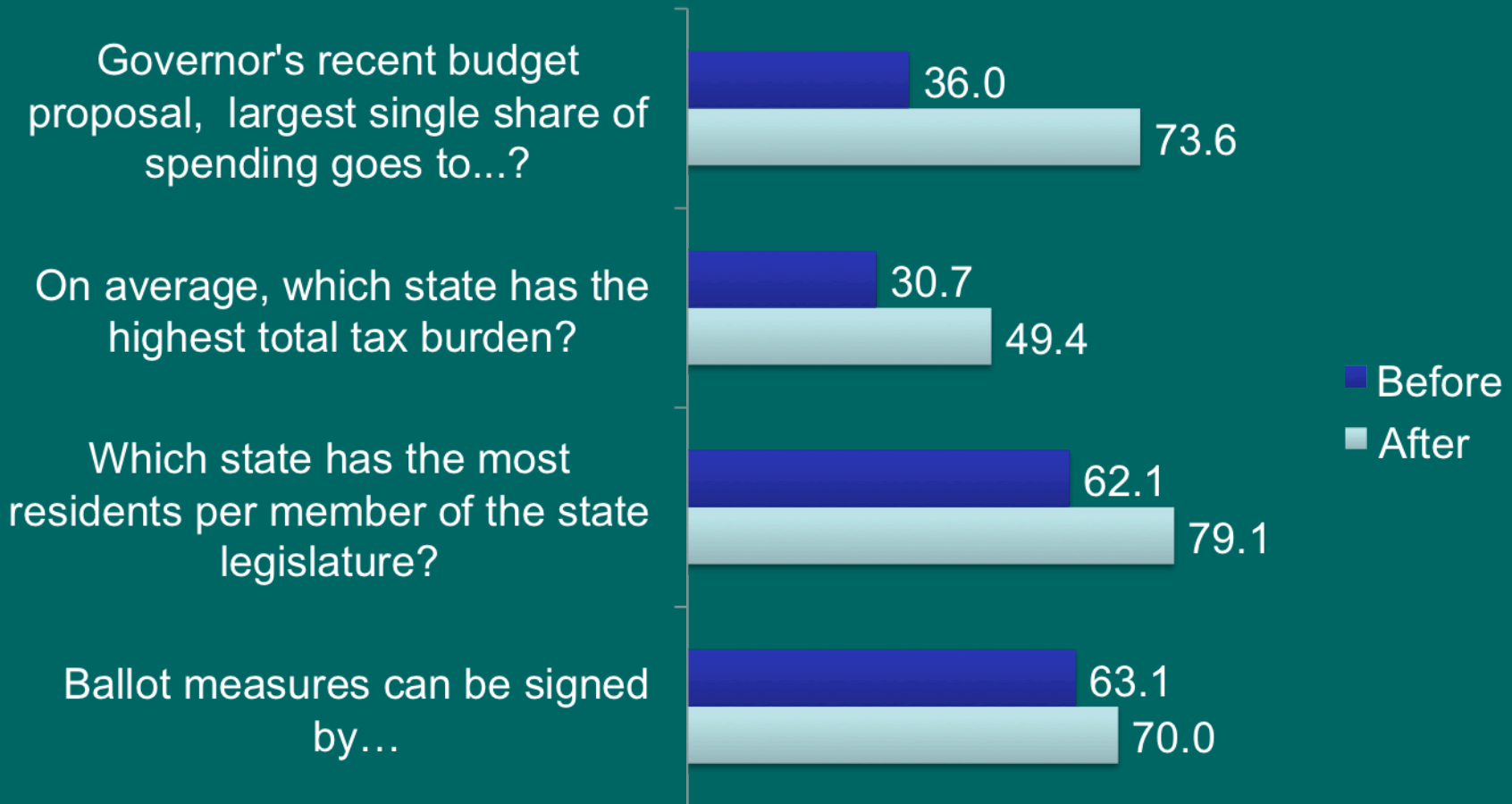


Proposal	Before Discussion	After Discussion
Establish clear goals for government programs, assess and report on progress toward them at least once every ten years.	86%	90%*
Require the Governor and the Legislature to adopt two-year instead of one-year budgets.	56%	72%*
Require the Governor and the Legislature to publish three and five year budget projections prior to the budget vote each year.	80%	83%*
Transfer from the state to local governments control and financing of services provided at the local level and require minimum standards for delivering them.	67%	73%*
Require state and local governments to identify policy goals and publish progress toward meeting them.	89%	92%*
Require legislation creating new programs or tax cuts costing \$25 million or more to indicate how they will be paid for.	84%	88%*

WNC - Knowledge



WNC - Knowledge



WNC – Event Evaluation

