## Missing Middle Housing



## Responding to the Demand for Walkable Living



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Between Demand and Supply of Walkable Urban Living Choices<br>$\sim$ C. Leinberger




$\sim$ C. Nelson

## Neighborhood Living is Different than City Living



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Responding to the Demand for Walkable Urban Living

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[^0]Responding to the Demand for Walkable Urban Living

## What the Market is Delivering



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What is
Missing Middle Housing?

## Missing Middle Housing



Missing Middle is a range of multi-unit or clustered housing types compatible in scale with single-family homes that help meet the growing demand for walkable urban living.

## Missing Middle Housing



Enhances Neighborhood Character

Meets Demand for Walkable Neighborhood Living

Meets Demand for More Diverse Housing Options

Addresses the Need for Affordable Homes

Provides the Households Needed to Support LocallyServing Business and Amenities, like Transit

Missing Middle Housing: San Jose


## Missing Middle Housing: Oakland



## Missing Middle Housing: Denver



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## Missing Middle Housing: New Orleans


(1.) The Types

## Duplex: Side-by-Side




Bungalow Court


Carriage House



## Multiplex: Small



Townhouse


Live/Work

## Courtyard Apartments

## Important Characteristics of Missing Middle Housing

Getting it Right: Not Just Medium-Density Housing

Characteristics of Missing Middle Housing
I. Walkable Context


Destinational Walking: Amenities Close By


## Street Design: Is Walking Comfortable and Safe?



Characteristics of Missing Middle Housing
I. Walkable Context
2. Small Footprint Buildings


Characteristics of Missing Middle Housing
I. Walkable Context
2. Small Footprint Buildings
3. Lower Perceived Density


## Scary Density



Scary Density




## Bungalow Court


(2)

## Courtyard Apartments



Characteristics of Missing Middle Housing
I. Walkable Context
2. Small Footprint Buildings
3. Lower Perceived Density
4. Well-Designed Units

## Smaller Does Not Necessarily Mean This Small



Smaller Does Not Mean Lowest End of the Market


Characteristics of Missing Middle Housing
I. Walkable Context
2. Small Footprint Buildings
3. Lower Perceived Density
4. Well-Designed Units
5. Fewer Off-Street Parking Spaces


Characteristics of Missing Middle Housing
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6. Simple Construction

YOMES

Characteristics of Missing Middle Housing
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3. Lower Perceived Density
4. Well-Designed Units
5. Fewer Off-Street Parking Spaces
6. Simple Construction

7. Creates Community

Creates Community:Within a Project Like This or The Larger Context


Affordable Housing Tool

Where Do You Find Missing Middle Housing?

## Distributed throughout a Block with Single-Family Homes



## End-Grain of a Single-Family Block



## Transition from Single-Family to Higher-Density Housing



## Transition from Single-Family Housing to a Mixed-Use Corridor



## Not a Mono-Culture of One Type



Why is it "Missing?"

## Unfortunately, Missing Middle Housing is Illegal in Most Cities



At Some Point We Forgot How to Plan and Regulate Non-Single Family Buildings

Poorly located and designed density

Location and Design of New Density is Wrong


## Ineffective Regulations Have Produced Incompatible Infill



## Removing Barriers for Diverse Housing Choices

What Tools Can You Take Back to Your Community?

Enable Missing Middle Housing In Your Zoning

## What Does Your Code Actually Encourage?



## Cincinnati's Building Types


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## Group of Building Types Calibrated for the City



|  | Building Type <br> Rowhouse. This Building Type is a small- to medium-sized typically attached structure that consists of 2-8 Rowhouses placed side-by-side. In a feature unique to Cincinnati, this Type may also occasionally be detached with minimal separations between the buildings. This Type is typically located within medium-density neighborhoods or in a location that transitions from a primarily single-family neighborhood into a neighborhood main street. This Type enables appropriately-scaled, well-designed higher densities and is important for providing a broad choice of housing types and promoting walkability. <br> Syn: Townhouse | Transect Zones |  |
| :---: | :---: | :---: | :---: |
|  |  | T3E <br> T4N.I <br> T5MS <br> T5N.2 <br> T6C | T3N <br> T4N. 2 <br> T5N.1 <br> T5F |
|  | Multi-plex: Small. This Building Type is a medium structure that consists of $3-6$ side-by-side and/or stacked dwelling units, typically with one shared entry or individual entries along the front. This Type has the appearance of a medium-sized family home and is appropriately scaled to fit sparingly within primarily single-family neighborhoods or into medium-density neighborhoods. This Type enables appropriately-scaled, well-designed higher densities and is important for providing a broad choice of housing types and promoting walkability. | T3E <br> T4N.1 <br> T5MS <br> T5N. 2 <br> T6C | T3N <br> T4N. 2 <br> T5N.1 <br> T5F |
|  | Multi-plex: Large. This Building Type is a medium- to large-sized structure that consists of $7-18$ side-by-side and/or stacked dwelling units, typically with one shared entry. This Type is appropriately scaled to fit in within medium-density neighborhoods or sparingly within large lot predominantly single-family neighborhoods. This Type enables appropriately-scaled, well-designed higher densities and is important for providing a broad choice of housing types and promoting walkability. | T3E <br> T4N.1 <br> T5MS <br> T5N. 2 <br> T6C | T3N <br> T4N. 2 <br> T5N.1 <br> T5F |
|  | Stacked Flats. This Building Type is a medium- to large-sized structure that consists of multiple dwelling units accessed from a courtyard or series of courtyards. Each unit may have its own individual entry, or may share a common entry. This Type is appropriately scaled to fit adjacent to neighborhood serving main streets and walkable urban neighborhoods. It enables appropriatelyscaled, well-designed higher densities and is important for providing a broad choice of housing types and promoting walkability. This building type may include a courtyard. | T3E <br> T4N.I <br> T5MS <br> T5N.2 <br> T6C | T3N <br> T4N.2 <br> T5N.I <br> T5F |
|  | Live/Work. This Building Type is a small to medium-sized attached or detached structure that consists of one dwelling unit above and/or behind a flexible ground floor space that can be used for residential, service, or retail uses. Both the ground-floor flex space and the unit above are owned by one entity. This Type is typically located within medium-density neighborhoods or in a location that transitions from a neighborhood into a neighborhood main street. It is especially appropriate for incubating neighborhood-serving retail and service uses and allowing neighborhood main streets to expand as the market demands. | T3E <br> T4N.I <br> T5MS <br> T5N.2 <br> T6C | T3N <br> T4N.2 <br> T5N.I <br> T5F |
| Key | T\# Allowed T \# Not Allowed $^{\text {d }}$ |  |  |
| 1703-3-4 | Public Review Draft: 9/21/12 City of Cincinnati | orm-Ba | ased Code |

## A Range of Types are Allowed Within Each Zone



| C. Allowed Building Types |  |  |  |
| :---: | :---: | :---: | :---: |
| Building Type | Lot |  |  |
|  | Width A | Depth B |  |
| Carriage House | n/a | n/a | 1703-3.40 |
| Detached House: <br> Compact | $\begin{aligned} & \text { 30' min.; } \\ & \text { 50' max. } \end{aligned}$ | 75' min. | 1703-3.60 |
| Cottage Court | $\begin{aligned} & \text { 75' min.; } \\ & \text { 100' max. } \end{aligned}$ | 100' min. | 1703-3.70 |
| Duplex | $\begin{aligned} & \text { 40' min.; } \\ & \text { 75' max. } \end{aligned}$ | 100' min. | 1703-3.80 |
| Rowhouse | $\begin{aligned} & 18 \text { ' min.; } \\ & \text { 35' max. } \end{aligned}$ | 80' min. | 1703-3.90 |
| Multi-Plex: Small | $\begin{aligned} & \text { 50' min.; } \\ & \text { 100' max. } \end{aligned}$ | 100' min. | 1703-3.100 |
| Live/Work | $\begin{aligned} & 18 \text { ' min.; } \\ & 35 \text { ' max. } \end{aligned}$ | 80' min. | 1703-3.130 |

## Must Regulate Form Differently for Each Building Type

Alley


Front Street

## Key

-..- ROW / Lot Line

## Building

Setback Line

| B. Number of Units |  |
| :--- | :--- |
| Units per Building | I max. |
| Cottage Buildings per Lot | 3 min.; 9 max. |
| C. Building Size and Massing |  |
| Height |  |
| Height |  |
| Main Body |  |
| Width stories max. |  |
| Depth |  |
| Secondary Wing(s) |  |
| Width | $22^{\prime}$ max. max. |
| Depth | $24^{\prime}$ max. |



Front Street

## Key

-..- ROW / Lot Line
Frontage
Setback Line
$\because$ Private Open Space
D. Allowed Frontage Types

| Porch: Projecting | $1703-4.50$ |  |
| :--- | :--- | :--- |
| Stoop | $1703-4.70$ |  |
| E. Pedestrian Access |  | C |
| Main Entrance Location | Front Street |  |
| F. Common Open Space |  | D |
| Width | $20 '$ min. | E |
| Depth | $20^{\prime}$ min. |  |
| Area | 400 sf per unit min |  |

Required street setbacks and driveways shall not be included in the private open space area calculation.


## Must Regulate Form Differently for Each Building Type



Front Street
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Responding to the Demand for Walkable Urban Living

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Alley


Front Street

## Key

-..- ROW / Lot Line

## Building

Setback Line

| B. Number of Units |  |  |
| :---: | :---: | :---: |
| Units per Building | 1 max. |  |
| Cottage Buildings per Lot | 3 min.; 9 max. |  |
| C. Building Size and Massing |  |  |
| Height |  |  |
| Height | $11 / 2$ stories max |  |
| Main Body |  |  |
| Width | 32' max. | (A) |
| Depth | 24' max. | B |
| secondary WVing(s) |  |  |
| Width | 24' max. |  |
| Depth | 12' max. |  |

Alley


Front Street

## Key

-..- ROW / Lot Line
Frontage
Setback Line
$\because$ Private Open Space
D. Allowed Frontage Types

| Porch: Projecting | $1703-4.50$ |  |
| :--- | :--- | :--- |
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## Zoning Tips for Missing Middle Housing



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2. Regulate max. building footprint
3. Do not cap density

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2. Regulate max. building footprint
3. Do not cap density
B. Do not treat all unit sizes equally

Zoning Tips for Missing Middle Housing
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3. Do not cap density
B. Do not treat all unit sizes equally
I. Allow more smaller units inside same building form

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I. Allow more smaller units inside same building form
2. Require less off-streetparking for smaller units

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4. Consider treating a 650 sf unit as half a unit

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4. Consider treating a 650 sf unit as half a unit
C. Encourage blended densities

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3. Adjust impact fees for smaller units
4. Consider treating a 650 sf unit as half a unit
C. Encourage blended densities
D. Reduce parking requirements

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A. Enable small footprint density
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4. Consider treating a 650 sf unit as half a unit
C. Encourage blended densities
D. Reduce parking requirements
E. Make new walkable communities legal

## Enable Missing Middle Housing In Your Comprehensive Plans

Set up the system to allow appropriate zoning tools for walkable areas

## Important to Have Different Rules for Different Contexts



## Identify Context Type in Your Comprehensive Plan



## Then Create Regulations Based on Context Type



## Then Create Regulations Based on Context Type



## Other Tools to Promote Missing Middle Housing

## Austin,TX: Integral Part of Land Development Code

## Chapter 3: Content-Specific Findings



AUSTIN, TEXAS
LAND DEVELOPMENT CODE DIAGNOSIS Public Draft: May 5, 2014

## CODEONEXT <br> SHAPING THE AUSTIN WE IMAGINE <br> opticos



| Creative Example of Medium-Density Housing |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Existing Lot Zoned SF-3 | LDC Regulations |  |
|  |  | SF-3 Zoning District | MF Zoning Districts |
| Lot Size | 7,865 sf | 5,750 square feet min., 50 foot width min. | 8,000 square feet min. (all MF zoning districts) |
| Number Parking Spaces | 4 spaces for 4 units | 2 spaces per dwelling unit | 2 spaces per 2 bedroom unit |
| Density | 22 du/a | 7.5-11 du/a | 23 du/a in MF-2 and higher |
| Other limiting regulations: |  |  |  |
| MF Zoning districts allow 40-60 feet in building height, discouraging one- to three-story buildings. |  |  |  |

46 I LAND DEVELOPMENT CODE DIAGNOSIS
Barriers Within the LDC to Missing Middle Housing Types

There are no small-lot, multifamily zoning districts: All MF zoning districts have a minimum lot size of 8,000 square feet.

- This minimum size is much larger than the lots for most of the existing Missing Middle housing types
- This regulation encourages lot aggregation for multifamily projects, the opposite of what should be encouraged in most neighborhoods, especially walkable urban neighborhoods that have a good mix

Allowed densities in MF zoning districts are too low for some of these types

- Some of the existing Missing Middle types have densities as high as 40 to 50 dwelling units/acre even within their compatible form.
- Missing Middle housing densities could be allowed in MF-5 and above density-wise, but much larger buildings are encouraged in these zoning districts.

No maximum building footprint (depth and/or width) - Most existing Missing Middle housing types have small building footprints (depth and width) that make them compatible with their context.

- The current MF zoning districts do not limit building footprint and in many ways encourage larger buildings, which obviously are less compatible with many neighborhood contexts.


## MiPlace: Michigan Statewide Economic Dev’t. Strategy

$$
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$$

Have Questions? | ste Map


## Documents



## Conduct a Target Market Analysis

Potential: Downtown Lansing

Being Used Across the Country to Inform Planning and Policy
"Of particular importance is the need to fully utilize the Missing Middle housing types to diversify our housing stock to address the increasingly diverse housing demand driven by the demographic changes in our community."

## Rick Bernhardt, Executive Director

Metropolitan Nashville-Davidson County Planning Department


4 Conclusion

## New Online Resource

www.missingmiddlehousing.com


What is Missing Middle Housing？
 and tor wa aabe urban IVIng．These types provide diverse hous ing ootions aiong a spectrum of afordablly．Includng duplexes， fourplexes，and bunga ow courts，to support walkable communtes，localy．serving retal，and public transportation options．Missing Midde demand for was kablliry．

If there＇s one thing Americans love，it＇s choices：what to eat，where to work，who to vote for：But when it comes where we live or how to get around，our choices can be limited．Many people of all oges would like to live in vibrant neighborhoods，downtowns，and Main Streets－places where jobs and shops lie within walking distance but right now those places are in short supply，Missing Middle＇Housing provides more housing choices．And when we have more choices，we creote living，thriving neighborhoods for people and businesses．
MissingMiddleHousing．com will be a valuable resource for architects，planners，developers，elected officials， advocates，and community members－anyone working to build more great places for Americans．＂－Lynn Richards，president and CEO of the Congress for the New Urbarism．
ns webste is des gnea to serve as a colective resource for panners and deve opers seekng to impiement Missing Midde projects．You ．find cear defintions of the types of middensity housing that are best for creating walkable neighoorhoods，as well as information on the infying charactersstics of these buld ing yypes．ine weoste aso offers informaton on how to integrate M．ssing Mdode Housing into exstng egroorthoods，expla ans how to reguate these buld ing yypes，and pln：ponits the maket demograonic that demands the

## 俞会

For Diverse Households
Chldren．A greater number of American noussenids cons sts of o didereempty nesters．mlien en is whe
合领

## For Diverse Lifestyles

fexbie workng souttons，non－trad tona ingher learning options，al onger average lfespan leading to onger retrements，and the need to reduce carbon dioxde emissons means that more and more， transportation．


MISSING MIDDLE


（1．）The Types




Responding to the Demand for Walkable Urban Living
Responding to the Demand for Walkable Urban Living


Resources and links to help you better understand Missing Middle Housing
All logos and images must be attributed to Opticos Design, Inc, unless otherwise indicated.

Downloads

- Logo: Missing Middle Housing [JPG]

- Diagram of Missing Middle Housing Types [JPG]

For a high resolution file appropriate for print use, please email marketing@opticosdesign.com

- Article: "Missing Middle Housing, Responding to the Demand for Walkable Urban Living" by Daniel Parolek [PDF]
- Missing Middle Research Template [PDF]
- Missing Middle Keynote Presentation Slides [KEY]
- Missing Middle Powerpoint Presentation Slides [PPTX]
- Missing Middle Presentation Slides [PDF]
- Missing Middle Promotional Handout [PDF]


## Online

- "Ten things planners need to know about demographics" Kaid Benfield, Switchboard, January 30, 2014
- "The Demographic Trends That Will Change Planning," James Brasuell, Planetizen, January 31, 2014
- "Car-Free in America?" Christopher Leinberger, New York Times, May 12, 2009
- "The Next Slum?" Christopher Leinberger, The Atlantic, March 1, 2008


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## Resources for Form-Based Codes

## Form-Based Codes

## FBCI:

A Guide for Planners, Urban Designers, Municipalities, and Developers

Daniel G. Parolek, AIA • Karen Parolek • Paul C. Crawford, FAICP Forewords by Elizabeth Plater-Zyberk and Stefanos Polyzoides

Time to Sharpen Our Planning and Regulatory Tools


Document Missing Middle Housing Types in Your Community


[^1]

## "Its time to rethink and evolve, reinvent and renew."

KarenParolek
OPTICOS


[^0]:    MISSING MIDDLE
    i: 1

[^1]:    MISSING MIDDLE
    $\frac{1}{\text { Responding to the Demand for Walkable Urban Living }}$

