To be Bold and Realistic, Focus on Performance

June 6th, 2011, SPUR Lunchtime forum

Jeff Hobson
jeff@TransFormCA.org
www.TransFormCA.org
www.facebook.com/TransFormCA
blog.transformca.org
BOLD + REALISTIC

- Reduce GHGs by at least 15%/capita by 2035
- House all the population of the region
- $25+ billions shortfalls to operate & maintain system
- Land use needs investment too
- Has anyone noticed there’s a recession?
Scenario Results (1)

1. Reduce CO₂ per capita
   *autos and light-duty trucks only*
   -15%

2. House projected regional growth
   -10%
   -12%

3a. Reduce premature deaths from PM₂.₅ emissions
   -25%
   -24%

3b. Reduce PM₁₀ emissions
   -30%
   -13%
   -10%

4. Reduce injuries and fatalities from collisions
   -50%

5. Increase daily time spent walking/biking per person to 15 minutes
   18%
   21%

Current Regional Plans
73%
100%

Initial Vision Scenario
68%
72%
100%
“Strategic Investment for a Better Bay Area”

4 goals
10 objectives
27 specific recommendations

Working together to meet the Bay Area’s climate targets for transportation while improving health, equity and the economy
GOAL 1 - MAINTAIN WHAT WE ALREADY HAVE


http://farm3.static.flickr.com/2353/2271111872_61e6476170.jpg5
GOAL 2 - CREATE WORLD CLASS TRANSIT FOR ALL

Source: vta.org

www.TransformCA.org
GOAL 3 - SUPPORT HEALTHY, WALKABLE, AFFORDABLE COMMUNITIES
GOAL 4 - GET THE PRICE RIGHT

INVEST IN TRANSIT
so my train runs more often
What you can do:

- Inform and involve your networks
- Endorse the Platform
- Follow the conversation: blog.transformca.org
- Contact your MTC Commissioners & ABAG rep’s
- More info: TransFormCA.org/scs-platform
For More Information:

www.TransFormCA.org
Facebook: TransFormCA

Jeff Hobson
jeff@TransFormCA.org
510.740.3150 ext 312