



2026 SILVER SPUR AWARDS

Join SPUR for an evening of inspiration at the 2026 Silver SPUR Awards!

The Bay Area's premier civic gathering brings together elected officials and business, civic, and philanthropic leaders to celebrate four outstanding honorees and their lasting impact on our communities.

Thursday, October 22, 2026
Blue Shield of California Theater
at YBCA in San Francisco

4:00 p.m. Guest check-in

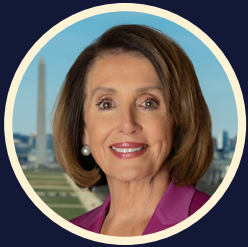
4:30 p.m. Theater seating opens

5:00 p.m. Silver SPUR Awards show begins

Cocktail party and networking reception to follow at the Yerba Buena Center for the Arts.

2026 HONOREES

This year, please join us in honoring:



2026 SILVER SPUR EMERITA AWARD

Speaker Emerita
Nancy Pelosi



David A. Friedman
Emeritus CEO & Chair
Forell|Elsesser Engineers Inc.



Connie Martinez
Former CEO, SVCCreates



William A. Witte
Co-Founder & Chairman
Emeritus, Related California

Thank you to our Event Chair



Sponsorship Opportunities

BENEFITS	EVENT CHAIR	PILLAR	CROWN	SPIRE	KEYSTONE	CORNERSTONE
Exclusive sponsorship	X					
Speaking opportunity at the event	X					
VIP Reception Tickets	5	5	2			
Verbal recognition of your contribution at event	X	X				
Dedicated social media posts	Premier Logo	Premier Logo	Prominent Logo			
Assigned seating	Premier Placement	Premier Placement	Premier Placement			
Exhibition opportunity at the event	Custom Opportunity	2 boards	1 board	1 board	1 board	
Recognition in the <i>San Francisco Business Times</i>	Premier Logo	Prominent Logo	Prominent Logo	Logo	Name	
Recognition in all event marketing materials, including: print invitation, promotional emails, SPUR website, and social media	Premier Logo	Prominent Logo	Prominent Logo	Logo	Prominent Name	Name
Recognition in event signage, event program, and slideshow	Premier Logo	Prominent Logo	Prominent Logo	Logo	Prominent Name	Name
Event tickets	10+	10+	10	8	6	2
Amount	\$75,000	\$50,000	\$25,000	\$14,000	\$6,000	\$2,500

SPUR is a 501(c)(3) nonprofit organization. Sponsorship of this event is tax-deductible to the full extent of the law. SPUR's tax ID is 94-1498232.

Three Ways to Sponsor

1. **Pledge online** spur.org/silverspurpledge
2. **Email your pledge** to pledge@spur.org
3. **Mail with payment to SPUR***
Attn: Silver SPUR
654 Mission Street
San Francisco, CA 94105

*If you plan to mail your registration, please also email pledge@spur.org to ensure we know to expect your payment.

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EVENT CHAIR



PILLAR SPONSOR



David Friedman
and Paulette Meyer



Rich Guggenhime



Gensler



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