



DETROIT
RIVERFRONT
CONSERVANCY



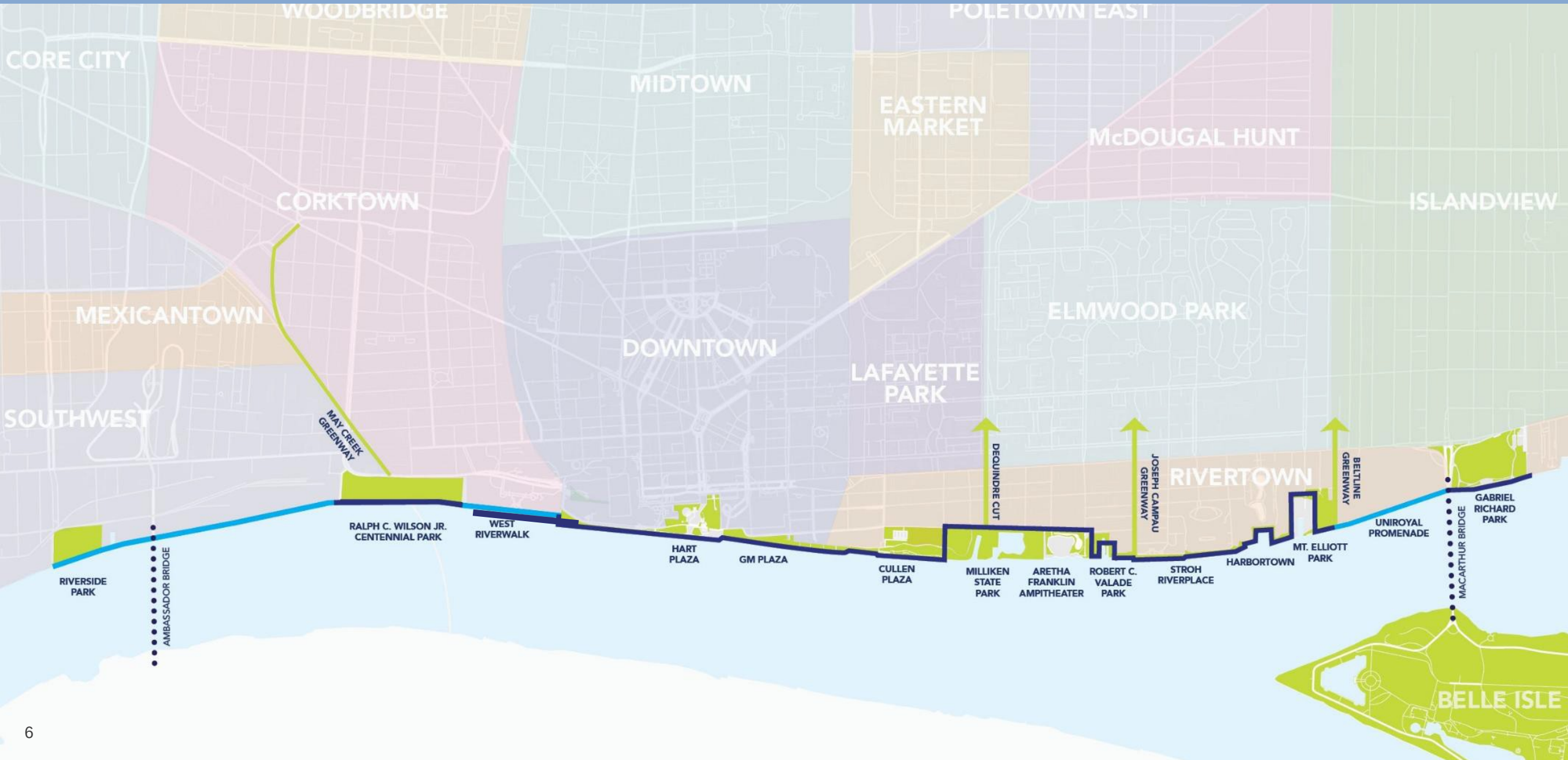
A PUBLIC – PRIVATE PARTNERSHIP



THE
KRESGE
FOUNDATION



A 5.5 MILE BRIDGE-TO-BRIDGE CONNECTION





OUR LEGACY OF TRANSFORMATION



ATWATER STREET



ATWATER STREET



CULLEN PLAZA



CULLEN PLAZA



GABRIEL RICHARD PARK



GABRIEL RICHARD PARK



VALADE PARK



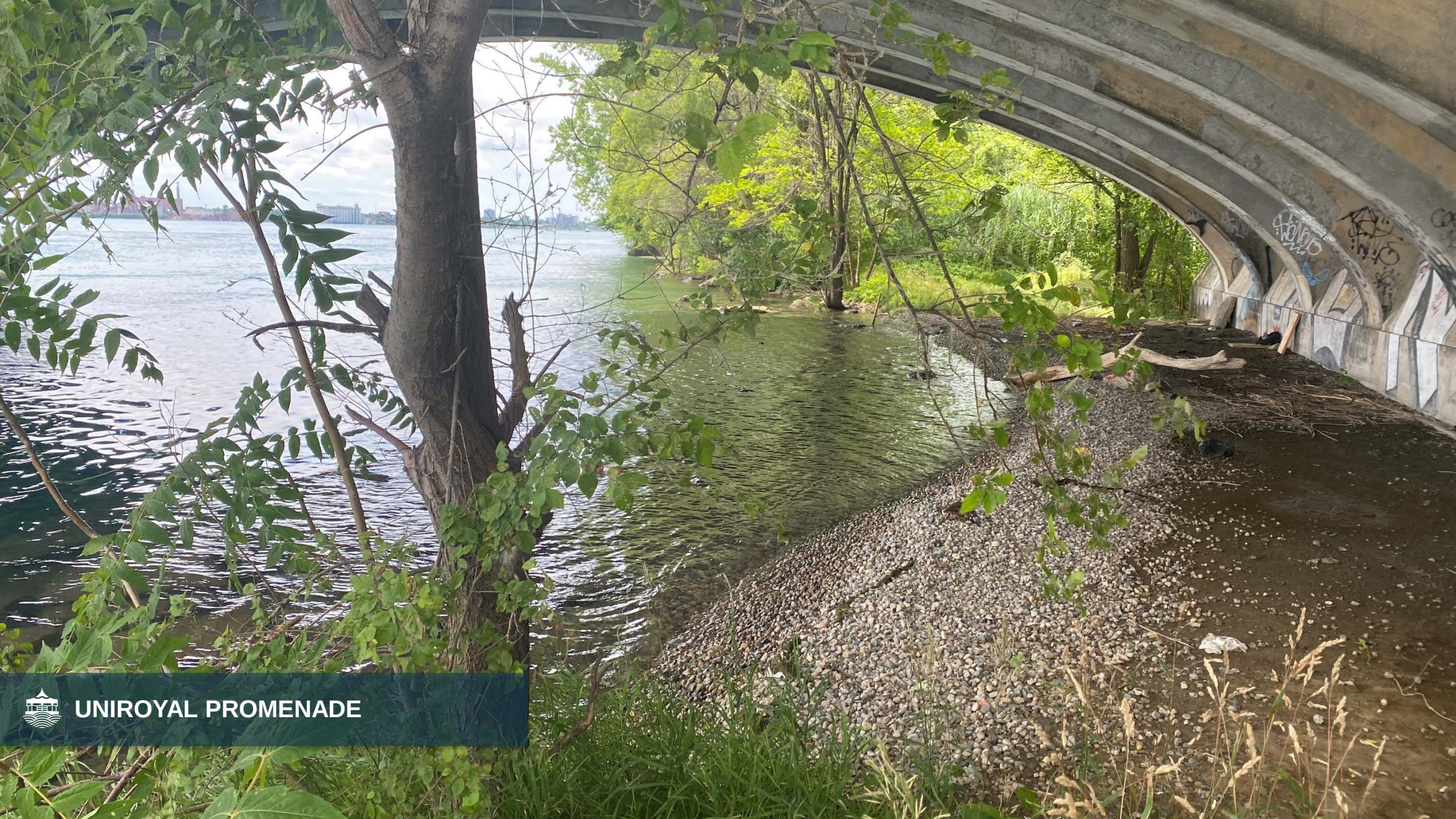
VALADE PARK



SOUTHWEST GREENWAY



SOUTHWEST GREENWAY



UNIROYAL PROMENADE



UNIROYAL PROMENADE





RIVERFRONT RUN



KIDS FISHING FEST

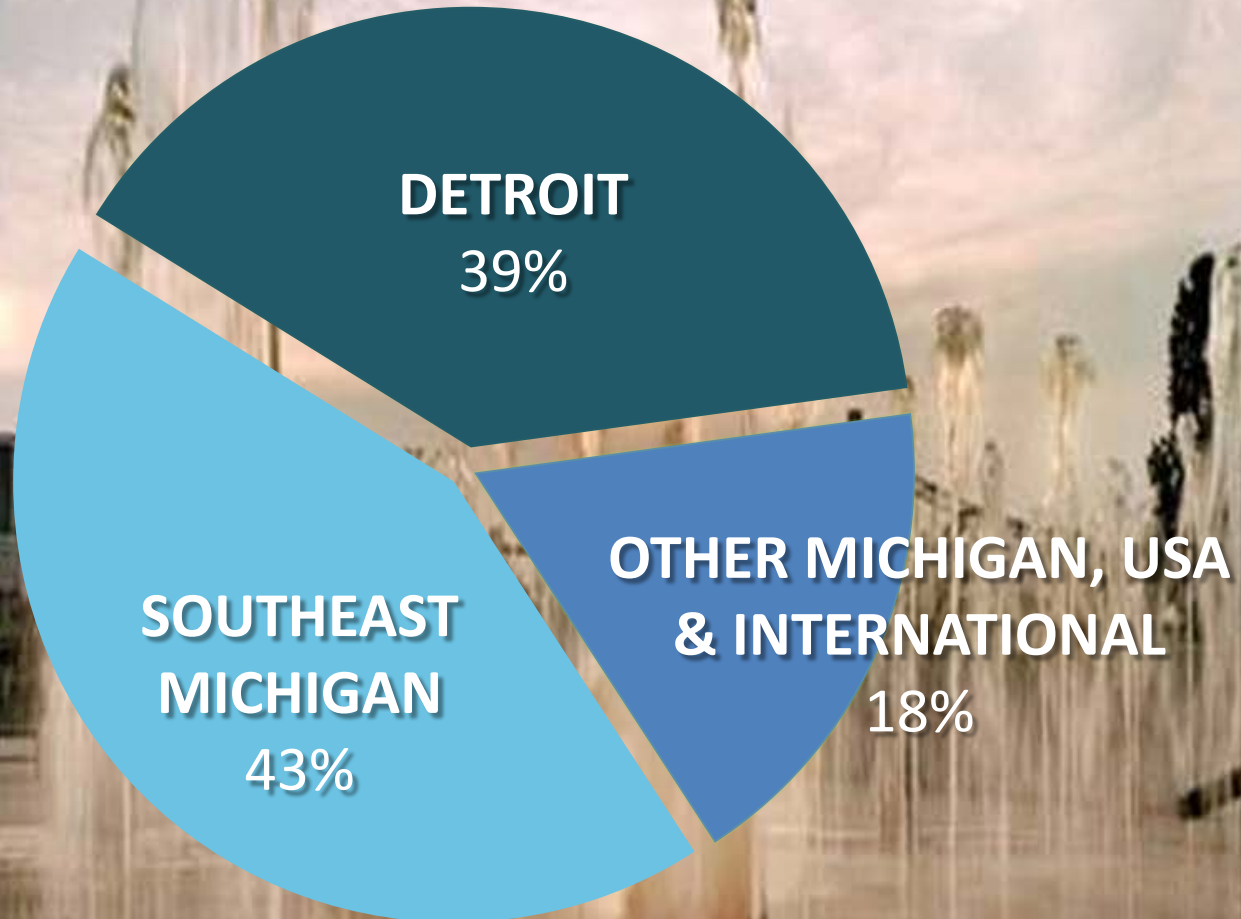


GLOWGA



READING & RHYTHM ON THE RIVERFRONT

VISITOR SNAPSHOT



Source: CSL International Economic Impact Study
Intercept survey. 1,505 survey responses

IMPACT & BENEFITS

\$1.9 BILLION+
public and private investment
over the first decade

3 MILLION
ANNUAL
VISITORS

16,700
Construction jobs created
to transform the riverfront

\$82.3
MILLION
In annual spending by visitors

\$175+
MILLION
DRFC INVESTMENT TO DATE

1,300
Annual jobs supported by the riverfront



OUR STORY OF TRANSFORMATION CONTINUES



WOODBRIDGE

POLETOWN EAST

CORE CITY

MIDTOWN

EASTERN MA

McDO



RALPH C. WILSON, JR.
CENTENNIAL PARK



SOUTHWEST
GREENWAY



WEST
RIVERWALK



ROBERT C.
VALADE PARK



JOSEPH CAMPAU
GREENWAY



UNIROYAL
PROMENADE

SOUTHWEST

SOUTHWEST
GREENWAY

RALPH C. WILSON JR.
CENTENNIAL PARK

WEST
RIVERWALK

HART
PLAZA

GM PLAZA

CULLEN
PLAZA

MILLIKEN
STATE
PARK

ARETHA
FRANKLIN
AMPITHEATER

ROBERT C.
VALADE
PARK

STROH
RIVERPLACE

HARBORTOWN

MT. ELLIOTT
PARK

UNIROYAL
PROMENADE

GABRIEL
RICHARD
PARK

BELLE ISLE

COMPLETING THE VISION

EXISTING RIVERWALK FUTURE RIVERWALK

PARKS & GREENWAYS





RALPH C. WILSON, JR.
CENTENNIAL PARK









AMERICA'S BEST RIVERWALK

10 USA TODAY
10Best
**READERS'
CHOICE**
2021

10 USA TODAY
10Best
**READERS'
CHOICE**
2022

10 USA TODAY
10Best
**READERS'
CHOICE**
2023



DETROIT
RIVERFRONT
CONSERVANCY

#BRINGEVERYBODY

