

SJ



# DOWNTOWN TRANSPORTATION PLAN







Santa Clara St.



Gaps in Trail Network

# MAKE BIG MOVES FOR PUBLIC INFRASTRUCTURE



Light Rail



Freeway Barriers<sup>2</sup>





SAP  
Center

City Hall

SJSU

Diridon  
Station

E. Santa Clara

17th Street

7th Street

2nd Street

Almaden

Stockton

Alameda



**What are today's big challenges?**



public vibrancy drugs buses life  
people shade mental main homelessness  
smells sense space lighting traffic bad  
business cars sidewalk  
cleanliness pedestrians illness  
street transit  
safety identity place trees  
scooters bicycles cafe unsafe





# Transit Reliability





**Business Vibrancy**





**Non-public-serving ground floor uses**

(Photo: Eric Eidlin)





# Freeway Barriers

(Photo: Eric Eidlin)





# Auto-Oriented Design

(Photo: Eric Eidlin)





# Auto-Oriented Design

(Photo: Chronicle / Paul Chinn)





**Weak sense of place**





**Gaps in urban fabric (*“terrains vagues”*)**





# Allocation of Street Space





(Photo: Nick Frey)





(Photo: SPUR)





**What would it take for people to feel a sense of pride in Santa Clara Street?**

(Photo: Eric Eidlin)



# Re-Imagining Santa Clara Street

**April 24, 2023  
9AM-4PM  
San José City Hall**



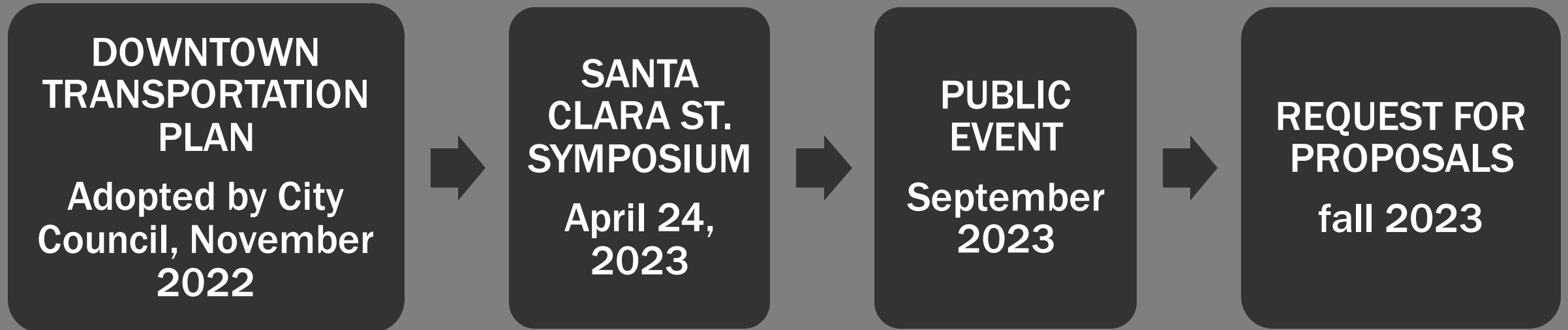


# What do we have to learn from Paris?

- Deep experience rethinking one of the world's greatest streets
- Multi-disciplinary approach (transportation, business, placemaking)
- Looking backwards in order to look forward
- Focus on “cool cities” design treatments
- Sophisticated methods for analysis and measuring success
- Inspiration!



# Project Process





# Anticipated Public Engagement



+ Formation of Community Working Group and Technical Advisory Committee