

WEBVTT

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00:03:25.460 --> 00:03:28.929

SPUR Public Programs: Hi, everybody. Thank you so much for coming spending your

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00:03:29.230 --> 00:03:44.890

SPUR Public Programs: Tuesday evening with us. My name is Jackson of yours, and I am one of senior associates of public engagement. Thank you so much for joining us for this program today. Many of you here today are spur members. So thank you so much for your support. You're not a member. I encourage you to join too

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00:03:45.090 --> 00:03:54.689

SPUR Public Programs: support for is ongoing work, using education, policy, analysis, and advocacy to make our cities and region more prosperous, sustainable, and equitable to live.

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00:03:54.710 --> 00:04:02.880

SPUR Public Programs: Your financial support enables us to continue our work, including programs like today, you'll find more information about membership. What was that?

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00:04:03.220 --> 00:04:04.930

SPUR Public Programs: Louder? Thank you, Joe.

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00:04:05.400 --> 00:04:22.530

SPUR Public Programs: I'd also like to thank Meta and the Chan Zuckerberg initiative for co-sponsoring and the partnership for the base future for co-hosting this event with us our next public Forum is scheduled for June thirteenth, at 1230 Pm. It is titled Regional Finance and affordable housing in the Bay area.

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00:04:23.340 --> 00:04:42.409

SPUR Public Programs: So join us for a panel discussion on how the Bay Area Housing Finance authority will deliver on its mandate to build more affordable housing Bay area and maximize the benefits of its partnership with the Metropolitan Transportation Commission, the Association of the area Governments and the Bay Area housing for all coalition.

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00:04:42.610 --> 00:04:50.289

SPUR Public Programs: But today's Forum. And the reason you all here is the transformative community government partnerships and housing policy. Tonight's panel. We'll discuss

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00:04:50.370 --> 00:05:07.940

SPUR Public Programs: partnership with the base future innovative model of policy change that facilitates community and government collaboration. This model ensures. Community leaders have a seat at the table and can better understand the inner workings of government while also providing resources and insight to Government officials as they craft policy.

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00:05:08.020 --> 00:05:22.720

SPUR Public Programs: Today we are joined by a fantastic panel. First, that we have Benchn Antonio Benjamin is a partnership with the base future policy, grant fellow, working towards solving the affordable housing crisis by poison community and government partnerships to implement equitable policies.

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00:05:22.750 --> 00:05:31.859

SPUR Public Programs: Next up we have Daniel, though, who joined us at the eleventh hour. Thank you so much. Daniel. Danielle is the housing manager for the city of South San Francisco.

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00:05:31.970 --> 00:05:43.519

SPUR Public Programs: Prior to that she was a partnership with the base future fellow in South San Francisco. She has 10 years of experience working in real estate project, management, community organizing and public sector administration.

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00:05:43.530 --> 00:05:49.750

SPUR Public Programs: Danielle has successfully managed the entitlements and or development of over 900 units of housing.

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00:05:50.370 --> 00:06:00.330

SPUR Public Programs: Bringing an engineer-ish mindset makes our solutions oriented professional with skilled in project, management, community engagement meeting, facilitation and program development.

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00:06:00.420 --> 00:06:17.769

SPUR Public Programs: Additionally, her degrees in urban planning and public and non-profit management lay a solid foundation for working a solve the challenges of innovation within complex public sector systems in her spare time. Day now plays with and serves on the board of the San Francisco spikes. Lgbtq. Plus Soccer Club.

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00:06:18.110 --> 00:06:23.940

SPUR Public Programs: Next up we have Ellen Woo. Ellen is the executive director of urban habitat

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00:06:24.480 --> 00:06:33.299

SPUR Public Programs: who has been a community partner with the partnership of the base future for both rounds of grants. And then tonight's forum will be moderated by

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00:06:33.330 --> 00:06:53.730

SPUR Public Programs: from the San Francisco foundation and the partnership of the base future as she is the director of the Policy Fund at the San Francisco Foundation, where she advances community driven policy solutions to the housing crisis and economic inequality. She's an experienced racial justice. Advocate systems change to leader and policy. She was one and raised in the Bay Area as a college of.

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00:06:53.990 --> 00:07:02.510

SPUR Public Programs: And lastly, I also want to mention that we will have a little Q&A session at the end. so as the one

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00:07:06.040 --> 00:07:15.340

SPUR Public Programs: calculus Jackson, thank you so much, and thank you to you and the whole for helping to pull this wonderful event together.

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00:07:15.500 --> 00:07:24.729

SPUR Public Programs: So excited to be here with you all and extra shout out to you, Daniel, for being able to so capably step in when Chris Norman, unfortunately, was not able to join us.

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00:07:24.750 --> 00:07:32.109

so let's just a little bit of context before we hand it over to our amazing panel. So when we talk about

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00:07:32.290 --> 00:07:59.829

SPUR Public Programs: the the model of the partnership for the base future and how we approach policy change. We're really talking about a very specific approach that's premised in community-driven policy change. we believe that when our local grassroots leaders are the closest to the policy process. not only are we going to get better policies, we're going to get better outcomes and the whole process is going to shift

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00:07:59.830 --> 00:08:19.530

SPUR Public Programs: and the the pure, the pieces of the puzzle. we, of course, have our amazing partners and champions within local government folks who are ready to do some amazing policy work. And they partner very closely with community partners, nonprofit leaders who are rooted in the community.

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00:08:19.670 --> 00:08:34.910

SPUR Public Programs: And then, of course, we have our fellows who are embedded within local government, and then they serve as kind of a hub or a liaison between the 2 the 2 partners and then, within a 2 year span.

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00:08:34.940 --> 00:08:56.549

SPUR Public Programs: This group of folks pursue transformative and ambitious policy agendas, and the piece that I think is really exciting about this right. Those are the mechanics of how we do change. But but the piece that I think, is really special. To emphasize is, you know, this the short term and the long term goals right and a 2 year timeline for policy is pretty short term.

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00:08:56.710 --> 00:09:15.419

SPUR Public Programs: and the short term is getting policies across the finish line. And these are policies that help advance innovative solutions to the housing crisis really center, equity and racial justice. But the long term is transforming how the policy process functions and how we bring community members in as

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00:09:15.720 --> 00:09:30.799

SPUR Public Programs: co-creators of the policy solutions. And so, you know, I think everyone on this panel can really speak to how we drive those policy solutions forward and how we transform the policy process for the future and for those long term wins.

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00:09:30.800 --> 00:09:48.160

SPUR Public Programs: and really, key to doing that is harnessing in a very specific way what we call an inside outside strategy, having folks on the inside of government working with folks on the outside of government and inside communities. in a really strategic and dedicated way.

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00:09:48.360 --> 00:09:57.060

SPUR Public Programs: so with that context laid, I'm gonna hand it over to our panel just to start with, you know the basics

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00:09:57.320 --> 00:10:07.239

SPUR Public Programs: tell us a little bit about where you're working on where you're working. who your team is, and what is the policy agenda that you're pursuing?

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00:10:07.700 --> 00:10:10.890

SPUR Public Programs: can kind of go down the line, Daniel, if we start with you.

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00:10:11.500 --> 00:10:33.160

SPUR Public Programs: Yeah. So I started with the city of South San Francisco as the housing manager about a month and a half ago before that I was like then a fellow and so my role's been been changing a little bit In South San Francisco we have the city

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00:10:33.280 --> 00:10:46.060

SPUR Public Programs: and Housing Leadership Council of San Mateo County, who do organizing and advocacy for affordable housing throughout the county. not necessarily just focused on South San Francisco.

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00:10:46.070 --> 00:11:14.430

SPUR Public Programs: And so one of the things that became obvious pretty quickly to me is that there was not as much local grassroots organizing going on in subsidy as there are in a lot of other communities throughout the bay. I think particularly northern San Mateo County gets a left out of. You know. It's not San Francisco. It's not Silicon Valley. It kind of is in this little strip of No Man's Land with, you know, a South City and Daily city where there hasn't been as much community organizing.

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00:11:14.430 --> 00:11:30.290

SPUR Public Programs: So I think after, you know, trying to push forward on doing the policy work. One of the reflections that myself and my partner, organizer at Hlc kind of came back to was, we need to really just start with building the relationships. And

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00:11:30.340 --> 00:11:50.100

SPUR Public Programs: you know, 2 years as a fast timeline, for sure. And if at the end of 2 years, you know it should be very frank if there isn't a policy outcome, or when you know that gets adopted by city council. But we have a relationship, and we have engaged community members. And we have people who want to come out and talk about housing issues.

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00:11:50.100 --> 00:12:07.309

SPUR Public Programs: you know, and not just sit on Internet forums or comment on journal articles about things, but they actually come out and get engaged. that that would be a really big win. And so going through the process. And the city. you know, having numerous staff openings and the housing the the division.

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00:12:07.490 --> 00:12:13.049

SPUR Public Programs: it became, you know, kind of obvious to me, and with support from the foundation to explore.

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00:12:13.180 --> 00:12:25.400

SPUR Public Programs: that making the shift from fellow to working for the city is kind of the best way to advance these goals and and to make up more permanent impact. So just getting my feet wet doing that.

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00:12:26.300 --> 00:12:28.630

SPUR Public Programs: very, very happy with something so far.

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00:12:32.770 --> 00:12:35.210

SPUR Public Programs: Hi! Everybody again. My name is Ben

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00:12:35.350 --> 00:12:39.699

SPUR Public Programs: So far I go by him pronouns, and supporting the city of he's also

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00:12:40.100 --> 00:13:08.850

SPUR Public Programs: we have one of the larger. sort of fellowship partnerships in terms of the number of organizations. so we're working with. you united for community action. You got This follow also community action, neighborhood development organization can do. we're also working with community legal services. Also clsk as well as preserving affordable housing assets long term incorporated poly

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00:13:09.160 --> 00:13:13.650

SPUR Public Programs: And so we've got legal services. We've got youth organizing. We've got

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00:13:14.420 --> 00:13:19.090

SPUR Public Programs: sort of affordable housing providers sort of working together

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00:13:19.580 --> 00:13:31.210

SPUR Public Programs: in what has really been an established sort of coalition practice, at least follow also. And so I entered in a somewhat different circumstance as compared to South City.

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00:13:31.600 --> 00:13:42.130

SPUR Public Programs: but also under different challenges. Right? He's also is a city that has experienced a tremendous amount of change in the last 10 to 15 years.

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00:13:42.730 --> 00:13:46.760

SPUR Public Programs: And so, you know, we are entering

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00:13:46.920 --> 00:13:54.529

SPUR Public Programs: of the work that has been done. in the prior partnership to the

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00:13:54.640 --> 00:13:56.419

SPUR Public Programs: these future fellowship cohort.

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00:13:57.720 --> 00:14:08.300

SPUR Public Programs: And our work is really focused on for priority objectives. So we're doing a combination of

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00:14:09.310 --> 00:14:11.769

ensuring that there's local funding support.

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00:14:11.790 --> 00:14:17.570

SPUR Public Programs: through a ballot initiative that This was

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00:14:18.180 --> 00:14:20.239

SPUR Public Programs: was one in November of last year.

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00:14:20.290 --> 00:14:29.750

SPUR Public Programs: opportunities for local home ownership and affordable housing preservation. also.

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00:14:30.610 --> 00:14:31.530

SPUR Public Programs: pardon me.

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00:14:33.550 --> 00:14:40.019

SPUR Public Programs: it's a long, ambitious list of things you're working.

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00:14:40.440 --> 00:14:42.760

SPUR Public Programs: Yeah. So you know we're

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00:14:42.890 --> 00:14:47.900

SPUR Public Programs: I I think that the the plate is full but the work is also really incredibly important.

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00:14:50.930 --> 00:14:57.080

SPUR Public Programs: Ellen woo exactly. and we like the

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00:14:58.140 --> 00:15:01.100

SPUR Public Programs: that, he said, that we've been in both

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00:15:01.520 --> 00:15:16.810

SPUR Public Programs: policy, grant rounds, and I'm going to describe both because I would probably toggle and draw from experiences from both. So the first round We were working with the city of Oakland open. HD. Had a fellow and we were

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00:15:16.810 --> 00:15:40.339

SPUR Public Programs: We're doing preservation policy, and particularly it landed on a Topa tenant opportunity purchase act which, if anyone is all Oakland was not. So, you know. talk about that. And then this we are. And then that was also in large coalition with a pen and ace.

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00:15:41.170 --> 00:15:46.409

SPUR Public Programs: Yes. there was a a large group of us working

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00:15:46.640 --> 00:15:51.560

SPUR Public Programs: in partnership to to pass that for that policy.

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00:15:51.710 --> 00:16:02.639

SPUR Public Programs: And then this year we submitted a proposal to be the community partner with Bay area Clt and Unity Council actually

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00:16:05.070 --> 00:16:21.520

SPUR Public Programs: to to help Baffa, and I'm going to try to spell out. But Bay Area Housing Finance authority, the new Regional Agency to stand up its preservation program. And

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00:16:21.730 --> 00:16:27.400

SPUR Public Programs: just for that context, when we submitted the proposal, there was no staff, there was no, there was

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00:16:27.680 --> 00:16:30.930

SPUR Public Programs: off. I hadn't even got the 20 million from the State to.

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00:16:30.960 --> 00:16:33.119

SPUR Public Programs: So a lot changed

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00:16:33.310 --> 00:16:44.839

SPUR Public Programs: between the time we submit the proposal. And when we got up and running, which and yeah, that is not necessarily a specific policy, but really informing office

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00:16:45.660 --> 00:16:46.760

SPUR Public Programs: preservation.

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00:16:47.920 --> 00:16:48.980

SPUR Public Programs: Thank you.

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00:16:49.470 --> 00:16:58.339

SPUR Public Programs: You know I'm really struck when I hear you all reflect about this ambitious work, and how many different people and organizations are involved in it.

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00:16:58.470 --> 00:17:00.080

SPUR Public Programs: that

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00:17:00.520 --> 00:17:26.160

SPUR Public Programs: there are so many ways that we can define what a policy win is, and ways that don't just include, did the policy get passed right? Obviously, that's important. and at the end of the day that that is one of the key things that we're seeking. But along the road to getting a policy passed and implemented, there are so many other steps that we can and should celebrate as wins. And one of the ones that I'm really hearing from you, all is relationships.

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00:17:26.160 --> 00:17:52.410

SPUR Public Programs: What are the relationships that are built out? What is the sort of local organizing infrastructure, and something that I'd love to hear from you all about, especially since you have different contexts. Right? You know. South cities got kind of it's more regional presence. you 2 are operating in like these really interesting, complex coalitions. what are the relationships at your site. What do they look like, and how are they evolving?

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00:17:52.840 --> 00:17:56.060

SPUR Public Programs: And you know anyone who feels inspired to tackle that?

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00:18:01.190 --> 00:18:05.440

SPUR Public Programs: I will talk.

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00:18:10.090 --> 00:18:15.510

SPUR Public Programs: I think it is a good opportunity, both in the coalition space as a

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00:18:15.630 --> 00:18:24.949

SPUR Public Programs: incentive, to come together and and work together. So in the Oakland Topa we worked with, as on a few things a pen, but

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00:18:25.040 --> 00:18:33.050

SPUR Public Programs: had never been in that formation of a coalition, so it was really great to be able to do that with them

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00:18:33.060 --> 00:18:34.150

and

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00:18:36.590 --> 00:18:45.070

SPUR Public Programs: in general, and then so that was good. And then the relationships obviously with this, the city staff

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00:18:45.510 --> 00:18:48.839

SPUR Public Programs: in the in the middle of the

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00:18:48.980 --> 00:18:54.860

SPUR Public Programs: first round the fellow we changed fellows, but also the department of

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00:18:55.780 --> 00:19:02.920

SPUR Public Programs: director of Hcd also changed. so that that actually often happens. that there's different staff.

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00:19:03.260 --> 00:19:05.649

You have to rebuild that relationship.

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00:19:06.310 --> 00:19:14.539

SPUR Public Programs: So it is, takes a lot of relationship building to have the inside outside of work. And then for this

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00:19:15.090 --> 00:19:17.909

SPUR Public Programs: current. Grant and I was remiss in that.

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00:19:17.930 --> 00:19:27.000

SPUR Public Programs: Who is working with us here? So acknowledged her that

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00:19:28.190 --> 00:19:42.699

SPUR Public Programs: We were the the Bay area Clt. And you need council. We're all from together by Daniel, the Brainchild of the program, but we get along Super well, and I so it's been great to work with them. So that worked out

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00:19:42.720 --> 00:19:51.980

SPUR Public Programs: and then we we also got lucky. The office staff is super great. So that is actually been easier

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00:19:57.480 --> 00:20:07.269

SPUR Public Programs: just to add to that relationship building piece and the staff turnover. it's something that we've really been reflecting on, both myself being new to South City.

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00:20:07.290 --> 00:20:18.960

SPUR Public Programs: And you know, as a fellow before that. And Hlc has a very new community organizer. is trying to build those relationships so that they last beyond whoever the people in the room are.

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00:20:19.030 --> 00:20:24.590

SPUR Public Programs: and so that our organizations carry respect with one another.

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00:20:24.790 --> 00:20:40.849

SPUR Public Programs: and with members of the community, and that people, you know, know what to expect when they're engaging with Hlc. On a policy issue or with the city on a policy issue, or some of the other stakeholders. You know, we're we're working on preservation policies, and

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00:20:40.850 --> 00:20:57.260

SPUR Public Programs: I've started to reach out to the Apartment Association and the Association of Realtors. And and even there just hasn't been as much policy activity in South City to engage with those folks and so building those relationships and laying the groundwork for like, Hey, am.

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00:20:57.390 --> 00:21:03.900

SPUR Public Programs: I'm not going to put something in a council agenda without you knowing it. It's not going to come out of left field.

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00:21:04.030 --> 00:21:20.509

SPUR Public Programs: We're going to talk about this. We're all going to be on, you know, the same page, and at least give each other a heads up. We might not agree on everything all the time between all of our different organizations, but we have a level of respect that allows us to work together and be honest with each other.

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00:21:20.730 --> 00:21:26.849

SPUR Public Programs: and I think not. Let the tough conversations to come down the line. kind of boil over.

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00:21:27.890 --> 00:21:33.070

SPUR Public Programs: Yeah, absolutely. I think in the We certainly have

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00:21:33.160 --> 00:21:38.379

SPUR Public Programs: a combination of sort of a bread and a that strategy. so certainly.

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00:21:38.910 --> 00:21:44.400

SPUR Public Programs: continuing to go deep with some of the organizations that have been around for a long period of time.

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00:21:44.420 --> 00:21:46.499

SPUR Public Programs: we've been working with

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00:21:46.600 --> 00:21:49.050

SPUR Public Programs: you had a lot of success in

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00:21:49.150 --> 00:21:58.149

SPUR Public Programs: sort of passing implementing policies around production and detection reservation but also being able to lead on some of the emerging and ongoing.

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00:21:58.460 --> 00:22:07.489

SPUR Public Programs: So regional partnership strategies, it's gotten a lot of support from the California Glan Trust Network around opportunity to purchase policy.

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00:22:07.580 --> 00:22:09.900

SPUR Public Programs: and, you know, support from

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00:22:10.010 --> 00:22:15.749

SPUR Public Programs: Enterprise community partners. Preservation. Next Academy of the South Bay Preservation Lab.

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00:22:16.280 --> 00:22:34.219

SPUR Public Programs: And you know, these sort of regional efforts, really, really important to sharing best practices, particularly during early phases when folks are trying to figure out, okay, we've got this idea of these tools. We've got maybe a lot of resources that we think we could use to implement. But we really need to figure out how to find 2.

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00:22:34.260 --> 00:22:41.950

SPUR Public Programs: you know, particular policy tool to our political context, to the form context, and to

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00:22:42.050 --> 00:22:49.680

SPUR Public Programs: you know what what really is, sort of a pragmatic and practical approach to

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00:22:52.480 --> 00:22:54.169

SPUR Public Programs: kind of irreplaceable to that.

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00:22:57.410 --> 00:23:04.049

SPUR Public Programs: I just want it, it goes without saying. But I'm going to say it that the the Insiders Government staff

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00:23:04.470 --> 00:23:16.410

SPUR Public Programs: need to want to work with community it like right? So when Staff, when it you, let's assume when you submit the grant application that that has been.

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00:23:16.700 --> 00:23:26.359

SPUR Public Programs: But when there's government, there's staff turnover in that government agency, you're working with a whole new set of people that if there's a hum to get over and

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00:23:26.550 --> 00:23:31.169

SPUR Public Programs: the the community partners have to want to be

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00:23:31.440 --> 00:23:35.079

SPUR Public Programs: the government agency right? They can't just be using

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00:23:35.330 --> 00:23:41.009

SPUR Public Programs: the outside strategy. The whole point is that connection, and eventually.

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00:23:41.490 --> 00:23:42.650

SPUR Public Programs: maybe

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00:23:43.060 --> 00:23:58.629

SPUR Public Programs: well, part ways. And that community partner will have to use more of the outside strategy and stick, but that again, you know, when it's coming right like it's nothing so surprise. We know where this taking points, where we try to work it out, etc. And

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00:23:58.830 --> 00:24:00.920

SPUR Public Programs: that takes time

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00:24:00.960 --> 00:24:08.280

SPUR Public Programs: right? A lot of conversations, and the and the relationship. But but you've got to want it. So

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00:24:08.350 --> 00:24:12.179

SPUR Public Programs: you know, we try to put in community engagement in government

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00:24:12.200 --> 00:24:15.000

SPUR Public Programs: processes. But honestly.

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00:24:15.080 --> 00:24:25.810

SPUR Public Programs: it doesn't matter what you write in. If they don't want to do it, they will find a way to not do it well, and it won't matter right? So it's really important who we have in these government agencies

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00:24:26.320 --> 00:24:28.259

SPUR Public Programs: to to make this work

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00:24:28.570 --> 00:24:29.230

SPUR Public Programs: that

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00:24:30.560 --> 00:24:39.329

SPUR Public Programs: yeah. And to just jump on top of that, I think that there's an interesting conversation to be had in thinking about sort of the pipeline of where folks come from.

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00:24:39.650 --> 00:24:49.300

SPUR Public Programs: And so there's, I think, a really interesting opportunity about thinking about how to potentially build in some of these practices into curriculum.

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00:24:49.360 --> 00:24:51.130

SPUR Public Programs: particularly for folks who are

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00:24:51.230 --> 00:24:54.580

SPUR Public Programs: I would be curious if there's

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00:24:54.650 --> 00:24:58.189

SPUR Public Programs: you know a conversation to be had about master's programs.

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00:24:59.160 --> 00:25:02.169

SPUR Public Programs: administration to develop curriculum to help

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00:25:02.770 --> 00:25:05.879

SPUR Public Programs: sort of build out. I don't think that that's as common

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00:25:06.230 --> 00:25:09.200

SPUR Public Programs: and particularly in a place where we do have

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00:25:09.470 --> 00:25:13.910

SPUR Public Programs: a substantial number of universities and organizations doing that education work.

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00:25:14.300 --> 00:25:21.940

SPUR Public Programs: It would be interesting to see that fleshed out a little bit. just thinking who can sort of carry the load to make sure that people

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00:25:22.110 --> 00:25:23.030

SPUR Public Programs: want to do that

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00:25:23.530 --> 00:25:26.750

SPUR Public Programs: and have the training to to do it from the inside of the outside as well.

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00:25:27.410 --> 00:25:32.860

SPUR Public Programs: Actually, there was a program that put talented people in fellowship positions

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00:25:32.970 --> 00:25:38.140

that they went on to serve a local government and community.

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00:25:38.310 --> 00:25:50.120

SPUR Public Programs: I love that though, because I mean, Ellen, you you set it up perfectly because it it really does come down to the inside outside strategy and the key components of that

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00:25:50.270 --> 00:25:54.140

SPUR Public Programs: are a willingness to work together.

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00:25:54.320 --> 00:26:10.279

SPUR Public Programs: and a a level of trust. Right and trust happens at least on 2 layers. Right? The interpersonal where we have our champions and community and champions and government, but also on an institutional level. I think that's one of the trickiest things that I've observed across all of your work is how to

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00:26:10.610 --> 00:26:29.110

SPUR Public Programs: communities and institutions build trust. you know, in the different, the very different local contexts. And when there's so much turnover happening, You know. One thing we hear from our local governments over and over is their understaffed, or you know, and of course many of our committee partners are under resourced.

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00:26:29.510 --> 00:26:43.459

SPUR Public Programs: What does that look like? you know, for you all trying to build that foundation of trust? You know, as you embark on these oftentimes fraud inside outside strategies. And you know, Daniel, I'm coming back to something you said

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00:26:43.490 --> 00:26:45.409

SPUR Public Programs: which is really powerful. Where

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00:26:45.890 --> 00:26:54.609

SPUR Public Programs: doing this doesn't necessarily mean that you agree right? The the government community partner actually might disagree. And that doesn't mean inside, outside strategy is failing.

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00:26:54.790 --> 00:27:14.990

SPUR Public Programs: In fact, it it may mean it's working, Helen, right? Because folks are coordinating, and there can be coordinated disagreement. So you know, coming back to the question. Curious if you all can kind of reflect on, what does that trust building look like? So you can have that effective inside outside strategy that can withstand disagreement.

159

00:27:15.020 --> 00:27:17.640

SPUR Public Programs: Right? And that that's a that's a tall order

160

00:27:20.180 --> 00:27:20.880

SPUR Public Programs: bye.

161

00:27:21.450 --> 00:27:22.470

Policy. Yeah.

162

00:27:24.940 --> 00:27:26.460

SPUR Public Programs: the the

163

00:27:26.560 --> 00:27:28.679

SPUR Public Programs: state policy work.

164

00:27:29.430 --> 00:27:33.439

SPUR Public Programs: And it's harder now, because there is a lot of turnover.

165

00:27:33.930 --> 00:27:37.030

SPUR Public Programs: any of these.

166

00:27:39.140 --> 00:27:42.710

SPUR Public Programs: And the ultimately there's a longevity game.

167

00:27:43.580 --> 00:27:54.789

SPUR Public Programs: right? Like I have been around 9 years. The organization has been around 30 years. The organization has a reputation. Now I have a reputation staff. I have

168

00:27:54.950 --> 00:28:07.170

SPUR Public Programs: 15, 7 years. They've developed reputation and the relationships for better, for worse. Right? We we all know each other and can.

169

00:28:07.610 --> 00:28:09.529

SPUR Public Programs: And so I, you know, when

170

00:28:09.560 --> 00:28:12.519

SPUR Public Programs: I was talking to another Ed many years ago, when we

171

00:28:12.880 --> 00:28:16.350

SPUR Public Programs: are all experiencing these these turns

172

00:28:16.370 --> 00:28:21.670

SPUR Public Programs: every 2 years Staff is turning over. My God, it's been work that

173

00:28:21.790 --> 00:28:32.200

SPUR Public Programs: is built on relationships. How ramp them up fast enough to be able to do the work effectively then, and build the relationships.

174

00:28:32.360 --> 00:28:33.040

SPUR Public Programs: And

175

00:28:34.500 --> 00:28:43.870

SPUR Public Programs: I'm just hiring within. No, I I, yeah, it's really. And I think it goes to

176

00:28:43.880 --> 00:28:48.590

SPUR Public Programs: what that's talking about, like we have to grow and expand the pipeline

177

00:28:49.090 --> 00:28:53.900

SPUR Public Programs: a lot we have to be able to draw from a a broader tool.

178

00:28:54.050 --> 00:28:54.720

Yeah.

179

00:28:56.370 --> 00:28:58.230

SPUR Public Programs: that. Yeah. Okay.

180

00:28:59.290 --> 00:29:00.130

SPUR Public Programs: And we're

181

00:29:00.560 --> 00:29:03.719

SPUR Public Programs: it's been 9 months.

182

00:29:04.550 --> 00:29:06.059

SPUR Public Programs: Put out the job description.

183

00:29:07.850 --> 00:29:10.860
SPUR Public Programs: I I think in our case.

184
00:29:11.190 --> 00:29:12.430
SPUR Public Programs: you know, one of the

185
00:29:14.810 --> 00:29:16.140
it's an indicator.

186
00:29:16.500 --> 00:29:22.550
SPUR Public Programs: It's it's it's definitely been a good sign that we've had, you know, the the prior partnership for the base future fellow

187
00:29:22.560 --> 00:29:24.719
SPUR Public Programs: is now the housing and economic development.

188
00:29:25.150 --> 00:29:28.650
SPUR Public Programs: Right? We've got a you know, a former board member of the.

189
00:29:28.840 --> 00:29:34.389
SPUR Public Programs: So that's that's really a good sign, I think, of.

190
00:29:35.130 --> 00:29:38.199
SPUR Public Programs: some degree of confluence between community and city.

191
00:29:38.800 --> 00:29:42.729
SPUR Public Programs: and I. You know. I I think it's

192
00:29:43.430 --> 00:29:50.170
SPUR Public Programs: but I don't know if trust between community and government could be described as a wicked problem, but it certainly seems to be

193
00:29:51.020 --> 00:29:52.130
pretty commonly.

194

00:29:52.270 --> 00:29:55.320

SPUR Public Programs: I know, in our case. And

195

00:29:55.360 --> 00:30:05.330

SPUR Public Programs: I think that this is a challenge that a lot of jurisdictions face really, across a host of political issues, right? Whether it's housing, whether it's health care, whether it's you name it.

196

00:30:05.640 --> 00:30:10.289

SPUR Public Programs: Antagonistic misinformation and disinformation.

197

00:30:10.420 --> 00:30:19.880

SPUR Public Programs: are really really big challenges. and I think, we really need to augment and innovate

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00:30:20.110 --> 00:30:25.050

SPUR Public Programs: our interpersonal responses, our communication strategy responses.

199

00:30:25.070 --> 00:30:29.070

SPUR Public Programs: finding ways to really shut down

200

00:30:29.170 --> 00:30:33.920

SPUR Public Programs: intentionally disingenuous and intentionally disruptive and intentionally

201

00:30:34.150 --> 00:30:43.429

SPUR Public Programs: you know, just sort of on helpful participation that's trying to encumber pragmatic solution

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00:30:43.460 --> 00:30:46.509

SPUR Public Programs: sort of solution. Oriented processes

203

00:30:46.590 --> 00:30:55.469

SPUR Public Programs: and that's something that I think we're all working on. And I could all use advice. collaboration on

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00:30:56.000 --> 00:31:03.610

SPUR Public Programs: Then, you know, I I think that there's also from an equity perspective. There's also sort of a compound history of

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00:31:03.670 --> 00:31:07.300

SPUR Public Programs: you know what actually happened to different people.

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00:31:07.360 --> 00:31:09.869

SPUR Public Programs: It's by race or by gender, or pick a variable

207

00:31:10.060 --> 00:31:13.390

SPUR Public Programs: And so for me, this kind of a

208

00:31:13.590 --> 00:31:22.039

SPUR Public Programs: There's sort of an acute trust building in the short term but also sort of a longer term trust building.

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00:31:22.120 --> 00:31:25.630

SPUR Public Programs: we're actually measuring from what needs to be prepared.

210

00:31:25.830 --> 00:31:32.110

SPUR Public Programs: and having a consistent that's resourced.

211

00:31:32.210 --> 00:31:33.080

SPUR Public Programs: to

212

00:31:33.460 --> 00:31:38.469

SPUR Public Programs: demonstrate a willingness to sort of adjust that relationship.

213

00:31:41.330 --> 00:31:43.979

SPUR Public Programs: And it's it's touching

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00:31:44.950 --> 00:31:47.380

SPUR Public Programs: and thanks for highlighting the that, you know.

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00:31:47.550 --> 00:31:53.520

SPUR Public Programs: I think it bears repeating that the misinformation disinformation is is the enemy of trust building.

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00:31:53.750 --> 00:31:59.939

SPUR Public Programs: And I think we have really thoroughly seen that across all of our teams doing this work.

217

00:32:00.520 --> 00:32:01.380

Daniel.

218

00:32:03.460 --> 00:32:13.400

SPUR Public Programs: just to kind of build off what Ben was saying. I think one of the most important things that I've learned in my career, and especially in the scholarship is like you have to care personally, both about

219

00:32:14.510 --> 00:32:24.600

SPUR Public Programs: policy area that you're working on and the people in the community that you're working for, and the people that you're working with. So for our site team, like

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00:32:24.910 --> 00:32:40.190

SPUR Public Programs: we all show each other's dogs when we're on, you know, Zoom Meetings, and we like, know the kind of things that, like each other are doing on the weekends, and ask, you know how people's trips are. And I think just connecting on that human level. And you know, you know, like knowing that.

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00:32:40.330 --> 00:32:46.710

SPUR Public Programs: You know, there was a storm on the east coast, and somebody has family there, and like, how how are they doing? How are you doing like

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00:32:46.910 --> 00:32:51.220

SPUR Public Programs: you? You bring all of that with you. And I think sometimes

223

00:32:51.340 --> 00:32:52.080

SPUR Public Programs: you

224

00:32:52.400 --> 00:32:57.989

SPUR Public Programs: I'm not always cognizant of what is impacting me when I, you know, jump into a meeting with my

225

00:32:58.010 --> 00:33:00.489

SPUR Public Programs: professional title, and, you know, work face on.

226

00:33:00.730 --> 00:33:07.280

SPUR Public Programs: But letting each other be human and and getting to know each other in that way is really important.

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00:33:07.410 --> 00:33:15.629

SPUR Public Programs: And then from a city perspective, one of the things that I've learned from from my now boss of the city is

228

00:33:16.370 --> 00:33:25.080

SPUR Public Programs: Even when there is friction around a certain policy area, figuring out what we can say, what can you do to help on the advocacy side.

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00:33:25.090 --> 00:33:44.070

SPUR Public Programs: or where? Where could we use your assistance? And even if we don't agree, 100, and like directing us in the direction of the things that we do agree on. And what are the pieces, and who are the people? in the community within the city that it would be helpful for you to touch base with, or to get

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00:33:44.300 --> 00:33:50.140

SPUR Public Programs: you know, fac time with like rather than saying no, or shutting something down

231

00:33:50.270 --> 00:33:54.139

SPUR Public Programs: like pivoting to what can you do to help move this forward?

232

00:33:55.560 --> 00:34:09.569

SPUR Public Programs: That's really important to you. Right? Is the recognition that, particularly in government. It is made up of people right and not just seeing it as an institution, and thinking about how you can sort of bring that to community.

233

00:34:09.679 --> 00:34:13.520

SPUR Public Programs: before we open it up to Q. A.

234

00:34:13.719 --> 00:34:29.560

SPUR Public Programs: I just want to reflect on how much of a long game this is right like, we all are working towards the immediate goals, and you know it's hard to believe that. You know there is only a year left and counting of this specific

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00:34:29.659 --> 00:34:52.259

SPUR Public Programs: work that we're in But we're laying the building blocks for long term successes and organizing and relationships and trust and inside, outside infrastructure. and I'd be. I'd love to hear some of your reflections on what is the future or the potential sustainability of this work right like when you know, we disband the formal

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00:34:52.350 --> 00:34:55.380

SPUR Public Programs: structures of our partnerships.

237

00:34:56.070 --> 00:34:59.769

SPUR Public Programs: What! What will still be there? And what do you see that looking?

238

00:35:02.960 --> 00:35:11.639

SPUR Public Programs: And it might be hard to look into that crystal ball, because Ellen, like you said right, putting the application together right to, you know, to some years ago the contact shifts.

239

00:35:16.810 --> 00:35:17.760

SPUR Public Programs: I mean, I think

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00:35:18.090 --> 00:35:27.969

SPUR Public Programs: for me being on the city side now that the city will still be there, like the city, is responsible for these policy areas for community members for

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00:35:28.070 --> 00:35:35.010

SPUR Public Programs: issue. You know the unintended consequences of acting or not acting in perpetuity. And so

242

00:35:35.060 --> 00:35:44.780

SPUR Public Programs: there is a long game that sometimes doesn't get thought about when the decision-makers are elected officials. And

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00:35:44.820 --> 00:35:59.949

SPUR Public Programs: you know, thinking about who the constituents are, what their next thing that they're going on to is But the city itself as an institution will be there, and I think, kind of cutting through some of that misinformation and thinking about who the people are.

244

00:35:59.980 --> 00:36:09.780

SPUR Public Programs: that are going to own businesses and live in the community, or want to do those things. And what opportunities they have. is the really.

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00:36:09.970 --> 00:36:12.230

SPUR Public Programs: you know, kind of North Star, at least for me.

246

00:36:14.820 --> 00:36:23.870

SPUR Public Programs: so like in

247

00:36:24.560 --> 00:36:35.570

SPUR Public Programs: So that relationship still exists, and they have teamed us as an insider about things that we should pay attention to. So that is great, the relationship.

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00:36:35.630 --> 00:36:41.130

SPUR Public Programs: So this but I do have to say that it's Oakland where to take up to

249

00:36:41.530 --> 00:36:46.199

SPUR Public Programs: come to the table. I don't know if we could recreate the coalition right? And

250

00:36:46.590 --> 00:36:49.010

SPUR Public Programs: I mean, everybody knows

251

00:36:49.630 --> 00:36:56.180

SPUR Public Programs: we're just. The field is just so stretched. We're like, it's weird, limited capacity.

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00:36:56.270 --> 00:36:57.370

SPUR Public Programs: And

253

00:36:57.690 --> 00:37:02.419

SPUR Public Programs: there's lots of things we can do and things pulling on our time.

254

00:37:02.790 --> 00:37:04.109

SPUR Public Programs: yeah.

255

00:37:04.980 --> 00:37:06.150

SPUR Public Programs: the interesting

256

00:37:06.250 --> 00:37:10.069

SPUR Public Programs: to. So the program is seeding people for sure

257

00:37:10.080 --> 00:37:18.969

SPUR Public Programs: that are going into oh, and I have. I forgot to mention Chris Norman, who was going to speak here also helps urban habitat with a report as a consultant

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00:37:19.130 --> 00:37:22.670

SPUR Public Programs: on inside champion quickly

259

00:37:22.690 --> 00:37:29.499

SPUR Public Programs: the equity champions inside government to work the inside out strategy and best practices.

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00:37:29.600 --> 00:37:41.520

SPUR Public Programs: So we did a an assessment of what kind of skills and trainings they need. And they were a part of that lifted up some of the interview responses and report is on our website

261

00:37:42.740 --> 00:37:45.220

SPUR Public Programs: that that they wrote. So

262

00:37:45.260 --> 00:37:46.830

SPUR Public Programs: so there's

263

00:37:47.260 --> 00:37:48.250

SPUR Public Programs: seating

264

00:37:48.840 --> 00:37:51.440

SPUR Public Programs: that will. Some, like

265

00:37:51.480 --> 00:37:52.940

SPUR Public Programs: everyone discard me.

266

00:37:53.280 --> 00:37:59.449

SPUR Public Programs: put a plant down. Let's see what happens to it.

267

00:38:00.310 --> 00:38:06.650

SPUR Public Programs: It's a dollars. Why are you not? But you know sometimes things will grow, and sometimes it won't

268

00:38:07.220 --> 00:38:07.970

SPUR Public Programs: But

269

00:38:09.010 --> 00:38:11.440

SPUR Public Programs: people will have right like if you.

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00:38:11.530 --> 00:38:12.560

SPUR Public Programs: There are

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00:38:12.750 --> 00:38:20.260

SPUR Public Programs: 8 people who come out of the program who are in government now with an equity lens and partnering with community.

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00:38:20.400 --> 00:38:21.500

SPUR Public Programs: That's a big deal.

273

00:38:24.790 --> 00:38:35.950

SPUR Public Programs: thinking. Yeah. You know, California, hcd, has this great as we story map, talking about multiple contributing factors to

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00:38:36.910 --> 00:38:45.609

SPUR Public Programs: of housing. historical residential exclusion and segregation and zoning. There's production costs. There's

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00:38:45.780 --> 00:38:52.810

SPUR Public Programs: propositions, neighborhood change some of others. And so, while organizations are stretched, there's certainly no shortage of the

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00:38:53.000 --> 00:38:57.020

SPUR Public Programs: in terms of issue area in terms of work to be done. And so

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00:38:57.730 --> 00:39:01.950

SPUR Public Programs: I think being able to

278

00:39:02.360 --> 00:39:06.239

SPUR Public Programs: carry the practices of

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00:39:06.290 --> 00:39:12.160

SPUR Public Programs: really trying to figure out what can be done in a particular circumstance? given

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00:39:12.190 --> 00:39:19.359

SPUR Public Programs: the sort of political window the sort of coalition support.

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00:39:19.960 --> 00:39:22.259

SPUR Public Programs: you know what your funding resources are,

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00:39:22.300 --> 00:39:28.979

SPUR Public Programs: you know, is, I think, a really useful framework for folks to have moving into the field. Whether they're

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00:39:29.620 --> 00:39:31.840

SPUR Public Programs: now

284

00:39:31.860 --> 00:39:32.950

SPUR Public Programs: philanthropy.

285

00:39:33.580 --> 00:39:39.409

SPUR Public Programs: you know, land in a host of different roles that can help to support addressing housing issues.

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00:39:39.880 --> 00:39:40.560

SPUR Public Programs: Yeah.

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00:39:40.790 --> 00:39:45.010

SPUR Public Programs: no.

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00:39:45.650 --> 00:39:54.160

SPUR Public Programs: I just want to add, I think the other maybe too obvious to answer to this, you know, question is.

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00:39:54.400 --> 00:40:19.450

SPUR Public Programs: is the relationships, though, that all of us have as fellows, as the government partners, as the committee partners all kind of have separate spaces where we converse, where the site teams, you know, work themselves together in a particular jurisdiction. particularly. You know the fellows who meet, you know, monthly, formally and then informally checking in about, you know, similar policy areas. And

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00:40:19.860 --> 00:40:31.929

SPUR Public Programs: you know, getting together on. I don't know if you all have heard of the concept of active rest. it's an amazing thing. It's the greatest part of the fellowship of remembering. This work is hard and taking time to

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00:40:32.110 --> 00:40:37.820

SPUR Public Programs: relax and do things that you enjoy. so practice active for everyone.

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00:40:37.840 --> 00:40:42.899

SPUR Public Programs: But taking those relationships and like practices with us, you know.

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00:40:43.100 --> 00:40:59.729

SPUR Public Programs: I know that like some day Ben is going to write some really extensive paper that's going to tear to shreds whatever I'm working on. and it's going to be absolutely right in every aspect, and I know that all of us are going to touch base after the fellowship and similar ways on

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00:40:59.800 --> 00:41:12.259

SPUR Public Programs: the same or different sides of a table. and those personal relationships are what are gonna help us be able to, you know, come together and talk through that, and work through that, and and find better solutions for

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00:41:12.860 --> 00:41:14.060

SPUR Public Programs: the whole Bay area.

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00:41:15.250 --> 00:41:30.839

SPUR Public Programs: I appreciate that so much, and especially the idea combining some of the things that I heard about really seeding the field and that you know some of the transition that we're seeing in personnel across institutions in many ways. That's an opportunity.

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00:41:30.860 --> 00:41:53.250

SPUR Public Programs: right? Because folks are moving into insider roles, or into so called outsider roles or into different jurisdictions. And You know. I I I do want to reflect on, and they give so much credit to. You know our fellows, past and present, you know, especially those of you who are in the audience, because it's a really hard role.

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00:41:53.250 --> 00:42:15.049

SPUR Public Programs: and I think it's difficult to overstate the importance of the fellow, not just for the work they hold on the relationships they carry. But given that the field is so overtaxed in many cases, the fellow and designating someone to work on this full time is the thing that pushes the change forward, because for very few people is this work the totality of what they do?

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00:42:15.120 --> 00:42:20.870

SPUR Public Programs: You know, Ellen, I know you and your team do a million things in a million places all at once, right?

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00:42:21.960 --> 00:42:24.040

And

301

00:42:24.950 --> 00:42:51.750

SPUR Public Programs: having someone who's full time dedicated to this work is so invaluable, especially the folks who do bring so much heart and intention to it. you know. And that's that ability, as you, said Daniel. To connect is something also that a lot of folks in local government don't have the luxury of doing because they are so strapped for capacity. And so I think some of those connections and all of those transitions are the seed of

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00:42:51.940 --> 00:43:15.220

SPUR Public Programs: You know what I think of as the next phase of the movement which is trans local solidarity. You know something. Even in addition to like the regional infrastructure we're building. What are the connection points across the different communities. And how do we really maintain and sustain them? So everything I'm hearing here gives me a lot of hope. And I think when you talk about the housing crisis. Hope is a really important ingredient.

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00:43:15.220 --> 00:43:23.529

SPUR Public Programs: so I I just want to appreciate what you shared. and open it up. I think we are just right about on time.

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00:43:23.670 --> 00:43:30.260

SPUR Public Programs: So if somebody has a question feel free to raise your hands, I will come around to you the microphone.

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00:43:31.980 --> 00:43:36.230

SPUR Public Programs: It's also fellows. Don't be afraid to put your cohort in the hot seat.

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00:43:42.860 --> 00:43:51.920

SPUR Public Programs: Hi, Daniel, I assume you worked on this topic, but I just want to ask the whole panel where any of you involved with the housing elements and meeting

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00:43:51.980 --> 00:43:57.120

SPUR Public Programs: arena allocations. And what was that like? A particular question, but just

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00:43:57.690 --> 00:44:02.439

SPUR Public Programs: excited to be working on that. Were they glad the State had a big stick? I don't know

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00:44:02.500 --> 00:44:03.529

SPUR Public Programs: just one here.

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00:44:04.070 --> 00:44:17.169

SPUR Public Programs: I wasn't very involved. because it's a you know, multi year process. And you know, we started as fellows last June. But you know, definitely reviewed, and

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00:44:17.670 --> 00:44:18.959

SPUR Public Programs: particularly on the

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00:44:18.990 --> 00:44:26.029

SPUR Public Programs: affirmatively furthering for housing. Part. you know, kind of reached out to causing leadership council to say, like.

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00:44:26.130 --> 00:44:35.570

SPUR Public Programs: Hey, what do you guys think about this. And and can we have a conversation that isn't just you writing a letter to Hcd. Saying. this isn't in the housing element like we wanted in the housing element

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00:44:35.740 --> 00:44:41.800

SPUR Public Programs: but also getting to a point where we knew they were going to write a letter to HD. That said some of that

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00:44:42.020 --> 00:44:56.670

SPUR Public Programs: and we knew that was coming. And so I think that you know, was part of the relationship building, like diving right into a really important document. I'm really excited about the housing element, and like the next 8 years, and and frankly being held accountable to it.

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00:44:56.800 --> 00:45:04.330

SPUR Public Programs: there's a lot of like. Aside from Hcd. Taking it seriously. This go around and adding a Fh. Piece, I think.

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00:45:04.940 --> 00:45:14.700

SPUR Public Programs: like ours in particular, which is not yet been approved. But hopefully, we'll be that I think is a

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00:45:14.910 --> 00:45:29.050

SPUR Public Programs: high quality document. for us to look back on and like use for the next 8 years and and beyond. one of the things that we're looking at in our preservation policies are impacts of displacement work. And there's a lot of

319

00:45:29.070 --> 00:45:33.830

SPUR Public Programs: really great data that you know our planning department let on the housing element.

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00:45:33.860 --> 00:45:45.729

SPUR Public Programs: but that they have gathered and they've studied and pulled together. And so it's like a runway that is just ready to then carry out the programmatic and policy goals there.

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00:45:46.030 --> 00:45:50.750

SPUR Public Programs: so I think it's a really great opportunity, and I don't. I don't know if this was planned, but

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00:45:51.040 --> 00:45:53.330

SPUR Public Programs: a great time to start a fellowship

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00:45:53.860 --> 00:45:55.770

SPUR Public Programs: program. If you were going to start one.

324

00:45:57.200 --> 00:45:58.060

SPUR Public Programs: Yeah.

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00:45:58.670 --> 00:46:01.819

SPUR Public Programs: I can share a little of our experience with all also.

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00:46:02.230 --> 00:46:03.650

SPUR Public Programs: So

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00:46:03.860 --> 00:46:08.829

SPUR Public Programs: you know, I when I entered in June of last year oh, there were 2 stack houses.

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00:46:09.120 --> 00:46:09.900

SPUR Public Programs: It's a perfect

329

00:46:10.290 --> 00:46:26.370

SPUR Public Programs: by sort of fall there was one. So there was a period of 4 months actually, where there was one staff in the city holding down the entirety of the housing element process, plus the host of other.

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00:46:26.810 --> 00:46:31.410

SPUR Public Programs: you know other applications that are that are required to.

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00:46:31.770 --> 00:46:43.520

SPUR Public Programs: Fortunately they've hired, and there's 2 people again now. And so I played a small role in support for a couple you know a couple of tasks.

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00:46:43.940 --> 00:46:48.599

SPUR Public Programs: but we kind of have a larger structural issue at hand. Right? when

333

00:46:48.770 --> 00:46:51.530

SPUR Public Programs: jurisdictions don't have the

334

00:46:52.510 --> 00:46:57.220

SPUR Public Programs: sort of labor capacity resources to actually do what they're required to do so.

335

00:46:57.270 --> 00:47:07.689

SPUR Public Programs: sticks are super important. carrots, and just like basic oats, you know, that are really really important to

336

00:47:07.710 --> 00:47:20.139

SPUR Public Programs: I also think if this is me kind of stretching into personal territory a little bit, I think, with the housing element. one of the things that it would be really interesting to see

337

00:47:20.360 --> 00:47:28.749

SPUR Public Programs: forward would be like enhanced site inventory methodologies. There's been a number of studies, I think, that have come out that I've talked about

338

00:47:29.490 --> 00:47:37.759

SPUR Public Programs: sometimes in efficacy of using just land use designations. It's pretty. I think the like. The development happens even just adding something like

339

00:47:38.120 --> 00:47:41.909

SPUR Public Programs: that. The property value would probably increase the likelihood of of

340

00:47:42.090 --> 00:47:47.329

SPUR Public Programs: that's really predicting where

341

00:47:47.600 --> 00:47:50.319

SPUR Public Programs: One of the things I'm also super curious about is the

342

00:47:52.000 --> 00:47:55.899

SPUR Public Programs: to use the housing element as opposed to their relationships to planning

343

00:48:01.150 --> 00:48:05.920

SPUR Public Programs: whether it's sort of a compliance document.

344

00:48:12.030 --> 00:48:17.079

SPUR Public Programs: that would be something. It would be good for me to double check. my

345

00:48:17.980 --> 00:48:22.149

SPUR Public Programs: I was part of the junk assistance. and so

346

00:48:33.020 --> 00:48:37.389

SPUR Public Programs: We did not specifically what there are a lot of

347

00:48:37.560 --> 00:48:50.940

SPUR Public Programs: what you know pay attention to housing element. But I do know we did here from community partners who look for opportunities to advance with and they're like, oh.

348

00:48:50.950 --> 00:48:56.729

SPUR Public Programs: the housing dismissed as a bureaucratic, it doesn't have any.

349

00:48:57.010 --> 00:49:08.500

SPUR Public Programs: We were able to say, No, no, this time it has T. This is an opportunity, and a lot of people, a lot more people got engaged because of that. So I think that that really made a difference.

350

00:49:10.440 --> 00:49:11.739

SPUR Public Programs: And then we have

351

00:49:13.020 --> 00:49:21.359

SPUR Public Programs: I've worked primarily with the labor unions, both on a staff and a consultant basis and

352

00:49:21.510 --> 00:49:27.499

SPUR Public Programs: for me, working on policy has really been targeting elected officials

353

00:49:27.650 --> 00:49:33.760

SPUR Public Programs: and working, pushing policy through the elected, which has another.

354

00:49:33.830 --> 00:49:40.839

SPUR Public Programs: How long they stick around sometimes really long time. but the at lesser extent.

355

00:49:40.890 --> 00:49:44.479

SPUR Public Programs: working with commission awards, and

356

00:49:44.810 --> 00:49:53.570

SPUR Public Programs: haven't done that much work with Staff. I was just wondering if you could talk about your

357

00:49:53.970 --> 00:49:55.640

SPUR Public Programs: how you see

358

00:49:55.750 --> 00:50:02.779

SPUR Public Programs: the work you do in terms of this working between staff and community in terms of

359

00:50:02.960 --> 00:50:05.120
SPUR Public Programs: the boards and the

360

00:50:06.100 --> 00:50:12.219
SPUR Public Programs: elected officials that actually have to be on board all along the line, especially towards

361

00:50:12.330 --> 00:50:13.240
SPUR Public Programs: adoption.

362

00:50:21.580 --> 00:50:24.189
SPUR Public Programs: Yeah. Well, you know, I I think we

363

00:50:25.010 --> 00:50:35.820
SPUR Public Programs: you definitely want to keep an eye on where? you know where elected decision makers stand? you know, particularly with policies that are going through.

364

00:50:36.730 --> 00:50:42.520
SPUR Public Programs: You know the city Council approval process in our case, because we've had

365

00:50:42.540 --> 00:50:46.430
SPUR Public Programs: sort of a spread of objective. Some of that has lead a little bit

366

00:50:46.570 --> 00:50:47.820
SPUR Public Programs: more towards focusing on

367

00:50:48.580 --> 00:50:50.890
SPUR Public Programs: strategy. It's on this focus more

368

00:50:51.920 --> 00:50:52.780
SPUR Public Programs: elsewhere.

369

00:50:52.950 --> 00:50:55.710
SPUR Public Programs: I think

370

00:50:58.790 --> 00:51:01.529

SPUR Public Programs: in our case.

371

00:51:03.670 --> 00:51:06.319

SPUR Public Programs: we've really been able to rely on

372

00:51:06.510 --> 00:51:12.179

SPUR Public Programs: different sort of coalition partners to be able to

373

00:51:12.240 --> 00:51:20.609

SPUR Public Programs: work those different avenue to really kind of collect up to date information as best as possible. One of the things that

374

00:51:20.850 --> 00:51:24.210

SPUR Public Programs: you know, can be tough during a 2 year period is that

375

00:51:24.510 --> 00:51:27.519

SPUR Public Programs: during a one month period of

376

00:51:28.140 --> 00:51:34.880

SPUR Public Programs: again. One of those things that you're not really supposed to say out now. But looking at the sort of macroeconomic trends.

377

00:51:35.160 --> 00:51:44.179

SPUR Public Programs: what's gonna happen in the next 18 months is really on people's minds, right? I think really shapes the risk that folks feel like they're able to take

378

00:51:44.390 --> 00:51:50.390

SPUR Public Programs: from an elected decision makers perspective.

379

00:51:50.400 --> 00:51:56.260

SPUR Public Programs: I I'm not sure that that always translates to some of those other contexts. And so we kind of try to have

380

00:51:56.320 --> 00:51:58.580

SPUR Public Programs: a different political analysis for the different

381

00:51:59.700 --> 00:52:01.929

SPUR Public Programs: objectives, because we have to have a full enough.

382

00:52:02.580 --> 00:52:03.330

SPUR Public Programs: Okay.

383

00:52:04.750 --> 00:52:12.250

SPUR Public Programs: I'm absolutely not going to answer your question. But one thing. that I have learned in my time at South City

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00:52:12.430 --> 00:52:20.689

SPUR Public Programs: that I think is unique about about South City, from other jurisdictions that I've worked in is many of our

385

00:52:20.980 --> 00:52:33.419

SPUR Public Programs: Board Commission subcommittee type entities have city Council members on them. So like we have a housing subcommittee, which is where our housing element went before.

386

00:52:33.450 --> 00:52:45.859

SPUR Public Programs: going to City Council, and that has planning commissioners and city Council members on it together. And so you're bringing those elected officials to talk to folks who are pointed.

387

00:52:45.940 --> 00:53:03.419

SPUR Public Programs: maybe, by the people who sat in their seats, you know, previously, but it's a little bit of a different conversation. I don't know enough yet to know if that's like a good variance of, you know, boards and commissions. But It's something that I thought was really interesting. And then, you know, learning as I go. So

388

00:53:05.520 --> 00:53:11.729

SPUR Public Programs: I actually think that what I call administrative advocacy working directly with it.

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00:53:11.900 --> 00:53:12.780

SPUR Public Programs: It is

390

00:53:12.960 --> 00:53:15.780

SPUR Public Programs: very under your life strategy by

391

00:53:16.260 --> 00:53:24.980

SPUR Public Programs: a lot of people think about like changing the law and doing legislation and ordinance. And there are actually quite a lot of things that the departments have

392

00:53:25.290 --> 00:53:29.310

SPUR Public Programs: authority, or that they can just change. If you have that relationship with

393

00:53:30.140 --> 00:53:42.930

SPUR Public Programs: station number One and number 2. Everybody likes being told what to do. So if you have not already talked to the Department. and you've gone to your city council and said, Let's make Hcd, do this.

394

00:53:43.030 --> 00:53:49.139

SPUR Public Programs: Each CD is be like, you couldn't talk to this first. Right? Like, that's just basic kind of human.

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00:53:49.440 --> 00:53:50.430

SPUR Public Programs: So

396

00:53:50.900 --> 00:53:57.049

SPUR Public Programs: you know, we I would run up against essentially a lot of our state

397

00:53:57.570 --> 00:53:58.580

SPUR Public Programs: even here. It's like.

398

00:53:58.800 --> 00:54:13.989

SPUR Public Programs: well, let's just talk to them first and see what they're willing to do to see what their level of authority they have is, and if they, I mean the best case scenarios are partnering with you on an ordinance to get whatever you want to. Right like that. So

399

00:54:14.360 --> 00:54:26.009

SPUR Public Programs: yeah. And then, Bradley, you know we have 4. We train to be able to say, I think he handed that to me, Ellen, and you and your team basically room.

400

00:54:26.670 --> 00:54:39.450

SPUR Public Programs: I I just I just want to really appreciate that point. Because, you know, coming back to this idea about redefining policy wins. I think there's also embedded in that like redefining what we think of as policy, too.

401

00:54:39.470 --> 00:55:03.920

SPUR Public Programs: Right? Like, it's not just sort of this formal law, or, you know, ordinance that gets passed. There's many other different kinds of policy. and if we are expansive and what we think about policy, and who we think about, as you know, the staff that make policy happen, like all the way from our elected to the folks on boards and commissions to the staff that make government run.

402

00:55:04.270 --> 00:55:21.810

SPUR Public Programs: Then we're setting ourselves better up for the wins that build towards this long term success. And I think you're all speaking towards that. really, powerfully right. There's an opportunity to be very creative and expansive in what we think about as policy. And you know, who are the folks that make that happen?

403

00:55:23.470 --> 00:55:24.619

SPUR Public Programs: That the airport picture.

404

00:55:38.060 --> 00:55:38.860

SPUR Public Programs: of course.

405

00:55:57.120 --> 00:55:57.900

Okay.

406

00:56:26.610 --> 00:56:31.770

SPUR Public Programs: well, I feel like there's 2 strategies, right? You you can ask for a Sesame Bagel

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00:56:31.920 --> 00:56:42.999

SPUR Public Programs: in the hopes that they'll give you a sesame vehicle, because you're not asking too much, or you can ask for, and everything they will, and maybe they negotiate down the poppy seeds, and that it, you know, pick off the little car with bits.

408

00:56:43.340 --> 00:56:50.240

SPUR Public Programs: And and and folks folks are going to make a choice to choose that strategy on their context.

409

00:56:50.300 --> 00:56:52.169

SPUR Public Programs: and it gets made

410

00:56:52.190 --> 00:56:55.999

SPUR Public Programs: in our context through a sort of collective decision

411

00:56:56.100 --> 00:56:57.850

SPUR Public Programs: process of partnership.

412

00:56:57.940 --> 00:57:01.340

SPUR Public Programs: I. I think this is kind of a challenge

413

00:57:01.490 --> 00:57:06.970

SPUR Public Programs: with equity frameworks in general, and like equity discourse, where?

414

00:57:07.010 --> 00:57:11.010

SPUR Public Programs: we have really robust conversations about dessert, and it's a survey.

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00:57:11.130 --> 00:57:17.449

SPUR Public Programs: Why, we don't have the challenging structural conversation about what it actually takes to distribute

416

00:57:17.550 --> 00:57:21.770

SPUR Public Programs: on a basis what folks to serve right? and I think, you know.

417

00:57:23.660 --> 00:57:25.030

SPUR Public Programs: in in housing

418

00:57:27.720 --> 00:57:29.450

SPUR Public Programs: we spend 1% of Gdp.

419

00:57:30.890 --> 00:57:39.460

SPUR Public Programs: that's probably not enough to be able to accomplish the things that we're trying to accomplish and so, and and the

420

00:57:39.810 --> 00:57:48.090

SPUR Public Programs: the intensity of political resources that it takes under today's circumstances to make that type of a change at the Federal level as a 40 year

421

00:57:48.360 --> 00:57:51.560

SPUR Public Programs: project. Right? I mean, that's a that's a big deal.

422

00:57:51.640 --> 00:58:02.290

SPUR Public Programs: you know, to sort of change that calculus. But once you win something like that, then you can have a conversation about And so I think,

423

00:58:02.360 --> 00:58:03.540

SPUR Public Programs: you know, for me.

424

00:58:04.080 --> 00:58:08.060

SPUR Public Programs: Sometimes there's dispute about order of operations, you know.

425

00:58:08.110 --> 00:58:09.830

Which should we do first?

426

00:58:09.880 --> 00:58:16.069

SPUR Public Programs: I think we're kind of in this moment, hopefully, generationally, where over the next 30 years

427

00:58:16.220 --> 00:58:29.670

SPUR Public Programs: we can come together on the idea. that the strategy shouldn't be. How do we negotiate down these priorities? It should be. How do we figure out what needs to be done to resource them.

428

00:58:29.890 --> 00:58:34.380

SPUR Public Programs: so that we're not forced to make trade offs. As we currently are.

429

00:58:34.390 --> 00:58:35.520

SPUR Public Programs: right, practically

430

00:58:35.670 --> 00:58:41.120

SPUR Public Programs: between racial equity and environmental and ability access. And

431

00:58:43.800 --> 00:58:45.109

SPUR Public Programs: I think you're a big top.

432

00:58:48.900 --> 00:58:52.770

SPUR Public Programs: Great. I think we have time for one more question.

433

00:58:54.680 --> 00:58:56.160

SPUR Public Programs: 2, not 2.

434

00:58:56.450 --> 00:59:24.050

SPUR Public Programs: Well, it is almost 7 30. I just want to thank everybody for coming tonight. We really appreciate it. One thing, all the panelists, you guys did an incredible job. we did try and record it. we have mixed results. So If it does post we'll be sure to share that out registered we do have some more mood and beverages out in the gallery space. So please take advantage of that, or we'll end up in our refrigerator.

435

00:59:24.190 --> 00:59:27.289

SPUR Public Programs: so again. Thank you guys so much for coming tonight. We really.