

# Addressing Equitable Access to Biking

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# Financial Barriers to Biking

New bikes are prohibitively expensive for many.

The used bike marketplace is confusing and problematic.

Formal bike shops are inequitably distributed in the city.



# Financial Barriers to Biking

SF Bike's Bike It Forward program:

- Refurbish bikes and distribute them at no cost to low-income people
- Ensure bikes meet people's needs
  - Helmets, locks, lights
- Access to no-cost repairs





# Financial Barriers to Biking

Other barriers:

- Education and perceived safety
- Sense of belonging



## Bike Parking as an Access Issue

San Francisco has several high-density neighborhoods with many low-income, multi-generational families.

These families lack space to keep bikes indoors.



# Community-Based Planning Practices

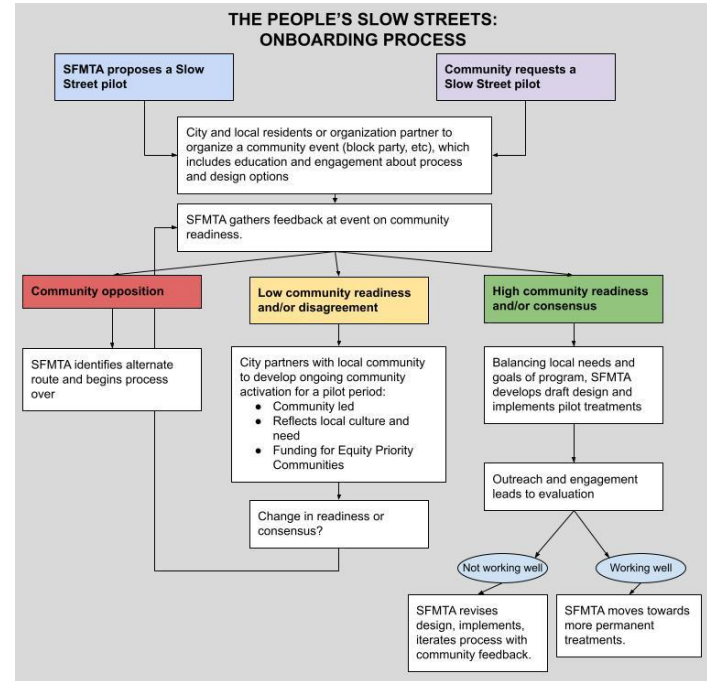
- History of marginalized communities being planned on, rather than with: trust gap
- All communities want safer streets — but that looks different community by community.
- Going to where communities are and learning their needs and desires at the start of planning processes.
  - End practices of shoe-horning
  - Simply “correcting” perceived inequities isn’t enough if the work hasn’t been done to learn from impacted communities

# Community-Based Planning Practices



## Examples:

- REP-SF
- Active Communities Plan
- MTC Bay Trail Equity Strategy
- People's Slow Streets proposal





Thank you!



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