# Let's create our urban future - together

**BLOX HUB** 



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# We are **BLOXHUB**

BLOXHUB is the Nordic hub for sustainable urbanization. Founded on the belief that the challenges of global urbanization and climate change require partnerships and new ways of collaboration.

Our member base is a community of approx. 350 companies, science institutions, organizations and public bodies; we work with partners throughout Europe, North America and Asia and operate on a local and global scale. Between architecture, engineering, design thinking, construction, facility management and tech. Between research and practice and between start-ups, corporates and municipalities. We break down the silos to create better cities together.

We live in a 9.000 m<sup>2</sup> co-working space in two neighbor buildings in the heart of Copenhagen with 800+ residents. As a member, you can have your office here – or simply just visit for activities and for using the community space.

We help our members to connect with partners, share knowledge and create business opportunities through our programs and events.

As an international partner, you can share and scale innovative urban solutions across different stakeholders, sectors and borders at BLOXHUB through tailored workshops and accelerator programs, matchmaking and go-to-market strategies.



# The BLOXHUB ecosystem

#### BLOXHUB COMMUNITY

Co-creation, knowledge-sharing and playfulness are the shared values among our member base of approx. 350 companies, research institutions, organizations and public bodies – all working with architecture, design, engineering, construction, facility management, tech or other fields related to sustainable urbanization.

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#### FOUNDING PARTNERS

- Realdania
- City of Copenhagen
- Ministry of Industry, Business and Financial Affairs

#### **BLOX PARTNERS**

#### Some of our BLOX partners:

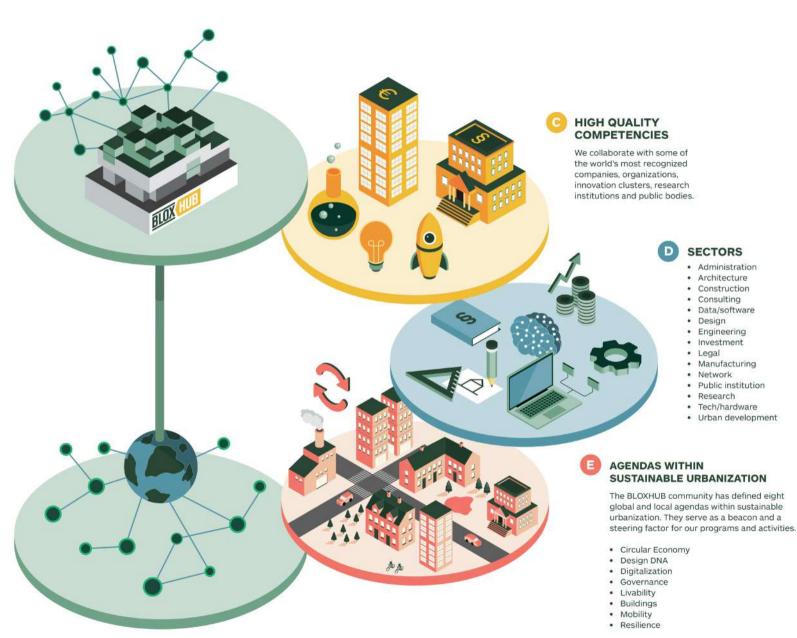
- Danish Architecture Centre
- Danish Design Centre
- Creative Denmark

#### GLOBAL NETWORK

We work with partners throughout Europe, North America and Asia and operate on a local and global scale.

#### Some of our global partners:

- C40, ULI, H22
- Nordic Smart City Network
- HammerBrooklyn, Hamborg
- Evergreen Canada
- Munich Urban Colab
- Danish Ministry of Foreign Affairs



# Collaborate with the BLOXHUB community on urban challenges

Our ecosystem is the backbone of everything we do and how we activate and inspire the people in it through facilitated co-creating processes is what counts. Together we host year-round activities such as events, debates, science talks, hackathons and workshops. We deliver inspiration, future scenarios, expert knowledge and facilitate research studies. Together we have the ideas and solutions to create our future cities.

We especially focus on three agendas within sustainable urbanization. They serve as a beacon and a steering factor for our programs and activities:



#### Sustainable Urban Mobility

Urban emissions, traffic gridlock, air pollution, noise stress and accidents are challenges that demand new solutions across the globe.

#### **Circular Construction**

The global construction sector is slow to incorporate circular practices, and often create high levels of resource waste and unnecessary environmental damage.

#### **Healthy and Resilient Cities**

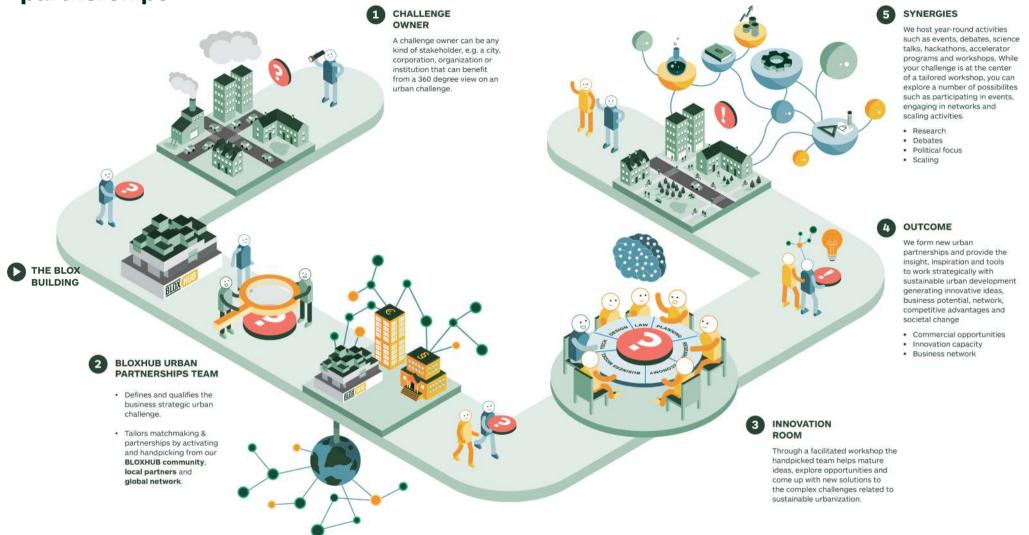
Cities face multiple risks within climate, infrastructure, pandemics, etc., and resilience is what helps cities adapt, transform, and prepare for the unexpected. The BLOXHUB community consists of:

- **BLOXHUB residents** create unique value by collaborating in our co-working space in the heart of Copenhagen. Co-creation, knowledge-sharing and playfulness are the shared values among the 800+ residents.
- Municipalities and national authorities are our partners. Especially Copenhagen Municipality and the Ministry of Foreign Affairs of Denmark are close colleagues.
- **Partners in the BLOX building** such as Danish Architecture Centre, Danish Design Centre and Creative Denmark.
- **Global partners** is a global network of private, key profiles that are our ambassadors in local markets.
- International strategic partners in the form of related hubs, organizations and private stakeholders are close partners in a wide range of activities.
- **Research institutions**, both local and global, are part of BLOXHUB through shared science programs, events and summer schools.
- International tech startups partner up with us through our Tech Match and Urban Tech program.
- And many more.





# Co-creation for radical innovation – how we work with partnerships



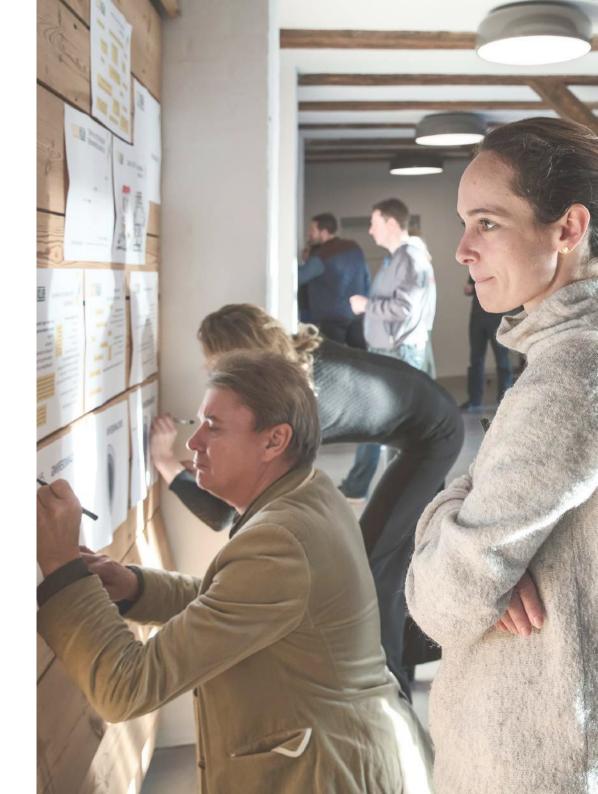
Whether you represent a city, a corporation, an SME, an institution or an organization, we can provide you with a 360° view on your unique challenge related to sustainable urbanization. BLOXHUB's Urban Partnerships Program is one of the ways in which we mobilize our ecosystem to co-create solu-

tions. through tailormade workshops with a duration suited to your needs. The workshop process is facilitated by an experienced team well-versed in the Nordic innovation tradition of design thinking. It can take place online or in the BLOX building; our team can come to your offices or meet you on-site.

# What you stand to gain

Whatever your urban challenge may be, BLOXHUB accelerates the development process and ensures solution concepts by offering access to our unique ecosystem covering the entire value chain in construction:

- A group of hand-picked, cross-disciplinary experts to address your specific challenge and a team to guide you through a **co-creative approach to problem-solving**
- Increase in **commercial potential, innovation capacity and network** of partners
- Access to both Nordic knowledge, methods and solutions and a global network of leading experts in the realm of sustainable urban development
- An opportunity to create **shared value solutions** to some of the world's most critical climate change, energy, mobility, health and urban development problems
- Relationship building and knowledge sharing share your own efforts with sustainable products, services, projects or business models and learn from others
- A chance to experience how **design thinking** practices can boost innovation and development
- Access to tech-based solutions



# Cases



The Latin American Partnership – Cocreation across borders



Barnard College, NY, selected to co-create Circular Campus with BLOXHUB



The City of Munich co-creates with BLOXHUB to get inspiration for sustainable mobility strategy



The Future of Long Island City's Waterfront: A Look at Sustainable and Inclusive Planning



BLOXHUB, Novo Nordisk and Gehl collaborate on the 15minute city framework







# 77

We need new, more holistic solutions to climate challenges so that we can enjoy and benefit from nature. We can go a long way if public welfare thinking is linked to private initiatives in new forms of collaboration.

Rikke Juul Gram, Partner and Creative Director, Schønherr

New Funding Models for Coastal Protection

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In any situation where you're looking for wisdom you need people whose standpoints are natively different to your own. Because an idea formed collectively from people with different standpoints is going to be more resilient.

Enlai Hooi, Head of Innovation, Schmidt Hammer Lassen

**The Future Workplace** 

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Over the course of the workshop, people's mindset began to change, as they understood how vital healthy light really is. It was such a pleasure to see how the workshop encouraged collaboration across different sectors and disciplines.

Christina Friis Blach Petersen, Co-founder and CEO, LYS Technologies

**Why Light Matters** 







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There is not one solution to creating residential areas characterized by joy and community where the children come outside and are not lonely. It takes different professional groups to come up with a holistic approach.

Trine Werner Sejtved, Rental Manager and Team Leader, BoStad

Inclusive Residential Communities – Seen from Children's Perspective

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This workshop opened my eyes to the value of the 15minute city framework for complex cities like Bogotá as a way of strengthening quality of life, equality and food security.

Juan Diego Ortiz CEO, Coolture Investments

**The 15-Minute City** 

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We need to imagine what our cities, neighborhoods and communities could look like. A larger degree of visionary thinking is needed. [...] This way of thinking is also motivational and a great way to get more people involved.

Rasmus Vincentz CEO, Habitats

Large-Scale Biodiversity

# Join us!

Do not hesitate to reach out if you are interested in:

- An introduction to BLOXHUB and collaboration opportunities
- Member and partner introductions to access inspiration and knowledge-sharing
- Having your specific urban challenge discussed and qualified through feedback from the ecosystem
- Participating in an Urban Partnerships innovation workshop to design tailormade holistic solutions with the possibility to create a project depending on your challenge and interests





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Founded by Realdania, The Municipality of Copenhagen, and the Ministry of Business, BLOXHUB is a non-profit member organization.

BLOXHUB receives up to a hundred delegation visits annually, which are screened and coordinated in cooperation with the City of Copenhagen.

**CONTACT US**