

# **Making SNAP incentives a Snap (on the EBT Card)**

**January 25, 2023**



**SPUR**

Ideas + Action  
for a Better City

# Ways incentives are currently distributed outside of EBT system

## Paper Coupons

## Loyalty card

**FOOD BOWL 99**  
*supermarket*  
est. 1989

1625 McKee Rd, 95116 Tel: (408) 251-0354  
8-8:30 Daily, 8p Sundays, 8p Holidays  
We Accept WIC, EBT, & CHECK/ATM/CREDIT  
10% REBATE on LQD/PWDR ENFAMIL FORMULA  
Store:1

Cashier: Z MGR  
02/04/17 11:48:51

10.30 lb @ 1 lb /	.69
ORANGES (SEASONAL)	7.11
KODA SWEET RICE 10LB	12.49 F
DOUBLEBUCKS CUSTOMER	.00 F
#www.DoubleUpCa.org#	.00
ELIGIBLE DUBF PTS:	
=> 7.11 DUBF	
7.11 @ 1.00 / dollar	

SUBTOTAL	19.60
TOTAL TAX	.00
TOTAL	19.60
CASH TENDER	19.60
CASH CHANGE	.00

NUMBER OF ITEMS 4  
Trx:16 Term:1 Store:1 11:49:13

Money Order/Transfer/Bill Pay, Clipper  
Copy&Fax, Stamps, Phonecards, Lottery!  
RETURNS ACCEPTED w/RECEIPT w/in 5 DAYS  
MEATS/PRODUCE EXCHANGE ONLY w/in 24hrs

**\$\$ DOUBLE UP \$\$**  
FOOD BUCKS EARNED ON  
({ CA GROWN PRODUCE })

See Eligible DUBF points on  
receipt above. Use next time  
for ANY fresh produce!

ONE-TIME USE (EXP 12/31/17)  
\* NO REFUNDS & NO CASH VALUE \*

**ARTEAGA'S**  
FOOD CENTER

Double Up Food Bucks  
Coupon

Today you earned: \$1.51!

Use your Double Up Food Bucks to pay for  
fresh produce next time you shop. Just  
show this coupon to the cashier.

Coupon is one-time use only. No refunds.  
Not redeemable for cash.  
Coupon Expires 12/31/2017.

More info: www.DoubleUpCA.org

DUBF Coupon number: 2 51161 60151

Customer EBT ID: \*\*\*\*\*3841

CASHIER NAME: MARY  
STORE:00004 REGISTER:002 CASHIER:0002  
TICKET#: 9239 31JAN2017 14:29:09



## Tokens



# With EBT integration, incentives are distributed via:

## State-issued EBT card



And, at CA farmers' markets, the EBT card  
in conjunction with tokens



# How it works for customers at CA grocery store (w/EBT Integration)

1



Use your CalFresh card to buy **California grown fresh fruits and vegetables** at a participating grocery store

2




















Your purchase is matched, **penny-for-penny, up to \$60 per month**. The money is rebated back to your EBT account.

3



Spend your rebate/bonus dollars on **any CalFresh eligible items** (not just fruit and vegetables) at any future shopping trip.

# Who is involved?

Org/company	Examples ( <i>not a comprehensive list</i> )
State SNAP Agency	   
State EBT Processor / Contractor	  
Third Party Processors	 
Payment Platforms/ POS Manufacturers	    
Retailers	   <p data-bbox="875 1196 1541 1232"><i>Farmers Market Vendors and Managers</i></p>

# Program Design Summary

Massachusetts	California	Washington State	Rhode Island
Earn on fruits and veg	Earn on CA-grown fresh fruit and veg	Earn on fruit and veg	Earn on fresh fruit and veg
Redeem on any SNAP eligible products			
Monthly cap based on household size (\$40, \$60, \$80)	Monthly cap same for all households (\$60)	Monthly cap same for all households (\$50)	Monthly cap of \$25
Available at many local farm vendors, redeemable at any SNAP authorized retailer	Available at select farmers markets and grocery retailers, redeemable at any SNAP authorized retailer	Available at select farmers' market vendors and grocery retailers, redeemable at any SNAP authorized retailer	Available at select grocery stores, redeemable at any SNAP authorized retailer
1:1 match ratio	1:1 match ratio	1:1 match ratio	50 cents incentive for every eligible dollar purchase

# Contact information

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