

Impact Report 2022

STATE LEGISLATION



Millions of New Homes for Californians

The passage of this year's highest-profile housing bill, AB 2011, will allow affordable and mixed-income housing developments to be built in areas zoned for commercial uses. Research estimates the new law could provide up to 2.4 million new homes. The California Home Builders Alliance, an advocacy coalition that SPUR spearheaded, played a critical role in passing the bill.



A Fast Track for Sustainable Transportation Projects

In 2020, SPUR's report *More for Less* suggested a bold idea for meeting state climate goals: Streamline California's complex regulatory laws for transportation projects that deliver significant environmental benefits and help them get built more quickly. California first piloted the idea with SB 288, and this year the governor signed SB 922, which extends the streamlining until 2030.

Prohibiting Minimum Parking Mandates

The state adopted a historic parking reform with AB 2097, which prohibits cities from setting local minimum parking requirements on developments within a half mile of a major transit stop. This reform will make housing more affordable to build and will reduce carbon emissions from driving. SPUR co-sponsored the bill with the Bay Area Council, California YIMBY, Abundant Housing LA and the Council of Infill Builders.

Automating Rooftop Solar Permits

The governor signed SB 379, which automates the permitting of residential rooftop solar systems and residential energy storage systems. The idea for the bill came from SPUR's policy brief A No-Cost Rooftop Solar Stimulus, which documented how permitting delays were holding back solar and energy storage deployment.

Encouraging Car-Free Commutes

SPUR co-sponsored another successful bill, AB 2206, which combats carbon emissions from driving by increasing the number of employees who can receive cash in exchange for giving up their parking space if they choose to commute without driving. Case studies show that such "parking cash-out" programs have dramatically reduced driving to work and increased carpooling, transit ridership, walking and biking.

HOSTED

105

PUBLIC PROGRAMS

ATTRACTING

6,800
ATTENDEES

PUBLISHED

BRIEFS,
PAPERS &
ADVOCACY
LETTERS

HELPED PASS:

6 STATE BILLS

3 BALLOT MEASURES

APPEARED IN THE MEDIA

100

TIMES

WROTE

5

OP-EDS



LOCAL LEGISLATION

San Francisco Makes JFK Promenade Permanently Car Free

San Francisco legislators and residents voted to make the pandemic-era Car Free JFK program permanent. The change will keep 1.5 miles of John F. Kennedy Promenade in Golden Gate Park free from cars in perpetuity, allowing visitors a safe space to walk, bike, scoot and skate. SPUR advocated for the change, made possible by SB 288, legislation we developed.

Oaklanders Support Good Government Reforms

An impressive 80% of Oakland voters approved Measure X, which will institute term limits and salary increases for city council members, campaigning protocols for current officials and a strengthened role for the city auditor. The measure was a direct outcome of SPUR's report Making Government Work.

San José Eliminates Minimum Parking Requirements Citywide

The San José City Council voted to update the city's outdate parking requirements, which were increasing the cost of new housing and ecouraging driving over other forms of mobility. SPUR partnered with the city and other South Bay organizations in outreach, events and advocacy to bring the standards up to date.

Bay Area Adopts Landmark Policy to Create Homes, Jobs Near Transit

The Metropolitan Transportation Commission voted to adopt a new transit-oriented communities policy that will support creation of new homes and jobs in areas that have great transit. SPUR helped lead a broad coalition of equity, housing and sustainability advocates to push for this transformative policy.

RESEARCH



California's New Tool for Creating Middle-Income Housing

With housing prices out of reach for many, California needs new ways to create housing affordable to middle-income households. SPUR and the Terner Center for Housing Innovation released a brief on a promising new model — joint powers authority-owned middle-income housing — which uses tax incentives to close the gap between development costs and affordable rents.

The Bay Area Parking Census

Policy makers continue to require almost every new development to provide parking spaces, yet no one has measured how much parking the region has — or how much it really needs. SPUR and the Mineta Transportation Institute, working with researchers at Arizona State University, published the San Francisco Bay Area Parking Census, the most detailed assessment of parking infrastructure ever produced for the region.

The Burdens and Benefits of Prop 13. in Oakland

SPUR and the Tax Fairness
Project explored how Prop. 13
impacts homeowners in Oakland.
Our research found that Prop.
13 contributes to the Bay Area's
racial wealth gap, allowing
homeowners in higher-income
and whiter neighborhoods to
save thousands in taxes, while
limiting the city's capability to
invest in services for those who
need them most.

GATHERINGS

SPUR Makes Programs Free and Accessible to All

In 2022 we opened our doors to a new audience of urbanists by making the majority of our educational programs free to the public. Once a benefit of membership, access to programs is now available to all community members. Our aim is to help Bay Area residents understand the workings of public policy and take an active role in shaping the future of the region.



Presidio Tunnel Tops Park Opens to the Public

The grand opening of San Francisco's Presidio Tunnel Tops Park marked the culmination of an extraordinary public project that started 31 years ago. What began as a safety effort to replace a dangerous elevated highway became a community-led process to heal a landscape torn apart by freeway building. SPUR played a critical role in bringing people together to design, advocate for and complete this once-in-ageneration project.



Good Government Awards Highlight COVID Response

Our annual SF Good Government Awards event is a rare opportunity to lift up those who exemplify the highest standards of public service. This year, we recognized a whopping 54 honorees, all of whom contributed to San Francisco's herculean COVID-19 emergency response efforts.