

“Market Street transects several different districts, each of which is interesting and unique. These districts can create a more rich experience where the public realm design responds to the districts and varies along the street.

These distinctions and variations at the human scale will make Market Street more inviting, interesting, and humane, idiosyncratic and rooted in the varied personalities of each district.”



## MARKET STREET ENTRANCE



Expression of A District: Unique Opportunities

“CCSF’s goal is to unify Market Street with an iconic identity. The unified identity will be realized through a suite of design elements that will be consistent for the length of the street”



## MARKET STREET ENTRANCE

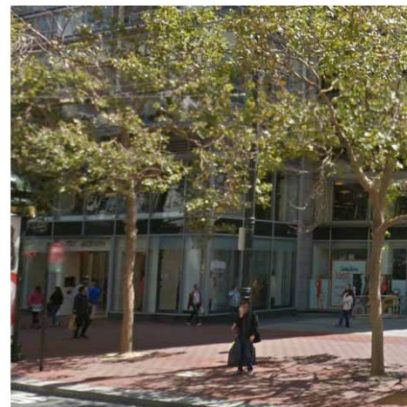
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Bulletin Kiosk



Bike Share Station



Street Tree



Transit Shelter



Newspaper



Lamp Post



Poster Pylon



Toilet

## Design Approach

The new canopies contribute to Better Market Street's unified identity while celebrating the unique character of the different districts the stations occupy.

To do this, the canopies employ *elements of continuity* and *elements of distinction*. Architectural and material elements remain consistent while distinctive elements of civic art, reflecting each station's neighborhood context, is integrated into the canopy ceilings.

## Kit of Parts:

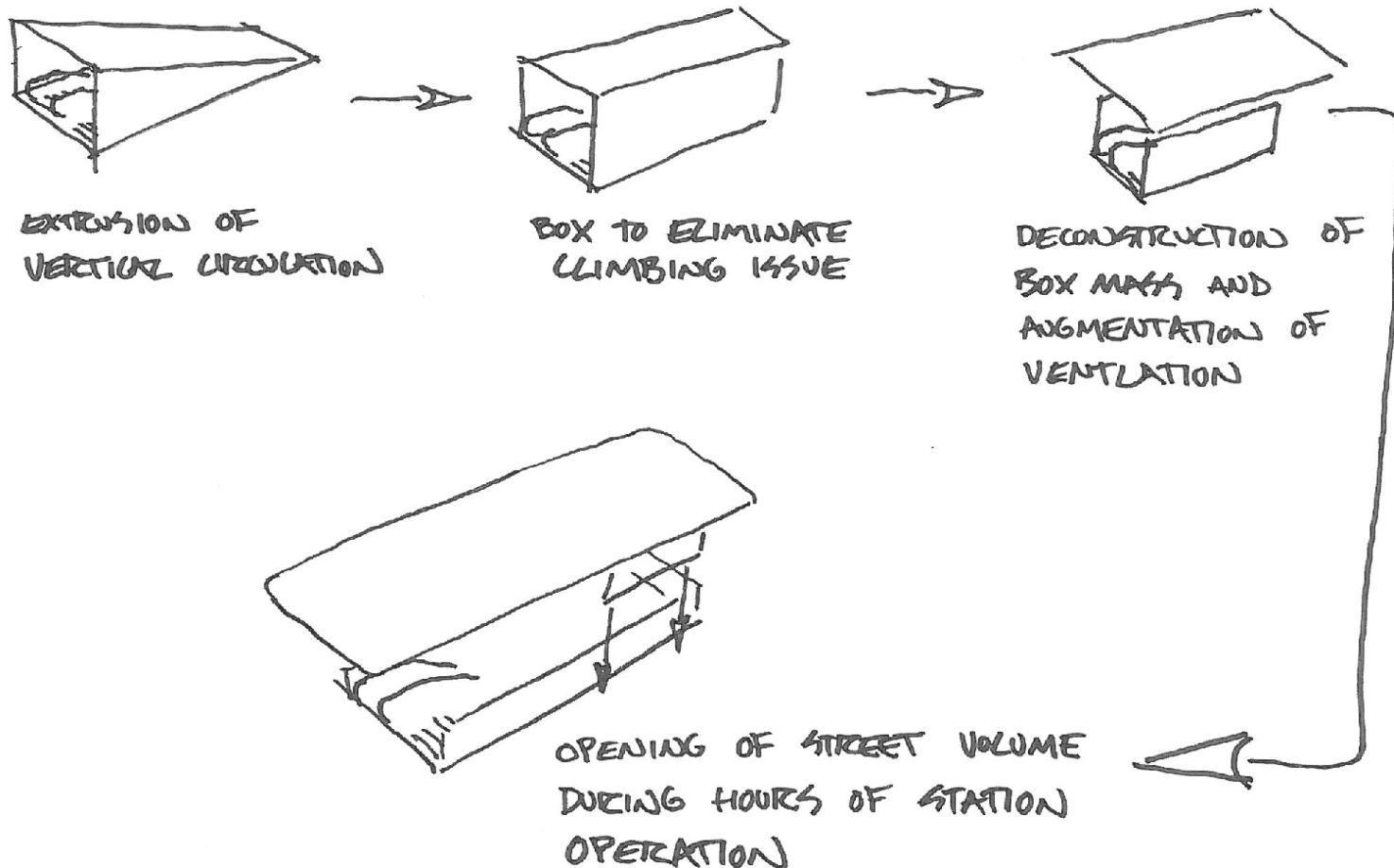
### **A floating, horizontal canopy –**

a simple and robust structure that provides security at night. The curved, cloud-like shape of the canopy becomes a recognizable systematic element for transit and for Market Street.

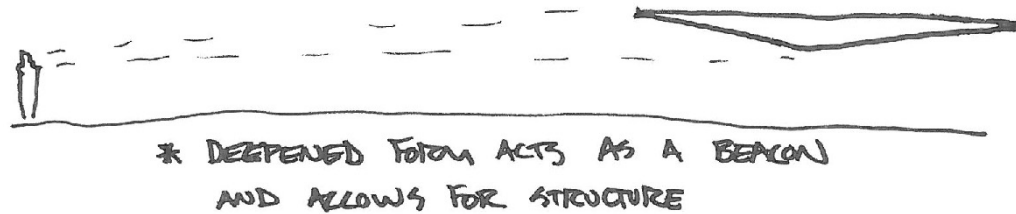
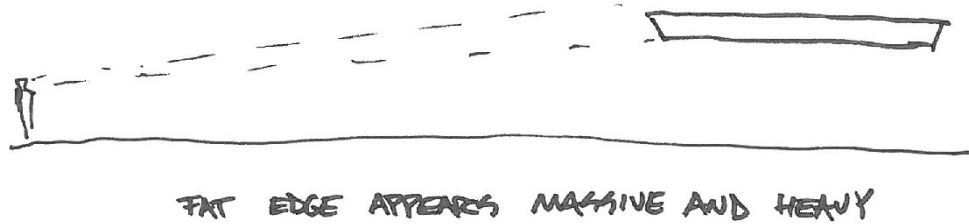
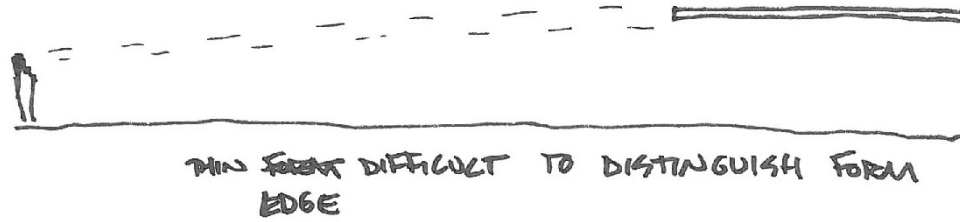
**Incorporation of art** – the canopy ceiling becomes an element of distinction at each entrance – reflecting the cultural context with civic artwork produced by local and international artists..

**Living Roof** - The roof surface becomes responsive to the environment – an opportunity for a future green roofs providing local Tiger Butterfly habitat, drainage, and shade

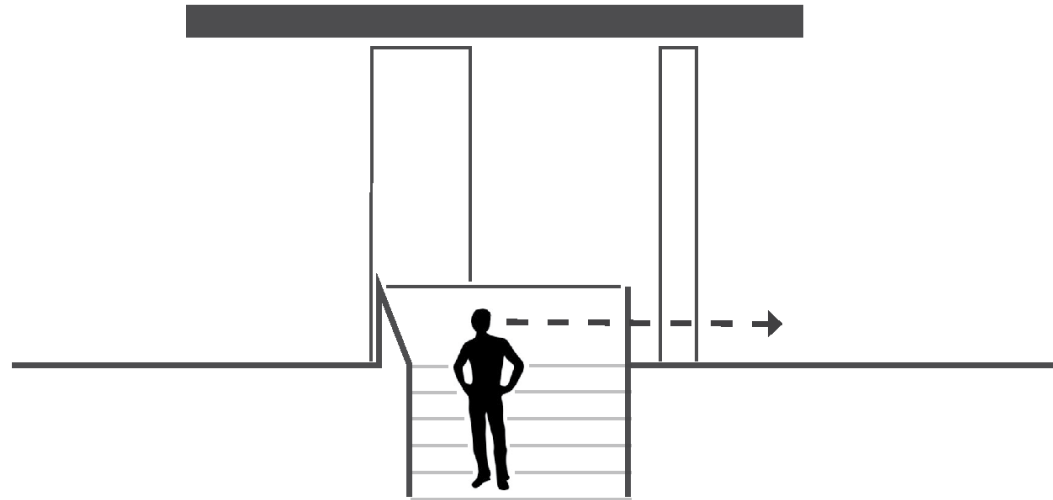
## Integration of new formal elements into existing place



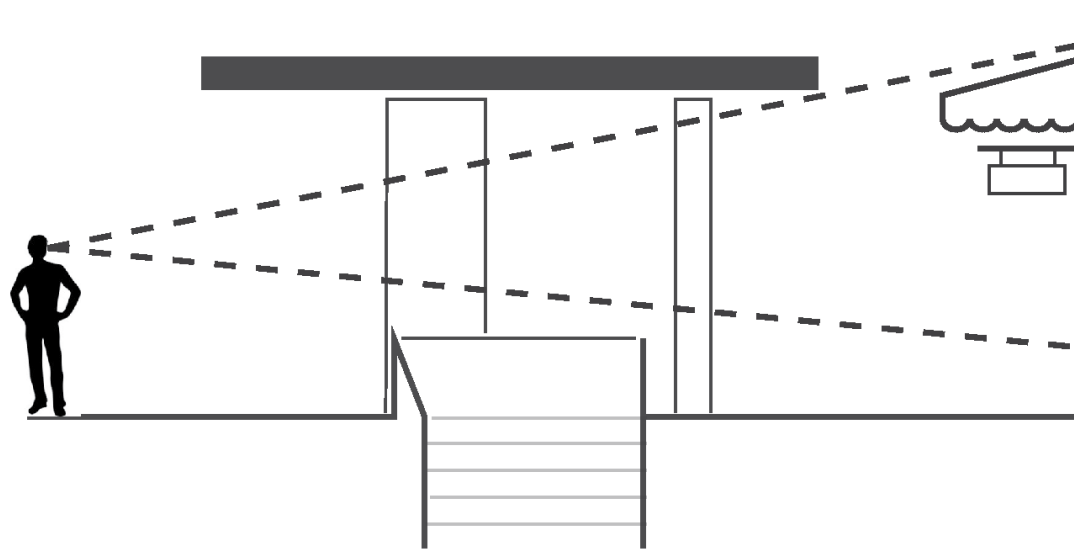
# MARKET STREET ENTRANCE



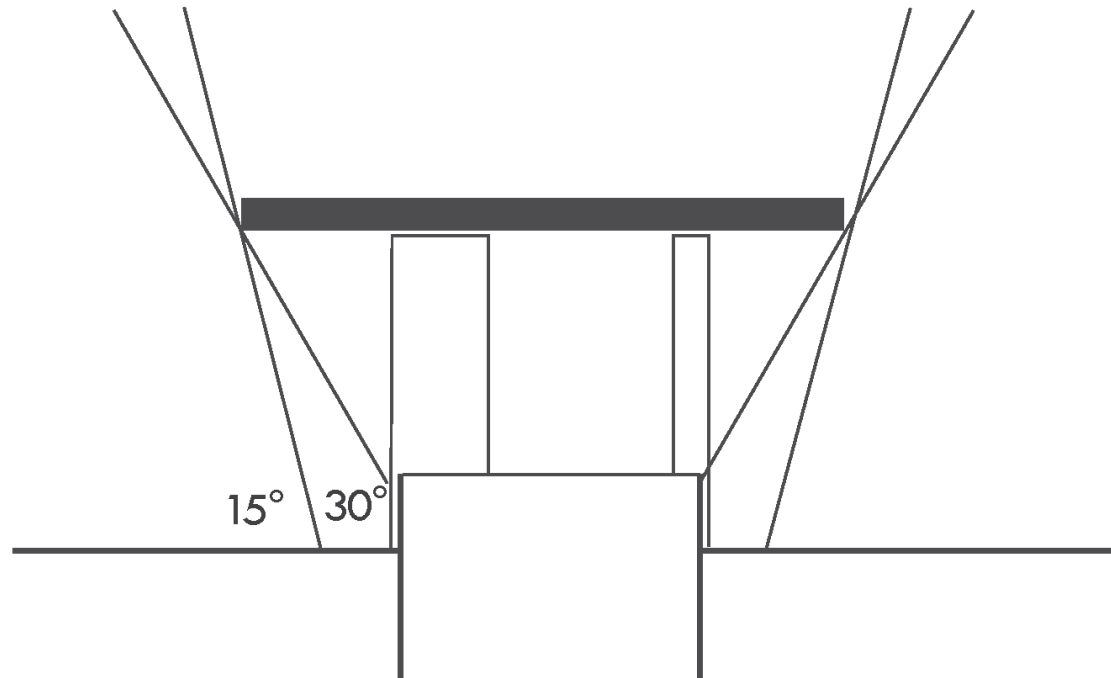




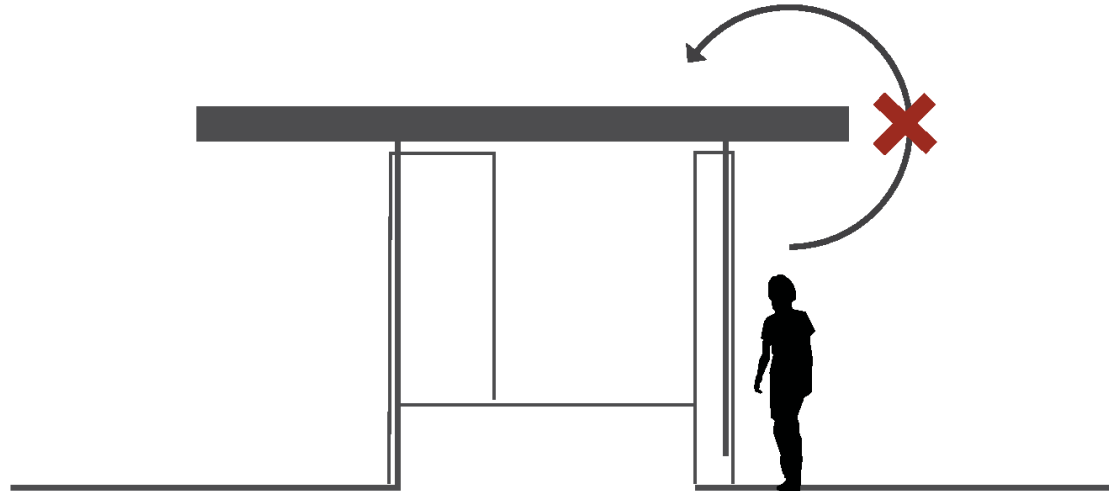
**‘Transparent materials for visibility and safety’**



**‘Well considered massing and presence to reduce impact to adjacent businesses/store fronts’**



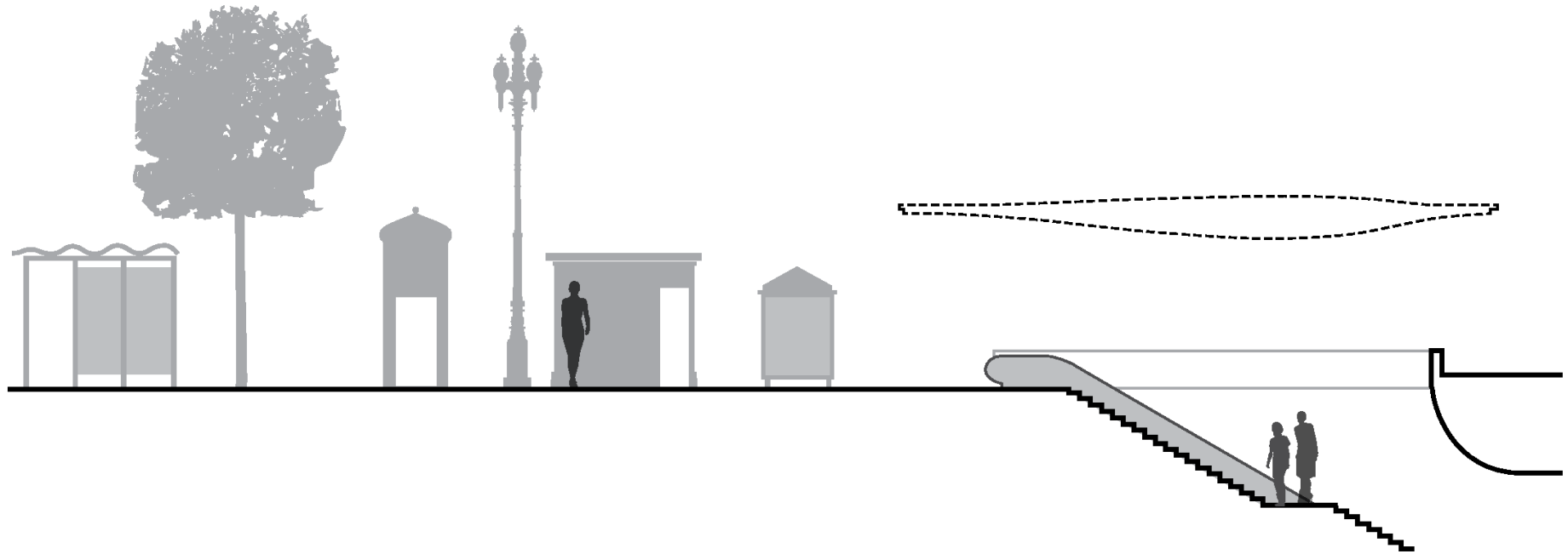
**‘Protect the escalators from the weather’**

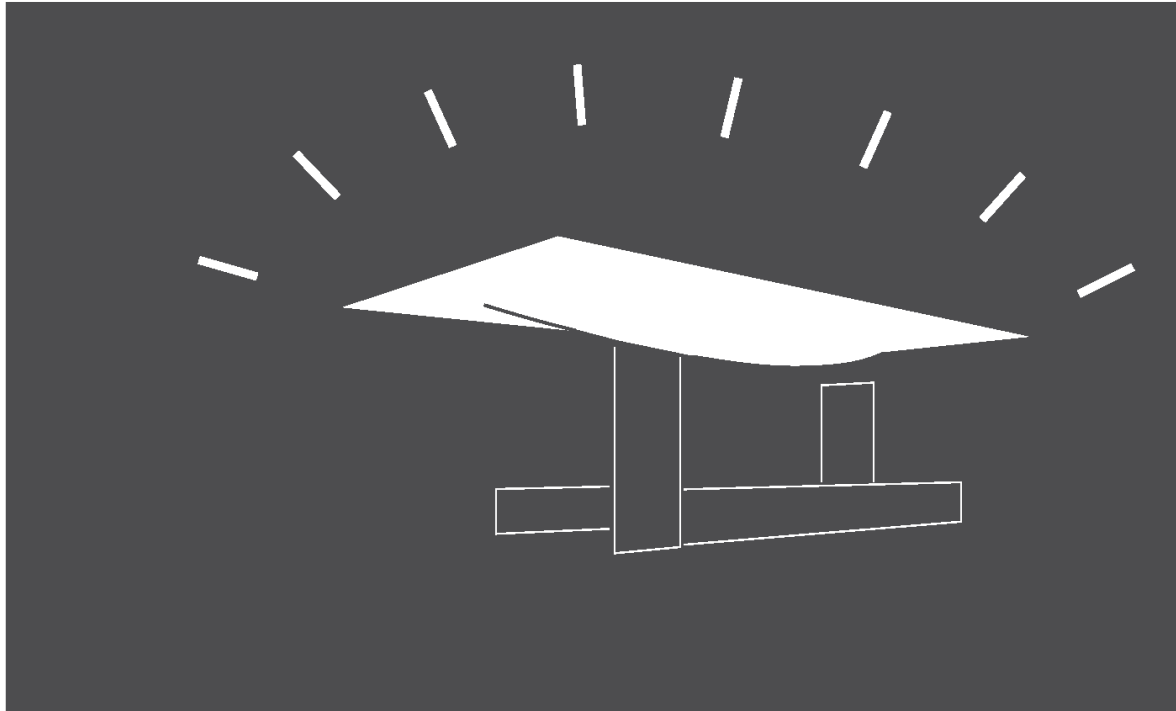


‘ Provide a structure that is 100% non-climbable’



# MARKET STREET ENTRANCE .....





## THE ELEMENT OF DISTINCTION

an urban canopy to express communities within districts





## MARKET STREET ENTRANCE

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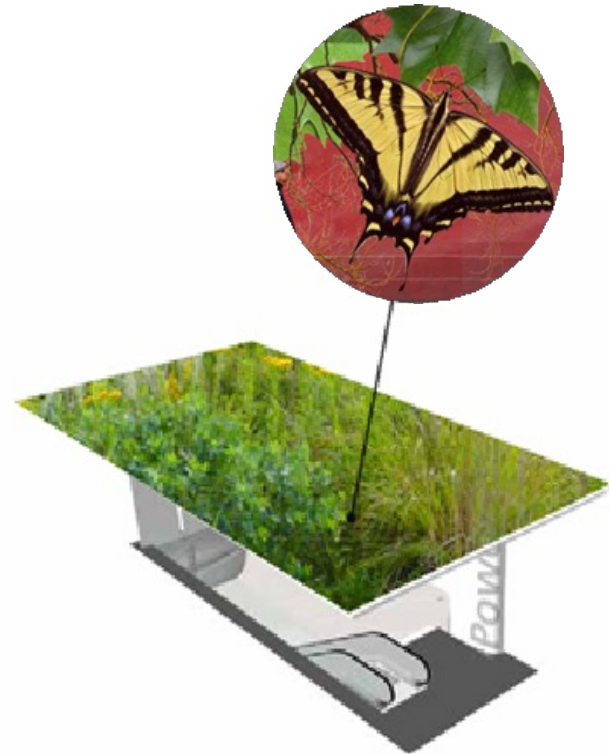
## ART

Canopy Ceiling



## HABITAT

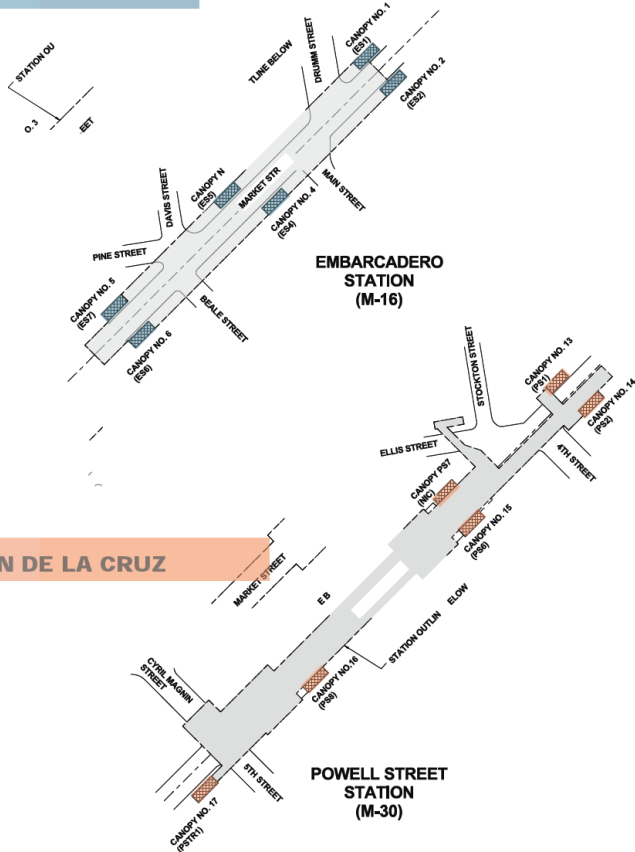
Living roof providing food and habitat  
for the tiger swallowtail butterfly



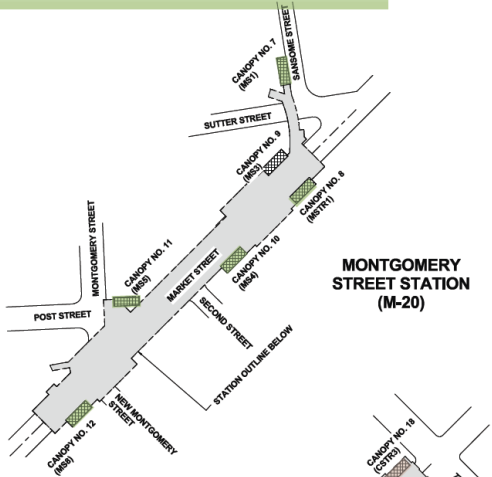
MARKET STREET  
ENTRANCE

Art is being planned for the four downtown SF Market Street BART/MUNI entrances. Four artists have been selected, each assigned to an individual station: The art is being incorporated into the FRP ceiling panels in the form of bas relief.

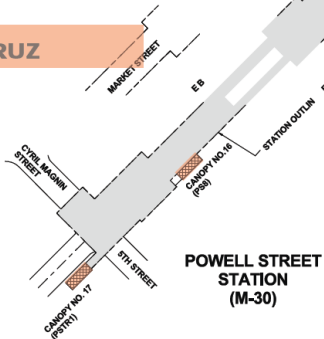
NORIE SATO



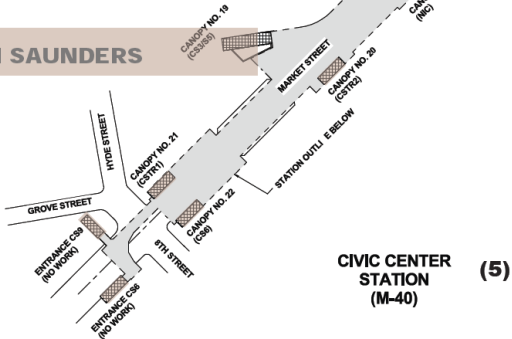
ROSANA CASTRILLO DIAZ



AARON DE LA CRUZ



RON SAUNDERS

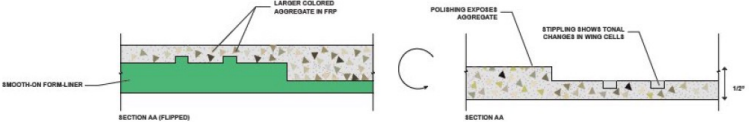
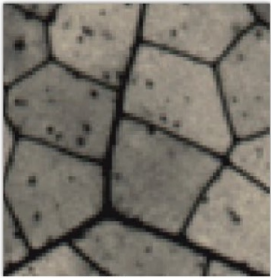


One Artist per Station



**Panel 5**

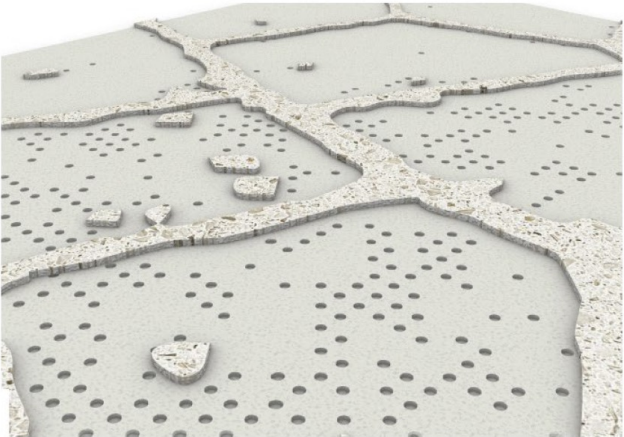
Ron  
Saunders



BART MARKET ST CANOPIES | OCTOBER 24, 2019 | 12

**Panel 5**

(detail perspective)  
Ron  
Saunders





# MARKET STREET ENTRANCE

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## MARKET STREET ENTRANCE

