

6/23/22

Board of Supervisors
City Hall, Room 244
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Dear Supervisors:

We, the undersigned, respectfully request that you pass a budget that fully adopts the recommendations of the Sugary Drink Distributor Tax Advisory Committee (SDDTAC) for fiscal years 2022-23 and 2023-24.¹

The anticipated \$10.6 million in unallocated soda tax revenue and the SDDTAC's recommendations for how to spend those funds represent an important opportunity to progressively target the revenue from the soda tax to improve the health of populations that are disproportionately impacted by soda consumption and diet-related disease. This was the focus of the SDDTAC during its deliberations. Many of us attended the committee's meetings and can attest to the robust public comment from members of the community, attention to detail and in-depth discussion of various alternatives by the sixteen member advisory committee.

Mayor Breed's proposed budget currently reduces or fully cuts funding across six of the seven funding categories identified by the SDDTAC. These cuts are then reallocated to the Recreation and Parks Department "Requity" program at nearly three times the committee's proposed amount. For a chart detailing the differences between the SDDTAC's recommendations and the Mayor's proposed budget see the analysis produced by the committee, "Mayor's FY 2022-23 and 2023-24 Sugary Drink Distributor Tax Allocation and SDDTAC Recommendations", attached to this letter.²

We strongly support the recommendations of the SDDTAC not only because they would provide funding to programs that improve community health with an equity lens, but also because it is important that the soda tax revenue be spent in a way that is guided by the committee established by voters when the tax was passed at the ballot in 2016. Respecting the committee's recommendations builds trust among the community and ensures public support for the soda tax into the future.

We respectfully ask that you incorporate 100% of the SDDTAC's allocation recommendations into your budget and that you will continue to support the committee as it tracks implementation and expenditure of the tax revenue.

Sincerely,

¹ Sugary Drink Distributor Tax Advisory Committee complete recommendations, <https://www.sfdph.org/dph/files/SDDTAC/SDDTAC-2022-Annual-Report-Recommendations.pdf>

² Mayor's FY 2022-23 and 2023-24 Sugary Drink Distributor Tax Allocation and SDDTAC Recommendations, https://sf.gov/sites/default/files/2022-06/SDDT%20MO%20allocation%20Jun2022.cleaned_0.pdf

Conrad Amenta, Executive Director, San Francisco Marin Medical Society

Marna Armstead, Executive Director, SisterWeb

Jamie Bruning-Miles, President & CEO, YMCA of San Francisco

Alyssa Daulat & Angelica Cabande, South of Market Community Action Network (SOMCAN)

Jennifer Dhillon, Founder/CEO, Bounce Back Generation, Inc.

Katie Ettman, Food and Agriculture Policy Manager, SPUR

Saeeda Hafiz, Manager 1, Wellness Policy and Health Education, SFUSD*

Irene Hilton, CavityFree SF

Joi Jackson-Morgan, Executive Director, 3rd Street Youth Center & Clinic

Sarah Nelson, Executive Director, 18 Reasons

Anna Ng, Registered Dietitian, Leah's Pantry

Steve Pulliam, Executive Director, Heart of the City Farmers' Market

Eric Mar, Emeritus Professor, SF State University & former San Francisco Supervisor

Jen Reyes Moran, Organizational Director, Community Well

Jamie Stark, Executive Director, Farming Hope

Lizzie Velten & Jennifer Navarro-Marroquin, Shape Up SF Coalition Co-Chairs, Shape Up San Francisco Coalition

Laura Vollmer, Nutrition, Family & Consumer Sciences Advisor, University of California Cooperative Extension*

* Organization for identification purposes only

Mayor's FY 2022-23 and 2023-24 Sugary Drink Distributor Tax Allocation and SDDTAC Recommendations

	FY 2022-23			FY 2023-24		
	MO Allocation	SDDT RX	difference	MO Allocation	SDDT RX	difference
CBO Grants						
Health, Education, Food Security, Physical Activity	\$ 3,000,000	\$ 3,000,000	\$ -	\$ 3,000,000	\$ 3,000,000	\$ -
Food as Medicine Medi-Cal	\$ -	\$ 250,000	\$ (250,000)	\$ -	\$ -	\$ -
CBOs Working with SFUSD	\$ 300,000	\$ 305,000	\$ (5,000)	\$ 300,000	\$ 300,000	\$ -
SFUSD						
School Food, Nutrition Education	\$ 1,135,000	\$ 1,170,000	\$ (35,000)	\$ 1,135,000	\$ 1,000,000	\$ 135,000
Water Access*	\$ 340,000	\$ -	\$ 340,000	\$ 340,000	\$ 360,000	\$ (20,000)
College Scholarships for Priority Populations	\$ -	\$ -	\$ -	\$ -	\$ 100,000	\$ (100,000)
Student-Led Action	\$ 225,000	\$ 535,000	\$ (310,000)	\$ 225,000	\$ 500,000	\$ (275,000)
Food Access						
Healthy Food Purchasing Supplement	\$ 1,000,000	\$ 1,540,000	\$ (540,000)	\$ 1,000,000	\$ 1,540,000	\$ (540,000)
Healthy Retail	\$ 150,000	\$ 190,000	\$ (40,000)	\$ 150,000	\$ 190,000	\$ (40,000)
Oral Health						
Community Oral Health Task Forces	\$ 450,000	\$ 455,000	\$ (5,000)	\$ 450,000	\$ 455,000	\$ (5,000)
School-based Sealant Application	\$ 349,983	\$ 350,000	\$ (17)	\$ 349,983	\$ 350,000	\$ (17)
School-Based Education & Case Mgmt	\$ 200,000	\$ 200,000	\$ -	\$ 200,000	\$ 200,000	\$ -
Breastfeeding Coalition	\$ -	\$ -	\$ -	\$ -	\$ 150,000	\$ (150,000)
Recreation/Activity						
Peace Parks	\$ 670,000	\$ 650,000	\$ 20,000	\$ 670,000	\$ 650,000	\$ 20,000
SVIP-Peace Parks Transportaton	\$ 225,000	\$ 225,000	\$ -	\$ 225,000	\$ 225,000	\$ -
Requity: Outreach, Scholarships	\$ 2,017,213	\$ 800,000	\$ 1,217,213	\$ 2,017,213	\$ 800,000	\$ 1,217,213
Infrastructure						
Marketing/Promotion/Outreach	\$ -	\$ 150,000	\$ (150,000)	\$ -	\$ -	\$ -
Staffing/Research Support	\$ 623,764	\$ 800,000	\$ (176,236)	\$ 632,741	\$ 800,000	\$ (167,259)
TOTAL	\$ 10,685,960	\$ 10,620,000	\$ 65,960	\$ 10,694,937	\$ 10,620,000	\$ 74,937
	MO Allocation	SDDT RX	difference	MO Allocation	SDDT RX	difference

*Mayor's Office dropped water access into SFUSD, likely as there was no SDDTAC rx for public water stations