



BLUE RIBBON



**TRANSIT RECOVERY
TASK FORCE**

TRANSIT TRANSFORMATION ACTION PLAN

SPUR Presentation

Therese McMillan, Executive Director, MTC

January 19, 2022

TASK FORCE PURPOSE

STAGE 1 SURVIVAL

Assist in distribution of \$500 million in remaining federal Coronavirus Aid, Relief, and Economic Security (CARES) Act relief funds.

Continued focus in this area is supported by billions in Coronavirus Response and Relief Supplemental Appropriations Act (CRRSAA) and American Rescue Plan Act (ARP) COVID relief funds

STAGE 2 RECOVERY

Support operators' recovery planning.

- Healthy Transit Plan
- Return to Transit Campaign
- Public Opinion Research
- Operator Collaboration and Immediate Response

STAGE 3 TRANSFORMATION

Develop a Bay Area "Transit Transformation" action plan identifying actions needed to reshape the region's transit system into a more connected, more efficient, and more user-focused mobility network across the entire Bay Area and beyond.

TRANSIT TRANSFORMATION

Design, adequately invest in and effectively manage a public transit network that is equitable, inclusive, frequent, affordable, accessible and reliable; is integrated with unified service, fares, schedules, customer information and identity; and serves all Bay Area populations, resulting in increased transit ridership and reduced growth in vehicle miles traveled.

DESIRED OUTCOMES

I. Fares and Payment

Simpler, consistent, and equitable fare and payment options attract more riders.

II. Customer Information

Integrated mapping, signage and real-time schedule information makes transit easier to navigate and more convenient for both new and existing riders.

III. Transit Network

Bay Area transit services are equitably planned and integrally managed as a unified, efficient, and reliable network.

IV. Accessibility

Transit services for older adults, people with disabilities, and those with lower incomes are coordinated efficiently.

V. Funding

The Bay Area's transit system uses its existing resources more efficiently and secures new, dedicated revenue to meet its capital and operating needs.

III. TRANSIT NETWORK

Bus/Rail Network Management Reform

13. Fund and complete a Business Case analysis
14. Establish and support an advisory group to guide the Business Case
15. Provide financial incentives for Integration Efficiency initiatives
16. Deliver Rail Partnership and Governance Assessment
17. Adopt Transit Equity Principles and a process for applying them

Connected Network Planning

18. Fund, develop and adopt a Bay Area Connected Network Plan
19. Adopt a transit hub toolkit to optimize station design and connectivity

Data Collection and Coordination

20. Establish protocols and implement uniform Realtime and transit pathway data collection

Long and Near-Term Plans Underscore Transit's Importance for the Region

Plan Bay Area 2050 (PBA)

- ▶ Plan addresses climate challenge by achieving the state-mandated greenhouse gas reduction target
- ▶ Plan would improve access to frequent transit and to safe bicycle and pedestrian facilities
- ▶ Plan would reduce housing and transportation cost burden by 13 percentage points.
- ▶ Strategies infuse billions of dollars into faster and more reliable transit, including rail lines and express bus service.

Blue Ribbon Transit Transformation Action Plan

- ▶ Action Plan's near-term implementation will help revitalize transit; a vital transit system is foundational to Plan Bay Area's success.
- ▶ Key component of PBA 2050's Implementation Plan

