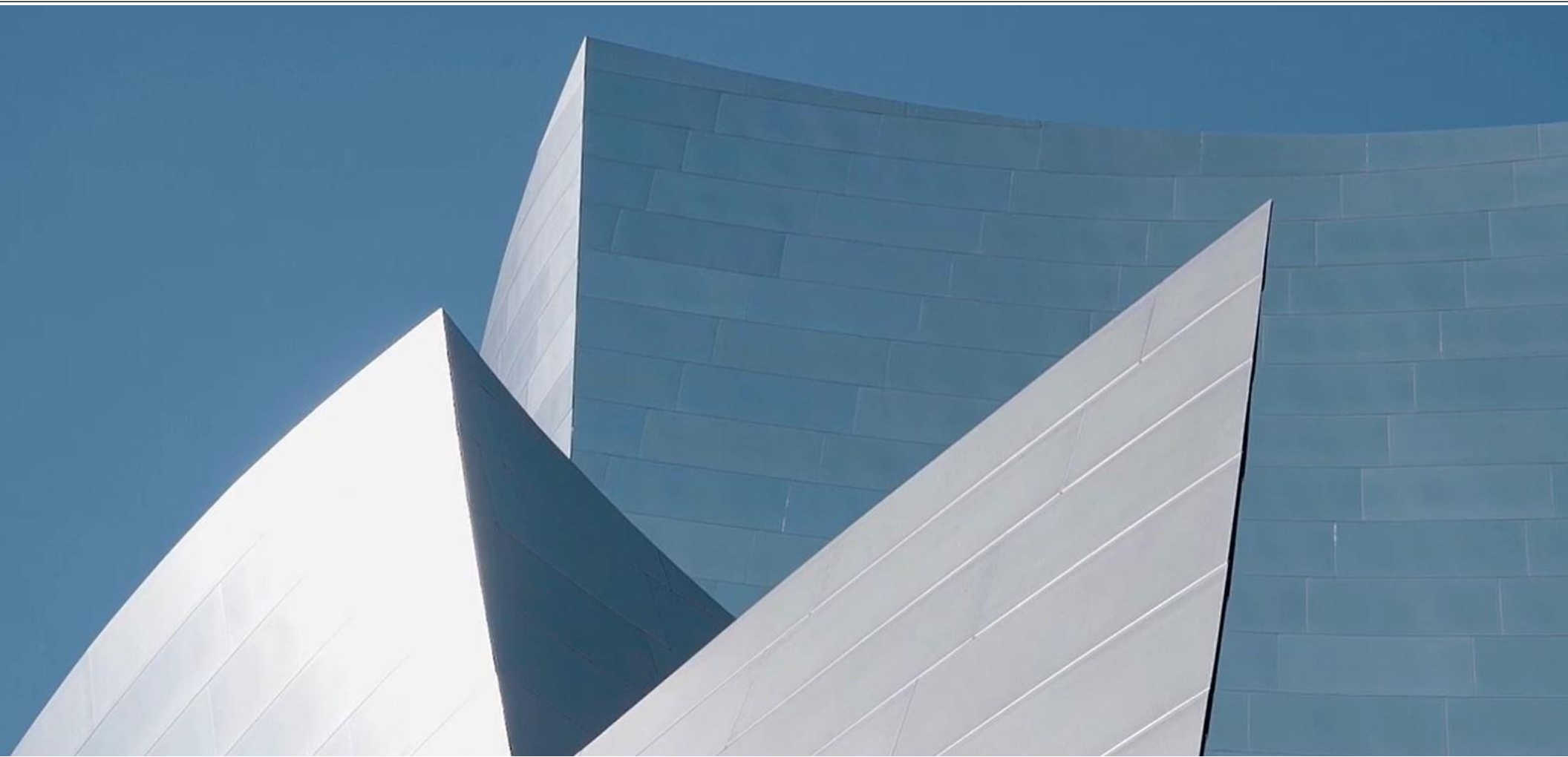


Overview

(Updated as of 10/5/2021)



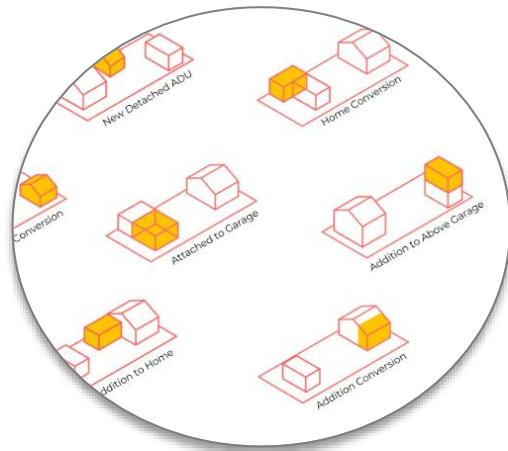
The Housing Innovation Collaborative (“HICo”) is a non-profit, action-oriented housing-focused R&D platform convening people and ideas from across the housing eco-system to showcase and pilot new technology, financing, and policy solutions addressing the homelessness and housing affordability crisis.

HICo’s mission is to increase and accelerate the production of lower-cost, higher-quality housing for underserved communities, from Los Angeles to the world.

housinginnovation.co // hi@housinginnovation.co

Mission

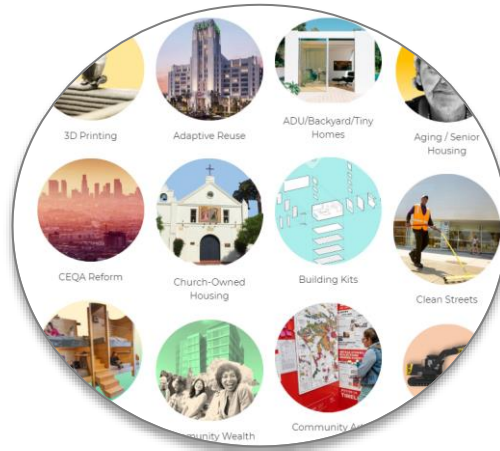
Housing Underserved Communities With New Innovations and Collaborations



Housing

For Underserved
Communities,
Faster, Cheaper, Better

=



Innovation

Improved
Financing, Policy, &
Design Solutions

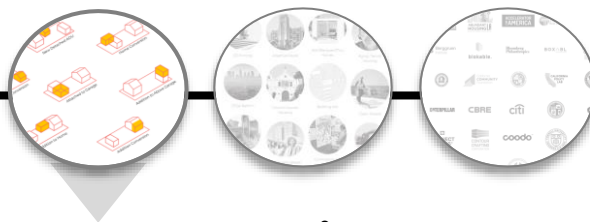
+



Collaborative

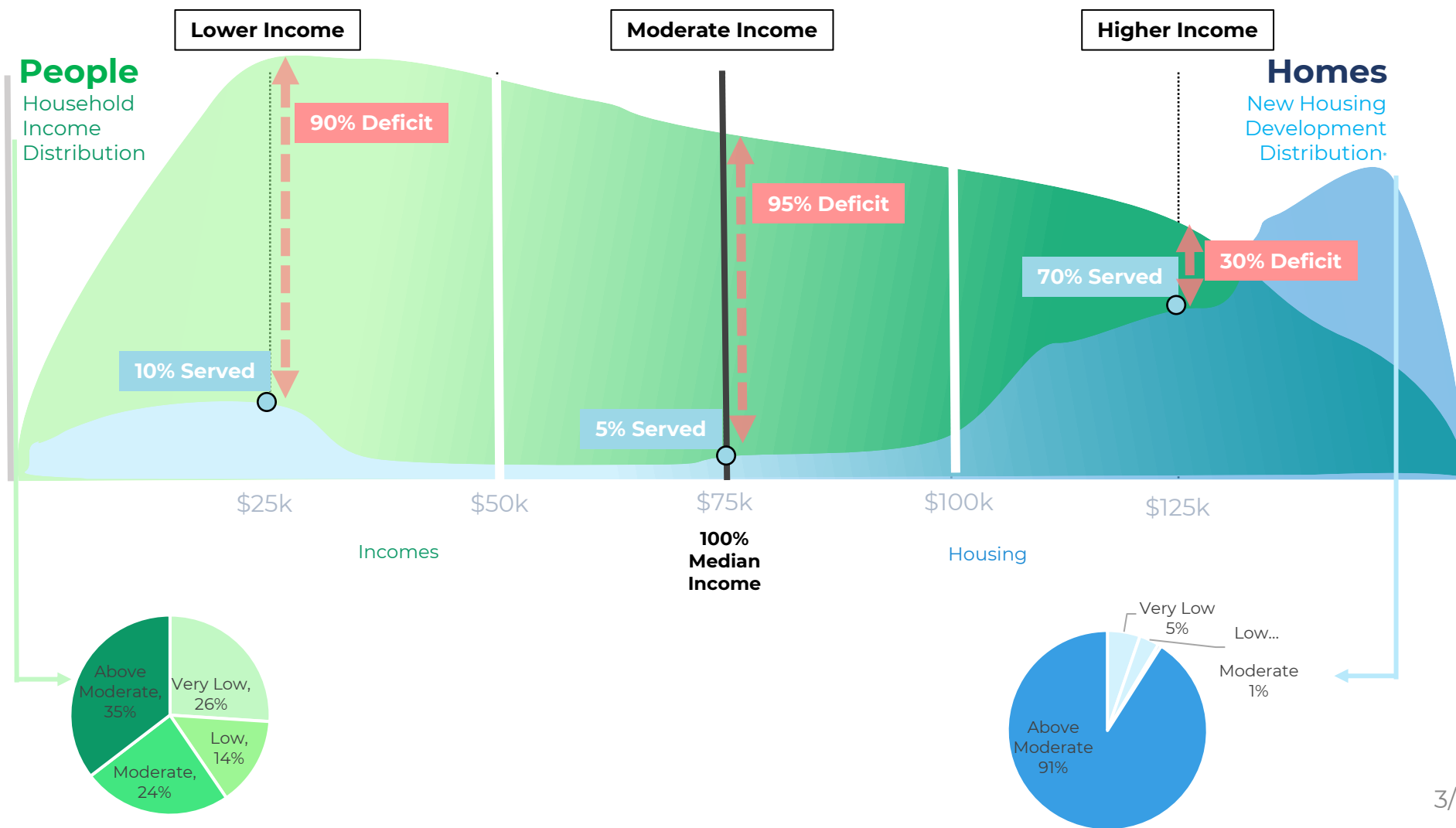
Engaged Organizations &
Leaders Throughout The
Housing Eco-System

Mission



Housing

Underserved Communities In Every Underserved Income Segment



Mission



Innovations

Showcasing New Solutions Along Every Stage of Housing Production



1. Community 2. Policy 3. Site 4. Design 5. Approvals 6. Finance 7. Construction 8. Services 9. Other

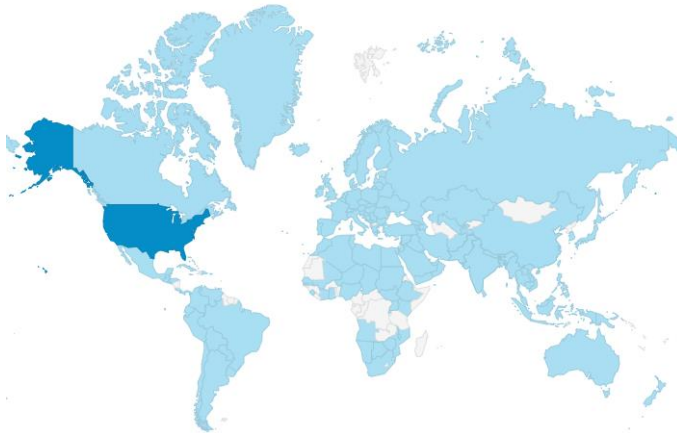


Mission



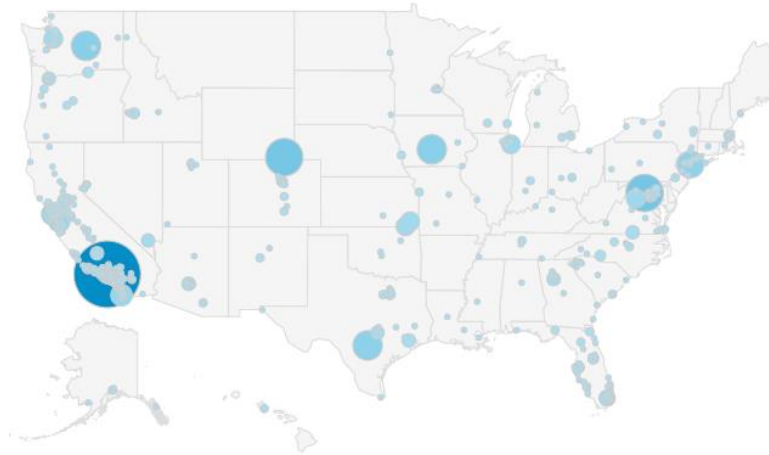
Collaborations

Convening The Entire World On A Global Knowledge Sharing Platform



Global

25% Int'l Traffic
153/195 Countries



California-Centric

CA is 50% of U.S.
50/50 States



LA-Based

65% of CA in SoCal
40% of CA in LA

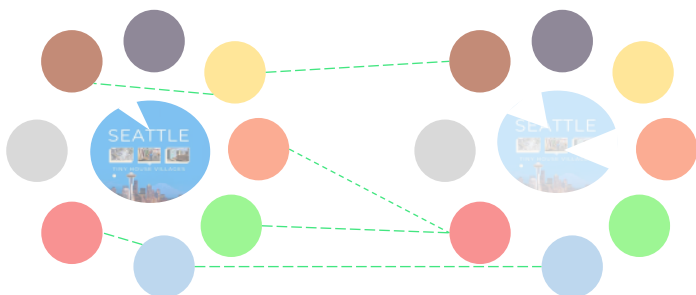


HICo's Value Proposition

Implementing innovation and building collaboration is challenging without stakeholders seeing “the full picture”.

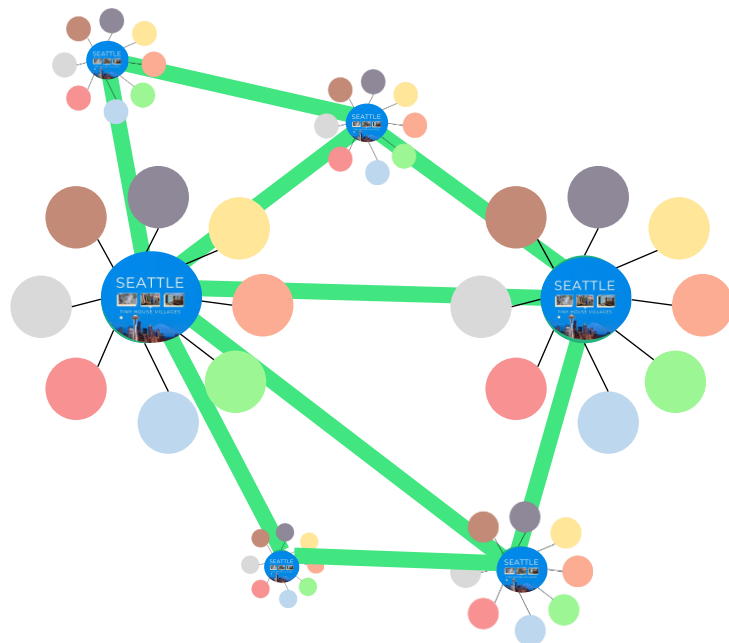
Without Platform

10% of information conveyed to 10% of stakeholders, *sporadically*



With Platform

100% of information conveyed to 100% of stakeholders, *24/7*

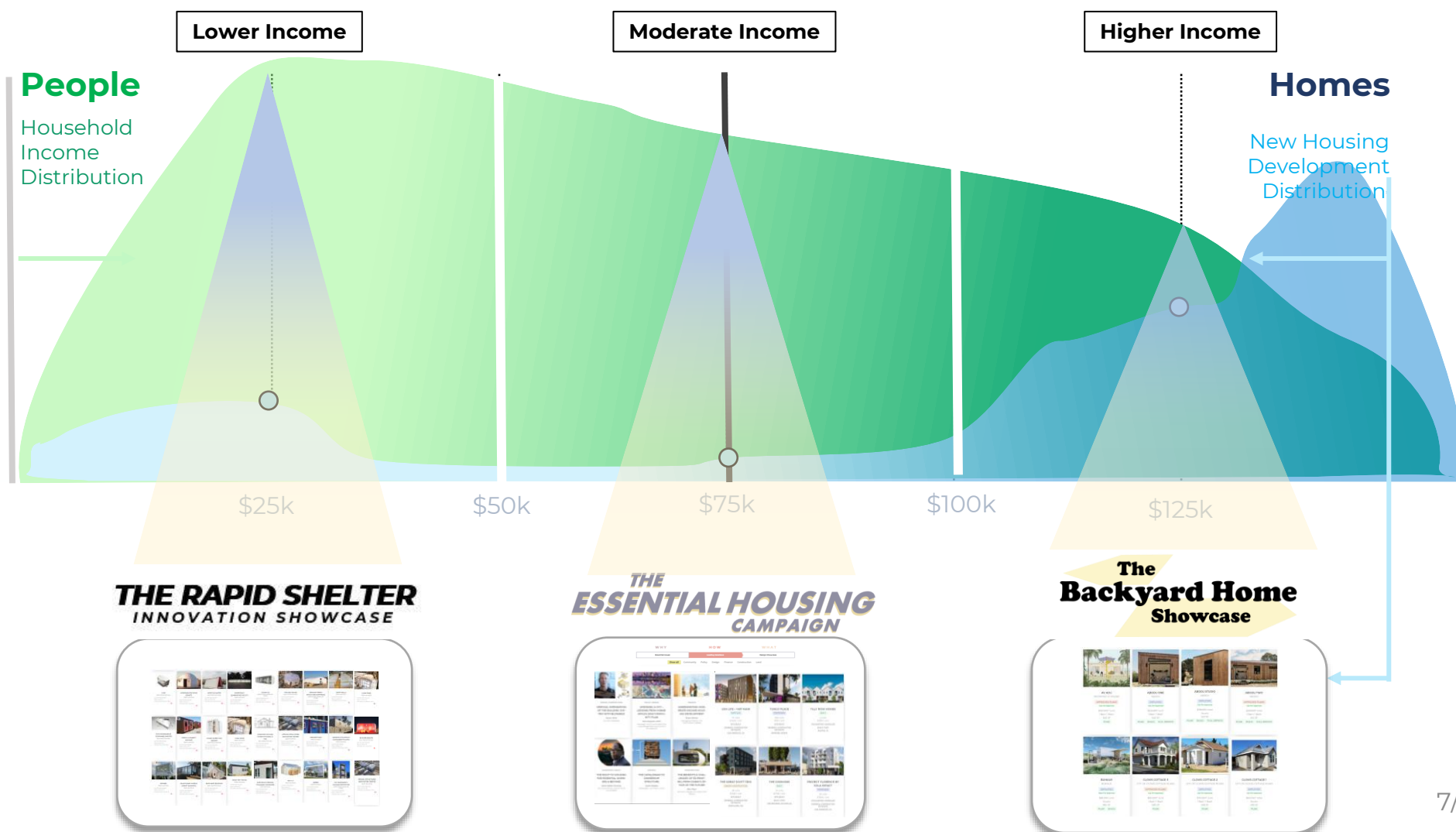


Mission



Scale Housing Production

Leading Critical Missions To Showcase & Pilot New Development



HICo's Platform

LAUNCH

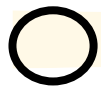
housinginnovation.co

Detail



THE ESSENTIAL HOUSING CAMPAIGN

Scale Housing Production For Middle Income Segment In Three Phases



Phase 1:

CONVENE

Outreach & Programming

- Educate housing industry and general public of the problem of 'the missing middle'
- Highlight new solutions and innovators working on the problem
- Help connect and inspire new collaborations



Phase 2:

PLAN

Action Plan & Goal Tracking

- Aggregate and share the various actions that must be done to create a constructive eco-system
- Provide live tracking of housing production for transparent accountability



Phase 3:

BUILD

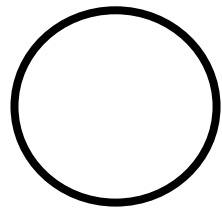
Pilot & Showcase

- Implement promising new and proven solutions
- Build partnerships for new development

Detail

THE ESSENTIAL HOUSING CAMPAIGN

Scale Housing Production For Middle Income Segment In Three Phases

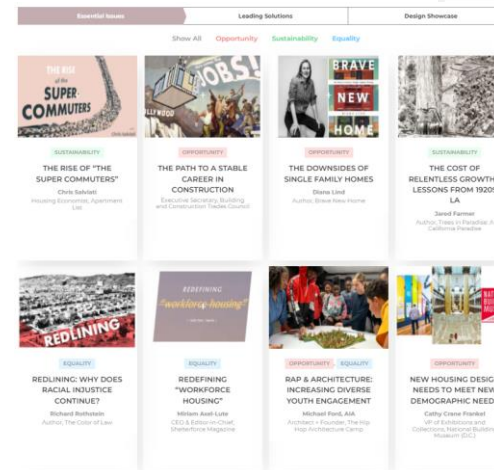


Phase 1:

CONVENE

Outreach & Programming

- Convened 50k housing stakeholders across the world
- Showcased 50+ new solutions by producing web content, live events, and educational videos
- Developed formal and informal partnerships with 100+ leading organizations focused on addressing the problem

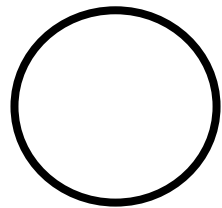


Week	Date Tuesdays @ 5 PM	Episode #	Presentation Title	Presenter
1	Aug. 31st Kick Off Week	1	The Right To Housing for Essential Workers & Beyond	Mark Ridley-Thomas, Councilmember City of Los Angeles
		2	How Regional Data Sharing Builds More Equitable Housing	Rex Richardson, (Now Fmr.) President, Southern California Association of Governments (SCAG)
		3	10 Ways Cities Can Help Build More Infill Housing	Patrick Kennedy, Founder/President Panoramic Interests
		4	The Rise of "The Super Commuters"	Chris Salviati, Housing Economist, Apartment List

Detail

THE ESSENTIAL HOUSING CAMPAIGN

Scale Housing Production For Middle Income Segment In Three Phases



Phase 2: **PLAN**

Action Plan & Goal Tracking

- Developed the framework for an interactive, open-sourced action plan
- Provide live tracking of housing production for transparent accountability

ACTION PLAN

THE ESSENTIAL HOUSING CAMPAIGN

Housing Progress Tracker

100%

Live Tracking Begins January 1, 2022

New Moderate Income Housing in LA County (Map)

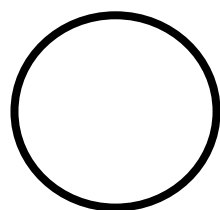
Per California State Mandated Allocations*

City	% Tracking Target	Units Built To Date	Current 12-Month Period Target	Total Target
Agoura Hills	0%	0	7	55
Alhambra	0%	0	135	1,077
Arcadia	0%	0	76	604
Artesia	0%	0	16	128
Avalon	0%	0	0	3
Azusa	0%	0	48	382
Baldwin Park	0%	0	33	262
Bell	0%	0	4	29
Bell Gardens	0%	0	9	72
Bellflower	0%	0	69	552
Beverly Hills	0%	0	75	601
Bradbury	0%	0	1	9
Burbank	0%	0	176	1,406
Calabasas	0%	0	9	70
Carson	0%	0	109	873
Cerritos	0%	0	41	331
Claremont	0%	0	37	297
Commerce	0%	0	5	38
Compton	0%	0	16	130

Detail

THE ESSENTIAL HOUSING CAMPAIGN

Scale Housing Production For Middle Income Segment In Three Phases

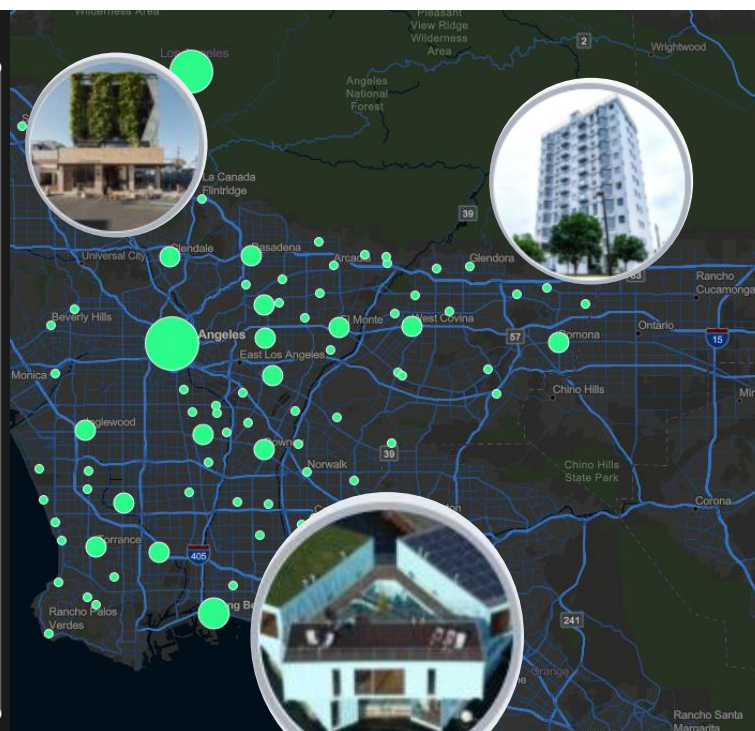
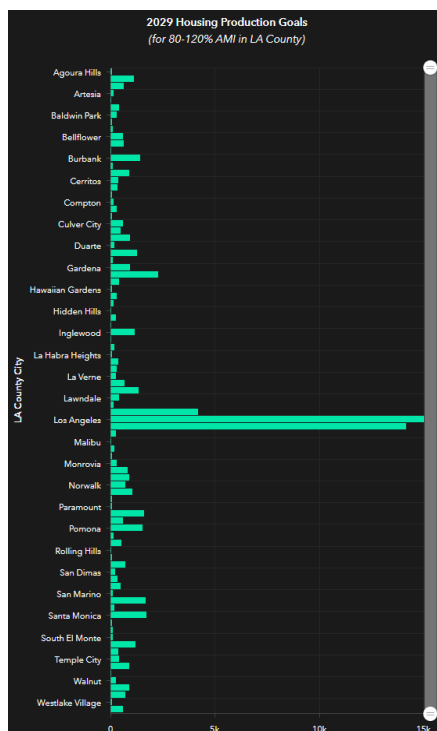


Phase 3:

BUILD

Pilot & Showcase

- Implement promising new and proven solutions
- Build partnerships for new development



JOIN

FOR LATEST INNOVATIONS