Making Change at the State Level

SPUR spearheaded the creation of California Home Builders Alliance, a group of organizations and advocates across the state dedicated to passing pro-housing production legislation. The coalition played a critical role in passing key housing bills, including SB 9 (Atkins), which enables fourplexes to be built where previously only single family homes were allowed.

From Dead Mall to New Homes

SPUR sponsored AB 1174 (Grayson), which was signed into law in September 2021. This bill will streamline permitting for projects like the stalled redevelopment of the defunct Vallco Mall in Cupertino, which will ultimately yield more than 2,400 housing units, half of which will be affordable.

Cutting Red Tape for a Green Recovery

SPUR’s paper A No-Cost Rooftop Solar Stimulus demonstrated how streamlining the permit process for residential solar and energy storage systems could save Californians up to $7.5 billion and supercharge solar installations in the state. SPUR’s work directly led to $20 million being allocated in the California state budget to support solar and storage automation, a national first.

Prescribing Food as Medicine

SPUR led a statewide coalition of more than 100 organizations advocating for a pilot project to allow Medi-Cal funds to pay for interventions such as produce prescriptions, healthy groceries and medically tailored meals, which will improve health outcomes by making healthy food more affordable for low-income families.
Advocating for an Equitable Economy
SPUR adopted an economic justice platform for advocacy and served as a leading voice for building a more equitable region by publishing research papers, co-chairing a regional task force for an equitable pandemic recovery and serving on the San Francisco Board of Supervisors Guaranteed Income Advisory Group. SPUR also led successful efforts to slash “high pain low gain” fines and fees imposed on hundreds of thousands of drivers crossing bridges in the Bay Area.

Transforming Public Spaces
SPUR continued efforts to transform San José’s Guadalupe River Park, publishing reports to support the park’s natural ecology and bring greater economic benefit to adjacent communities. SPUR also created an engagement toolkit that city agencies and park stewards across the country are using to create public spaces designed around the reality of widespread street homelessness and developed an online virtual exhibition to share insights and engage community members.

Rising Together for Pandemic Recovery
Through our online Digital Discourse series and roles in key stakeholder groups, SPUR advocated to make slow streets permanent and prevent water shutoffs for vulnerable families. SPUR also supported small businesses by serving on various economic recovery task forces and was a leading advocate for public transportation relief efforts while sitting on MTC’s Blue Ribbon Transit Recovery Task Force.

Advocating for Good Government
Many of the challenges Oakland faces are worsened by its unique government structure, which makes it harder for officials to do their jobs well. SPUR released the report Making Government Work, which diagnoses the problem and makes recommendations for how the city government can better serve Oaklanders.

Educating & Engaging Our Community
In addition to collaborating with partners to co-present online digital discourses on clean energy, guaranteed income pilots, transportation equity and other timely issues, SPUR hosted its second annual Ideas + Action symposium, which attracted more than 2,200 registrants over three days and featured keynote speakers Dr. Robert Bullard and Bill McKibben.

Recognizing & Elevating Community Leaders
SPUR engaged local leaders in thought-provoking conversations, including a Digital Discourse with San Francisco Mayor London Breed, San José Mayor Sam Liccardo and Oakland Mayor Libby Schaaf. SPUR also launched the KALW show Belonging in the Bay, a series of conversations between SPUR President and CEO Alicia John-Baptiste and community leaders on the work local organizations are doing to advance equity, inclusion and belonging. In November, SPUR hosted its annual Silver SPUR Awards and honored Walter Hood, V. Fei Tsuen, Alastair Mactaggart and Becky Morgan for their extraordinary contributions to shaping the Bay Area.