

Transportation

GOAL

Make it fast, easy and inexpensive to get around without driving alone.

THE BAY AREA NOW

Prior to the COVID-19 pandemic, congestion in the Bay Area was at an all-time high. From 1980 to 2020, the region's population grew from 4.6 million to 7.6 million, but two-thirds of commuters still drove alone. As more and more people return to commuting for work, commute times could increase by as much as 40 minutes each way.¹ Meanwhile, an uncoordinated and fragmented public transportation system makes moving around the region by transit inconvenient and expensive.

THE FUTURE BAY AREA

SPUR envisions the Bay Area as a region in which all people thrive.

In the future Bay Area, most trips in the urbanized region are not taken by a driver alone in their car. Sustainable transit trips are quick, reliable and affordable for everybody. The transportation system enables compact and healthy new neighborhoods — without encouraging sprawl and dependence on driving alone. And all neighborhoods are safe, pleasant and accessible to get around by foot, bicycle, wheelchair and other means.

BUILDING AN EQUITABLE REGION

SPUR's approach is rooted in the pillars of research, education and advocacy. We develop policy solutions to build a more seamless public transit system and propose recommendations through reports and articles. We learn from and educate the public and key partners through forums and virtual events. And we advocate for solutions by:

- Collaborating with community partners and elected and civic leaders
- Developing and passing legislation and ballot measures
- Engaging in the hands-on policy development process
- Providing leadership on important boards and committees
- Leveraging our network of policymakers and influencers

SPUR MISSION

Through research, education and advocacy, SPUR works to create an equitable, sustainable and prosperous region.

SPUR's transportation efforts include three key strategies:

 Reduce driving alone

 Build cities around transit

 Make regional transit work for everyone

By addressing beliefs, relationships and policies, we believe we can achieve profound systems change that makes it easy to get around the Bay Area.

Getting There Together

There are many ways we can partner together to make this future a reality. SPUR relies on the generosity of its individual and corporate members, as well as foundation partners, to carry out this critical work.

Visit www.SPUR.org to learn more and get involved.

¹ <https://usa.streetsblog.org/2020/05/05/how-bad-exactly-will-the-post-pandemic-carpocalypse-be/>