

Good Government

GOAL

Support a high-functioning public sector that serves the collective good

THE BAY AREA NOW

Most of the Bay Area's biggest challenges are both regional and interrelated. But its government institutions are not organized to deliver solutions at scale or to address interconnected issues. The region's atomized structure of governance includes more than 100 cities, nine counties and roughly 3,400 special districts. When these institutions fail to sufficiently address the toughest challenges in the region — including the housing crisis, traffic congestion and climate change — they effectively pass off the burden to neighboring communities that are equally unsuited to solve these issues.

THE FUTURE BAY AREA

SPUR envisions the Bay Area as a region in which all people thrive.

To solve the most pressing challenges and prepare for the future, the Bay Area needs to act regionally. In the future Bay Area, governments are structured, resourced and empowered to most effectively serve and provide for the collective good. Voters and elected leaders make decisions that support communities across the region, not just their own.

BUILDING AN EQUITABLE REGION

SPUR's approach is rooted in the pillars of research, education and advocacy. We develop policy solutions and propose recommendations through reports and articles. We learn from and educate the public and key partners through forums and virtual events. And we advocate for solutions by:

- Collaborating with community partners and elected and civic leaders
- Developing and passing legislation and ballot measures
- Engaging in the hands-on policy development process
- Providing leadership on important boards and committees
- Leveraging our network of policymakers and influencers

SPUR MISSION

Through research, education and advocacy, SPUR works to create an equitable, sustainable and prosperous region.

SPUR's good government efforts include three key strategies:



Improve the functioning of city government through structural reform



Develop the government's capacity to address challenges



Provide voters with analysis and recommendations for ballot measures

By addressing beliefs, relationships and policies, we believe we can achieve profound systems change that supports the public sector's efforts to serve the collective good.

Getting There Together

There are many ways we can partner together to make this future a reality. SPUR relies on the generosity of its individual and corporate members, as well as foundation partners, to carry out this critical work.

Visit www.SPUR.org to learn more and get involved.

