

Food & Agriculture

GOAL

Create healthy, just and sustainable food systems, and put an end to food insecurity

THE BAY AREA NOW

The Bay Area is known for its passion for food and pioneering the local food movement. Unfortunately, one in ten adults in the Bay Area reported being food insecure prior to the onset of COVID-19, and the pandemic has exacerbated that high level of hunger. Many low-income households struggle to afford the healthy food that they want for their families. At the same time, local farms continue to face threats from urban sprawl. Additionally, there is still much to do to improve the environmental sustainability of the food supply chain.

THE FUTURE BAY AREA

SPUR envisions the Bay Area as a region in which all people thrive.

In the future Bay Area, nobody in the region is food insecure and diet-related disease is rare. Food industry jobs provide economic mobility through improved wages and ownership opportunities, increasing the region's economic equity. The food and agriculture sectors have minimal ecological footprints, and agricultural land and open space are preserved because growth is concentrated in existing urban areas.

BUILDING AN EQUITABLE REGION

SPUR's approach is rooted in the pillars of research, education and advocacy. We develop policy solutions and propose recommendations through reports and articles. We learn from and educate the public and key partners through forums and virtual events. And we advocate for solutions by:

- Collaborating with community partners and elected and civic leaders
- Developing and passing legislation and ballot measures
- Engaging in the hands-on policy development process
- Providing leadership on important boards and committees
- Leveraging our network of policymakers and influencers

SPUR MISSION

Through research, education and advocacy, SPUR works to create an equitable, sustainable and prosperous region.

SPUR's food and agriculture efforts include three key strategies:



Make healthy food accessible



Reduce the food system's footprint



Support an equitable food economy

By addressing beliefs, relationships and policies, we believe we can achieve profound systems change that creates healthy, just and sustainable food systems in the Bay Area.

Getting There Together

There are many ways we can partner together to make this future a reality. SPUR relies on the generosity of its individual and corporate members, as well as foundation partners, to carry out this critical work.

Visit www.SPUR.org to learn more and get involved.

