

Economic and Social Impact Study

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The image features an aerial view of the San José State University campus, overlaid with a solid blue color. The text is centered and reads:

SAN JOSÉ STATE UNIVERSITY
TRANSFORMATION
2030

Decorative white wavy lines are present on the right and bottom sides of the image.

SJSU supports more than **25,000 jobs** in CA, many of them here in Silicon Valley.



ECONOMIC IMPACT IN CALIFORNIA

Every \$1 Generates \$24

Every \$1 in State funding helps SJSU generate roughly \$24.0 in economic output and \$9.2 in labor income throughout California.

\$606.9 Million in Tax Revenue

SJSU-related spending creates a great deal of tax revenue that benefits local, state, and federal governments (generated in 2018-19).

\$1.6 Billion in Labor Income

SJSU generates \$1.6 billion in labor income in California, almost half in Santa Clara County alone.

SJSU GENERATES SIGNIFICANT ECONOMIC OUTPUT



SOCIAL IMPACT

Diversifying the Workplace

SJSU students represent over 83% people of color and 42% first-generation college students.

Workforce

More entry-level engineers to Cisco and Apple than any other university.

50% Less Debt

On average, SJSU undergraduates graduate with only \$15,720 in student debt, which is less than half the average debt of California college graduates.



Campus Master Plan

SJSU SAN JOSÉ STATE
UNIVERSITY



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