THE BAY AREA NOW
The Bay Area is one of the richest regions in the country, but the wealth generated here fails to reach everyone, especially Black, Indigenous and Latinx communities. Historical policies have concentrated economic exclusion in under-resourced communities while other areas amass significant wealth. Today, wealth and income disparities are stark along racial and geographic lines, creating a region that is home to many who struggle to afford basic necessities as well as some of the wealthiest people in the world.

THE FUTURE BAY AREA
SPUR envisions the Bay Area as a region in which all people thrive. In the future Bay Area, poverty is rare and everyone can meet their basic needs. Residents, especially those who have been historically marginalized, can build wealth and have opportunities to improve their financial situation. The region’s taxation systems and fiscal policies direct resources to address inequities and bolster public goods.

BUILDING AN EQUITABLE REGION
SPUR’s approach is rooted in the pillars of research, education and advocacy. We develop policy solutions and propose recommendations through reports and articles. We learn from and educate the public and key partners through forums and virtual events. And we advocate for solutions by:
• Collaborating with community partners and elected and civic leaders
• Developing and passing legislation and ballot measures
• Engaging in the hands-on policy development process
• Providing leadership on important boards and committees
• Leveraging our network of policymakers and influencers

GOAL
Enable all people to participate in the Bay Area’s thriving economy and attain economic security

SPUR MISSION
Through research, education and advocacy, SPUR works to create an equitable, sustainable and prosperous region.

SPUR’s economic justice efforts include three key strategies:
• Allocate resources to meet people’s needs
• Strengthen the social safety net
• Eliminate inequitable fines, fees and taxes

By addressing beliefs, relationships and policies, we believe we can achieve profound systems change that enables all people to attain economic security in the Bay Area.

Getting There Together
There are many ways we can partner together to make this future a reality. SPUR relies on the generosity of its individual and corporate members, as well as foundation partners, to carry out this critical work.

Visit www.SPUR.org to learn more and get involved.