



Downtown on a Precipice: Imagining the San Francisco of Tomorrow

SPUR Digital Discourse 2021.04.21

KPF







DEALING!
HOLDING DRUGS
USING DRUGS

WE WILL
GET BY

WE WILL
SURVIVE





WHAT IF...



WHAT IF...
STREETS ARE FLEXIBLE



NO PARKING
Between 11:00 AM and 6:00 PM
MON - FRI 11:00 - 6:00
SUN - THU 11:00 - 6:00

CE
APPLIANCES



San Francisco

_Datasets_business data

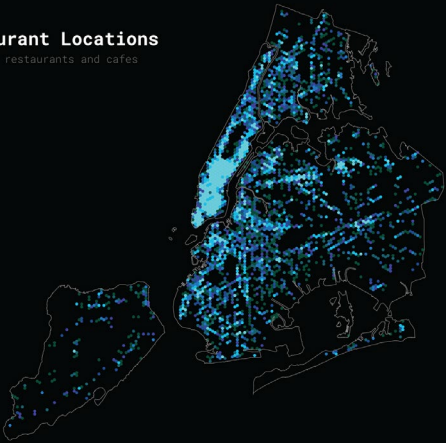
Retail Locations

Number of shops and other retail outlets



Restaurant Locations

Number of restaurants and cafes



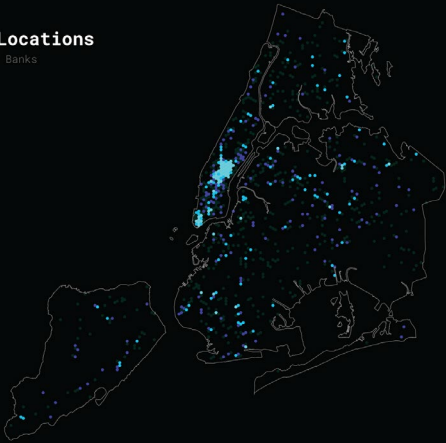
Grocery Store Locations

Number of grocers and other food suppliers



Bank Locations

Number of Banks



Other Essential Services

Number of Pharmacies, Liquor Stores, etc.



Sources: LiveXYZ



NYC Pedestrian Density^{beta}

Exploratory data visualization of potential pedestrian volumes for sidewalk activities in New York City. Sidewalk activity is a combination of pedestrians walking and queuing for businesses such as retail, restaurants and grocery stores. For more detail, see [About](#)

Click on sidewalks to get more details on sidewalk population estimates and zoom in to see street level business detail. In the coming weeks this tool will be updated to include more neighborhoods. Visit our companion app to see our [city-wide NYC Sidewalk Analysis tool](#).

Select a neighborhood

select a neighborhood to zoom to.

Select Time of Day

9:00 am 12:00 pm 7:00 pm

Pedestrian Traffic

square feet of sidewalk per person

150 sqft

30 sqft

Business Colors

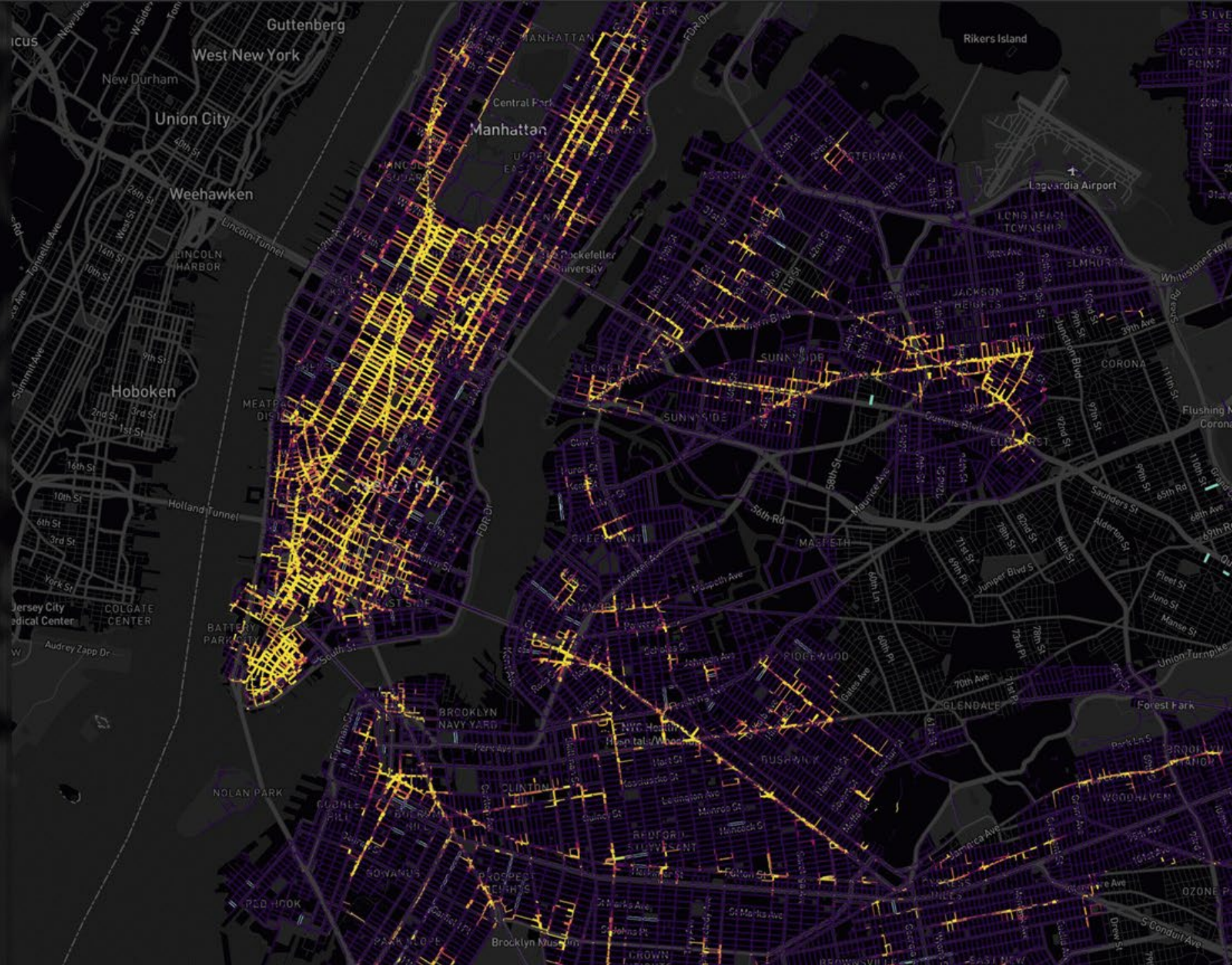
Rest/Bar Supermarket Conv/Pharm Bank

NYC Open Street Locations

New York City is opening streets daily for pedestrians and cyclists to use the roadbed of the street for social distancing during the COVID-19 crisis.

Open Street

Open About







Belden Lane, San Francisco

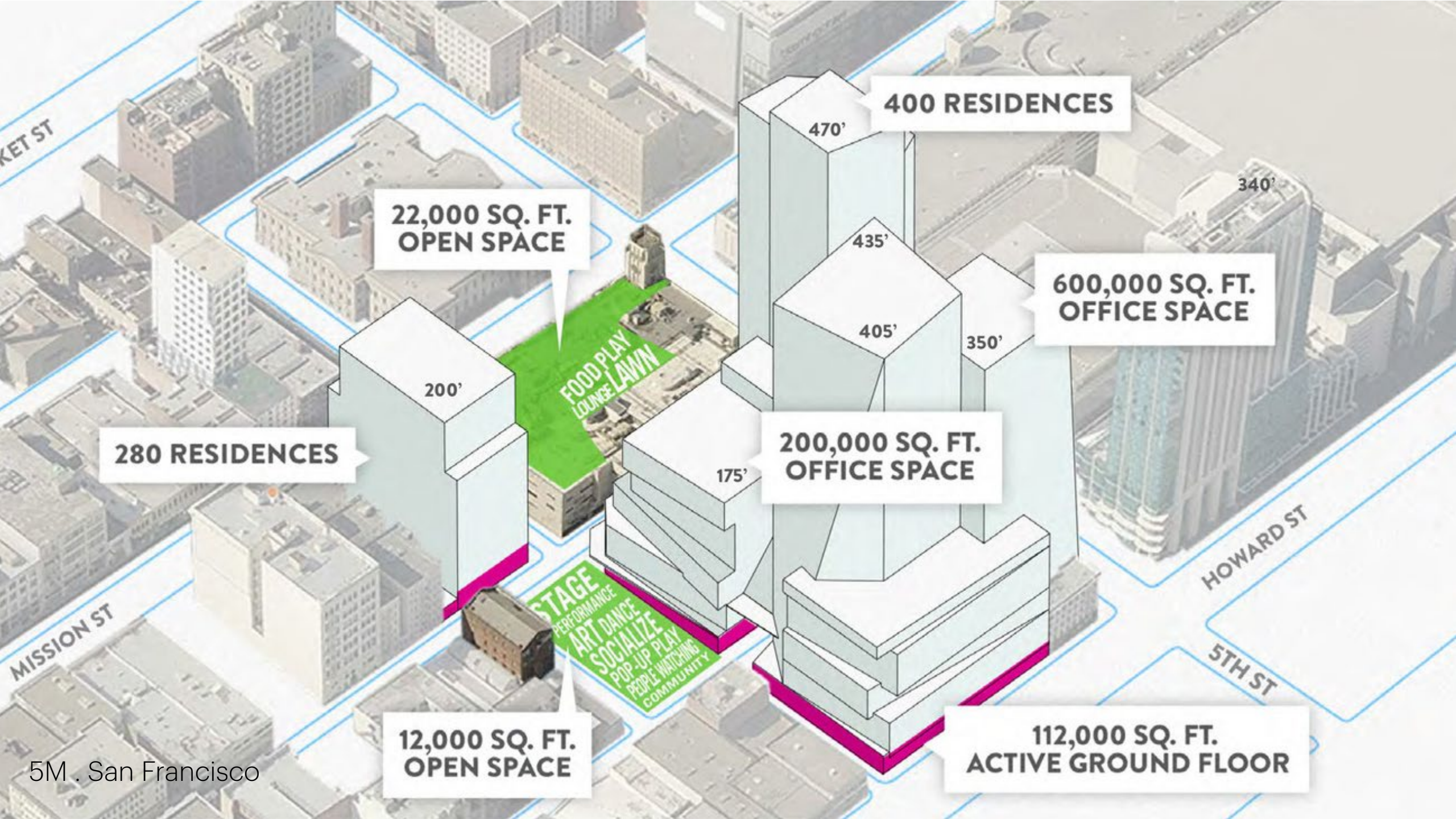


Halifax, Nova Scotia



An aerial photograph of San Francisco, showing the dense urban grid of the city, the San Francisco Bay, the Golden Gate Bridge, and the city skyline with prominent skyscrapers like the Transamerica Pyramid. The image is slightly blurred and has a muted color palette, serving as a background for the text.

WHAT IF...
LAND USE IS ADJUSTABLE



400 RESIDENCES

**22,000 SQ. FT.
OPEN SPACE**

**600,000 SQ. FT.
OFFICE SPACE**

280 RESIDENCES

**200,000 SQ. FT.
OFFICE SPACE**

**12,000 SQ. FT.
OPEN SPACE**

**112,000 SQ. FT.
ACTIVE GROUND FLOOR**



5M . San Francisco

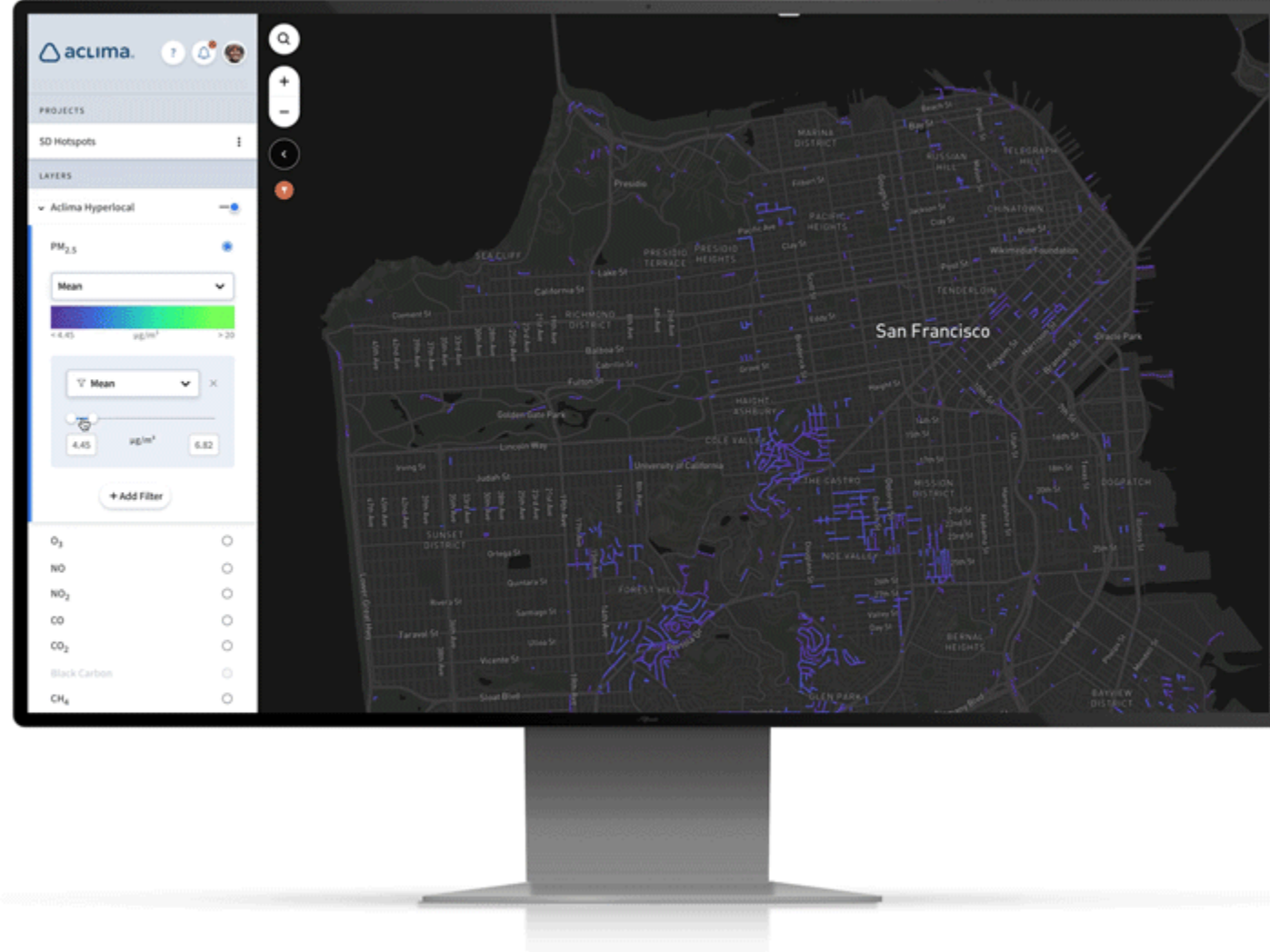


Treasure Island . San Francisco . CA



Treasure Island . San Francisco . CA





A blurred background image of a modern, multi-level building interior. People are seen walking on balconies and sitting in a common area. The architecture features clean lines and large glass windows. The text "WHAT IF..." is overlaid in white, bold, sans-serif font.

WHAT IF...

BUILDINGS ARE ADAPTABLE





Petersen Automobile Museum, Los Angeles, CA



Petersen Automobile Museum, Los Angeles, CA



Channelside, Boston, MA



Lab Layout



Office Layout



415 Natoma, San Francisco



415 Natoma . San Francisco

KPF



415 Natoma San Francisco



10 South Van Ness, San Francisco



18 Robinson . Singapore



Platform 16 . San Jose



815 Water Street . Tampa



500 W 21st St, NY

500 W 21st St, NY







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