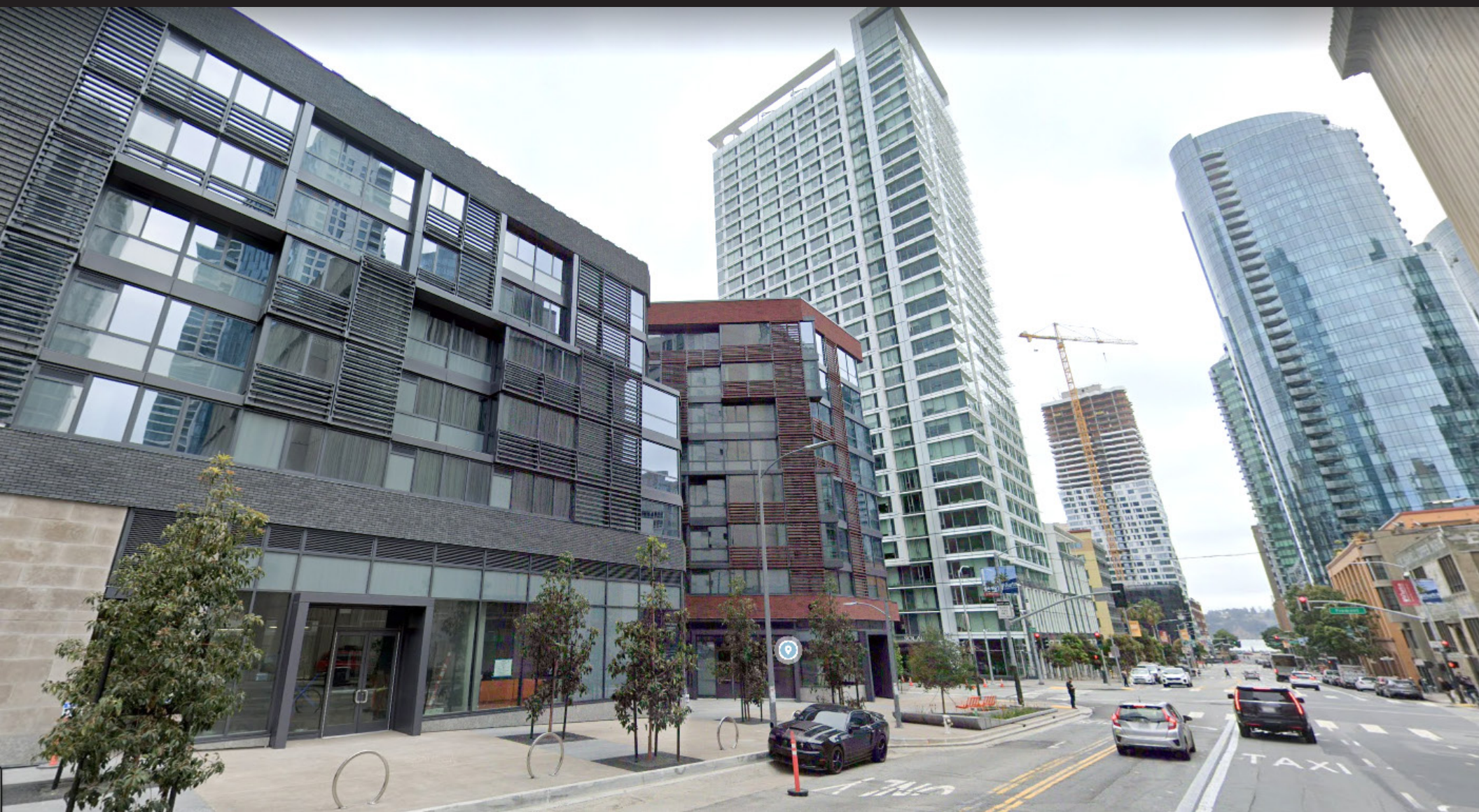






Image: San Francisco Business Times



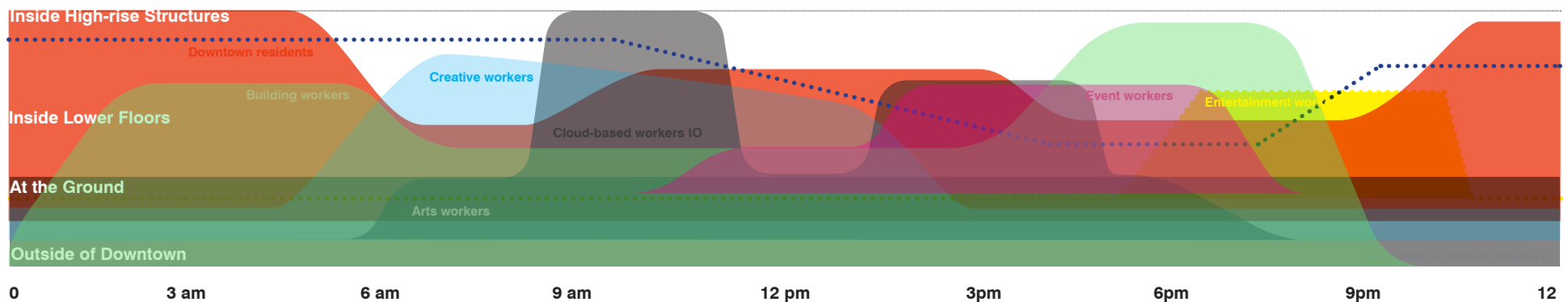
San Francisco's **Downtown** can be the ultimate space for expression and belonging

Support many time cycles, ages, and wage-levels of workers, residents, & participants

The ground floor! Reframe & subsidize unused storefronts for the vibrancy of who is here, what is next: arts community, expression galleries, businesses with emphasis on owners and artists of color

Focus activation from landmarks, generators, public spaces
Supported by alleys, POPOS, and adaptations at 2nd and 3rd stories
Create care-giving support, events, & childcare

Engage private, non-profit partners



Generators / Gateways



20TH CENTURY EXPERIENCE
Transamerica
Embarcadero Center
Sue Bierman Park
California Street

ACCESS
Fisherman's Wharf Chinatown
Embarcadero Union Square
Jackson Square Exploratorium
North Beach Maniltown

Tall marker
Low public generator
Open space
Boulevards



19TH CENTURY EXPERIENCE
Ferry Building
Ferry Tower
Embarcadero Promenade
Embarcadero

ACCESS
Exploratorium
Aquarium
Embarcadero Plaza
Market Street
Ballpark



21ST CENTURY EXPERIENCE
Transbay Tower
Transit Center
Transit Center Park & Plaza
Second Street

ACCESS
Second Street
Mission Street
MOMA
Yerba Buena
South Park
SOMA Pilipinas
Cultural District
Leather District