Regional Fare Coordination in the Puget Sound



What is ORCA?

- Card-based smartcard system
- Collaboratively designed
- Regional and agency-specific products
- E-purse and regional pass revenue shared among agencies based on ridership
- Significant business program

- Community Transit
- Everett Transit
- King County Metro
- Kitsap Transit
- Pierce Transit
- Sound Transit
- Washington State Ferries



















ORCA and fare policy

- Modernization of regional PugetPass
- Agencies have same fare categories (mostly) and definitions
- Each agency determines their fares





Regional Fare Forum

- Brought together 12 representatives from the governing bodies of each of the ORCA agencies to:
 - Reaffirm commitments to regional fare coordination
 - Provide guiding principles for the next generation ORCA fare structure
 - Discuss strategies to further integrate and simplify fare structures for customers to seamlessly travel throughout the region
- Evaluated
 - Fare simplification
 - Fare capping



Fare complexity example

- Peak fares are charged on trips that:
 - Arrive in downtown Seattle between 6 AM to 9
 AM or 3:30 PM to 6 PM on weekdays;
 - Leave downtown Seattle between 6 AM to 8:15 AM or 3 PM to 6 PM on weekdays, or otherwise
 - Operate at least half of their time during weekday peak hours of 6 AM to 9 AM or 3 PM to 6 PM
- Peak fares are automatically calculated when an ORCA card is used.
- An additional fare is indicated if an off-peak pass is used for a peak trip.
- Peak fares are not charged on weekends or holidays.



Fare forum results

Community Transit

Removed zone-based fares

King County Metro

 Removed zone and peak based fares and moved to flat fares (June 2018)

Sound Transit

 Removed zone-based fares and moved to flat fares for bus service (July 2020)



ORCA card options

Regional Reduced Fare Permit

RRFP: Disability

RRFP: Senior 65+

ORCA LIFT

Income qualified

ORCA Youth

6–18 years

Adult ORCA

For riders with disabilities or Medicare

LOWEST COST

For riders 65 and over

LOWEST COST

For riders at or below 200% federal poverty level

LOW COST

Check if your school can help with costs

LOW COST

19–64 years

Check if your school or employer can help with costs

FULL COST

Subsidized annual pass

New program for people enrolled in certain state benefit programs. This ORCA product can be loaded onto an ORCA LIFT or RRFP card



NO COST ON METRO AND SOUND TRANSIT

Children 5 years of age and under can ride for free with an adult and do not need an ORCA card. For more information about these fare options, visit kingcounty.gov/whichorcafare



Other fare coordination

 Sound Transit and Metro align reduced fares (youth, LIFT, senior/disabled)

ORCA Business programs

- ORCA LIFT and subsidized annual pass
 - Income based, reduced fare programs



next generation ORCA

- Customer mobile app
- Intuitive website experience
- Real-time system
- Expanded retail network
- Open architecture allows for future flexibility
- Agencies have more control over system
 - Website content management
 - Data and reports management
 - More off the shelf technology







Thank you!

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