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# SPUR Panel: Resiliency of San Francisco's Commercial Districts

— Andrea Baker —  
Andrea Baker Consulting  
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# Current Activities of Andrea Baker Consulting

- Supporting Local Businesses: Bayview Bistro Boxes
  - Created and facilitated packaged meals from local Bayview Bistro vendors in a “Weekly Meal Box”
  - Activated a space in the Bayview for picking up the Boxes (Southeast Community Facility)
  - Supported six local Bayview businesses through the production of these boxes, catering opportunities and providing meals to food insecure communities (SF New Deal)

# Current Activities of Andrea Baker Consulting

- Advocating for Underrepresented Neighborhoods: Fillmore Merchant and Neighborhood Collaborative
  - Worked with Fillmore merchants and neighborhood to understand needs, concerns, and advocate for resources and programs
  - Facilitated meetings that educate the community on voter registration, census count, ballot measures, and programs provided by the City
  - Coordinating with the Fillmore Merchant and Neighborhood Collaborative a “First Fridays Marketplace” on Fillmore (incorporating both brick and mortar and pop up businesses)

# Challenges Businesses are Facing with Reopenings

- Challenges with Outdoor Dining
  - Wind tunnels in the evening
  - Trash, unclean streets during operating hours
  - Challenges securing permits for the parklets with Shared Spaces
  - Sidewalk width - not enough to maintain social distance from pedestrians and customers in some areas
- Challenges with Reopening
  - Rents, utilities still need to get paid
  - Difficult to gauge the cost/benefit analysis for being open at 25% capacity versus being open for pick-ups only (staffing difficulties)
  - Difficulties ensuring safety protocols for both customers and staff for reopening of indoor dining

# Recovery Programs Offered by City

\*Just Released\* Recovery Programs:

- SF Shines for Reopening
  - Grants for reopening activities
  - Amounts are between \$2,000 - \$5,000
  - Specifically targeted for interior and outdoor fixtures related to health and safety such as air filters, furniture, acrylic shields etc.
  - No repayment required
  - Applications are open at: <https://sf.gov/sf-shines>

# Recovery Programs Offered by City

- SF Hardship Emergency Loan Program (SF HELP)
  - Provided loans of up to \$50,000 at 0% to low-income businesses in low income neighborhoods
  - Based around hardship and recovery
  - **Phase III - Coming Soon**
- African American Small Business Revolving Loan Fund
  - Specifically targets African American Businesses located in San Francisco
  - Had received \$1M in funding
  - Anticipating receiving additional funds to continue providing businesses with funding