



**Double Up Food Bucks California  
Focusing Food on People, not Process – 8/16/21**

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Ideas + Action  
for a Better City

# How it works

1



**Use your CalFresh card to buy California grown fresh fruits and vegetables at a participating grocery store**

2



**For every \$1 you spend, earn \$1 FREE Double Up Food Bucks, up to \$10 per day**

3



**Spend your Double Up rewards on any fresh fruits or vegetables in the same store at any future shopping trip.**