

# SPUR

**Ideas + Action for a Better City**

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**Bring California Home & Assembly Bill 71**  
Sharon Rapport, Corporation for Supportive Housing



**151,000+**

Californians homeless on any given night



**1 in 4**

homeless Americans live in California



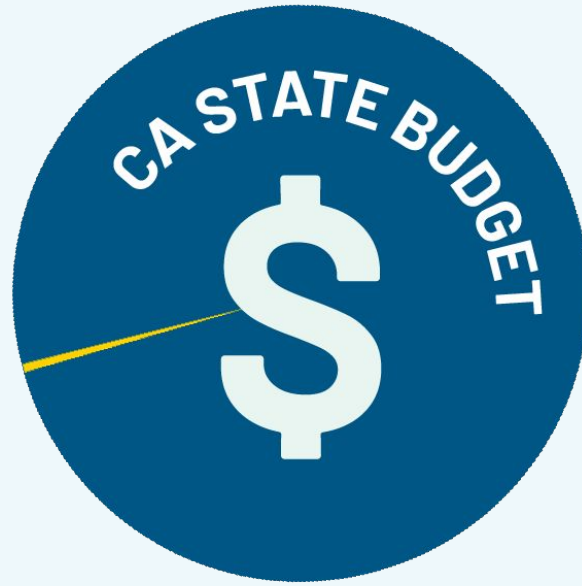
**85%**

of California voters want our state  
government to address homelessness



## Inadequate State Response:

HOMELESSNESS  
SOLUTIONS



In the best years, California spends **less than 0.5% of its state budget** on solving homelessness.



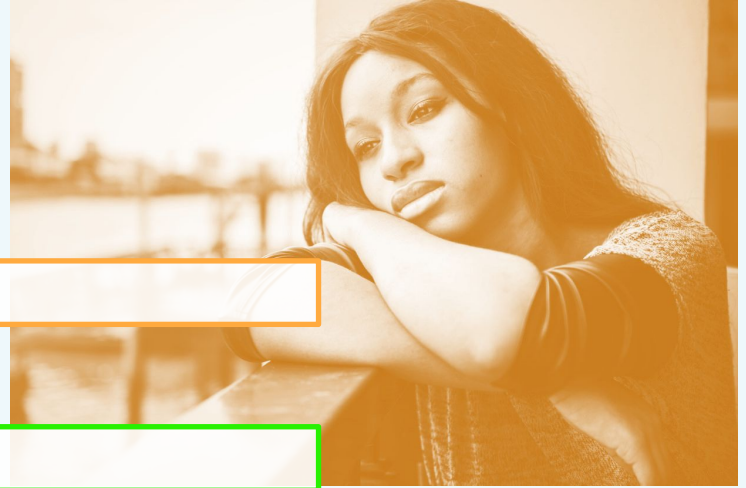
# Inadequate State Response:

Legislative Analyst's Office & State Auditor  
Recently Reported: Poor State Response

One-time funding has created fragmented state response

Siloed state response, with 41 programs administered by 9 agencies

Little to no coordination or support with local CoCs, funding often for services that don't follow evidence-based practices



# Assembly Bill 71 (L. Rivas/Chiu/Bloom/Wicks)

**AB 71 calls for California to invest ongoing funding of \$2.4 billion annually**, which, combined with federal and local resources, would reverse the cycle of homelessness for our state by investing in **evidence-based** models. It could:



**Help 28,000 people and families on the brink of homelessness** by creating new affordable apartments and providing low-cost interventions like rental assistance and other cash payments that allow people to stay in their homes;

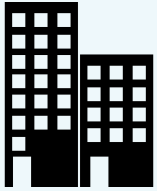


**Help close to 25,000 individuals and families access a safe place to shelter** while they find permanent housing, including innovative programs like leasing motel rooms similar to Project Roomkey, hotel vouchers, or navigation centers with case managers;



## AB 71, continued . . .

**AB 71 calls for California to invest \$2.4 billion annually** which, combined with federal and local resources, would reverse the cycle of homelessness for our state. It could:



**Allow at least 43,000 people to move into permanent housing** through rental housing and capital development, and for at least 22,000 households to connect to family and friends to exit homelessness; and



**Provide housing navigation, case management and employment support to about 50,000 people** so they can thrive in housing.



# AB 71



The funding would be combined with local and federal resources and invested in the solutions we know work to end homelessness. Funding would flow to:



**1. Non-profit organizations** to create more housing affordable for people experiencing homelessness and households with low incomes.



**2. Cities, counties and homeless continuums of care** to invest in innovative models and housing solutions, tailored to the needs of each community.



**3. Support for previous state investments by funding ongoing costs to operate** these projects and fund **services** for people who need them.





# AB 71: How will we raise \$2.4 billion a year during a national fiscal crisis?

**Our measure will conform to the federal GILTI tax**, which will ensure that corporations doing business in California pay taxes on intellectual property or production that brings in overseas profits — **instead of avoiding taxes** in low- or no-tax foreign countries.

AB 71 will also restore the corporate tax on the wealthiest corporations, with net profits of over \$5 million, to the 1986 level, **ensuring these corporations pay their fair share of the housing burdens Californians face.**

Corporations doing any business in California—not just those headquartered here—will pay these taxes.



# The Regional Impact Council

A roundtable of policymakers, key affordable housing, social equity and economic mobility stakeholders, housing and homelessness service providers, and business and philanthropic partners



**RIC**  
REGIONAL IMPACT COUNCIL

## **Regional Action Plan**

First-of-its-kind regional plan tackling homelessness and housing insecurity (early 2021)

## **A Platform for Change**

Regional goals for systems change to truly disrupt homelessness and improve economic and social mobility for ELI individuals (late 2021)

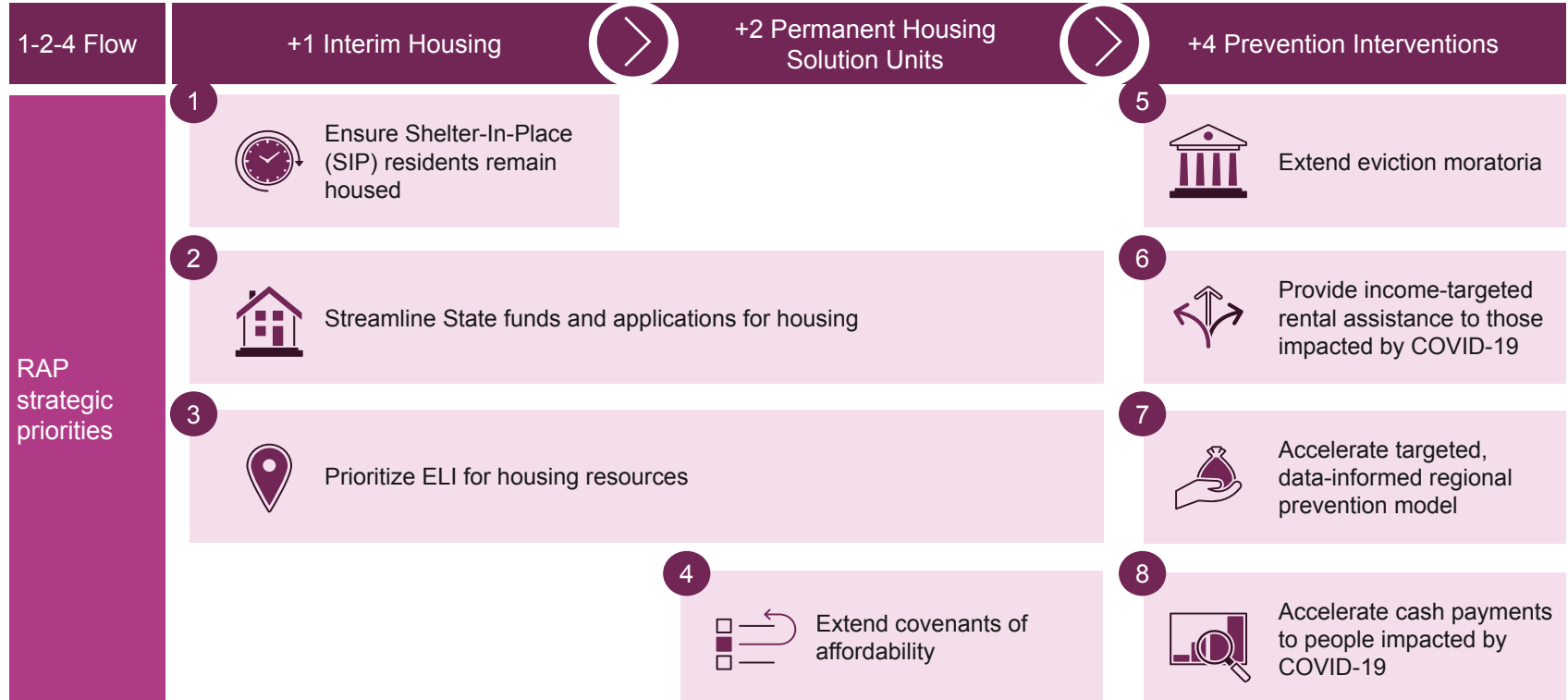
# Regional Action Plan, encompassing a statement of emergency: why and how

## Goals in issuing this statement

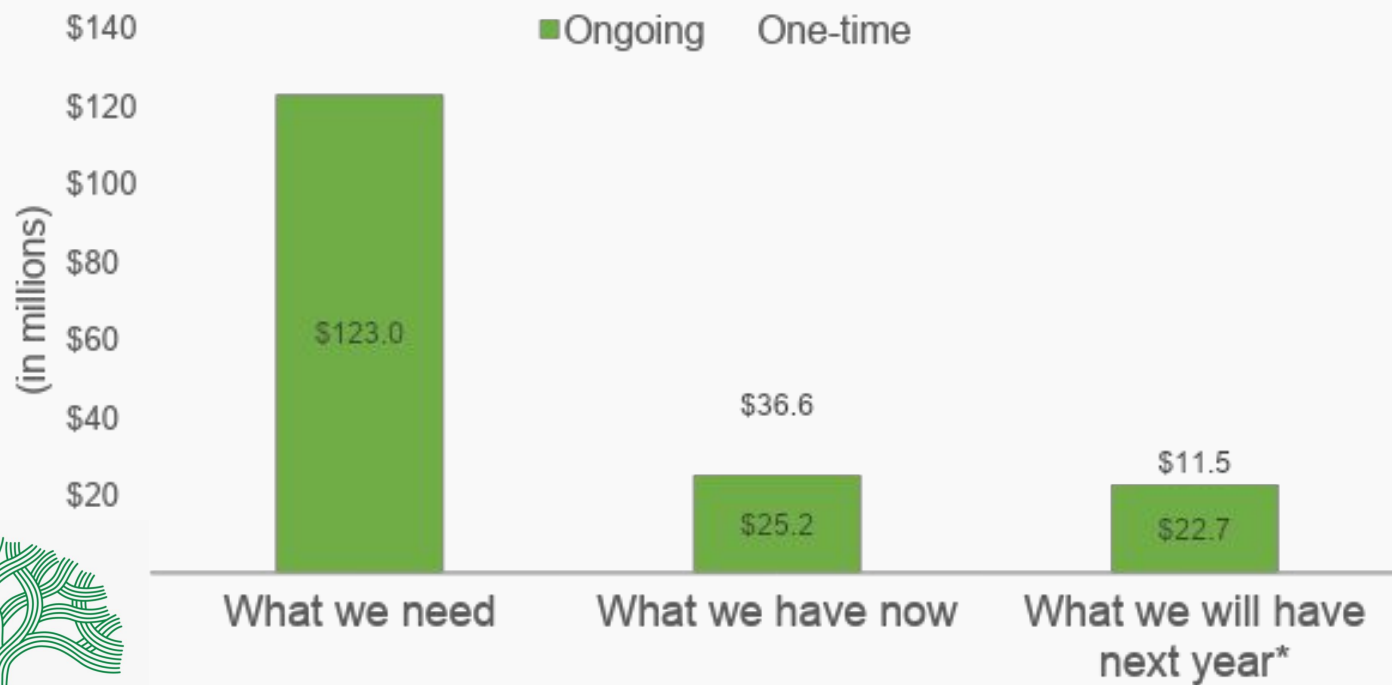
- Underscore the **step-changes needed:**
  - New funding (from all levels)
  - Re-prioritization of existing resources
  - Action from State and local leaders
- **Focus attention on what is critical** to move the needle in the immediate term
- **Specify the role of Federal, State, regional and local leaders;** clarify what is needed at each level of government



## 8 strategic priorities are tactical actions to implement 1-2-4



# Oakland's Homelessness Budget



CITY OF OAKLAND



Bring CA Home



# INTERVENTIONS FUNDED WITH ONE TIME FUNDING

(ends 9/30/22)



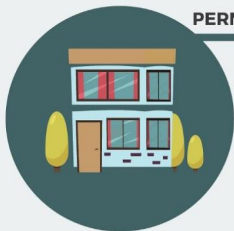
## CRISIS RESPONSE BEDS

Community Cabins (**232 beds**)  
St. Vincent's (**100 beds**)  
RV sites (**147 spaces**)  
HomeBase Trailers (**128 beds**)



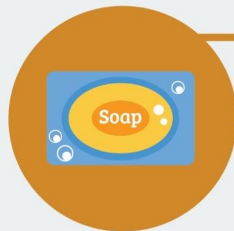
## OTHER

Employment  
Youth (ages 18-24)  
Specific Interventions



## PERMANENT HOUSING STRATEGIES

Exit Strategies - general  
(**up to 200 ppl per year**)  
Prevention (**approx 400 ppl**)



## ENCAMPMENT RESPONSE

Co-governed Encampment  
Hygiene (portapotties) (**will reduce from 40-20 sites**)  
Mobile showers (**18 sessions/week**)



CITY OF OAKLAND

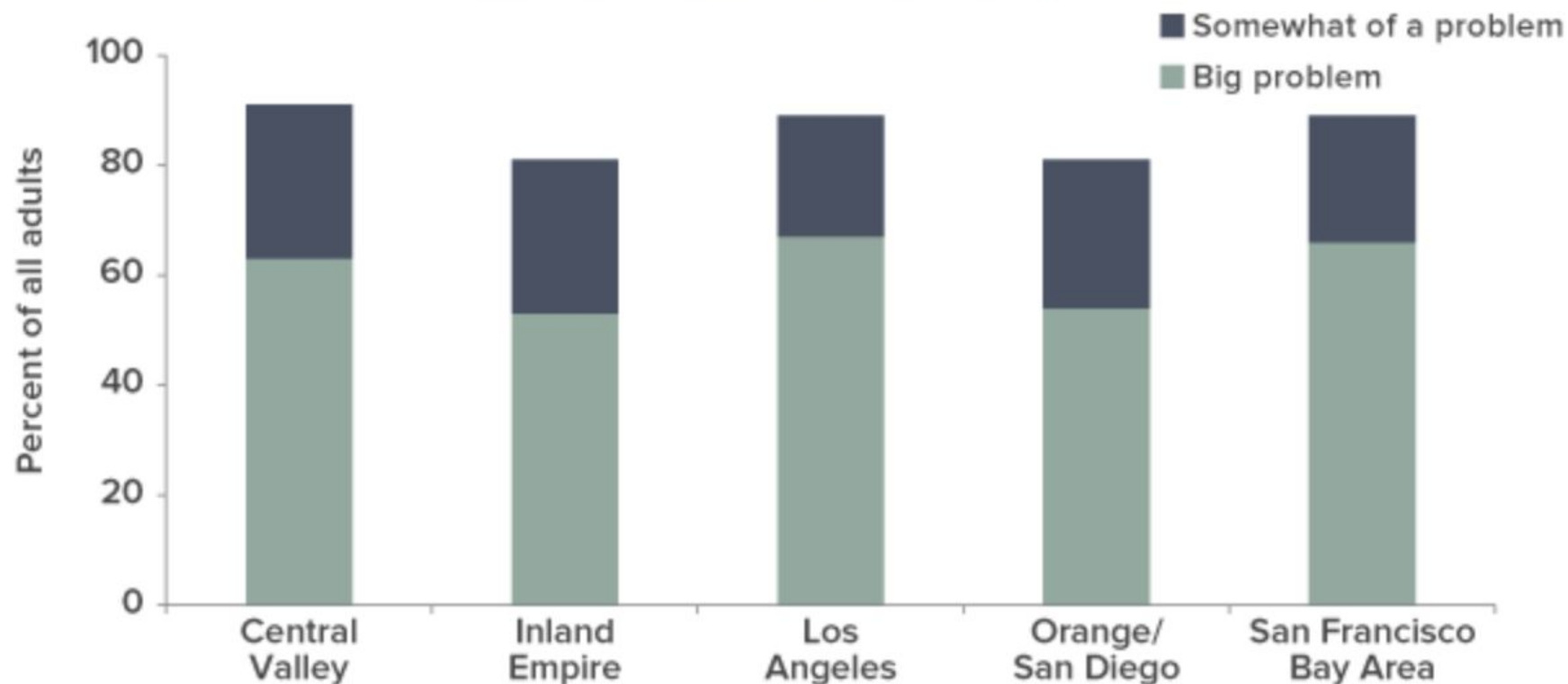


Bring CA  
Home





## CALIFORNIANS ARE CONCERNED ABOUT HOMELESSNESS IN THEIR PART OF THE STATE

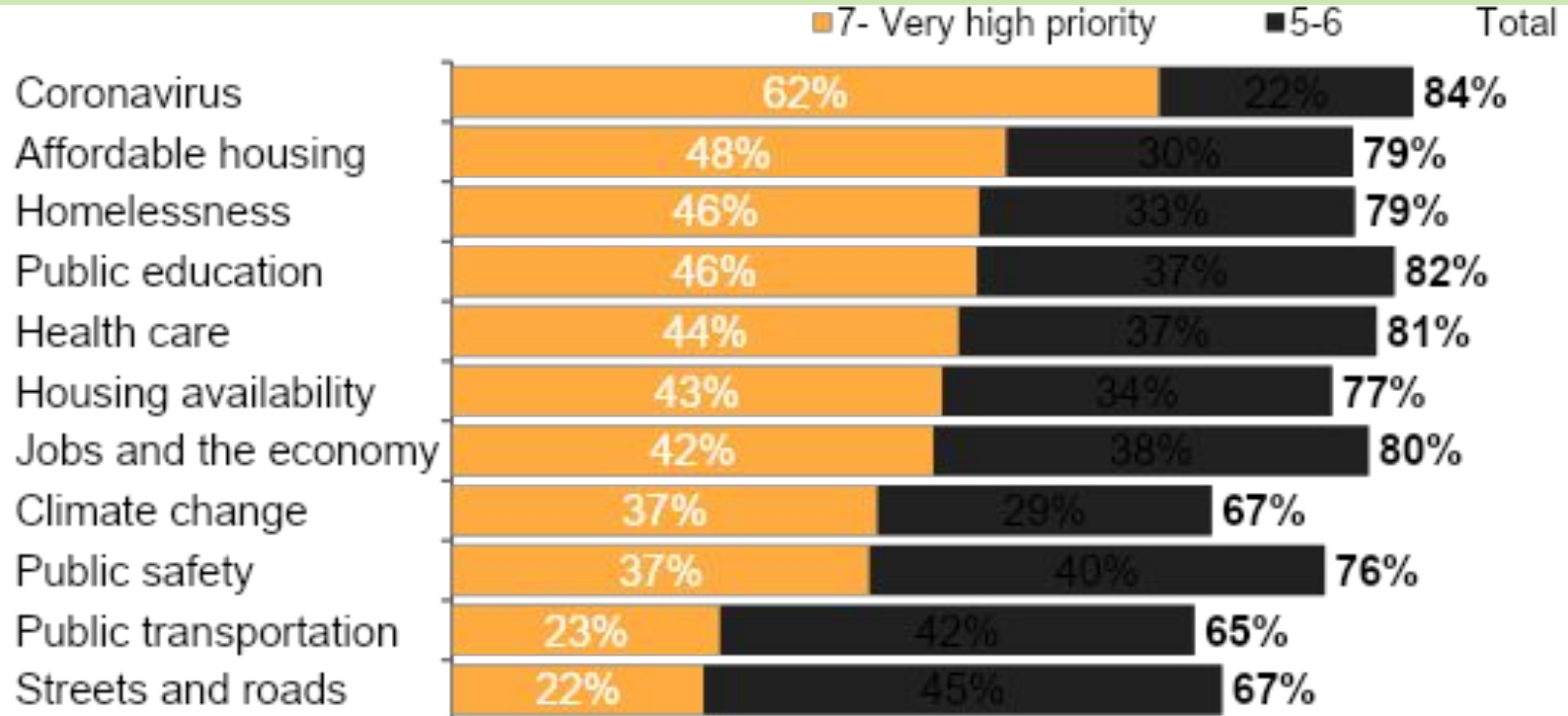


Source: PPIC Statewide Survey, February 2020.

From: PPIC Blog, February 2020.

# Bay Area Funding Priorities

*Coronavirus response is the top funding priority among voters, though there is also support for a variety of other priorities, including affordable housing and homelessness.*



Q6-16. Thinking about where the Bay Area should prioritize funding, please rate each of the following items using a scale of one to seven, where one means not a priority at all, and seven means a very high priority.



# Steering Committee Members & Legislation Sponsors



# How are we going to win this fight?

1. Legislation introduced in December 2020, concurrent fight or to include in the State's 2021 budget.
2. Hearings in March & April: Assembly Committee on Revenue & Taxation, Assembly & Senate Budget Hearings.
3. Must pass Assembly & Senate by 2/3 vote.

## **What do we need to win?**

1. Support for the bill through support letters, meetings & calls to legislators.
2. Money for the campaign.
3. **Join our AB 71 Virtual Advocacy Day on March 19<sup>th</sup>!**



# Join Our 200+ Supporters

A Community of Friends  
Abode Services  
Abundant Housing LA  
ACCE Action  
Alexandria House  
All Home CA  
Alliance for Children's Rights  
Allied Housing  
American Family Housing  
Amity Foundation  
Ascencia  
Bet Tzedek  
Bill Wilson Center  
BRIDGE Housing  
Brilliant Corners  
California Alliance of Caregivers  
California Alliance of Child & Family Services  
California Association of Student Councils  
California Coalition for Rural Hsg  
California Coalition for Youth  
California Community Foundation  
California Council for Community Behavioral Health Agencies  
California Democratic Renters Council

California Health Plus Advocates  
California Housing Partnership Corp  
California Partnership to End Domestic Violence  
California Primary Care Association  
California Primary Care Association  
California Youth Connection  
Casa de Amparo  
CAST (Coalition to Abolish Slavery & Trafficking)  
Children Now  
Children's Law Center of California  
Chrysalis  
Cities of LA, Arcata, Oakland, West Sac.  
County of Los Angeles  
Coachella Valley Housing Coalition  
Coalition for Responsible Community Development  
Coalition on Homelessness, SF  
Community Action Marin  
Community Clinic Association of LA County (CCALAC)  
Community Economics  
Community Forward San Francisco  
Community Housing Partnership  
Community Housing Works (CHW)  
Community Support Network

Compass Family Servs.  
Corporation for Supportive Housing  
Covenant House California  
David & Margaret Youth and Family Servs  
Daylight Community Development  
Delivering Innovations in Supportive Hsg (DISH)  
Destination: Home  
Disability Rights California  
Downtown Women's Center  
East Bay Housing  
East Bay for Everyone  
Encompass Community Services  
Episcopal Community Services  
Exodus Recovery, Inc.  
Father Joe's Villages  
First Place For Youth  
Flexible PSH Solutions  
Funders Together to End Homelessness  
Funders Together to End Homelessness  
San Diego  
Glendale Youth Alliance  
GLIDE  
Good Seed Community Development Corporation  
Good Shepherd Center  
Hamilton Families  
Hathaway-Sycamores Child & Family Servs  
Homebridge

Hope Solutions  
HOPICS  
Housing California  
Housing Consortium of the East Bay  
Housing Matters  
Hub for Urban Initiatives  
Interface Children & Family Services  
Interfaith Community Services  
John Burton Advocates for Youth  
Journey House  
Justice in Aging  
Kings/Tulare Homeless Alliance  
LA Family Housing  
Larkin Street Youth Services  
Lens Collective LLC  
LISC Los Angeles  
Little Tokyo Service Center  
Los Angeles Homeless Services Authority  
Los Angeles LGBT Center  
Mental Health Advocacy Services  
Multi-Faith ACTION Coalition  
Mutual Housing California  
National Alliance to End Homelessness  
National Center for Youth Law  
National Equity Fund  
New Alternatives Inc.  
Non-Profit Housing Association of Northern California  
Nonprofit Finance Fund

Northeast Valley Health Corporation (NEVHC)  
PATH  
Project: PeaceMakers, Inc  
Proyecto Pastoral  
Public Counsel  
Rainbow Services  
Rio Honda College  
Sacramento Housing Alliance  
Sacramento Regional Coalition to End Homelessness  
Sacramento State Guardian  
Scholars Outreach Program  
Safe Place for Youth  
Safe Return Project  
San Diego Housing Federation  
SF Human Services Network  
SCANPH  
Shelter Partnership  
Shoreline Community Services  
Sierra Nevada Connections  
Silicon Valley at Home  
Sisters 4 Life Health Equity Group, Inc.  
Skid Row Housing Trust  
SPUR (San Francisco Bay Area Planning and Urban Research)

St. Joseph Center  
Steinberg Institute  
Swords to Plowshares  
Tahoe Youth Family Services  
Tenderloin Housing Clinic  
Tenderloin Neighborhood Development Corporation  
The Echo Chamber  
The Kelsey  
The People Concern  
The Village Family Services  
TLC Child & Family Services  
TODCO  
United Way of Greater Los Angeles  
Vacaville Solano Services Corporation  
VOICES Napa  
Volunteer for Homeless Action!  
Sonoma County  
Wakeland Housing  
West Valley College  
Women's Empowerment  
WORKS (Women Organizing Resources Knowledge Services)



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