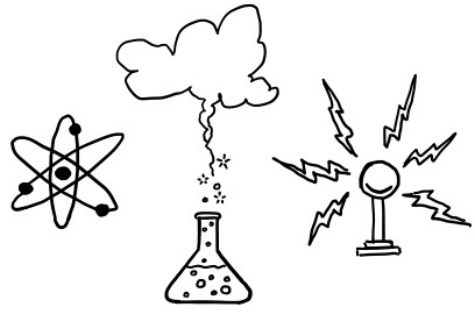
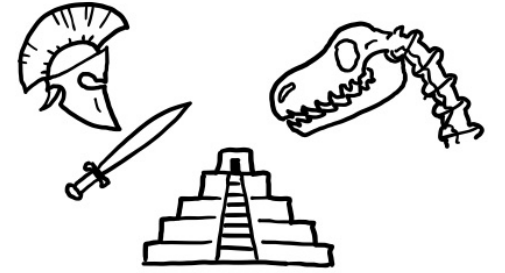
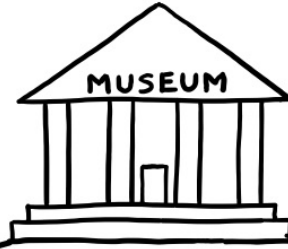


SCIENCE

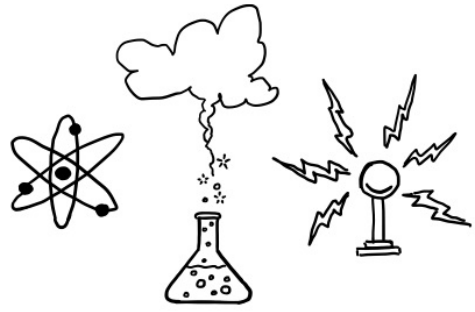




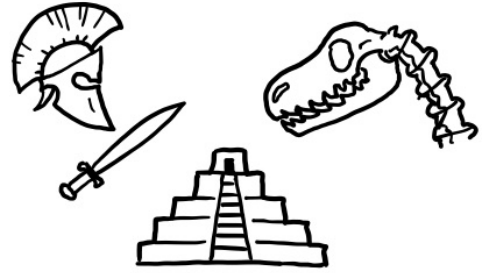
SCIENCE



HISTORY



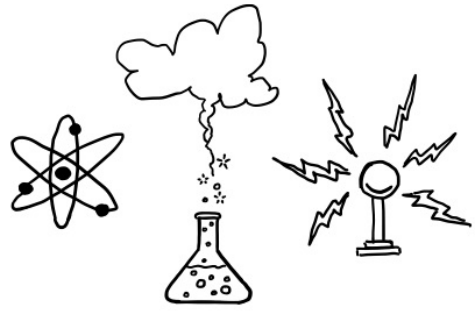
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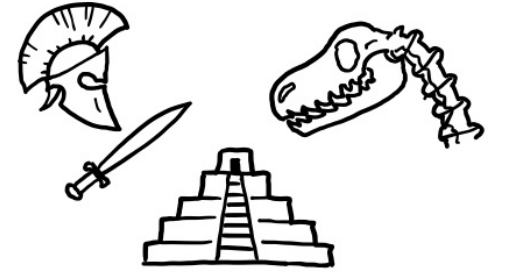
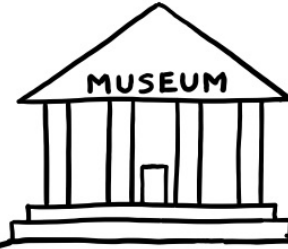
HISTORY



NATURE



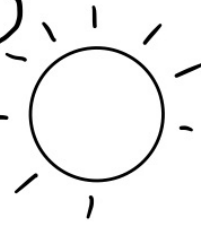
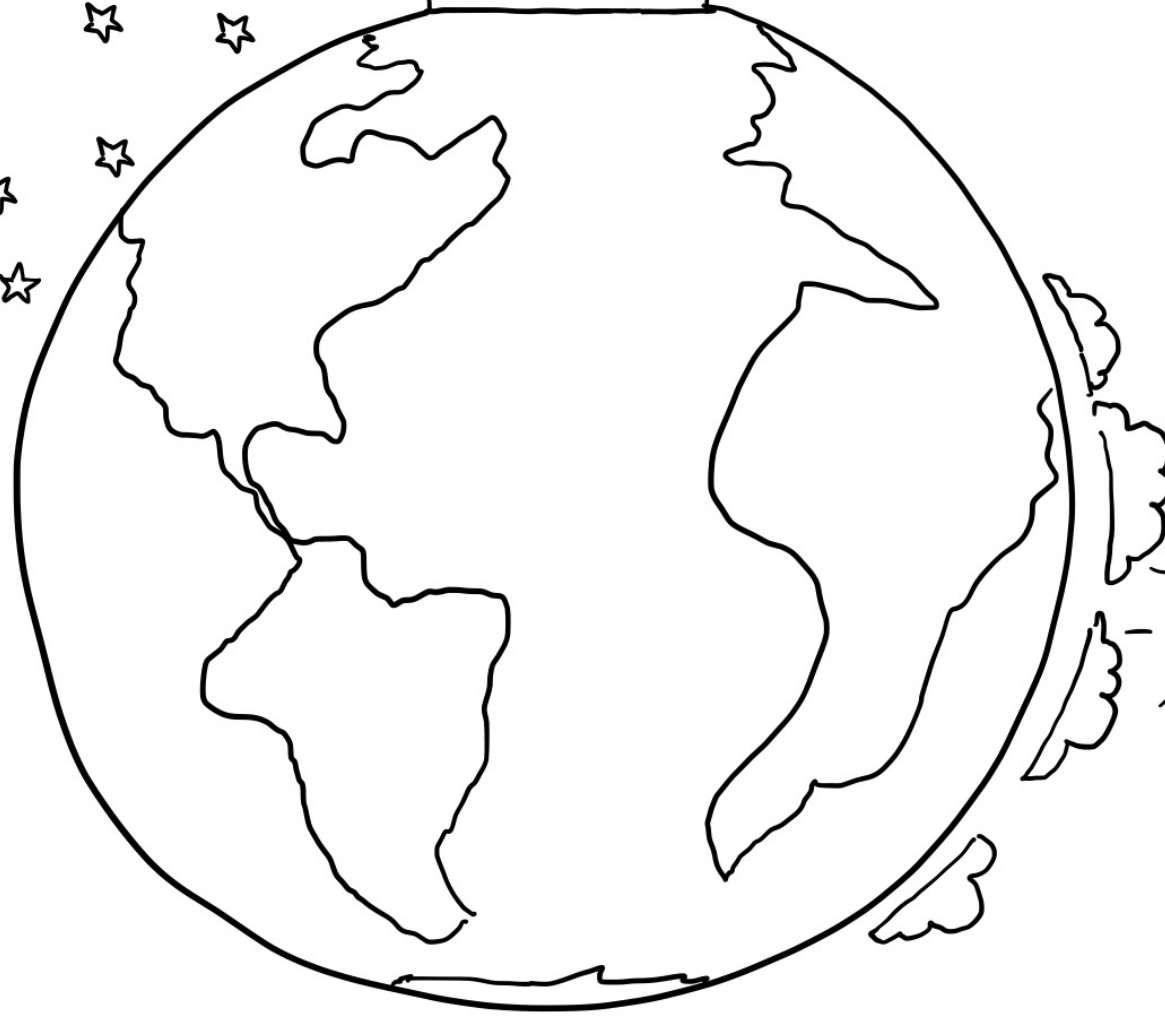
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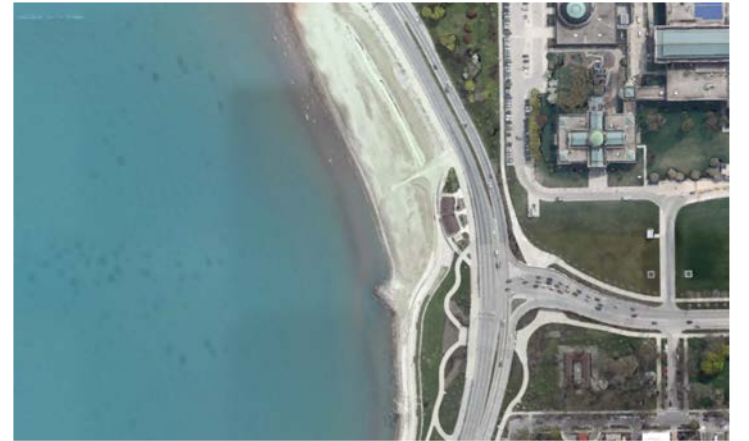
HISTORY



CULTURE



NATURE





THE OMNIMUSEUM PROJECT

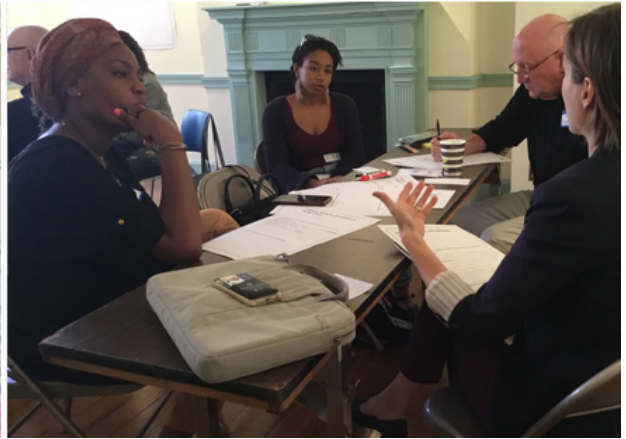


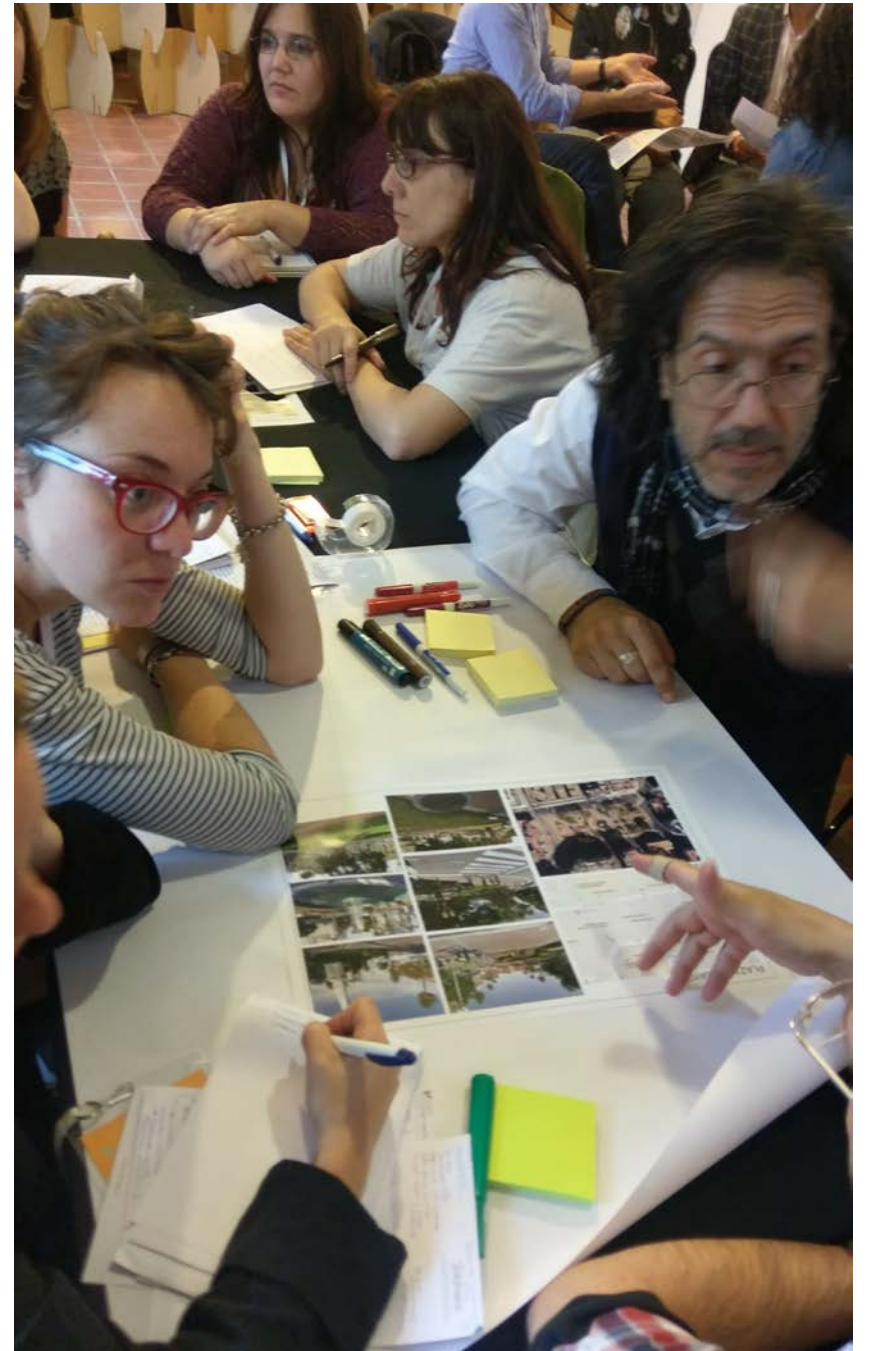
1 SITE CONDITIONS
EXAMINE THE LOCATION YOU INTEND TO ACTIVATE. WHAT CONDITIONS ARE SHARED BY THIS SITE'S USERS?

2 USERS
WHO ARE THE TARGET AUDIENCES, USERS, OR PARTICIPANTS? WHAT BRINGS THEM TO THIS SITE?

6 SITE ACTIVATION CONCEPT
USE THIS AREA TO DESCRIBE (WRITE, DRAW, COMPILE, ETC.) YOUR CONCEPT.

Handwritten notes on sticky notes:
- Time of people
- Common place
- Storytelling (depth)
- core elements (Stay Bike)
- Lyrism for ride

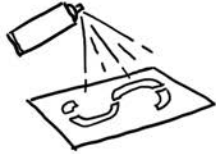




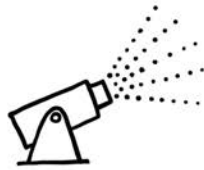




BILLBOARDS



STENCILS



PROJECTIONS



PAMPHLETS AND CARDS



TEAR-OFFS



CLOTHING



CHALK



GPS TOURS



KIOSKS



SOUNDSCAPE



MOBILE APP



AUDIO TOURS



VENDING



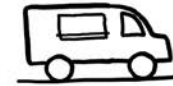
GUIDED TOURS



PERVASIVE GAMES



PLAYSCAPES



VEHICLES



POP-UPS



AUGMENTED REALITY



MAPS



QUESTS



PERFORMANCE



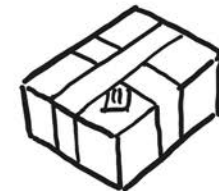
POSTERS



LOCAL RADIO



EVENTS



MAILING

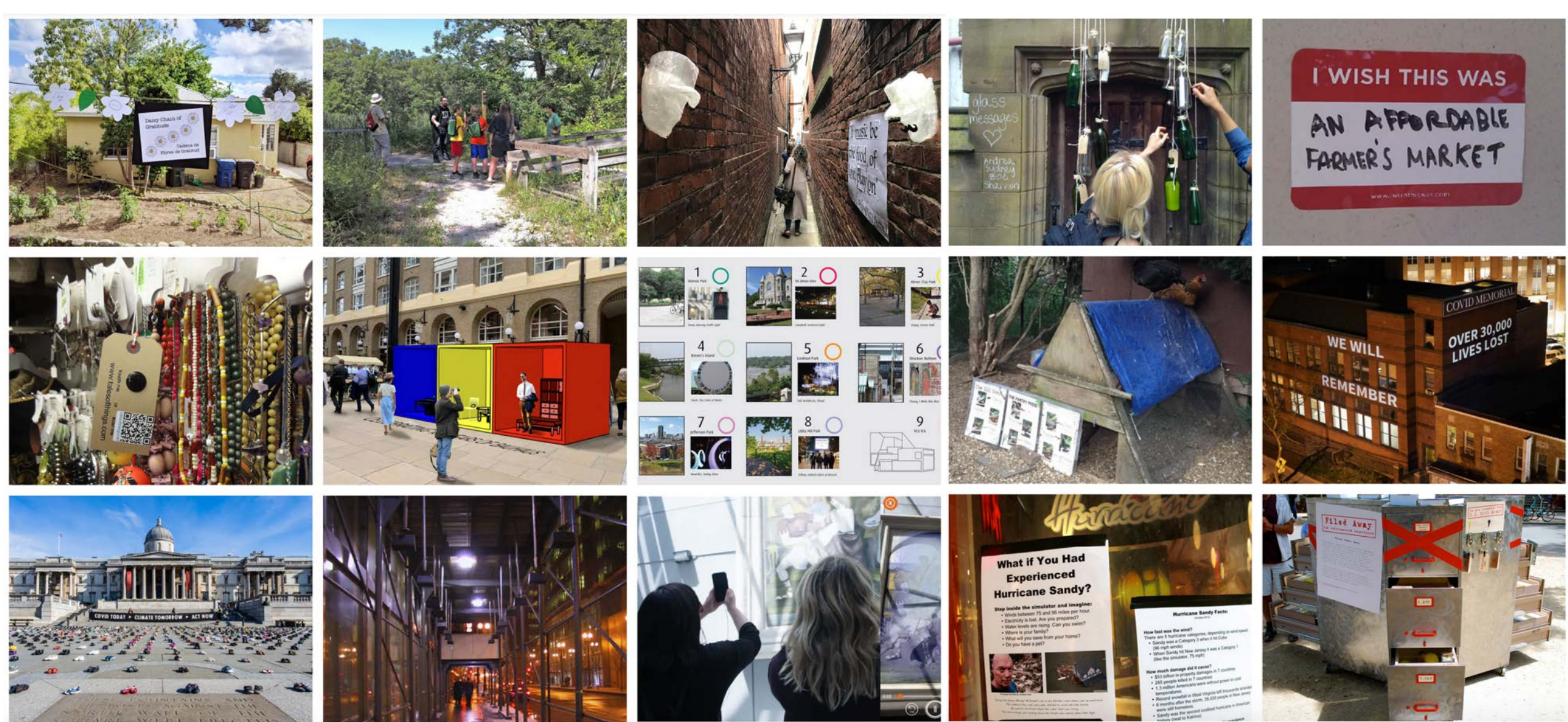


SOMETHING ELSE?



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