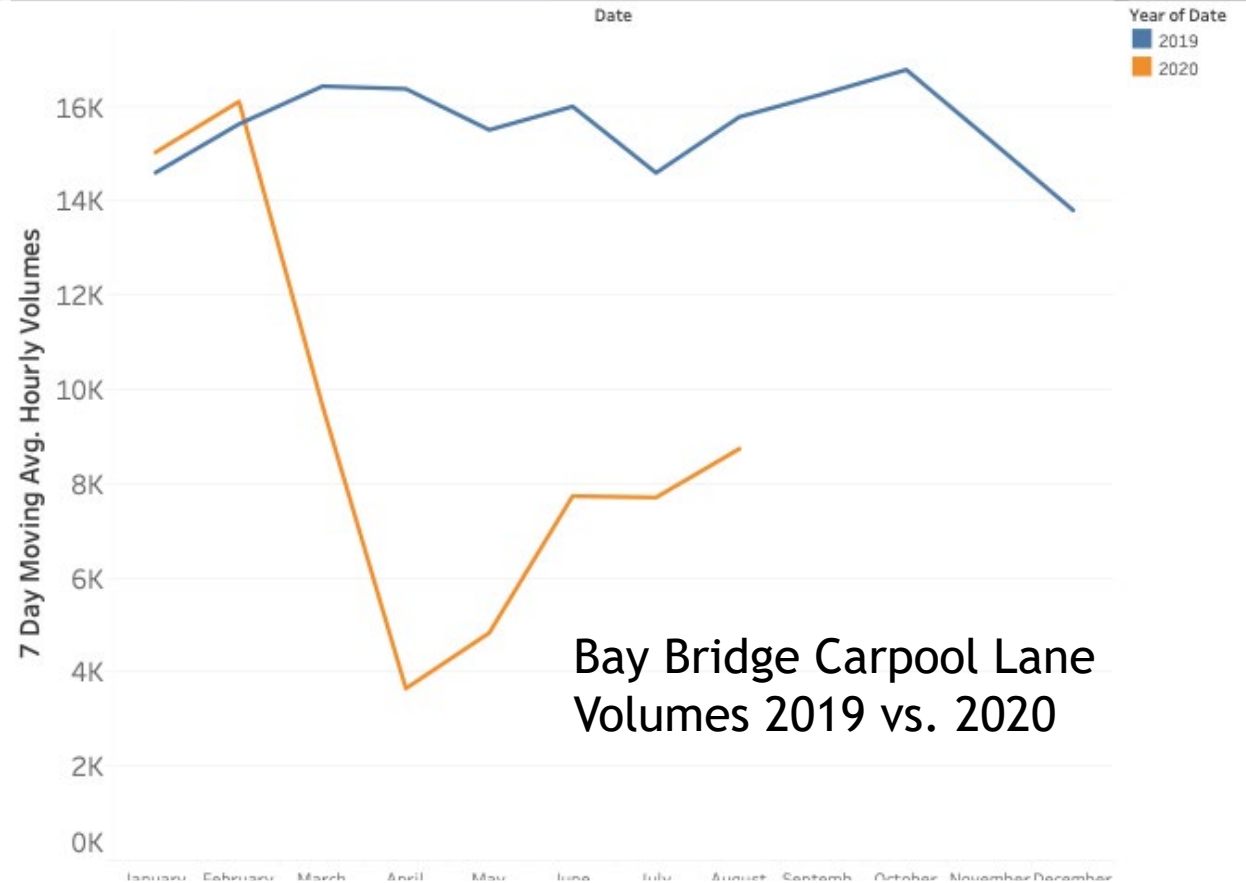


The Future of Carpooling

SPUR

October 15, 2020





Where we are today

Traffic Motivates Carpooling



Looking Forward...

Could the “Sales Pitch” become
the new reality?

Opportunities - Near Term

- Promote safety
- Carpool social pods
- Consistent matches



Whenever You're Ready to Carpool, Carpool with Care

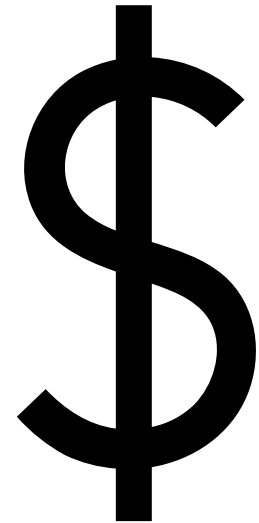
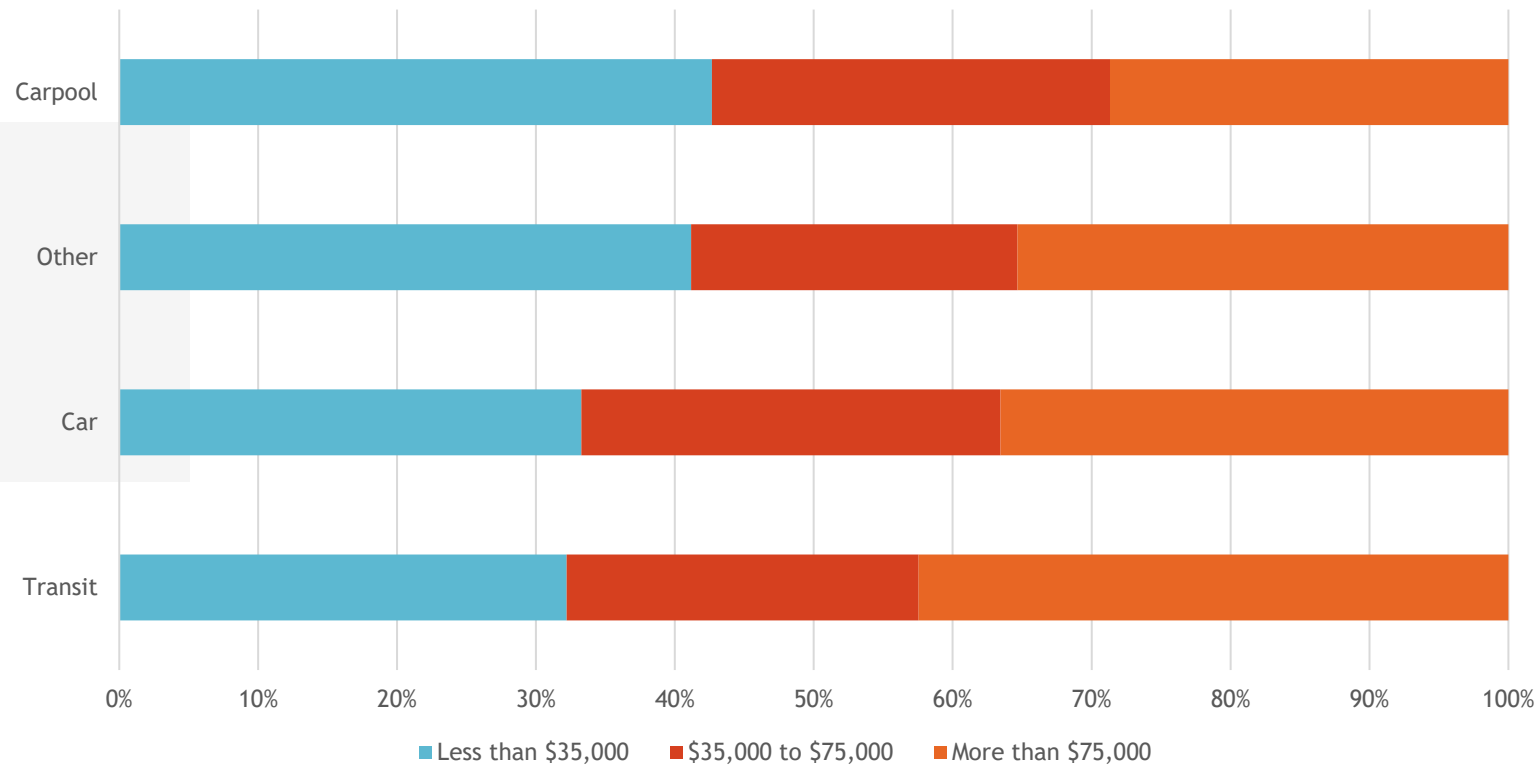
- ✓ **Limit carpool size** to no more than one passenger per row of seats if not traveling with your social bubble
- ✓ **Avoid touching your eyes, nose, and mouth** with unwashed hands or while wearing gloves.
- ✓ **Passenger, sit in the back right-side seat** for maximum distancing between driver and rider, or if you have multiple rows of seats, sit diagonally from each other for maximum distancing.
- ✓ **Wash your hands often** and use hand sanitizer that contains at least 70% isopropanol.
- ✓ **Avoid physical contact with other passengers** when entering and exiting and vehicle and maintain distance inside the vehicle.
- ✓ **Keep the windows open** if possible when traveling to increase airflow.
- ✓ **Clean and disinfect vehicle surfaces** between carpools: door handles (inside and out), steering wheel, armrests, seatbelt/seat-belt buckles, seats, and knobs (including climate control, radio, glove box, etc..)
- ✓ **Find a consistent carpool partner** to limit the number of people with whom you interact. Merge is ideal for identifying an ongoing carpool partner.
- ✓ **Wear a cloth mask** that covers your nose and mouth and request your carpool partner wear one as well.
- ✓ **Stay home if you have any one of the symptoms** identified by the CDC.



Near Term Carpool Support

Serving the public today

Income Level by Regional Means of Transportation, 2018



Opportunities - Near Term

- Flexible ridematching
- Ridematching for lower-income workers
- Build a large, broad matching database



Opportunities - Near Term



Focus on traffic hot spots



Use technology to amplify the efforts of many to grow matching



Strengthen partnerships and expand real-time matching opportunities



A time of change for returning workers



Opportunities - Now and Future

- Express Lanes
- Prevent Solo-Driver Cheaters





Opportunities -
Now and Future

Technology and Rewards

Opportunities - Now and Future

The “Forward Projects”

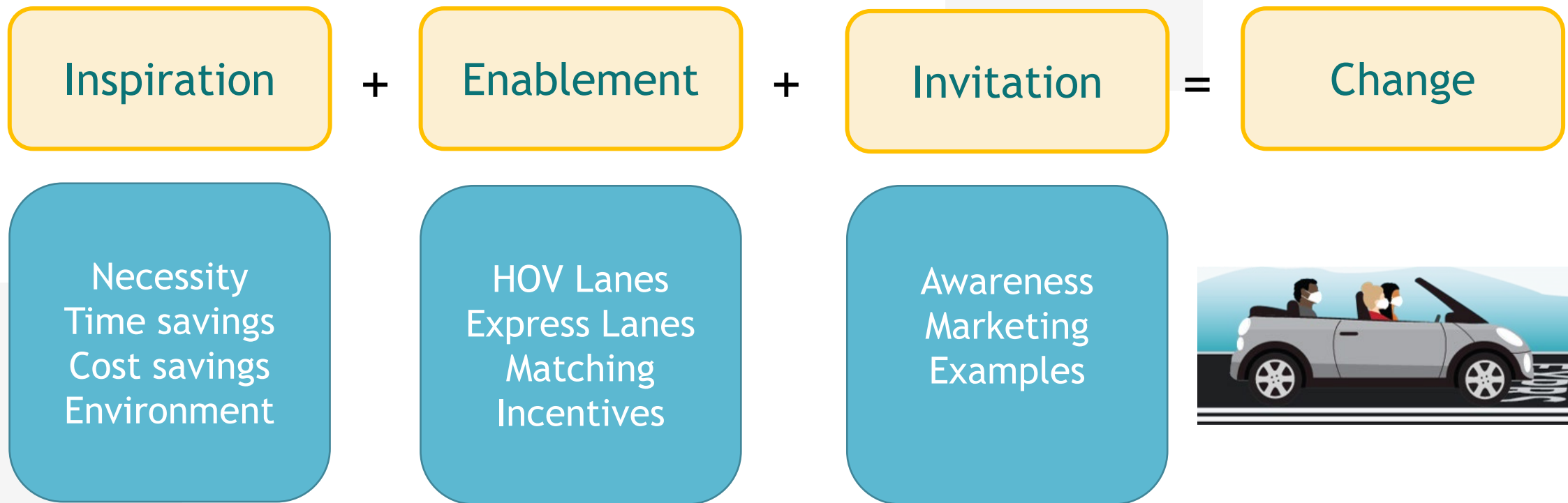


- HOV Capacity Enhancements
- HOV lane extensions
- HOV hours of operation
- GP lane conversions



Opportunities - Long Term

Climate Change



Putting it together

Questions?

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