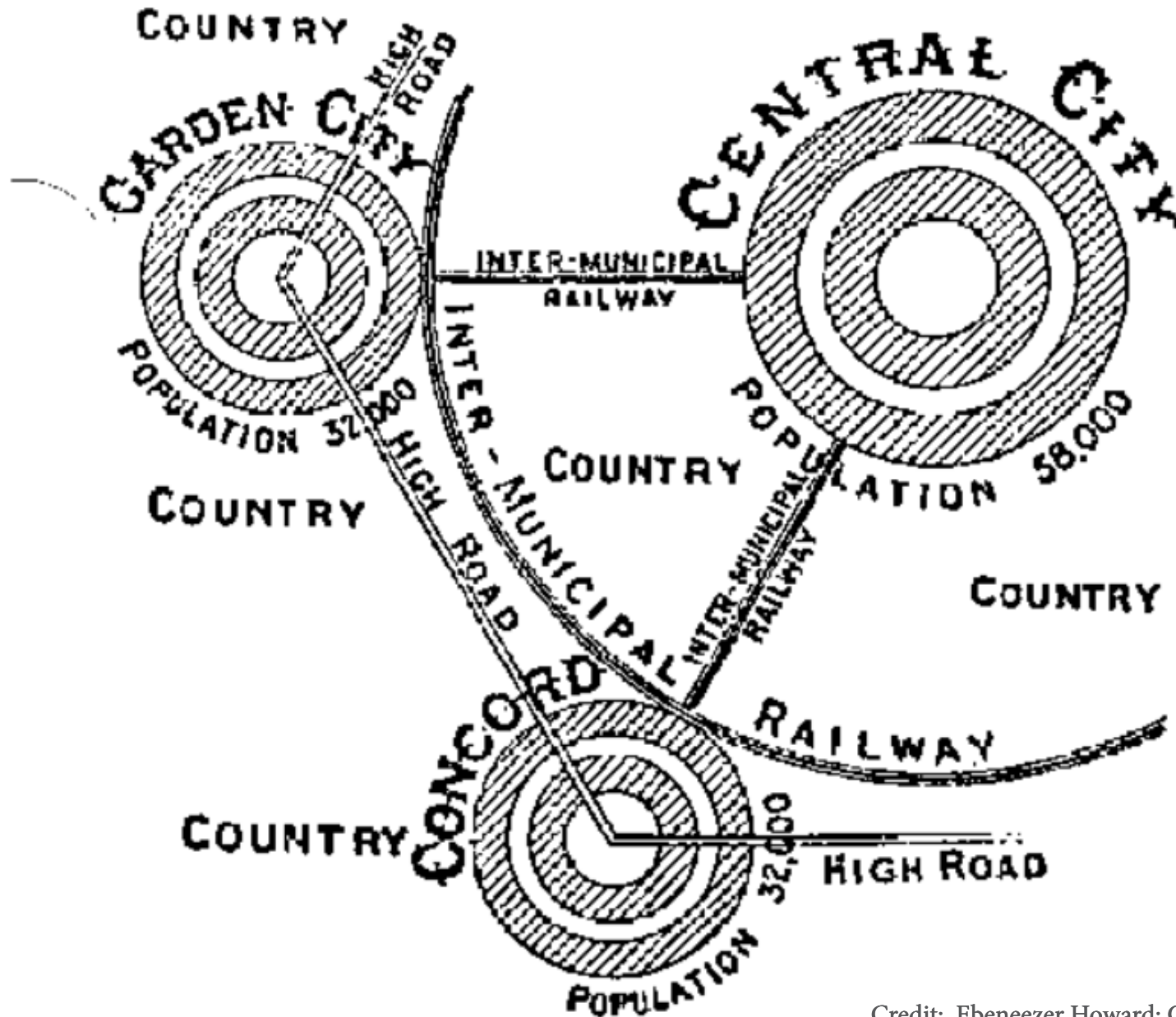


**cities for women
cities by women
cities with women**

Jennifer Fix | DIALOG

cities for women
cities by women
cities with women

“what does a **non-sexist city** look like?
asks Delores Hayden



gender mainstreaming in vienna

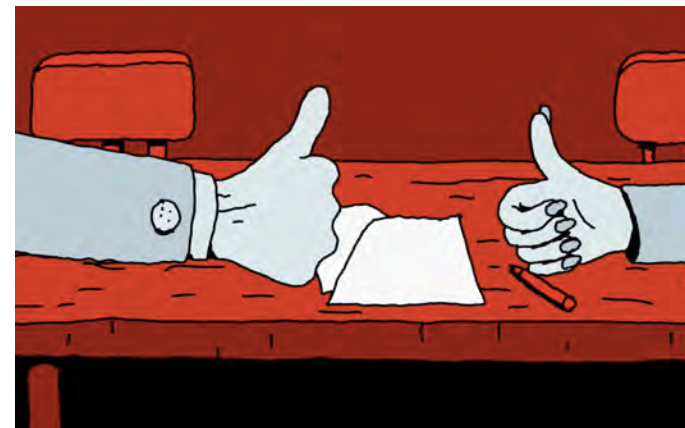
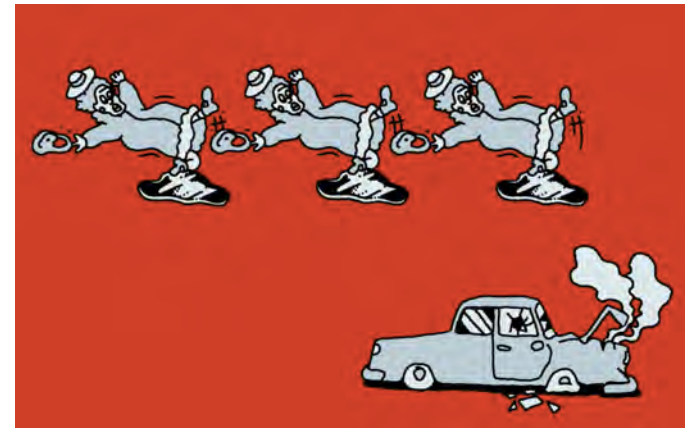


Frauen-Werk-Stadt
Women-Work-City



From City Lab - photo credits (l to r) - Franziska Ullman and Josef Lex (Flickr)

gender budgeting



gendered landscapes in umeå

lev!

a får man aldrig vara med
om något bättre
än sitta och göra slut
med en sådan mamma.
får det räcka

blank noise: “I never asked for it.”



cities for women
cities by women
cities with women

Architects

"You were quite right,
Mr. Prendergast



MEN
OF VISION
SEE
THE FUTURE
THROUGH
GLASS



Top People
OF TOMORROW



Plan for the Future



"That finial's no plumb..."



The shrewd eyes of maturity
a scotch you're bound to like
... It's been my favourite
for years.

"A good reputation

ask the architect



ARCHITECT: The man who designs
as well as supervises

-the flooring performance will
prove there is no "or equal"!



The IDEA of the architect...



The Architect says:

Martinis, like
houses, must be
built on good

means a lot...
to a man or to a company"

Why women are leaving

- Low and unequal pay
- Long and/or inflexible working hours
- Sidelined to limited areas of work
- Stressful working conditions
- Macho culture and sexism
- Lack of returner training after maternity leave
- Slow rates of promotion
- Lack of female roles models

Canadian Architect: Because it's 2017: Gender Diversity in Canada's Architecture Profession, 2017

American Institute of Architects National Survey, 2016

Sandra Manly and Clara Greed, University of the West of England, 2004

what is the most **important advice**
you would give to bring gender
equity to city building?

1. Take off the blinders of unconscious bias
(broaden the narrow view of what a leader looks ad acts like)

what is the most **important advice**
you would give to bring gender
equity to city building?

- 1. Take off the blinders of unconscious bias**
(broaden the narrow view of what a leader looks and acts like)
- 2. Create equitable opportunities**

what is the most **important advice** you would give to bring gender equity to city building?

- 1. Take off the blinders of unconscious bias**
(broaden the narrow view of what a leader looks and acts like)
- 2. Create equitable opportunities**
- 3. Don't make career and family a mutually
exclusive choice**

**what is the most important advice
you would give to bring gender
equity to city building?**

- 1. Take off the blinders of unconscious bias**
(broaden the narrow view of what a leader looks and acts like)
- 2. Create equitable opportunities**
- 3. Don't make career and family a mutually
exclusive choice**
- 4. Call it out**

cities for women
cities by women
cities with women



From @womensart1 on Twitter



BRITTANY
Planning Director

LANCE

KYRIANNE

Handwritten notes on a large sheet of paper on the table:

PRINCIPLES

- ↳ A PLACE THAT FOSTERS + STRENGTHENS RELATIONSHIPS
- ↳ A WELCOMING + ACCESSIBLE PLACE
- ↳ A PLACE THAT RESPECTS PAST + PRESENT
- ↳ A PLACE THAT PROVIDES OPPORTUNITIES FOR CHILDREN
- ↳ A PLACE THAT ENHANCES ECONOMIC + ENVIRONMENTAL RESILIENCE

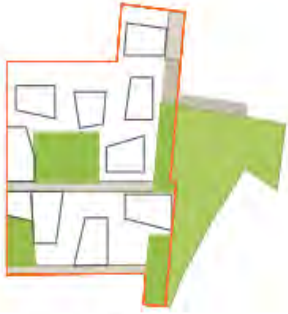
Other notes include: "A PLACE THAT ENHANCES ECONOMIC + ENVIRONMENTAL RESILIENCE" and "A PLACE THAT RESPECTS PAST + PRESENT".

email || jfix@dialogdesign.ca
twitter || [@j_urbanfix](https://twitter.com/j_urbanfix)

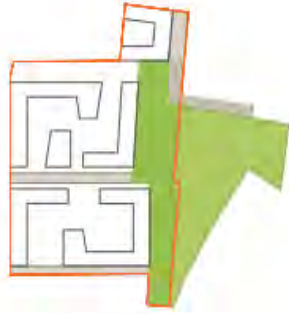
Gender-sensitive Housing – Pilot Projects



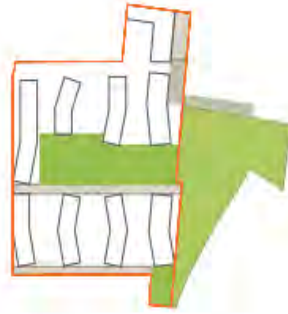
Gender-sensitive Urban Design



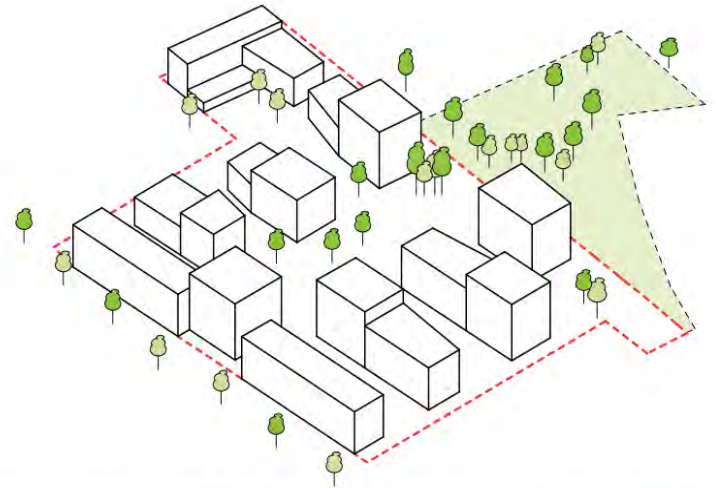
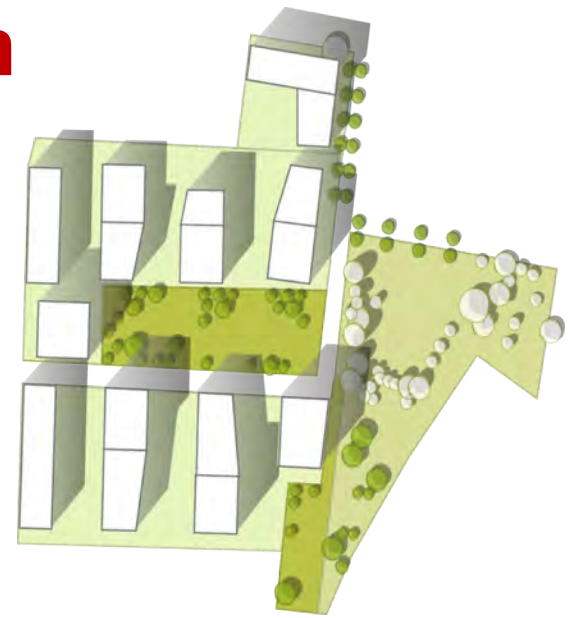
VAR01 PIXEL PARK



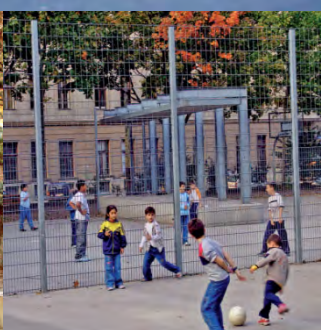
VAR02 SCHRICK PARK+



VAR03 QUERFELDEIN



Gender-sensitive Park Design





Broader Sidewalks

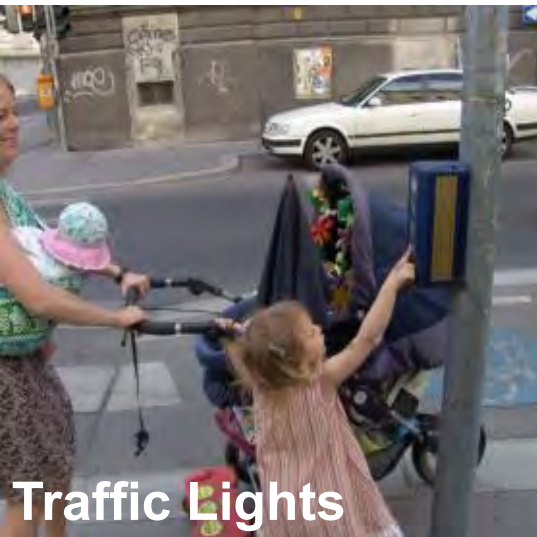


Barrierfreeness

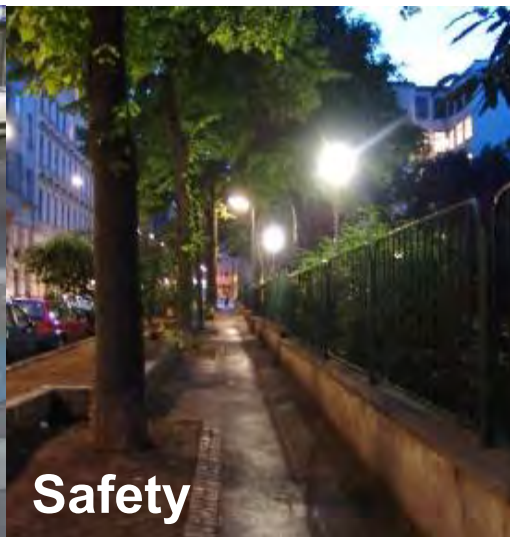


Safe Crossing

Gender-sensitive Mobility



Traffic Lights



Safety

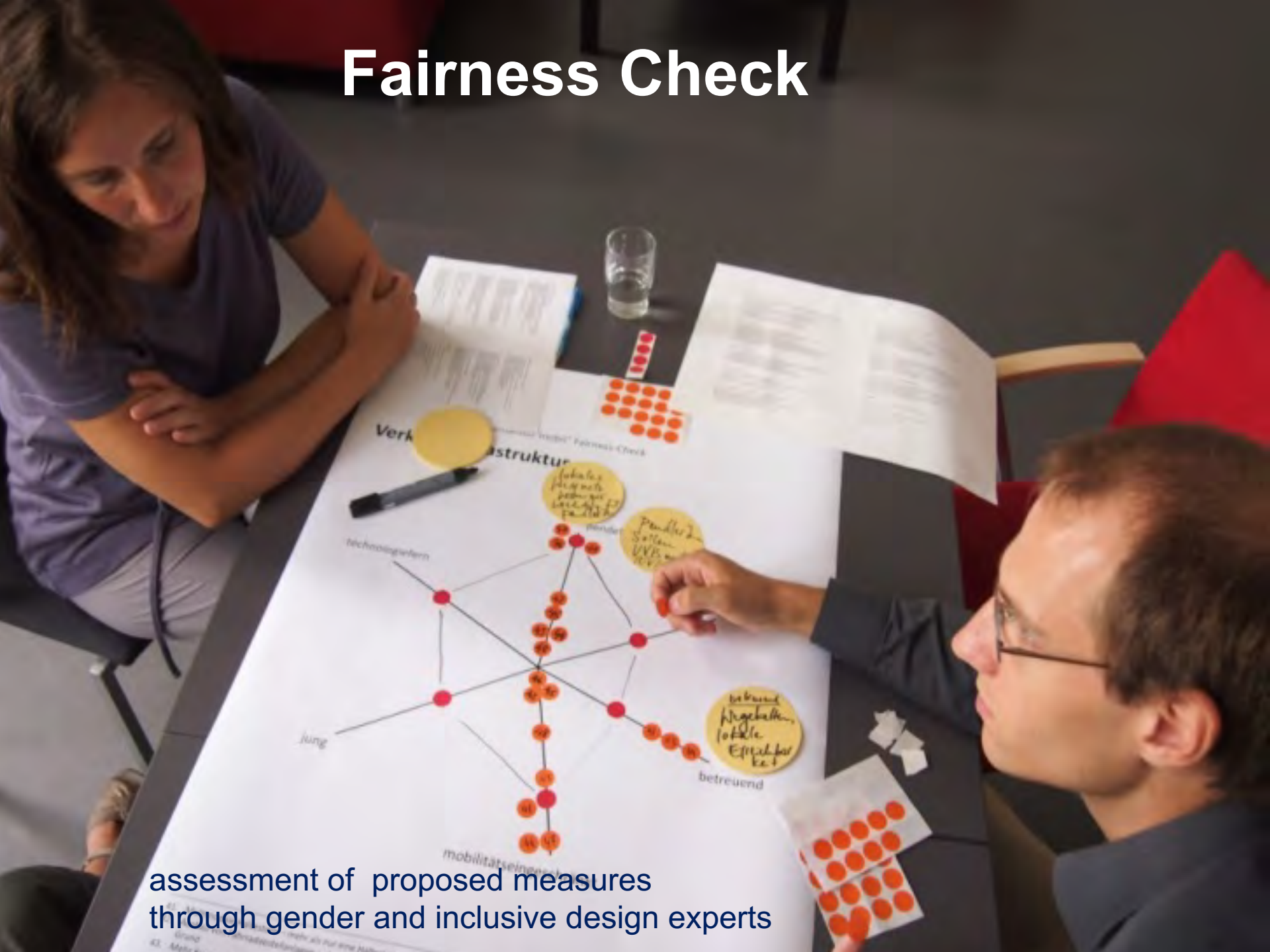


Awareness



Sidewalk Caf

Fairness Check



assessment of proposed measures through gender and inclusive design experts

Gender sensitive Participation



Gendersensitive Pictograms in Public Transport



Female Street Names in Lake City Aspern



Nr. 130A

STEP
2026
STRATEGISCHE PLANUNG

Gender Mainstreaming

in Urban Planning
and Urban Development

Vienna!
ahead

Urban
Development

City of +Vienna



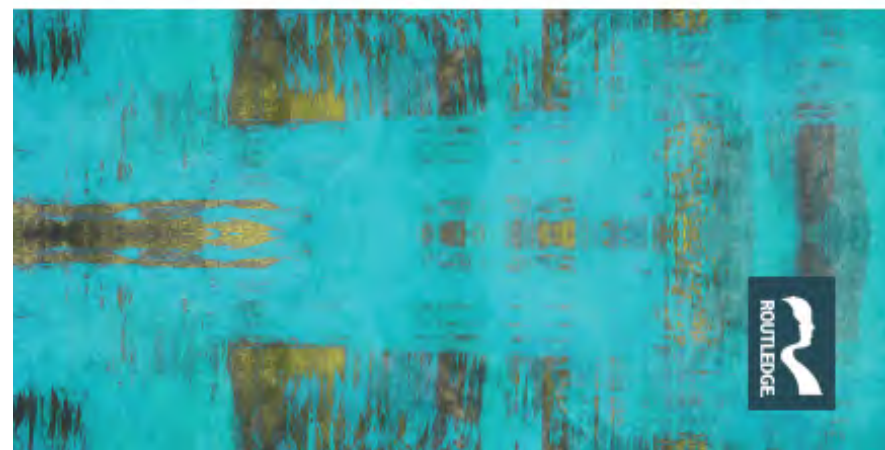
Routledge Studies in Gender and Environments

GENDERED APPROACHES TO SPATIAL DEVELOPMENT IN EUROPE

PERSPECTIVES, SIMILARITIES, DIFFERENCES

Edited by

Barbara Zibell, Doris Damyanovic and Ulrike Sturm



ROUTLEDGE



Thank you for your attention!

Contact

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Participation, Gender Planning

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<https://www.wien.gv.at/stadtentwicklung/alltagundfrauen>