



# SPUR

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SPUR Digital Discourse 6/17/20

# Fare Free Transit



# AC Transit Overview

- 174,000 Daily Riders (peaked at 189,000 in Feb 2020)
- 635 Revenue Vehicles
- 153 Bus Routes
- 65% Low-income Riders
- 73% Minority Riders
- \$65.7 mil Annual Fare Revenue
- 16.7% Farebox Recovery

## Fare Structure

- Local Fare - \$2.50
- Transbay Fare - \$6.00
- Local Day Pass – \$5.50
- Y/S/D Discount
- Clipper Discount
- Monthly Passes



# COVID-19 Response

- 35% Service Reduction
  - Sunday Plus Service Levels
- Social Distancing Vehicle Capacity Limits – 10 Pax/40ft Bus
- Daily Vehicle Sanitizing
- Free Fares to allow for Rear-door Boarding
- 72% Ridership Decrease
- \$5 mil Monthly Fare Revenue Loss
- Anticipated Significant Sales Tax Revenue Loss







## Restoration of Fare Collection

- FTA and Board policies allow for six-months of free fare as a pilot program
- Installation of operator protective shields this summer
- Recoup a fraction of farebox revenue
- Demand exceeds vehicle capacity

# Future of Fare Collection

- All-door Boarding Pilot – Fall 2020
- Mobile Ticketing Pilot w/Fare Capping– Fall 2020
- BRT w/Off-board Fare Payment – Summer 2020
- MTC/BART Fare Integration Study
- Clipper 2.0



**Bus Passes On Your Phone**

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**TRANSIT**  Token Transit

**FREDERICK**

# Fare Free Considerations



- Need a substitute funding source
  - National cases and some international have low farebox recovery and are trying to boost ridership
- Need additional capacity to meet demand
- Free fares by various populations
  - Student Transit Passes
  - Means-based
- Free fares routes with outside funding source
  - Promote Economic Development (Broadway Shuttle)
- Need Clipper for unique fare programs





Essential Employees

THANK  
YOU!

