

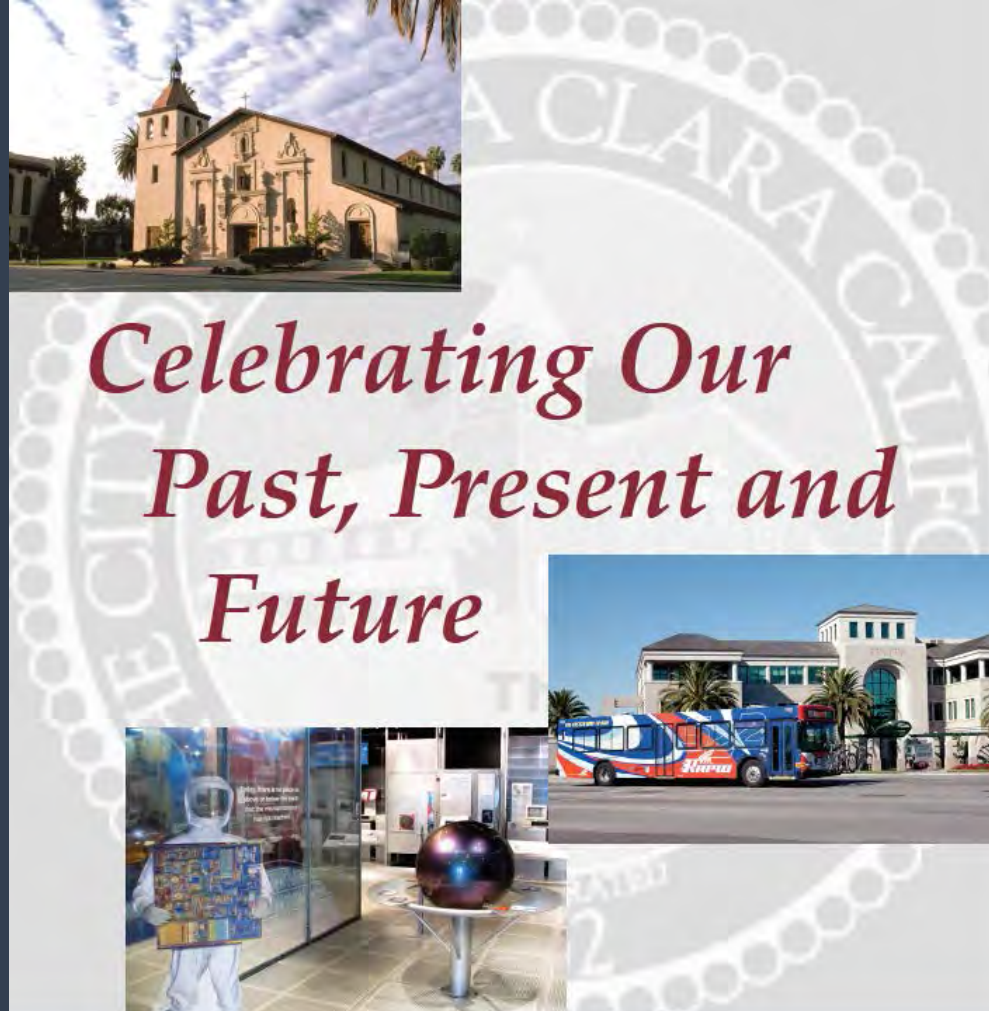
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The General Plan and the City of Santa Clara



*Celebrating Our
Past, Present and
Future*



CITY OF SANTA CLARA
2010 - 2035 GENERAL PLAN

How We Got Here



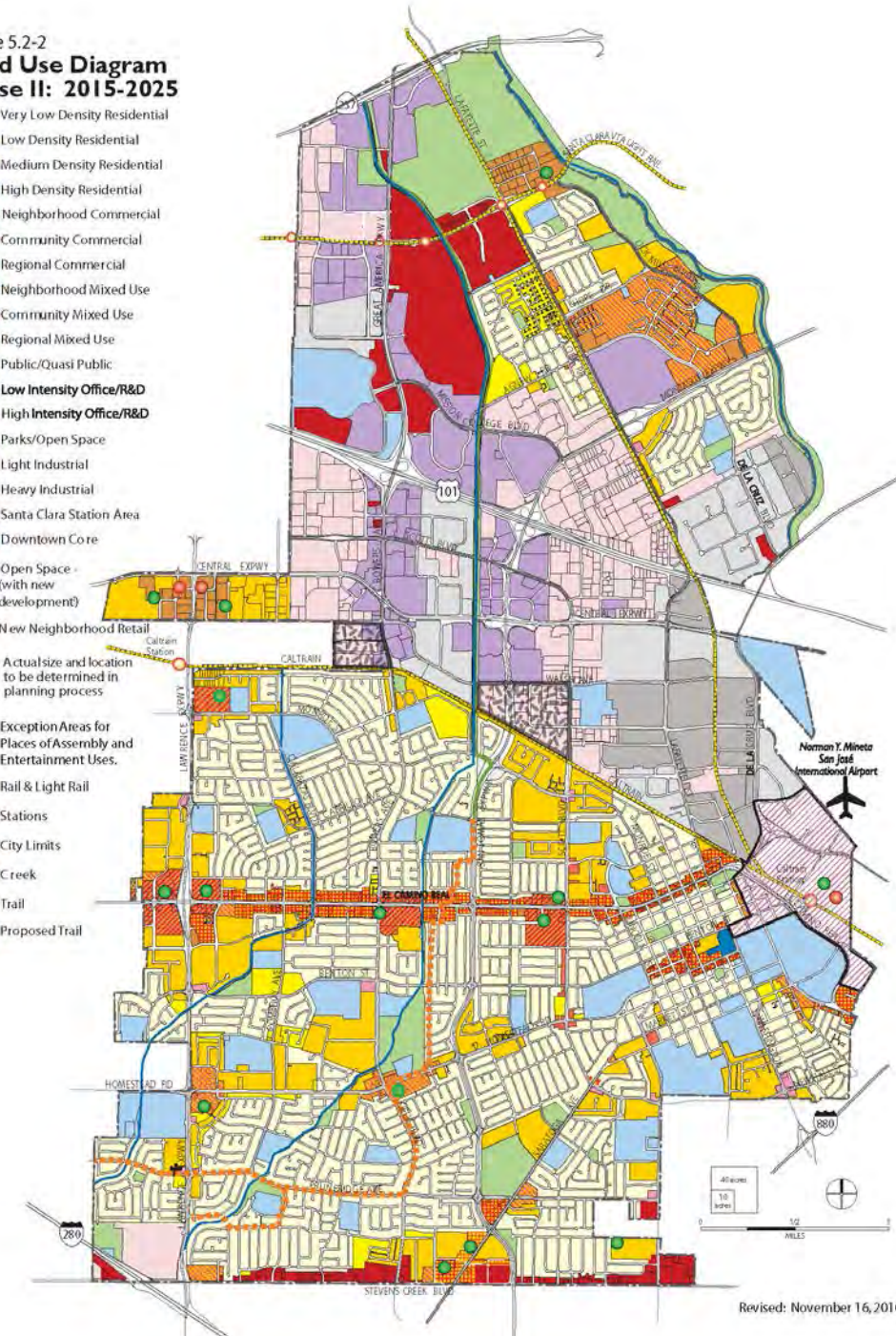
Celebrating Our Past, Present and Future



CITY OF SANTA CLARA
2010 - 2035 GENERAL PLAN

Figure 5.2-2
Land Use Diagram
Phase II: 2015-2025

- Very Low Density Residential
- Low Density Residential
- Medium Density Residential
- High Density Residential
- Neighborhood Commercial
- Community Commercial
- Regional Commercial
- Neighborhood Mixed Use
- Community Mixed Use
- Regional Mixed Use
- Public/Quasi Public
- Low Intensity Office/R&D
- High Intensity Office/R&D
- Parks/Open Space
- Light Industrial
- Heavy Industrial
- Santa Clara Station Area
- Downtown Core
- Open Space - (with new development)
- New Neighborhood Retail
- Actual size and location to be determined in planning process
- Exception Areas for Places of Assembly and Entertainment Uses
- Rail & Light Rail
- Stations
- City Limits
- Creek
- Trail
- Proposed Trail



Revised: November 16, 2010

Figure 2.3-1
Areas of Potential Development

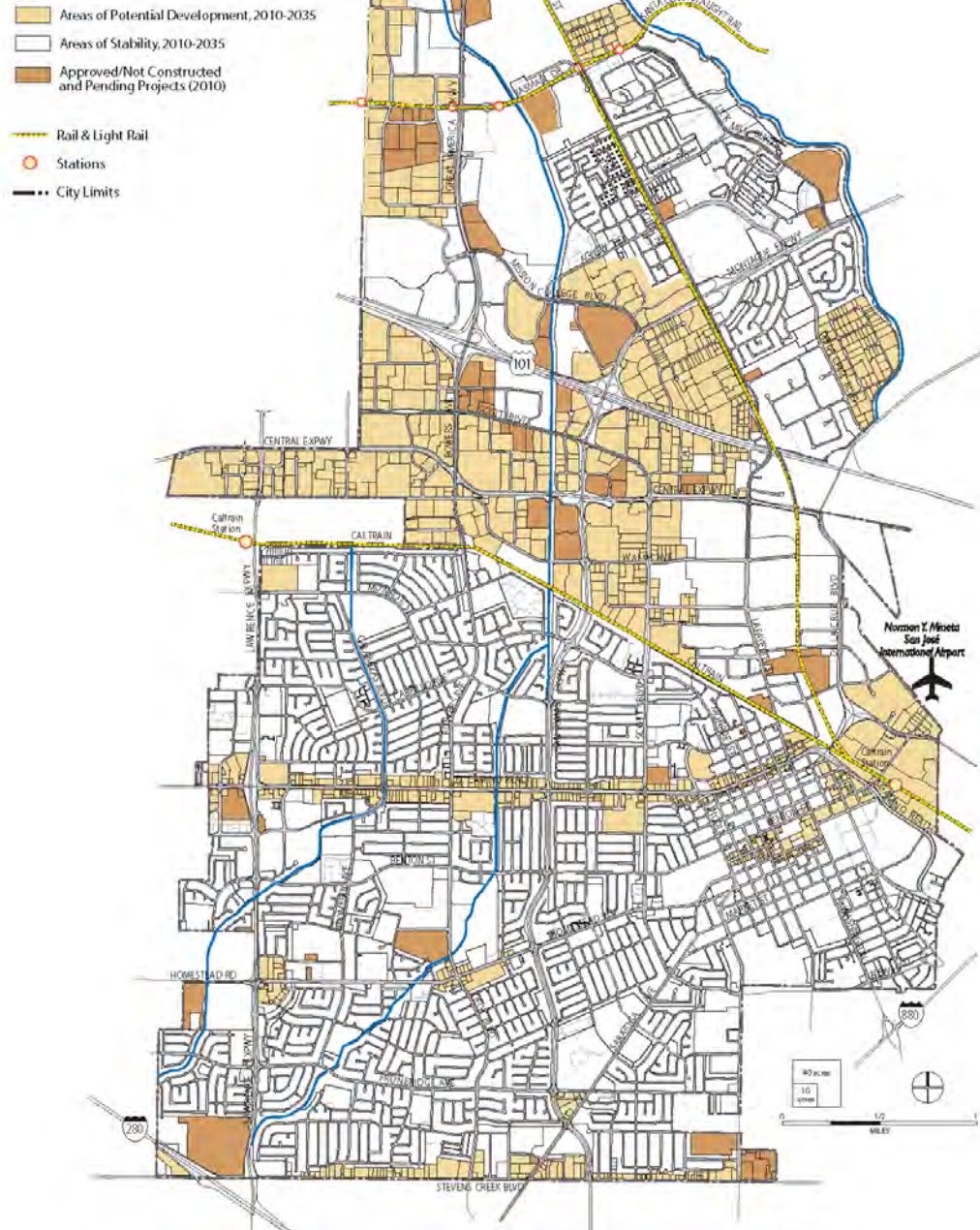
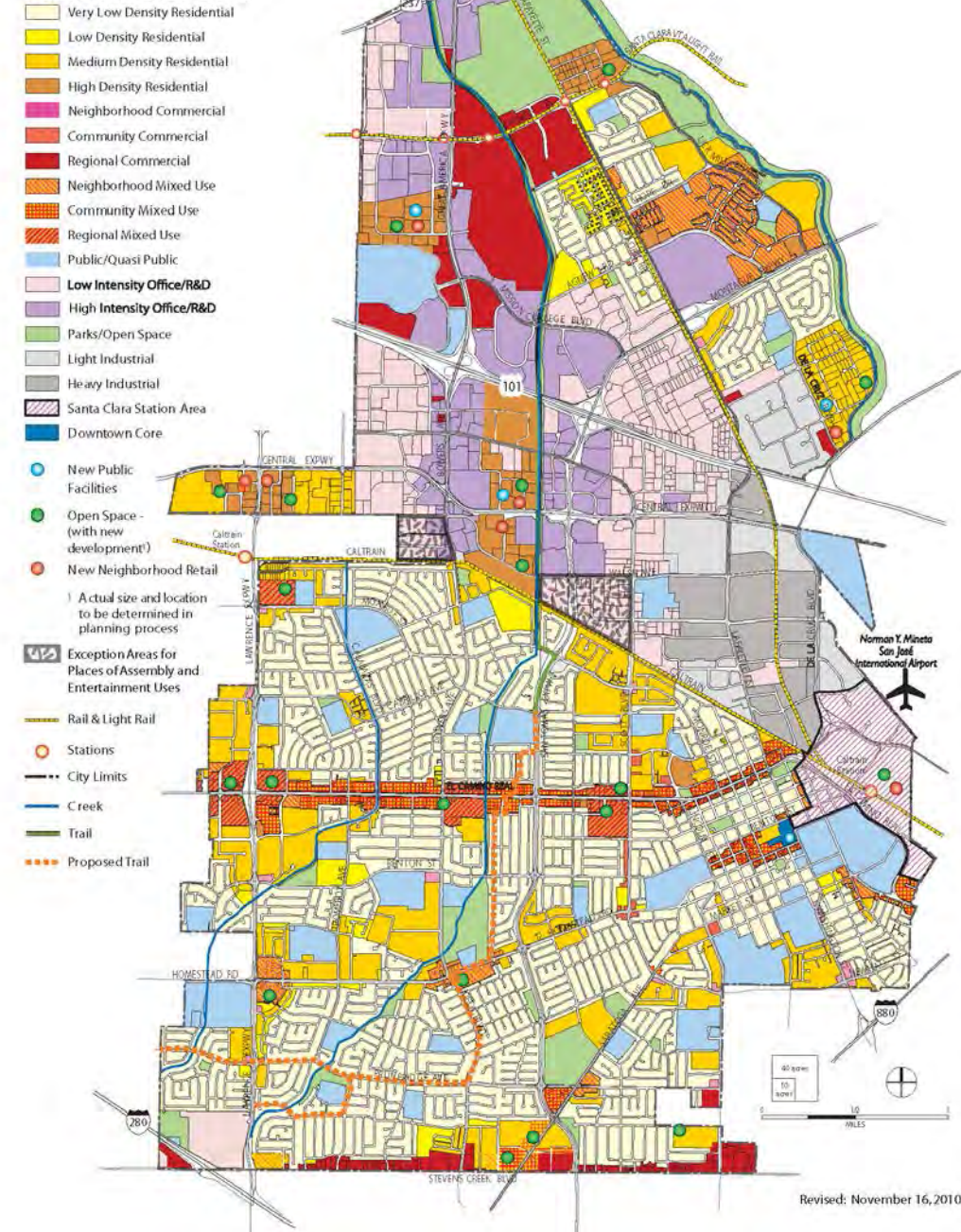


Figure 5.2-3
Land Use Diagram
Phase III: 2025-2035











Jobs/Housing balance



Mobility & Transportation Diagram:

Roadway Network

- Freeway
- Expressway
- Arterial
- Collector
- Local Street
- Freeway Connector Ramp
- Grade Separation
- At-grade Rail Crossing
- Interchange
- Rail & Light Rail
- Rail/Light Rail Station
- City Limits









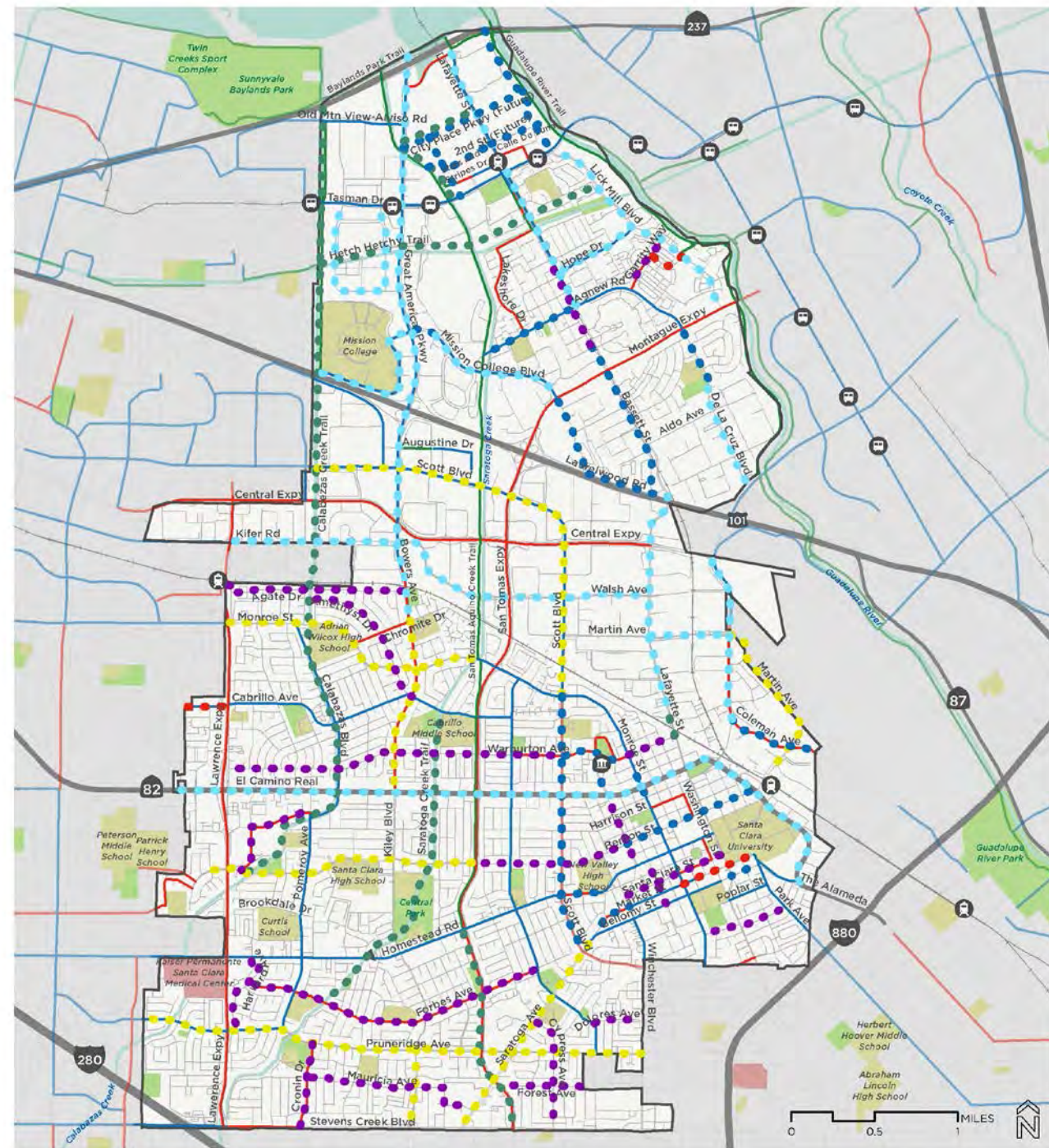
Transportation and VMT



Bicycle Master Plan

PROPOSED BIKEWAYS

-  Class I Shared-Use Path
-  Class II Bicycle Lane
-  Class IIB Buffered Bicycle Lane
-  Class III Bicycle Route
-  Class IIIB Bicycle Boulevard
-  Class IV Separated Bikeway



Preservation of Existing Neighborhoods



Preservation of Existing Neighborhoods



Preservation of Existing Neighborhoods



Beyond the General Plan



AERIAL VIEW LOOKING NORTH



The General Plan and the City of Santa Clara

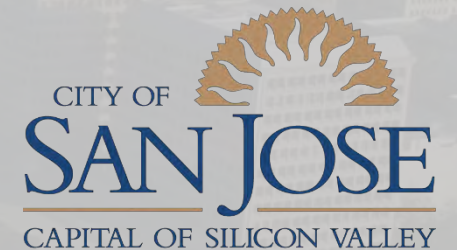
SPUR – 11/7/2019



SPUR “General Plans 101” Forum

November 7, 2017

Rosalynn Hughey, Director
City of San Jose Department of Planning,
Building & Code Enforcement

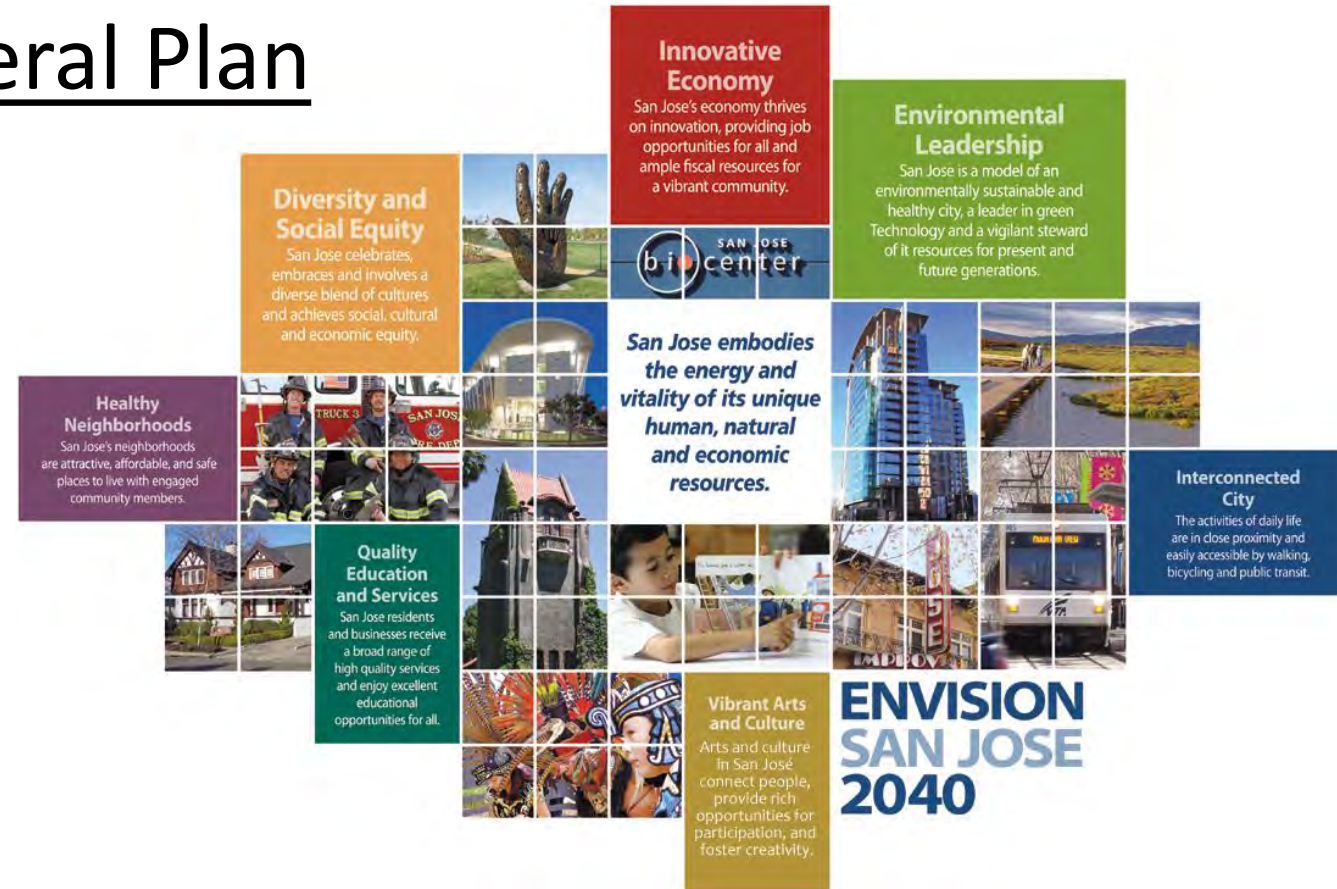


*Planning, Building and
Code Enforcement*

Envision San José 2040

Four-Year Review of the General Plan

- A Vision for the City's future
- 12 Major Strategies
- Standards for City Services
- Land Use / Transportation Plan



Four Year Review

Four-Year Review of the General Plan

- Evaluate achievement of key goals
 - Planned growth and J/ER ratio
 - Urban Village implementation
 - Environmental indicators (GHG)
 - Affordable housing
- Make “mid-course adjustments”
- Reconvene Envision SJ 2040 Task Force



History of Envision San José 2040



Adopted by City Council – November 2011

After extension outreach, adopted plan replaced 2020 plan.

1st Four Year Review – 2015

Six month effort derived recommendations from task force approved by planning commission and City Council.

2nd Four Year Review Kick-Off – June 2019

Scope of work approved by City Council in June 2019 to kick-off effort.

Task Force Meetings – November 2019 – March 2020

First of six task force meeting start in November each covering a key scope item.

Final Approval – October – November 2020

Following Environmental analysis, the Task Force recommendations will be presented to Planning Commission and City Council for approval.

Day in the Life of General Plan

Direction

With the numerous decisions we face each day, we turn to the General Plan for directions to help us make these decision

Inspiration

It inspires us to think big when working on even the most local or small issues of the day.

Champion

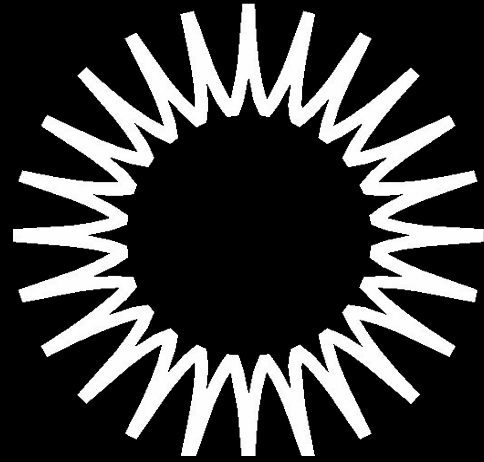
When meetings with developers with demands, we use the General Plan to preserve and champion the vision of the City

Guide Post

When we encounter a new decision in uncharted territory, we use the General Plan to guide us in the right direction

Motivation

When we're in the daily trenches it reminds us of the colossal goal we set for ourselves and motivates us to get there.



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