



SPUR

San Francisco | San Jose | Oakland

August 29, 2019

San Francisco Planning Commission
1650 Mission Street, Suite 400
San Francisco, CA 94103

Re: August 29, 2019 Planning Commission Hearing Agenda Item No. 11
The Hub Plan (Market Octavia Plan Amendment)

Dear Planning Commissioners:

SPUR supports the proposed amendment the Market Octavia Plan through The Hub Plan, which would allow 1,640 additional housing units in a key location and increase public benefits generated in this plan area by 30%, from approximately \$725 million to nearly \$950 million. SPUR was a major supporter of the Better Neighborhoods community planning efforts that included Eastern Neighborhoods, Market Octavia and other plans ten years ago. These plans sought to comprehensively address how the city could accommodate growth in key locations and build out community infrastructure in tandem. Market Octavia has largely been seen as a success, with thousands of new infill housing units, significant affordability and visible improvements to the public realm.

In the years since Market Octavia was adopted, it has become clear that the city overall has not produced sufficient housing for those who want to be here. The Hub Plan is a strategic effort today to increase capacity in a central, transit-oriented location that is appropriate for both jobs and housing. Adding more height to the key sites in The Hub Plan will create significantly more benefits for the community: more affordable housing, more public realm investments and more funding for childcare and transit.

San Francisco needs more housing opportunities, soon. The Hub Plan is one of many tools the city must use to create these much-needed homes.

We also urge the Planning Department to embark on a new set of area plans across San Francisco. The Hub Plan is the only significant area plan work underway today, and it is not a full area plan.

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Thank you for the opportunity to weigh in on this important area plan amendment. Do not hesitate to contact me if you have any questions.

Best,

A handwritten signature in black ink, appearing to read 'KWang', with a stylized flourish at the end.

Kristy Wang
Community Planning Policy Director

cc: Supervisor Vallie Brown, District 5
Supervisor Matt Haney, District 6
SPUR Board of Directors