

Aiko Cuenco, Transportation Planner
Santa Clara Valley Transportation Authority (VTA)

VTA'S ROLE IN COUNTYWIDE PLANNING




- Strong transit ridership in East San Jose
- Santa Clara / Alum Rock is an important transit corridor
- Bus Rapid Transit (BRT) service from Eastridge to Downtown
- New transit service plan to connect riders to BART
- Network of frequent bus service (15 minute or better service on most routes)



VTA IN EAST SAN JOSE

- BART Silicon Valley Phase II Extension through Downtown San Jose and Santa Clara
- BART Phase II Transit Oriented Communities Strategies and Access Planning Study
- New Transit Service Plan (2019)
- Countywide Bicycle Plan (2018)
- Pedestrian Access to Transit Plan (2017)
- Valley Transportation Plan 2040 (2014)





Peter Rice
Transportation Specialist
City of San José
Dept. of Transportation

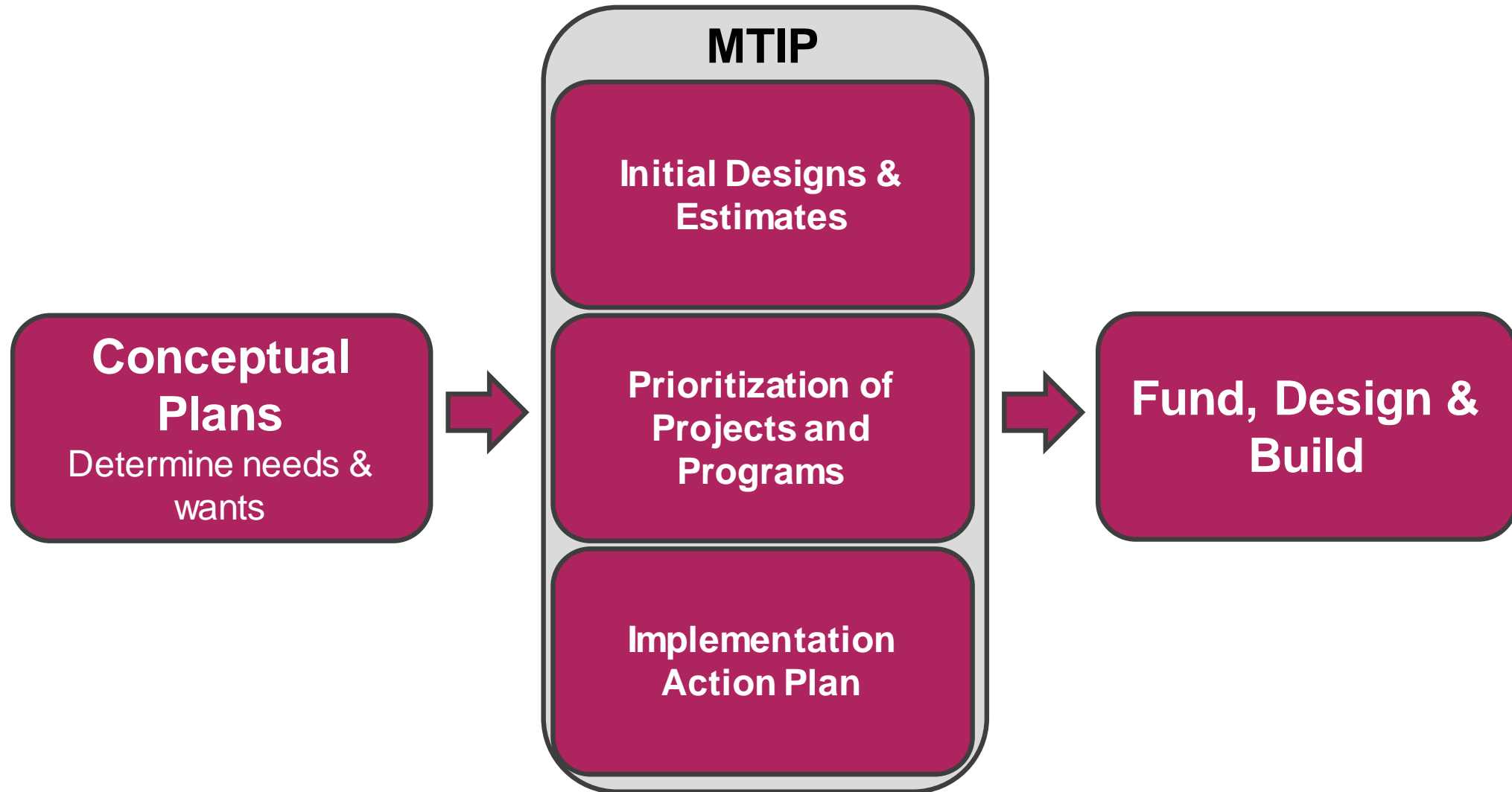
en movimiento

A Transportation Plan for East San José



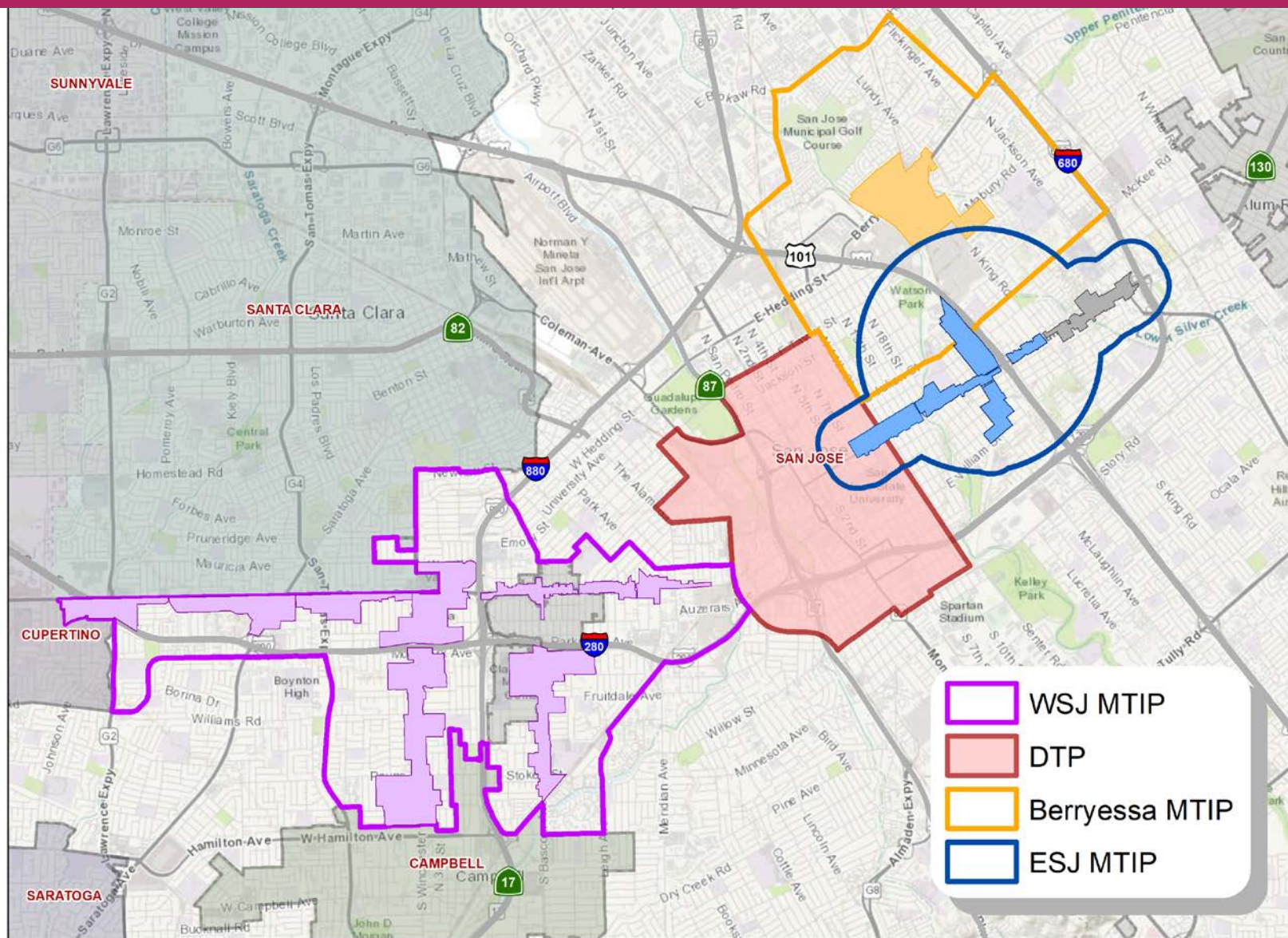
MTIP
=
Multimodal
Transportation
Improvement Plan

MTIPs Are Beyond Conceptual Plans

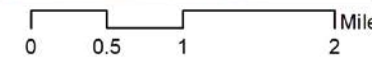


MTIP OBJECTIVES

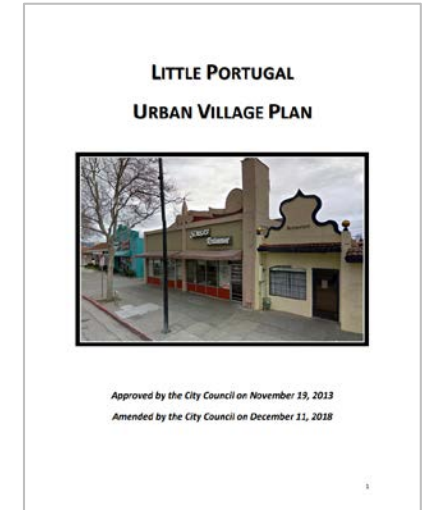
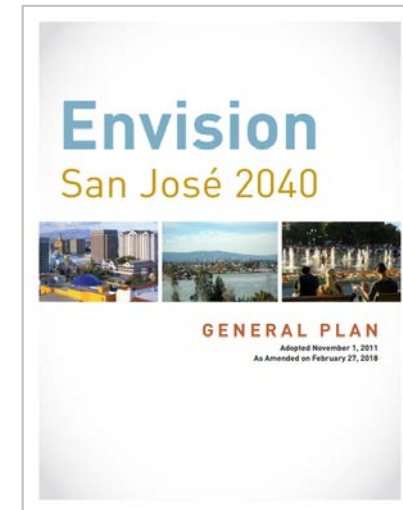
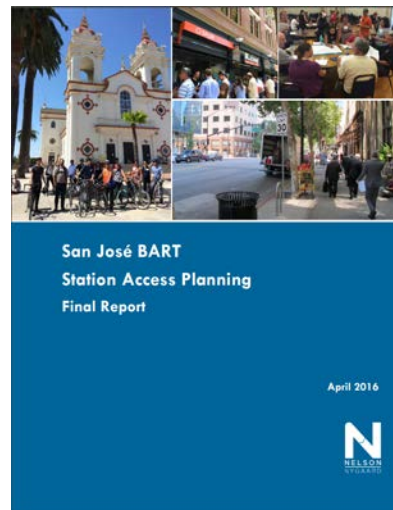
- Build from and **advance** past/ongoing planning efforts
- To **identify and prioritize projects** that align with local and citywide goals
- Produce **designs**, estimates, and implementation strategies for highest priority improvements
- Focus City efforts to **implement** highest priority items



San Jose Area Plans



- Pedestrian Master Plan (2008)
- Five Wounds BART Station Area Community Concept Plan (2010)
- Envision 2040 General Plan (2011)
- 5 Urban Village Plans (2013 – 2018)
 - East Santa Clara Street (2018)
 - Roosevelt Park (2013)
 - 24th and William (2013)
 - Five Wounds (2013)
 - Little Portugal (2013)
- VTP 2040 (2014)
- Vision Zero San José (2015)
- BART Station Access (2016)
- Pedestrian Access to Transit Plan (2017)
- San José Complete Streets Design Standards and Guidelines (2018)
- Trail Plans for Coyote Creek, Five Wounds, and Lower Silver Creek
- Countywide Bike Plan (2018)
- Better Bikeways for Central San José (Ongoing)
- Better Bike Plan 2025 (Ongoing)



With ~150 transportation projects, how do we decide what to focus on?

1. How well does this project align with community goals?

With ~150 transportation projects, how do we decide what to focus on?

1. How well does this project align with community goals?
2. How well does this project align with city goals?

With ~150 transportation projects, how do we decide what to focus on?

1. How well does this project align with community goals?
2. How well does this project align with city goals?
3. What are the obstacles to delivering this project?

Community Serving

**Community
Goals**

Community Goals

Community Serving

Equity

Community Goals

Community Serving

Equity

Preservation and Protection

Community Goals

Community Serving

Equity

Preservation and Protection

Local Economy

City Goals

Public Life

City Goals

Public Life

Safety & Health

City Goals

Public Life

Safety & Health

Climate

Deliverability

Construction Considerations

Deliverability

Construction Considerations

Aligns with the Pavement Program

Deliverability

Construction Considerations

Aligns with the Pavement Program

Funding Partnership Opportunity Exists

We are here



- Community Leader Interviews
- Preliminary Plan
- Public Engagement Plan
- Community Engagement #1



- Evaluation
- Conceptual Designs
- Prioritization
- Community Engagements #2 & 3









- Cost estimates
- Timeline
- Strategies



- Community Engagement #4
- Final Report

LEGEND

-  Existing VTA Rapid Bus Stops
-  Existing VTA LRT Stops
-  VTA's BART Phase II Stations
-  Planned Trails
-  East San José MTIP Boundary
-  Past/Ongoing Projects

Preliminary Street Improvements

-  Priority Transit Routes
-  US-101 Overcrossings
-  On-Street Trail Connections
-  Bike Routes to BART
-  E/W Bike Boulevards
-  N/S Bike Boulevards
-  Major Streets



Preliminary Project Ideas

STREET IMPROVEMENTS



Mixed-use path

Mixed-use path
Đường hỗn hợp



Trail crossing

Trail crossing
Đường mòn băng qua



Pedestrian crossing

Pedestrian crossing
Đường dành cho người đi bộ



Pedestrian connection

Pedestrian connection
Kết nối cho người đi bộ



Bicycle crossing

Bicycle crossing
Băng qua xe đạp



Bicycle connection

Bicycle connection
Kết nối xe đạp



Transit reliability

Transit reliability
Độ tin cậy quá cảnh



Transit stop

Transit stop
Dừng quá cảnh



Traffic calming

Traffic calming
Làm dịu giao thông



Wayfinding

Wayfinding
Cải tiến lối đi



Two-way traffic

Two-way traffic
Đường hai chiều



Signal improvements

Signal improvements
Cải thiện tín hiệu



Pedestrian-Scale lighting

Pedestrian-Scale lighting
Chiếu sáng quy mô cho người đi bộ

Survey: bit.ly/enmovimiento-survey

Website: sanjoseca.gov/esj-mtip

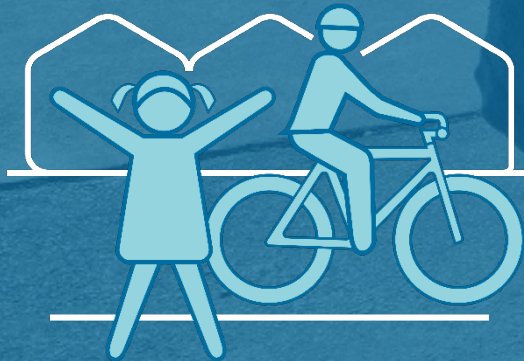
June 19th Pop-up Events:

- East San José Carnegie Branch Library (2:30pm – 6pm)
- Mexican Heritage Plaza (2:30pm – 6pm)

Why Consultants Need Community-Led Outreach

Meghan Weir

June 19, 2019



WE PUT PEOPLE FIRST

Developing transportation systems to promote broader community goals of mobility, equality, economic development, and healthy living.



TRANSIT



CITIES AND STREETS



**ACTIVE
TRANSPORTATION
AND SAFETY**



MOBILITY MANAGEMENT



**PARKING AND DEMAND
MANAGEMENT**



**EMERGING MOBILITY AND
ON-DEMAND SERVICES**



**ENGINEERING DESIGN
AND DEVELOPMENT**



**PARATRANSIT AND
COMMUNITY
TRANSPORTATION**



CAMPUS MOBILITY



TRANSIT CORRIDORS

HOW TO ALIGN WITH COMMUNITY GOALS?

- Design engagement approach with input from the community
- Define goals based on input from the community
- Incorporate community goals in performance evaluation
- Expand conversation to address local priorities and concerns

Walking
 Donde suele caminar? Donde no se siente comod@ caminar?
 Where do you walk most often? Where do you feel least comfortable walking?
 Ban di bỏ thường xuyên nhất ở đâu? Nơi nào bạn cảm thấy thoải mái nhất khi đi bộ?
 More RRFBs, more lights
 X-walks
 Scavots take up space on the sidewalk
 Walking and driving safely is a shared responsibility
 Drivers do not pay attention to all people and children drive too fast
 No sidewalk near Ralston on Webster when there should be can see parking there, the road turns to mud

Bicycling
 Donde usa la bicicleta? Donde hay brechas en la red de bicicletas?
 Where do you bike? Where are there gaps in the bike network?
 Ban đi xe đạp ở đâu? Ở đâu là khoảng trống trong mạng lưới xe đạp?

Bus
 Donde toma el bus? Que haría tomar el bus más fácil?
 Where do you take the bus? What would make connecting to or waiting for the bus easier?
 Ban đi xe buýt ở đâu? Điều gì sẽ làm cho kết nối đến hoặc chờ xe buýt dễ dàng hơn?
 Capital Ac & Capital Express
 Viasas - 522 La parada 'ede' más cerca Wilbur
 Esta muy retrasada de la otra parada y quizás sea muy inseguro yale hora de caminar está muy oscuro

Car
 Que problemas de movilidad son más importantes para usted? Por ejemplo la seguridad, tráfico, la movilidad de jóvenes y personas de la tercera edad o el uso de espacios públicos?
 What mobility issues are most important to you - such as safety, congestion, youth and elderly mobility, and public spaces?
 Vấn đề di chuyển nào là quan trọng nhất đối với bạn - chẳng hạn như an toàn, tắc nghẽn, thành thữu niên và người già và không gian công cộng?
 - Personas de salojachá que están crecient y no poren dñm. 202
 Se lo usan su prigonal
 Lo como
 Just fix the pot holes - don't change anything else
 Drivers tend to test on Hkca between King and Webster
 Pot holes on Salina west of US-100

The building used in planning of King Rd to Alameda Road is not support for the neighbors representation

Walking
 Donde suele caminar? Donde no se siente comod@ caminar?
 Where do you walk most often? Where do you feel least comfortable walking?
 Ban di bỏ thường xuyên nhất ở đâu? Nơi nào bạn cảm thấy thoải mái nhất khi đi bộ?
 *McCreary St
 *Access salen los perros de sus casas.
 *Loretta pasan overspeed y they play Pices
 *In the neighbour the people put orange cones to give the place in the street parking.
 *McKee & King until SA School Pies is comfortable
 Hit not run recently She mostly use car

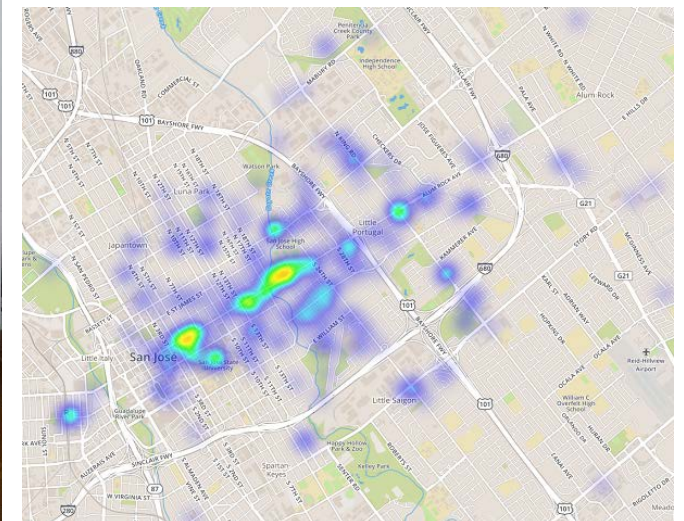
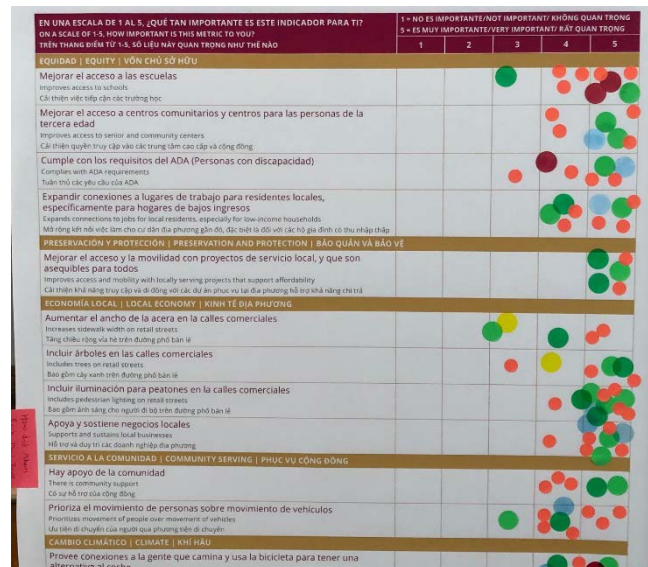
Bicycling
 Donde usa la bicicleta? Donde hay brechas en la red de bicicletas?
 Where do you bike? Where are there gaps in the bike network?
 Ban đi xe đạp ở đâu? Ở đâu là khoảng trống trong mạng lưới xe đạp?
 No
 No
 My kid use it when he goes to the park.
 I am not secure after 4pm there are many young drink holders

Bus
 Donde toma el bus? Que haría tomar el bus más fácil?
 Where do you take the bus? What would make connecting to or waiting for the bus easier?
 Ban đi xe buýt ở đâu? Điều gì sẽ làm cho kết nối đến hoặc chờ xe buýt dễ dàng hơn?
 522 a 23 ✓
 No usa.
 Su hermana usa 522. Hasta Centro. (Dartun).
 23 Dan
 Transit
 Señora should not need to apply for a car to take buses should just use 10
 Transit.
 Eisa
 Add 522 stop in front of Rosewest Community Center

Car
 Que problemas de movilidad son más importantes para usted? Por ejemplo la seguridad, tráfico, la movilidad de jóvenes y personas de la tercera edad o el uso de espacios públicos?
 What mobility issues are most important to you - such as safety, congestion, youth and elderly mobility, and public spaces?
 Vấn đề di chuyển nào là quan trọng nhất đối với bạn - chẳng hạn như an toàn, tắc nghẽn, thành thữu niên và người già và không gian công cộng?
 No hacen stopos los carros no se paran peligro para los peatones. Necesitan RRFB.
 Problema con el estacionamiento y quiero caminar p' saber su lugar.
 Señora Parking
 Parking
 4th San Fernando more parking needed

SHAPING EN MOVIMIENTO

- Make engagement convenient
- Give people choices about how to participate
- Address concerns that are not always part of the transportation conversation
- Make the connection to local values and priorities explicit



STRONGER OUTCOMES

Community defines priorities



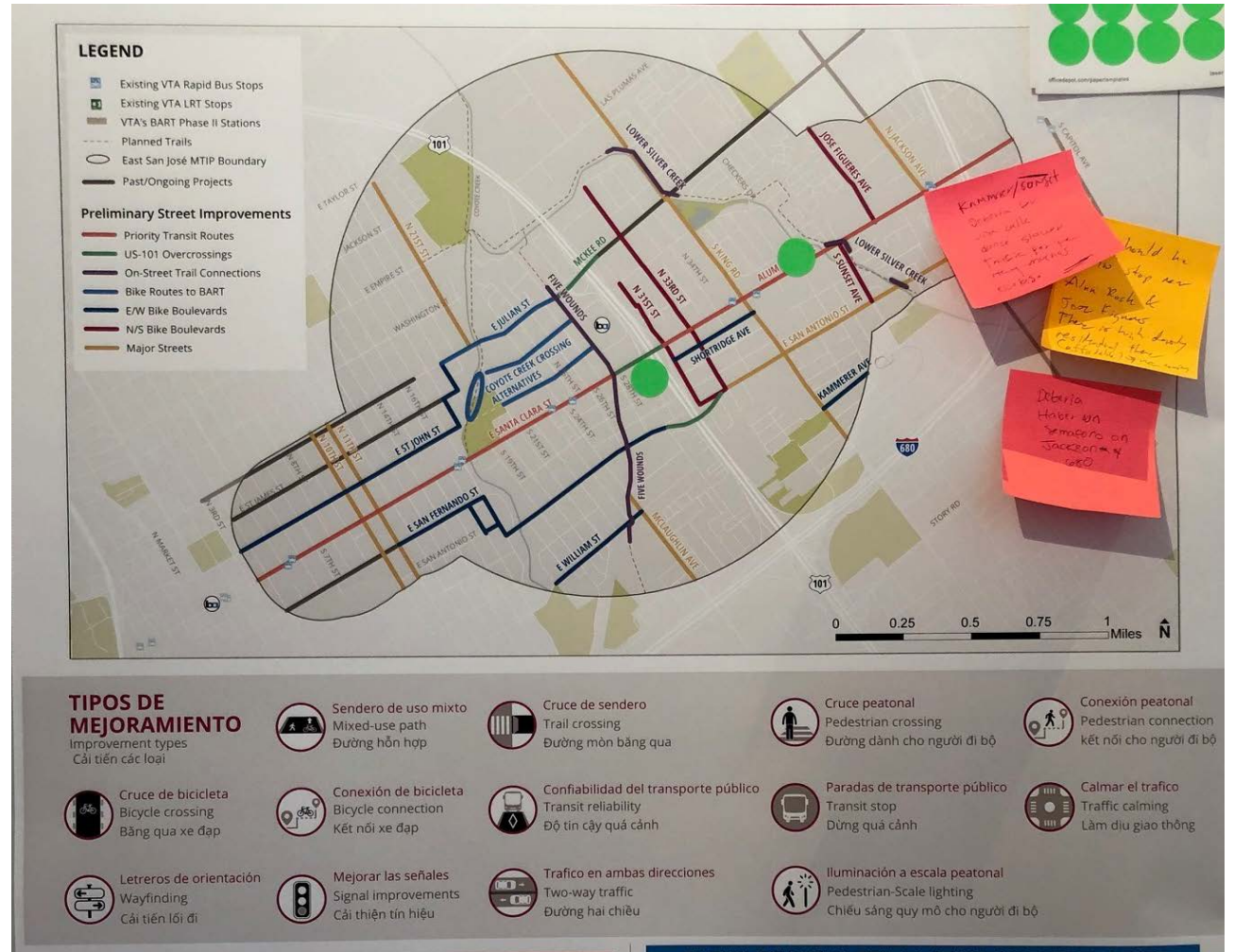
Better communication at all stages



Recommendations reflect local values



Community shapes path forward





SOMOS

MAY FAIR

Our Unique Approach

Promotor Model

At Somos, our initiatives are advanced by trained community leaders, what we call Promotores (peer-educators).

Popular Education

Popular education is based on the lived experience of those participating in the learning and incorporates nontraditional methods of learning.

People Directly Targeted

Community Engagement

- Shifting power back to the hands of people living in community to lead solutions and develop best practices in literacy

Community Bldg

- Mutual Support
- Collective Identity
- Skill Building
- Issue Analysis
- Vision

Community ACTION!

- Changes in policy, practices and norms

People Impacted

By Activating the Leadership of the Neighborhood

We Engage.

We Build.

We Act.



THE Impact:





Mission

Somos Mayfair supports children, organizes families and connects neighbors to uplift the dreams, power, and leadership of community and address systemic inequities



Thank you!

