



DESTINATION: **HOME**

Ending Homelessness in Silicon Valley

August 14, 2019



Destination: Home

A Public-Private Partnership Ending Homelessness in Santa Clara County



- Develops and funds strategies to prevent and reduce homelessness
- Researches and incubates innovative solutions and approaches
- Promotes outcomes-driven housing and service models
- Convenes and cultivates a diverse set of voices, leaders, and partners



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Collective Impact in Santa Clara County

Elements of An Effective Approach:

- A Common Agenda
- Consistently Measuring Results
- Mutually Reinforcing Activities
- Open and Continuous Engagement
- A Backbone Organization Advancing a Single Community Plan

OUR VISION: No one lives outside



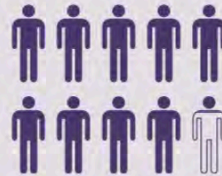
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Our Progress & Successes To-Date

1

DISRUPT SYSTEMS

Disrupt and transform existing homeless response systems



92%

of People in Permanent Supportive Housing Remained Stably Housed for at Least 12 Months**



COMMUNITY PLAN TO
END HOMELESSNESS
IN SANTA CLARA COUNTY 2015-2020

MAY 2019
PROGRESS REPORT*

DESTINATION: HOME



2 BUILD THE SOLUTION

New housing opportunities

New Housing Opportunities: Units and Rental Subsidies





2,056
New as of
December 31, 2018

842
Pipeline as of
Dec. 31, 2018

1,371 
685 

39 
60 TBD

6,000
Goal for New
Opportunities

 Permanent Supportive Housing  Rapid Rehousing

COMMUNITY PLAN TO
END HOMELESSNESS
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MAY 2019
PROGRESS REPORT*



3

SERVE THE PERSON

Deploy the new solutions with a client-centered approach to meet each individual's needs

Pilot and scale innovative strategies that prevent and reduce homelessness, and expand proven approaches such as *employment programs and skills training services, rent subsidies*, and emergency financial assistance.



Expanding Our Homeless Prevention System Pilot

Households served by area



We have helped
841
Families & Individuals at
imminent risk of homelessness



95%
of families have remained stably
housed while receiving
prevention services



\$4,284
Average amount of assistance
per family



71%
of families received financial aid
within 72 hours of application

Goal: Increase Capacity to Serve **900 Households** Annually



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2016 Landscape

Episodic
Transitiona
Chronic

Employment training

Employment placement



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Destination: Work

Dec 2016 - present

- High-growth industry pathways: building & construction, healthcare, advanced manufacturing, technology & professional/admin
- 285 set aside Living-Wage Employment Pathways, \$840,657 committed from County
- 6 established Workforce Development partners, REDF study



REDF

nova

PIVOTAL

WORKING PARTNERSHIPS USA

work²future[™]
opportunity • jobs • success

DESTINATION: HOME



GOAL: Increase housing stability and self-sufficiency of individuals in the supportive housing system by connecting them to living-wage employment.

- **Supportive Housing Employment Services**
 - Flagship employment service provider
 - Offer training and employment placement
 - Focused on living-wage & permanent employment:
 - At least \$3,036/ month
 - Full-time and permanent 30+ hours/ week
 - Retention rate at 85%
- **Entry level jobs with SCC & other top employers**
- **Explore technology pathways**
- **Social enterprise**



Thank You!

Maureen Reyes Damrel

Maureen@destinationhomesv.org



DESTINATION: **HOME**

**DOWNTOWN
STREETS
TEAM**

Homelessness is mindboggling

- **578,424 people experience homelessness on any given night in the United States**
- **113,952 homeless individuals in California**
 - 20% of all homeless in the U.S.

Photo courtesy of San Jose Mercury News

Homelessness affects everyone



The Community, City Hall
And Public Services



Police and CJS



Public Health
and Hospitals



Environment

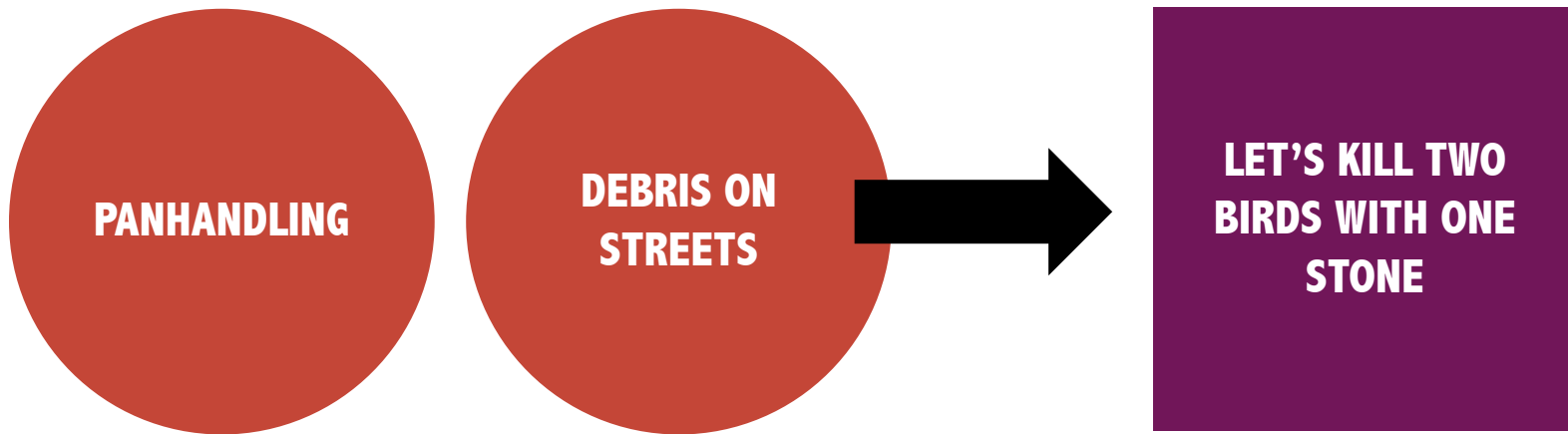


Taxpayer, Tourism
And Small Business

Worst thing about being homeless?

- The cold
- Feeling safe at night/lack of sleep
- Services are lacking
- Don't know where I'll get my next meal
- Not sure if I'll have shelter tonight or don't like shelters
- Can't shower, have clean clothes or practice good hygiene
- Have to stand in a lot of lines
- Can't keep my things safe and have to carry them around
- No privacy
- Can't always use the bathroom when I need to
- Other (please explain): The way people look down on me

Why our model originated



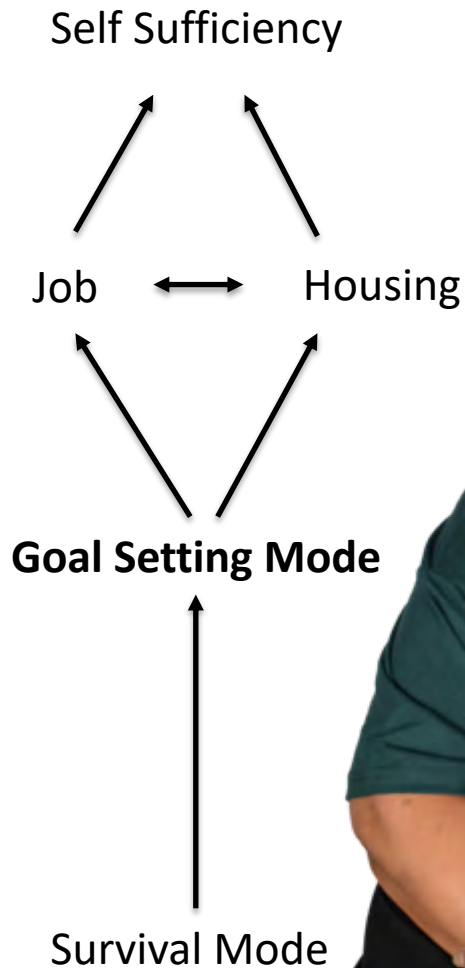


WE ARE helping homeless PEOPLE
REBUILD THEIR LIVES through the
dignity of work.



Our model in a nutshell

- Homeless and low-income people volunteer with us and work collaboratively on beautification projects around the community
- In return, Team Members receive a basic needs stipend while receiving case management and employment services



Stipend

- **Non cash**
 - Food
 - Storage
 - Transportation
 - Housing
 - Communication
- **Stepping stone into employment**

“ The vibe in the room, with its cargo of ragged-ass, beaten-up, undefeated people, is ebullient—**part church revival and part 12-step meeting, with a little hiring hall and job fair thrown in.** As people get up and tell their stories, they’re interrupted by shouts of “Go, Kevin!” and “Yeah!”...Impossibly cheerful staffers relay practical information about jobs, housing, and classes.

—San Francisco Magazine

When a Team Member receives their Yellow T-Shirt, it's symbolic of a new beginning.





Who would have thought the solution to ending homelessness would be to involve the people who ARE homeless?

The Family Album Project



888

PEOPLE
HOUSED

6.4 months

UNTIL 1st
HOUSED

7.4 PER
MONTH



925 Jobs
Held Over
90 Days

6.5 months
UNTIL
EMPLOYMENT

9
JOBS/MONTH
LASTING 90
DAYS



7,757,774
Gallons Of
Debris
Removed

54,911
Needles
Removed

\$13.90
AVG HOURLY
WAGE

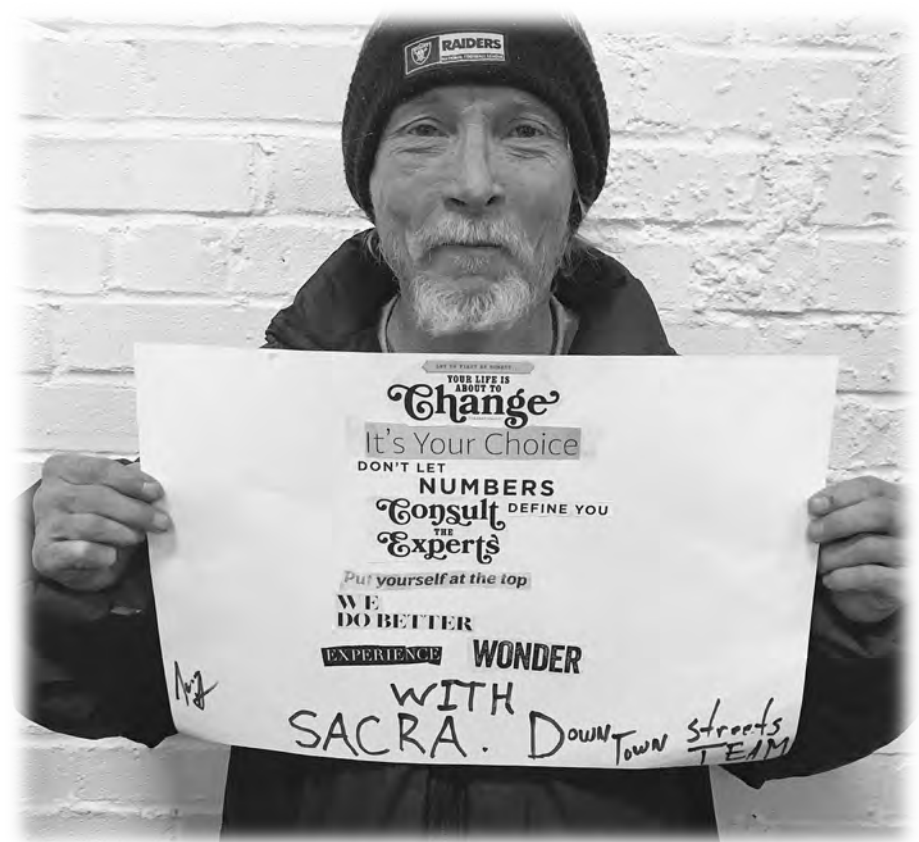


As a result of participating with us

96%

**report increased
motivation, hope
and self-esteem**

- **96%** of Team Members stated an overall increase in their self worth
- **96%** have increased their self-esteem, motivation and hope
- **99%** are proud to be a Team Member and to give back in their community
- **55%** have decreased encounters with police and 75% report improved interactions
- **65%** use the emergency room less than they did previously
- **96%** report positive health outcomes due to their involvement with DST
- **84%** now have health insurance
- **67%** are now engaged with mental health treatment
- **73%** are using less alcohol or drugs less than they did previously
- **96%** believe they can reach their goals with the help of their fellow Team Members and DST staff





Homelessness

Homelessness Task Force Report

Tools and Resources for Cities and Counties



LEAGUE OF CALIFORNIA CITIES
California State Association of Counties

Prepared by:
INSTITUTE FOR LOCAL GOVERNMENT



CALIFORNIA STATE ASSOCIATION OF COUNTIES



Groundwerx Partnership

- Since 2013
- Increased beautification, hiring path for TMs
- TMs learn soft skills, Groundwerx staff mentor TMs and expand reach
- 9 Hired since 2016 – 100% made 90 days
- Beneficiaries: TMs, Groundwerx, local businesses, residents and visitors



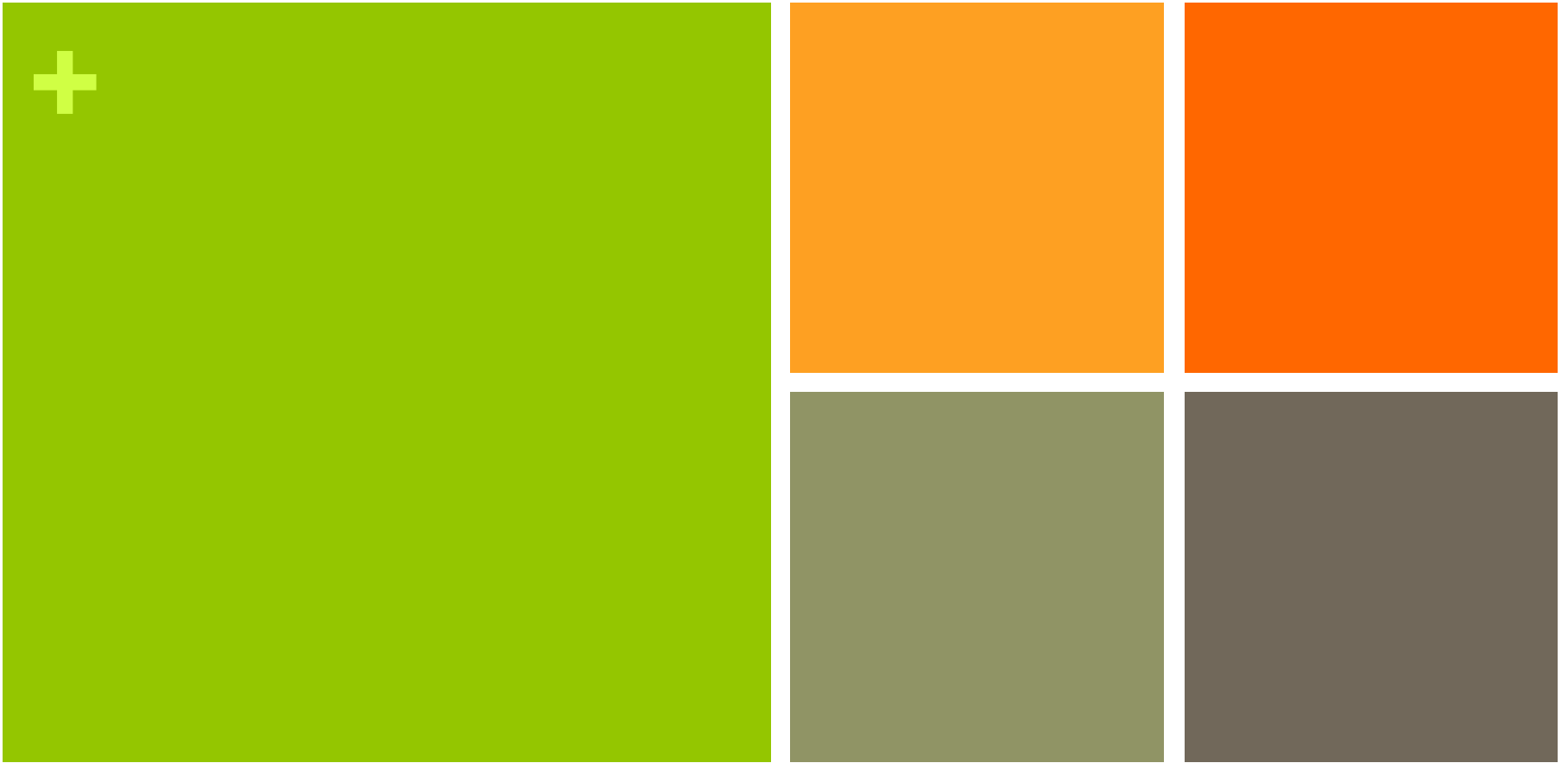
Community Benefits

- **Cleaner Streets/environment**
- **Cost effective solution**
- **Immediate results**
- **Addresses behavioral issues**
- **Highly Visible Action/Good PR**
 - Attitude shift amongst residents



Connect
Chris@StreetsTeam.org
(650) 804-6701

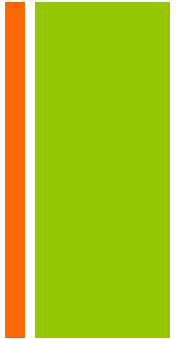
StreetsTeam.org



San Jose Downtown Association &
Groundwerx

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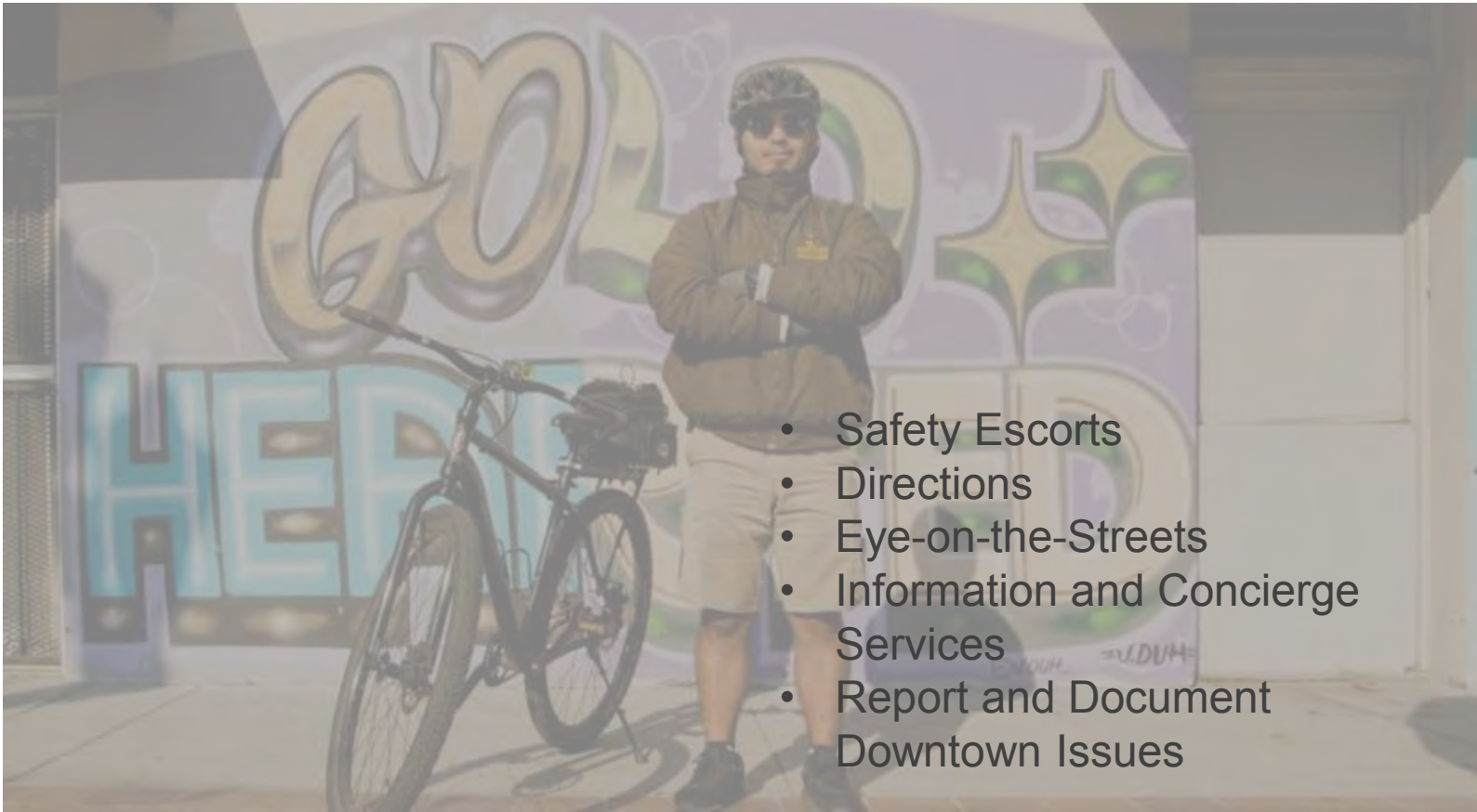
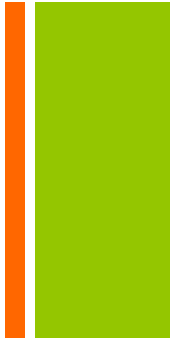
Cleaning Services



- Pressure Washing
- Trash Removal
- Graffiti Removal
- Enhanced Maintenance

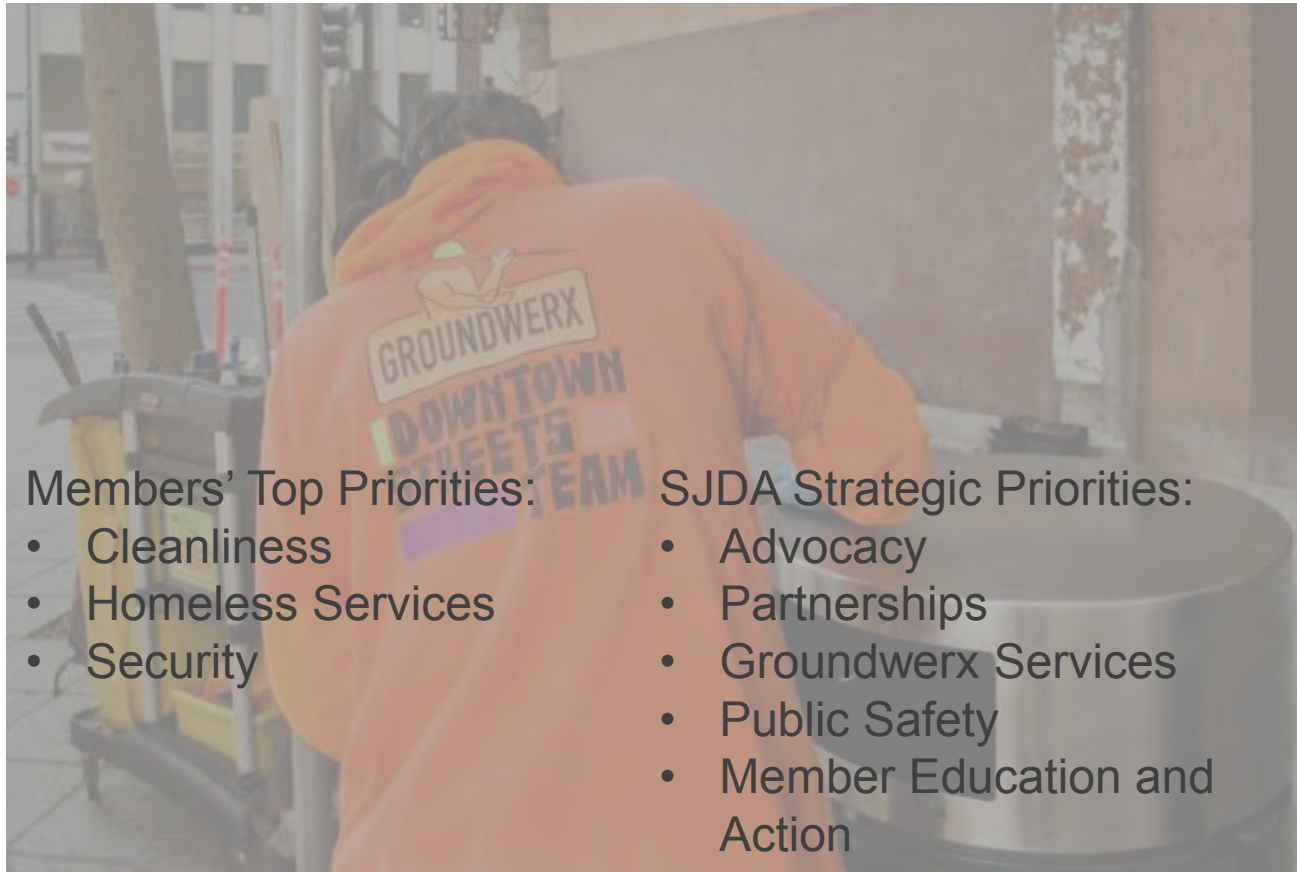
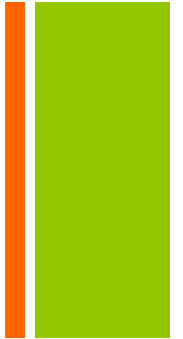


Ambassador Services



- Safety Escorts
- Directions
- Eye-on-the-Streets
- Information and Concierge Services
- Report and Document Downtown Issues

+ Homelessness in Downtown: How SJDA Fits In



Members' Top Priorities:

- Cleanliness
- Homeless Services
- Security

SJDA Strategic Priorities:

- Advocacy
- Partnerships
- Groundwerx Services
- Public Safety
- Member Education and Action

+ Downtown Streets Team Work Experience Program



Since 2014, 40-50 volunteers per year have been a part of the Groundwerx – DST Work Experience Team.

Eight alumni currently work in a full or part-time capacity for Groundwerx.

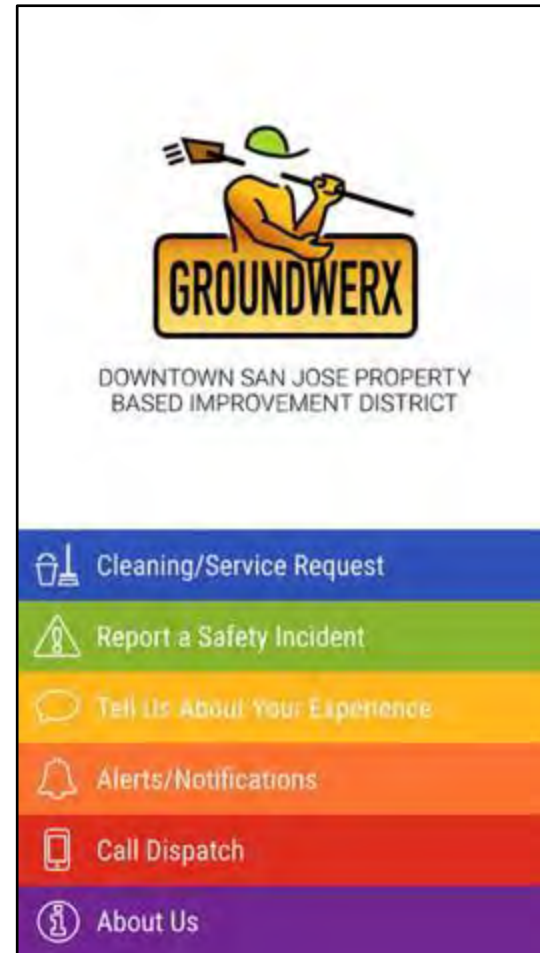
+ Stay Connected

Download the Groundwerx
Everywhere App

Groundwerx Dispatch: 408-287-1520

Chloe Verrey, Operations Manager,
San Jose Downtown Association
408-590-0241

cverrey@sjdowntown.com



+ Downtown Streets Team: Alumna Experience

