



About SPUR

Through research, education and advocacy, SPUR promotes good planning and good government in the San Francisco Bay Area. We bring people together from across the political spectrum to develop solutions to the big problems our cities face.

With offices in San Francisco, San Jose and Oakland, SPUR is recognized as a leading civic planning organization and respected for our independent and holistic approach to urban issues.

spur.org



2019
**SILVER
SPUR**
Awards Luncheon

**Tuesday,
October 22, 2019**

11:00 a.m. – 1:30 p.m.
Moscone Center, South
San Francisco

Sponsor SPUR's signature event

The Silver SPUR Awards Luncheon honors individuals whose lifetime achievements have made San Francisco and the Bay Area better places to live.

The event's opening reception draws the most prominent Bay Area civic, business and community leaders.

Project displays from our sponsoring companies provide an inside look at the latest and largest projects shaping our region.

2019 Silver SPUR Honorees

Our sponsors are important partners who acknowledge the contributions and lifetime achievements of these remarkable leaders.

This year, please join us in honoring:



Nínive Calegari
CEO of Enterprise for Youth and the Teacher Salary Project and Co-Founder of 826 Valencia and 826 National



Jane Graf
President and CEO of Mercy Housing, Inc.



Charles M. Collins
President and CEO of the YMCA of San Francisco



Michael Krasny
Host of KQED's Forum Program and Scholar and Professor of English Literature at San Francisco State

Important Sponsorship Deadlines

For greater benefits, pledge your support by these specific dates:

Friday, August 16

Recognition in printed invitation

Tuesday, August 20

Recognition in *SF Business Times* ad and in first email invitation

Monday, August 26

Recognition in ad in the August/September issue of *The Urbanist*, SPUR's magazine

Tuesday, September 17

Recognition in second *SF Business Times* ad and in the second email invitation

Wednesday, October 2

Recognition in third email invitation and in email program

Tuesday, October 8

Participation in exhibition during reception & recognition in event signage and slideshow

Tuesday, October 22

Recognition in the next issue of *the Urbanist*, SPUR's magazine

Tuesday, October 22

Silver SPUR Awards Luncheon

Three Ways to Sponsor

1. Pledge online at http://bit.ly/SilverSPUR_sponsorship
2. Email your pledge to Anna Nicholls at silverspur@spur.org
3. Mail with payment to SPUR
Attn: Silver SPUR
654 Mission Street
San Francisco, CA 94105

If you plan to mail your registration, please email Anna Nicholls (at silverspur@spur.org) or pledge online (http://bit.ly/SilverSPUR_sponsorship) in order to meet sponsorship deadlines.

SPONSORSHIP LEVELS

BENEFITS	Event Chair	Crown	Spire	Keystone	Cornerstone
Exclusive sponsorship	X				
Speaking opportunity at event	X				
Invitations to VIP Reception	X 6	X 4			
Verbal recognition of your contribution at event	X	X	X		
Recognition in event slide show	X	X	X	X	
Exhibition opportunity at event reception	X Dedicated exhibition area	X Sponsor table and/or 3 boards	X 2 boards	X 1 board	
Recognition in print and email invitations	X Premier Logo	X Prominent Logo	X Logo	X Name	
Recognition in <i>San Francisco Business Times</i> ads	X Premier Logo	X Prominent Logo	X Logo	X Name	
Recognition in <i>The Urbanist</i> , SPUR's magazine	X Premier Logo	X Prominent Logo	X Logo	X Name	
Recognition on SPUR website	X Premier Logo	X Prominent Logo	X Logo	X Name	X Name
Recognition in event signage	X Premier Logo	X Prominent Logo	X Logo	X Name	X Name
Number of guests	X 20 (2 tables)	X 12 (1 table)	X 8 (1 table)	X 8 (1 table)	X 2
Amount	POA	\$25,000	\$12,000	\$5,000	\$1,500

SPUR is a 501(c)(3) nonprofit organization. Sponsorship of this event is tax-deductible to the full extent of the law. SPUR's tax ID is 94-1498232.



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