



LET'S OAKLAND

2019 OAKLAND BIKE PLAN



City of
Oakland

Department of
Transportation



This Plan's New Approach

- **A representative survey** to learn about Oaklanders' experience biking
- **An Equity Framework** to guide plan analysis, plan recommendations, and engagement
- **New engagement strategies** including partnering with community-based organization to reach underrepresented Oaklanders, host community workshops, and help guide the plan recommendations.
- **New outreach strategies** including the use of a digital engagement tools and in-person mobile workshops to meet people where they're at, across the city



60

COMMUNITY
MEETINGS
or EVENTS

By the Numbers

We connected with Oaklanders in many ways: through Bike Plan events hosted by our community partners, Bike Plan “mobile workshops” at existing community events, and web-based input tools.



3,644

PEOPLE
ENGAGED

... in ...

PERSON



1,351

SUBSCRIBERS

..... to the

OAKLAND BIKE PLAN
MAILING LIST

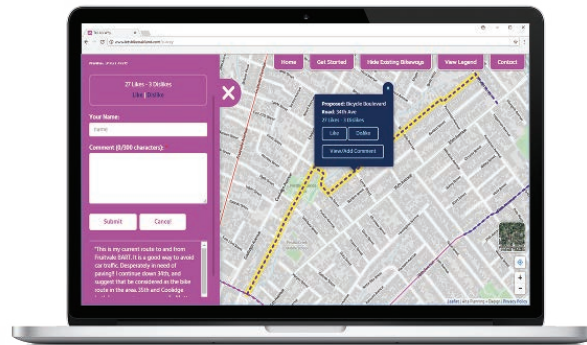


576

OAKLAND DOT
STAFF HOURS

..... in the

COMMUNITY



Over

2,300

COMMENTS

... on ...

BIKE PLAN WEB MAPS





WHAT DID WE HEAR?

Enforcement Policy

Shape the Future of
Bikeshare

Separated
Bikeways

Prioritize Youth

Support Existing
Bike Cultures

Transparent
Process

Fix it First

Programs to
Encourage Biking



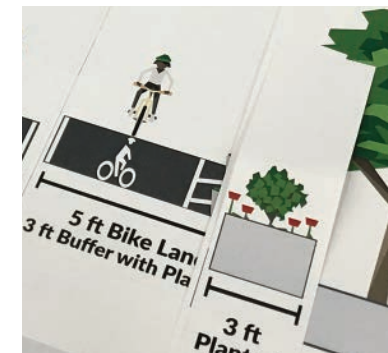


Design Lab Make Your Mark(ing)

LET'S OAKLAND



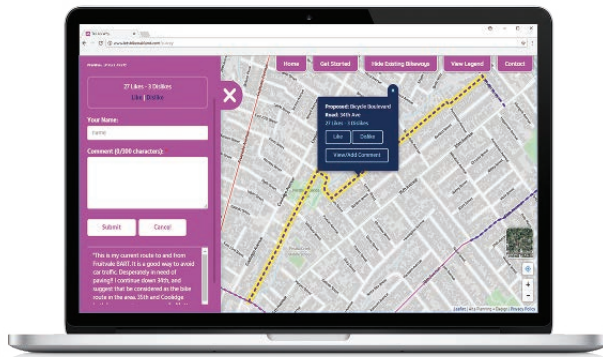
Wayfinding or directional signage is something every city can customize to their specific design requirements. Oakland already has a network of bicycle-focused wayfinding signs. Help design the next generation of Oakland-themed signs.



Residents submitted ideas for new neighborhood bike route pavement markings to better reflect their unique neighborhoods.



ONLINE WEB TOOL



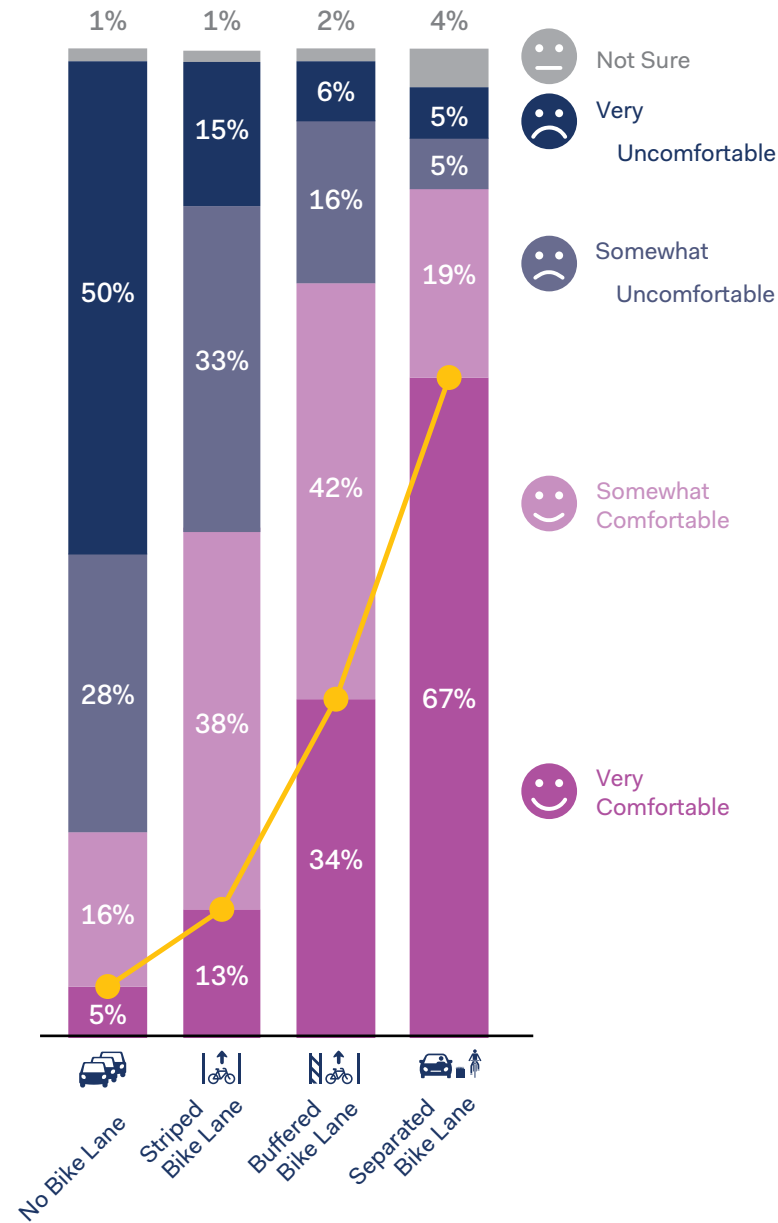
BIKE PLAN BIKE RIDES





STRATEGY 1

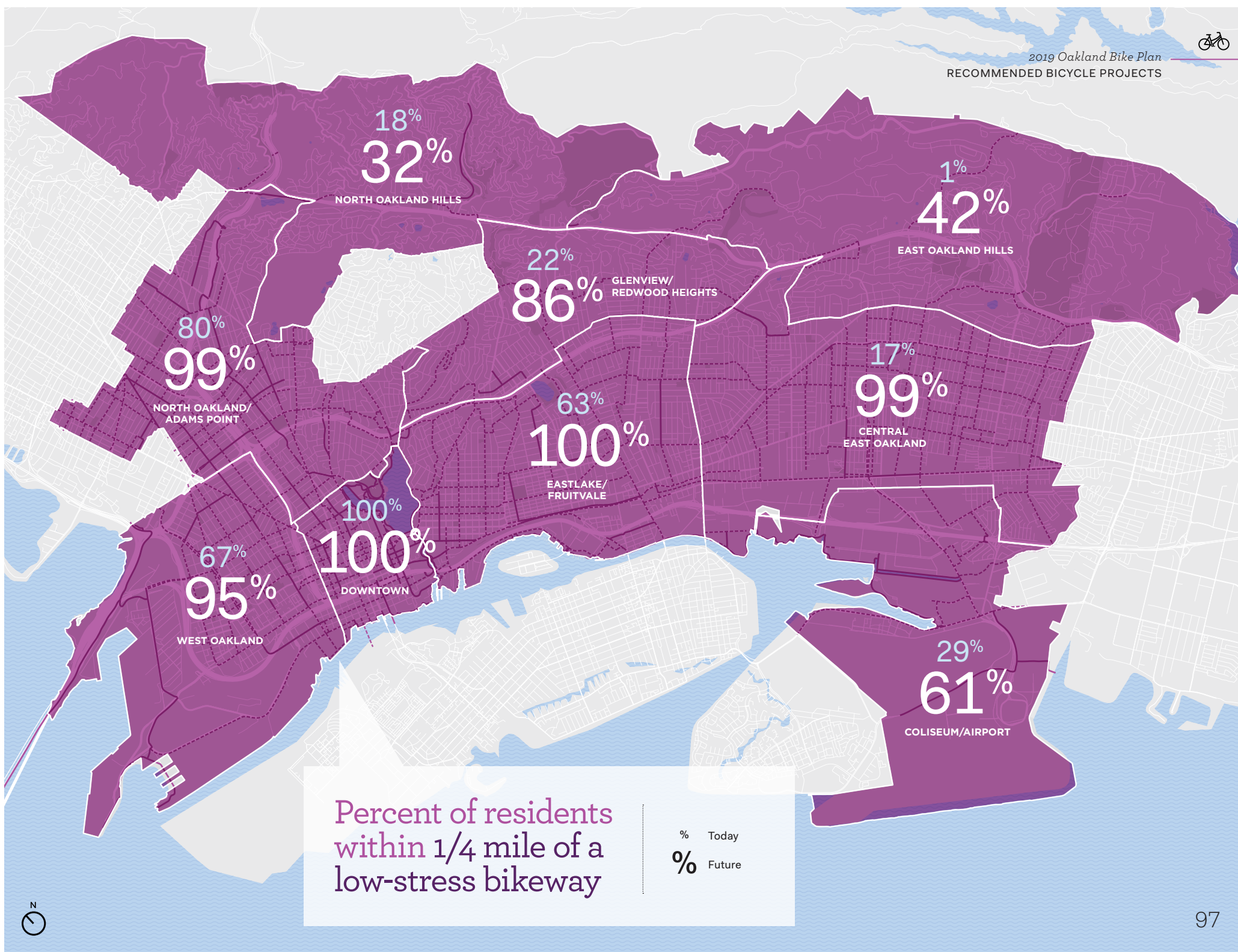
Make it Comfortable



Neighborhood Bike Route on Shafter Ave



Protected Bike Lane on Telegraph Photo courtesy of Bike East Bay



Percent of residents
within 1/4 mile of a
low-stress bikeway

% Today
% Future





Let's Bike Oakland

RECOMMENDED BICYCLE PROJECTS

COMMUNITY PRIORITY

PROMOTE HOMETOWN EFFORTS



STRATEGY 2

Make it Local

COMMUNITY PRIORITY

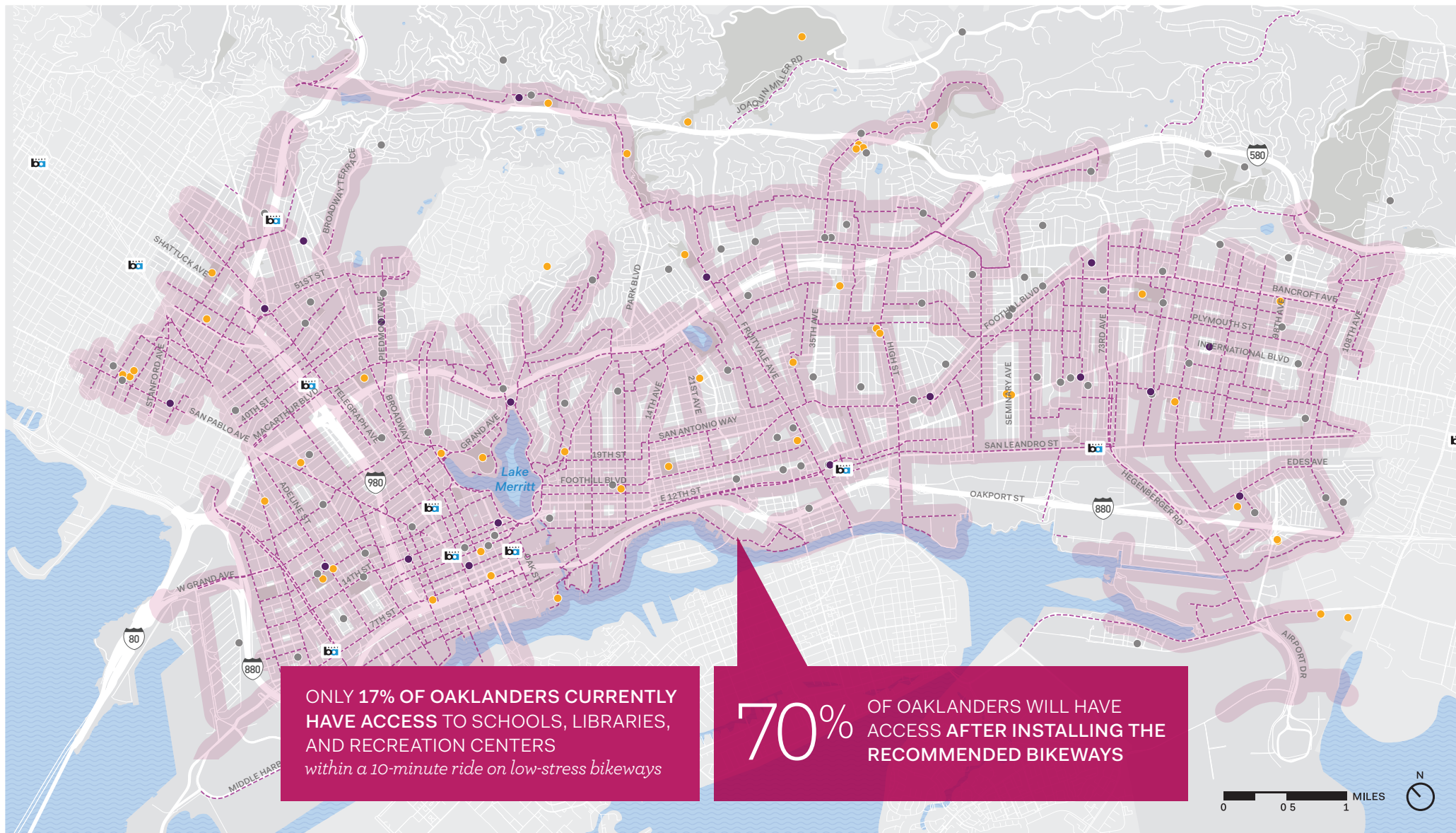
PROVIDE SHARED RESOURCES



COMMUNITY PRIORITY

SUPPORT THE LOCAL BICYCLING ECONOMY



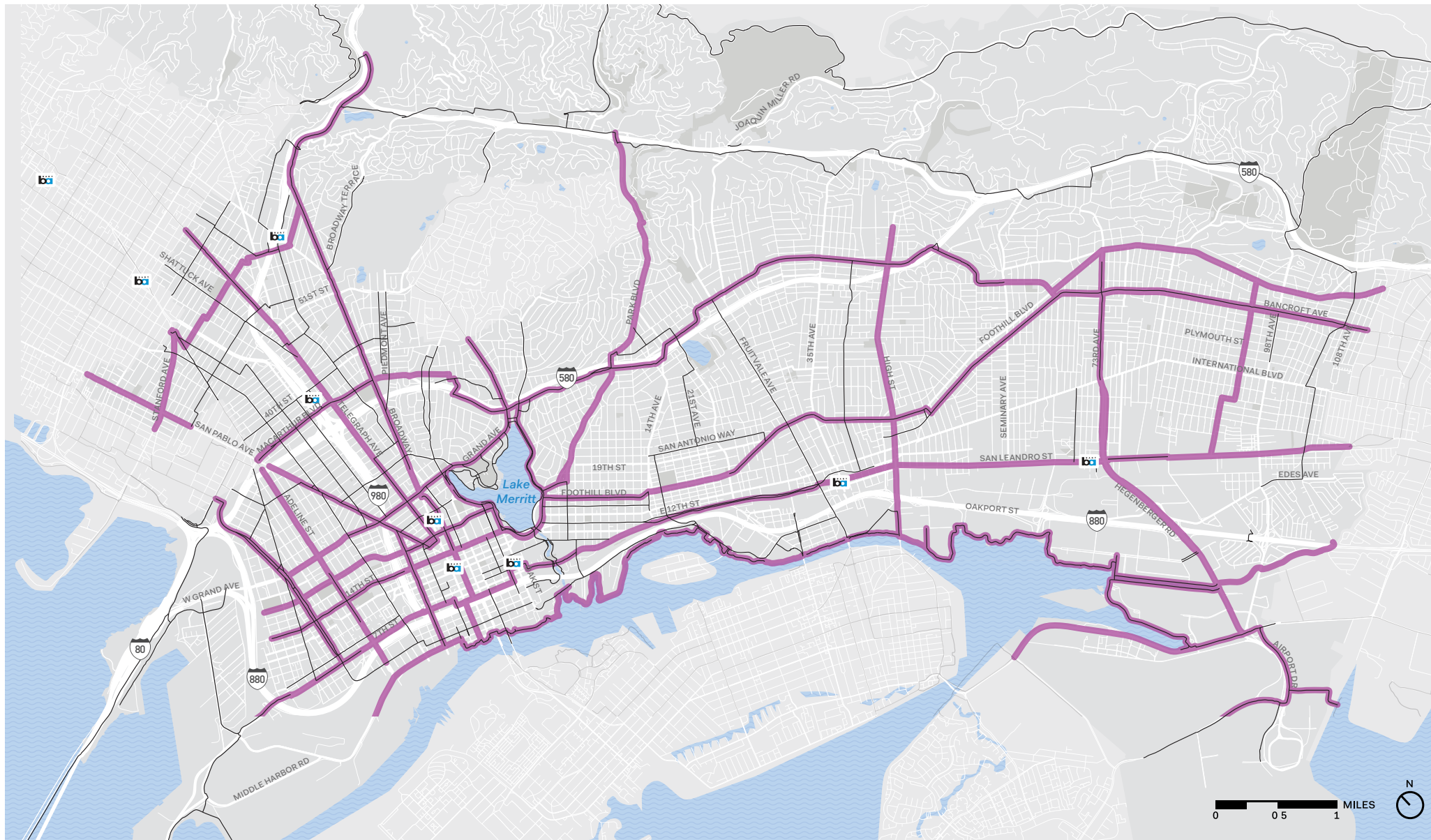


RECOMMENDED BICYCLE NETWORK

Access to Schools, Libraries, Recreation Centers

- Access within 10 minute bike ride
- Existing Low-Stress Bicycle Network
- Recommended Low-Stress Bicycle Network
- School
- Library
- Recreation Center
- BART Station

Make it Connected



STRATEGY 3: MAKE IT CONNECTED

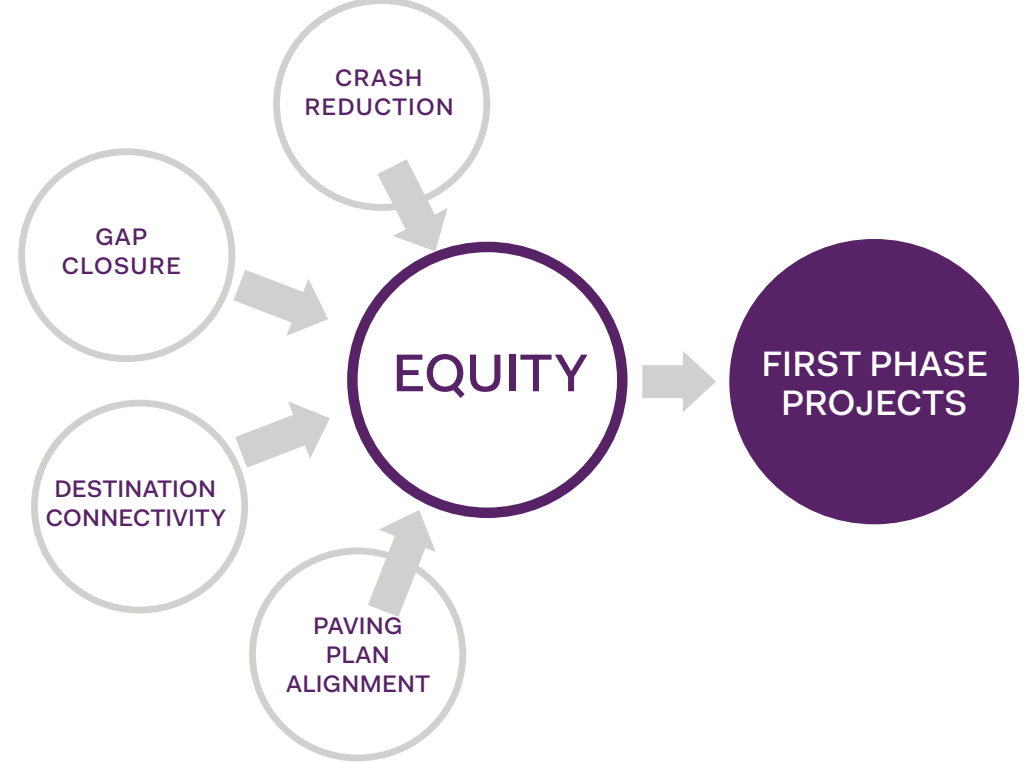
Long-Distance Corridors

These corridors will provide a continuous travel experience for those who need to move beyond their immediate neighborhood.

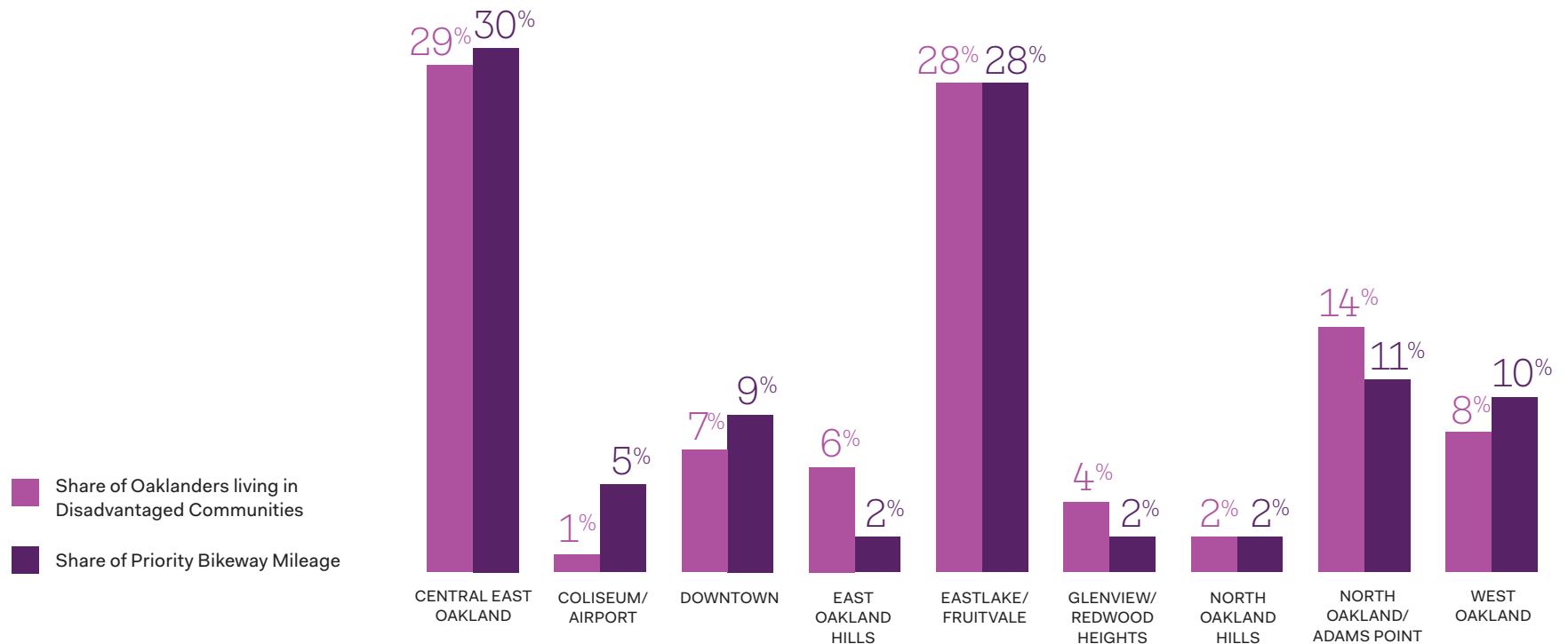
- Existing Bikeways
- Long-Distance Corridors
- Park
- Oakland City Limits
- BART Station



How do we start implementing the Plan?



DISTRIBUTION OF PRIORITY PROJECTS BY ZONE



Thank You



2019 BIKE PLAN

Lily Brown
Transportation Planner
lbrown@oaklandca.gov