

# Downtown Congestion Pricing Study

May 1, 2019



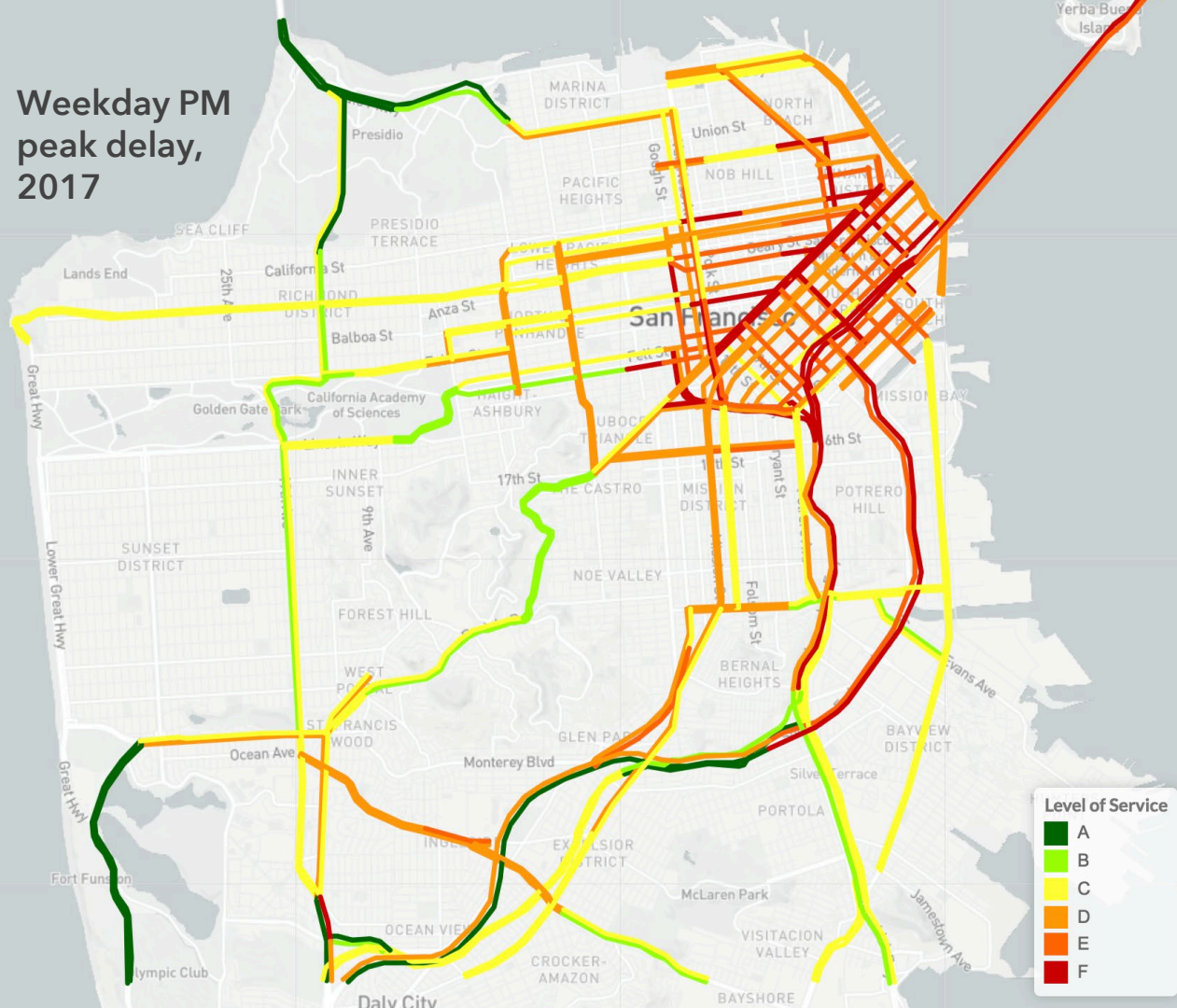
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# Congestion downtown continues to get worse



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Weekday PM  
peak delay,  
2017





# What are we already doing?



Photo by SFMTA Photography Department



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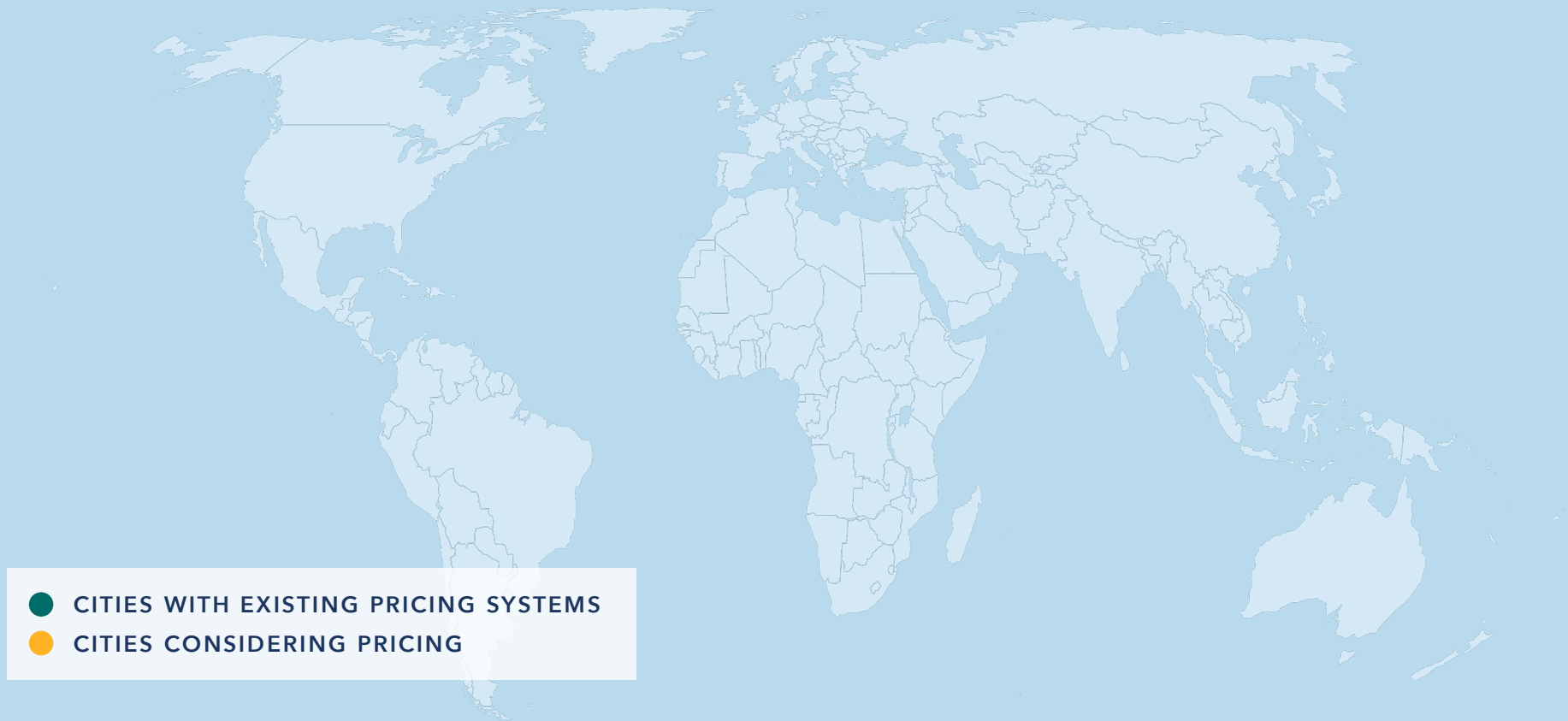


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# Congestion pricing around the world



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● CITIES WITH EXISTING PRICING SYSTEMS

● CITIES CONSIDERING PRICING

# Congestion pricing around the world



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- CITIES WITH EXISTING PRICING SYSTEMS
- CITIES CONSIDERING PRICING

# Congestion pricing around the world



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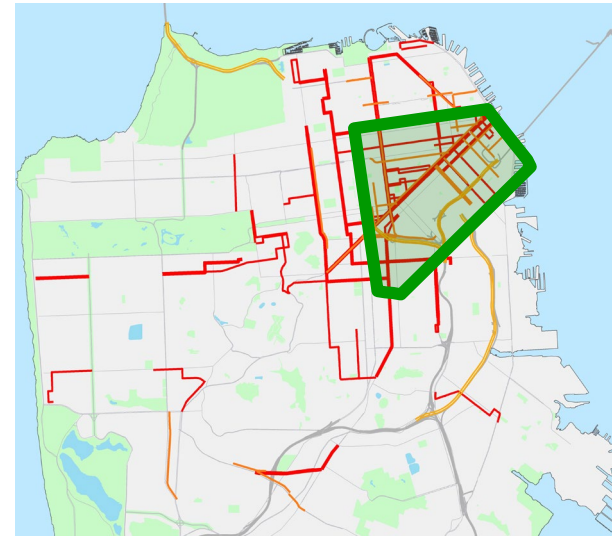
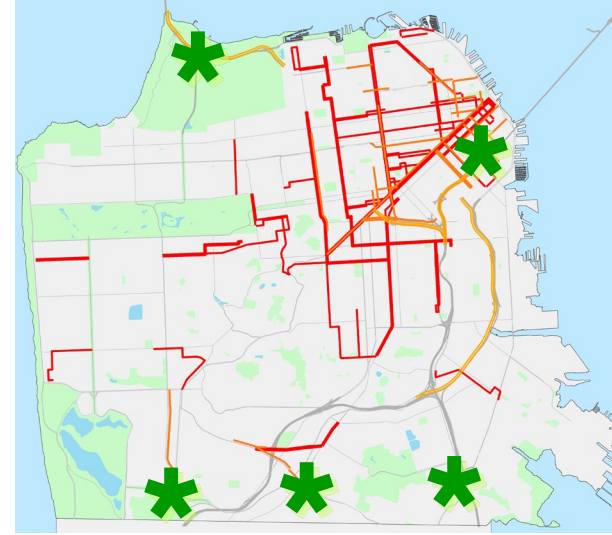


# 2010 SF Study

What scenarios would be feasible and effective?

What improvements should be part of the package?

What are the potential benefits and impacts?





# 2010 key issues



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## Stakeholders raised questions about:

Costs to low-income travelers

Effects on businesses

Transit system capacity

Parking & traffic diversions





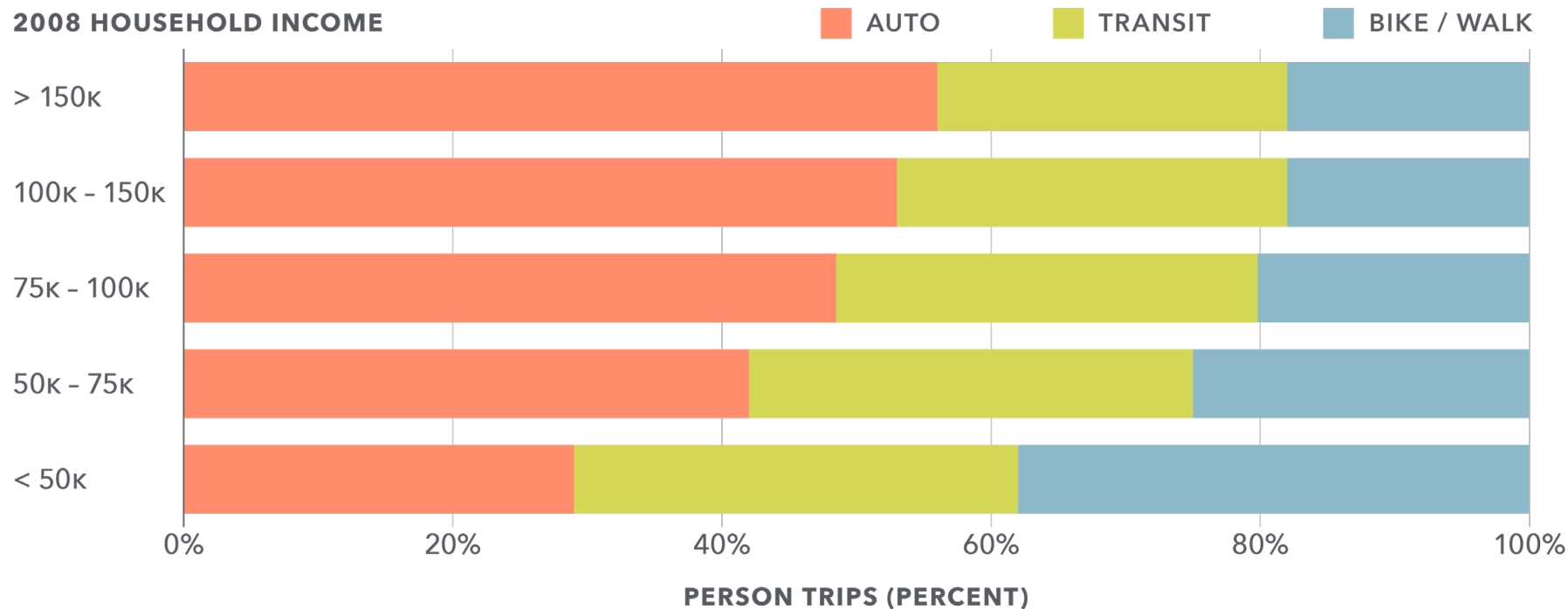
# 2008 travel modes



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## To Northeast SF by income (pm peak)

2008 HOUSEHOLD INCOME



# **2010 RECOMMENDATION** **Northeast Cordon**

## **Proposed program:**

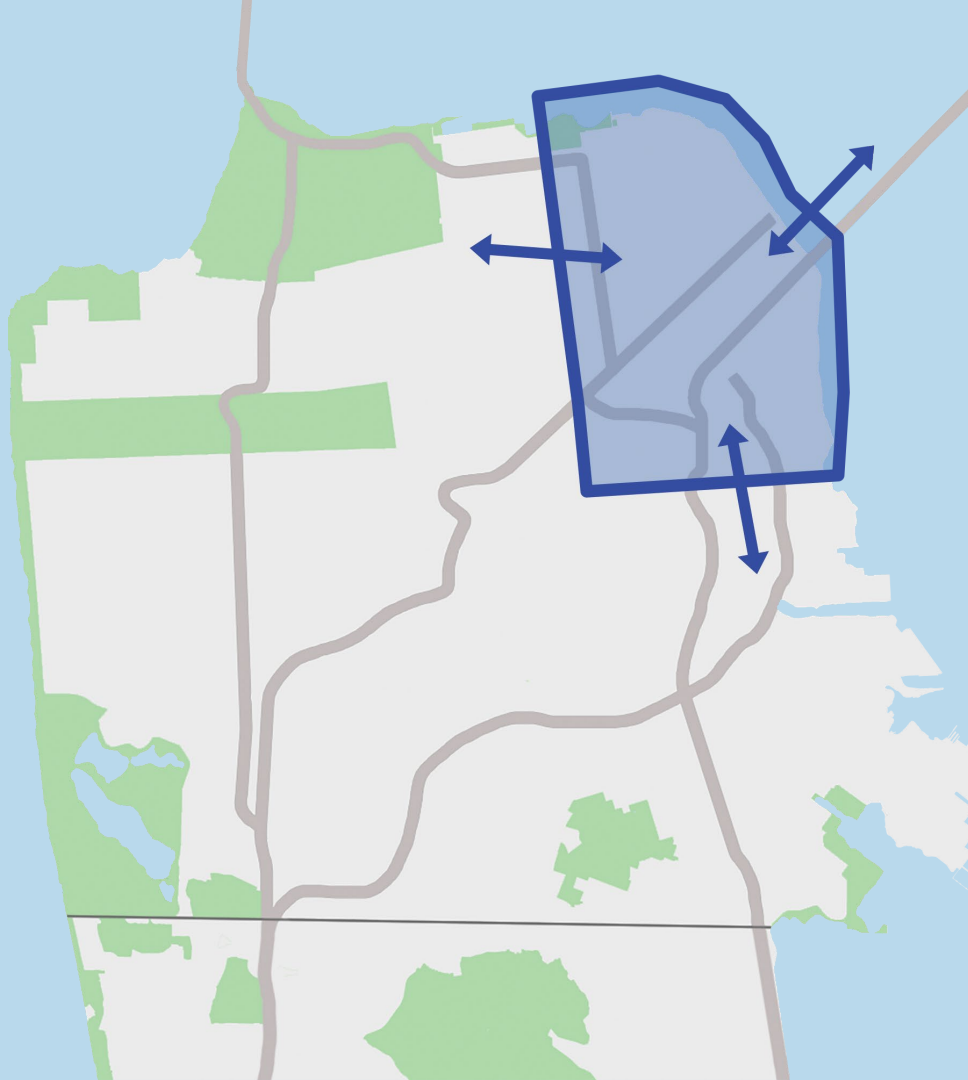
Toll to cross cordon during peak

Discounts & subsidies

Multimodal investment program



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# **2010 RECOMMENDATION**

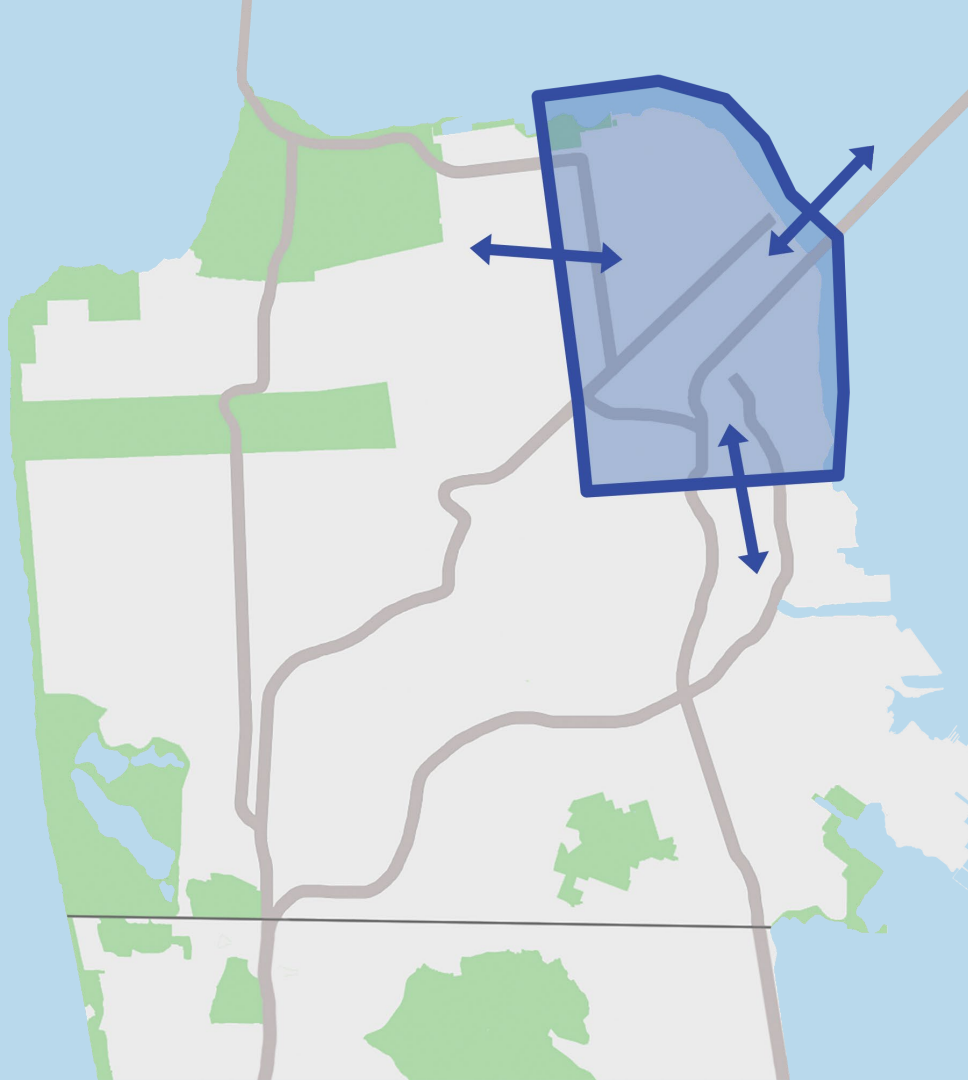
## **Northeast Cordon**

### **Benefits:**

- 12% fewer peak period auto trips
- 21% reduction in vehicle delay
- 20% - 25% transit speed improvements
- 16% reduction in Northeast Cordon GHGs
- 12% reduction in pedestrian collisions



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# 2010 investment program



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Faster, more frequent transit

Street repaving

Traffic calming

Ped & bike improvements

Streetscape enhancements

Parking management & enforcement

TDM programs





# What's different since 2010



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Even more focus on equity

More growth and  
congestion

TNCs (Uber, Lyft)

Opportunity for incentives



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NOW:

New  
Congestion  
Pricing  
Study

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New community conversations  
New equity study  
Updated analysis and new  
recommendations



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# Questions?

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