April 11, 2019

Mayor London Breed City Hall, Room 200 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102

Dear Mayor Breed:

We, the undersigned, are writing to respectfully request that you adopt, in full, the recommendations of the Sugary Drink Distributor Tax Advisory Committee (SDDTAC) into the budget you will propose to the Board of Supervisors for fiscal years 2019-20 and 2020-21¹.

The anticipated \$10.4 million in unallocated soda tax revenue and the recommendations for how to spend those funds represent a large opportunity to progressively target the revenue from the soda tax to improve the health of populations that are disproportionately impacted by soda consumption and diet-related disease. This was the focus of the SDDTAC during its deliberations. Many of us attended the committee's meetings and can attest to the robust public comment from members of the community, attention to detail and in-depth discussion of various alternatives by the sixteen member advisory committee.

We strongly support the recommendations of the SDDTAC not only because they would provide funding to programs that would improve community health, but also because it is important that the soda tax revenue be spent in a way that is guided by the committee established by voters when the tax was passed at the ballot in 2016.

We hope that you will incorporate 100% of the SDDTAC's allocation recommendations into your budget and that you will continue to support the committee as it tracks implementation and expenditure of the tax revenue.

Sincerely,

Michelle A. Albert, MD, MPH, Co-President, Board of Directors, Bay Area Division American Heart Association

Cissie Bonini, Executive Director, Vouchers 4 Veggies- Eat SF

Charles M. Collins, President and CEO, YMCA of San Francisco

Meg Davidson, Associate Director, Policy and Advocacy, San Francisco-Marin Food Bank

Katie Ettman, Food and Agriculture Policy Associate, SPUR

Mackenzie Feldman, Founder, Herbicide-Free UC

Dana Frasz, Founder and Director, Food Shift

Pei-Ru Ko, Real Food Real Stories, Founder and Director

Sibella Kraus, Sage, President

Margot Kushel, MD, Director, UCSF Center for Vulnerable Populations

¹ Final SDDTAC Budget Recommendations for FY 19-20 and FY 20-21, March 2019: https://www.sfdph.org/dph/files/SDDTAC/FY19 20-20 21%20SDDTAC RX-final.pdf

Ave Lambert, Program Director, Farming Hope

Mary Lou Licwinko, Executive Director and CEO, San Francisco Marin Medical Society Eric Mar, Assistant Professor, Asian American Studies, College of Ethnic Studies San Francisco State University

Myrna Melgar, Executive Director, Jamestown Community Center Sarah Nelson, Executive Director, 18 Reasons Judi Shils, Founder and Executive Director, Turning Green and Conscious Kitchen

CC: Sophia Kittler, Ashley Groffenberger

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Additional signatories added since April 11

Beatrice Cardenas-Duncan, Health and Wellness Advocate
Kim Coates, Executive Director, School Health Programs, SFUSD
Donald S. Falk, Chief Executive Officer, Tenderloin Neighborhood Development Corporation
Adrienne Markworth, Executive Director, Leah's Pantry
Tom Radulovich, Executive Director, Livable City