SamTrans Express Bus Feasibility Study & Implementation

SPUR



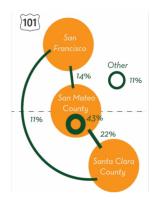
Project Purpose

Provide a direct, fast, frequent and reliable transportation choice for long-distance commute trips within and between San Mateo, San Francisco, and Santa Clara counties.





Market Analysis Factors



O-D Pairs

- Data from Streetlight, C/CAG Model, MTC Model, and CHTS:
 - North-South trips focused on US-101
 - Trips to, from, or through San Mateo County
 - · Possible intermediate stops



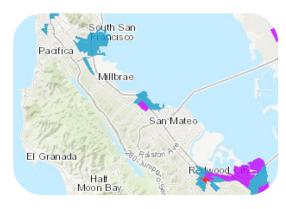
Regional Transit Access

- Underserved by BART, Caltrain Baby Bullet, or employer shuttle service
- Trips requiring two or more transfers via transit



Likelihood of Transit Use

- Previous SamTrans express bus performance
- Transit-supportive land uses
- Strong TDM programs



Equity

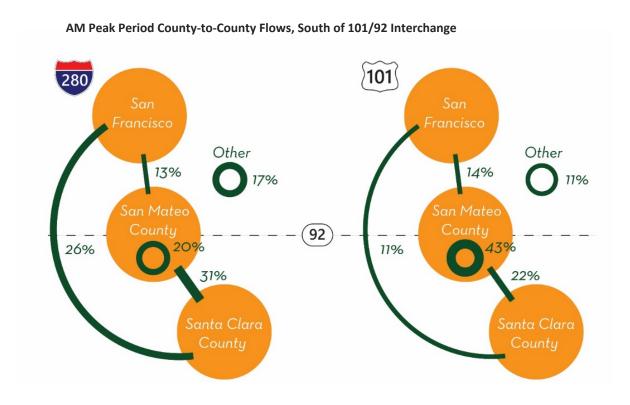
- Communities of Concern
- Underserved by long-haul transit



Market Analysis Findings

Most trips in cars within study corridor are relatively short-distance and short-duration.

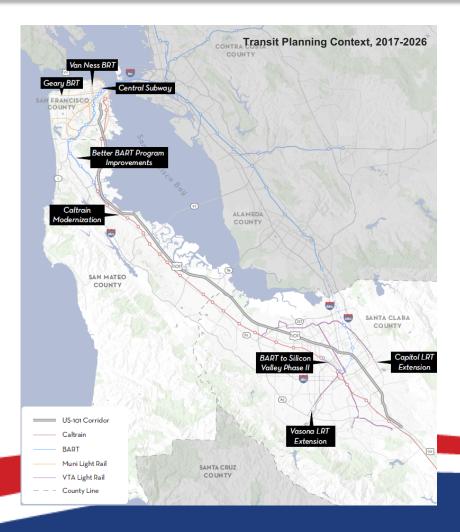
Pass-through trips from SF to Santa Clara County are only 11% of trips on US-101 in the AM peak period.





Market Analysis Findings

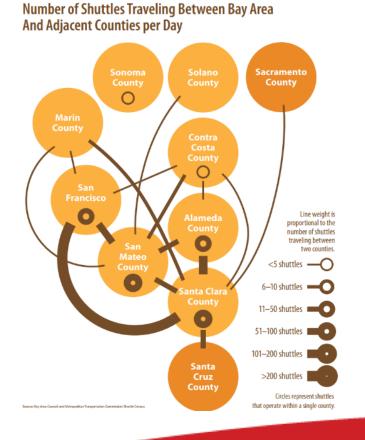
Upcoming improvements to Caltrain and BART present strong potential for mode shift in San Francisco and San Mateo counties – and may be hard to compete with.

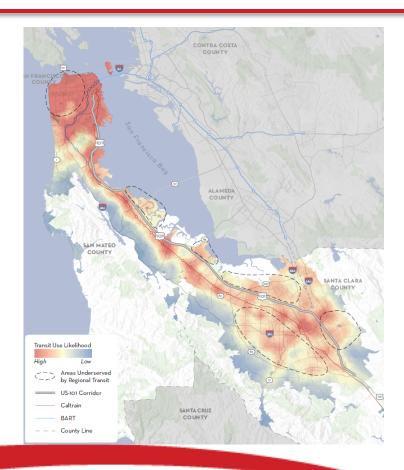




Market Analysis Findings

Express bus service shows greatest ridership potential in dense areas underserved by regional transit and employer shuttles.





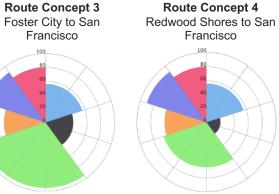


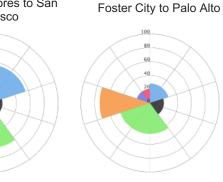
Detailed Evaluation



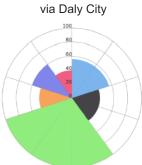
Route Concept 10

Sunnyvale to San





Route Concept 5



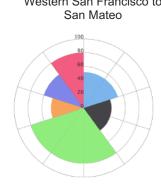
Route Concept 6

Western SF to Palo Alto



Route Concept 13

San Carlos/Belmont to







Route Concept 11

Burlingame to San



Route Concept 12 San Mateo (101/92 PNR)



Project Goals:

Mobility

Market Share

Cost-**Effectiveness**

Equity

Access

Sustainability



Proposed Express Bus Network



- Four bidirectional routes, two onedirectional routes
- One limited stop route from East Palo Alto to San Bruno
- Three routes into downtown San Francisco from Foster City, San Mateo, Burlingame
- Two routes into Western SF from Palo Alto, San Mateo



Implementation Strategy

- Phase 1: Pilot Project (2019/2020)
- Phase 2: With San Mateo County Managed Lanes Opening (2022)
- Phase 3: Further Growth (2023)

Keys to success:

- Employer partnerships
- Easy and accessible fare products
- Reliability and comfort
- First-mile/last-mile options
- Optimize routes for use of managed lanes & explore coordinated programs

