

***ConnectSF aligns our agencies through  
a ground-up process to identify long-  
term transportation projects and policy  
priorities***

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SF Planning

**SPUR**  
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ConnectSF



**Richmond District, 1880s**



**Lincoln Way near Sunset, 1908**



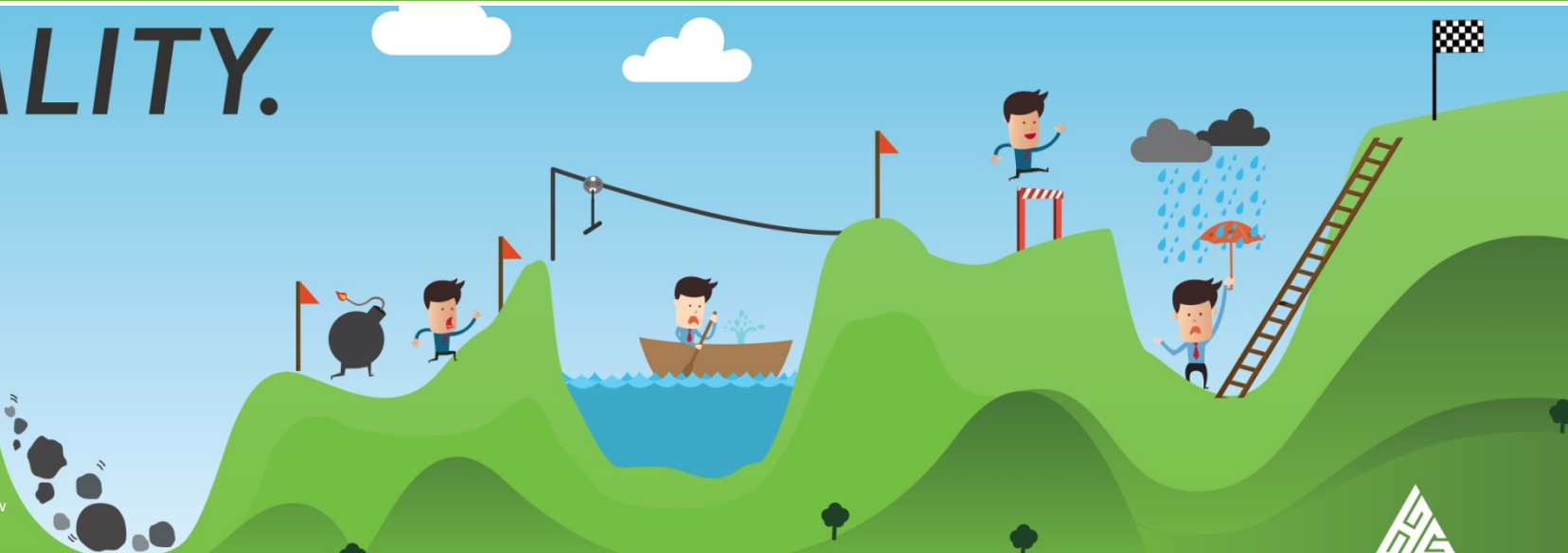
# Ferry Building before and after Embarcadero Freeway

Photo left: Nicole Boliaux, The Chronicle; Photo right: Courtney Ferris

# YOUR PLAN.



# REALITY.



# ConnectSF: How We Are Using Scenario Planning

## Create the Vision

Create Scenarios  
Select Vision  
Monitor Progress  
Scan for Change

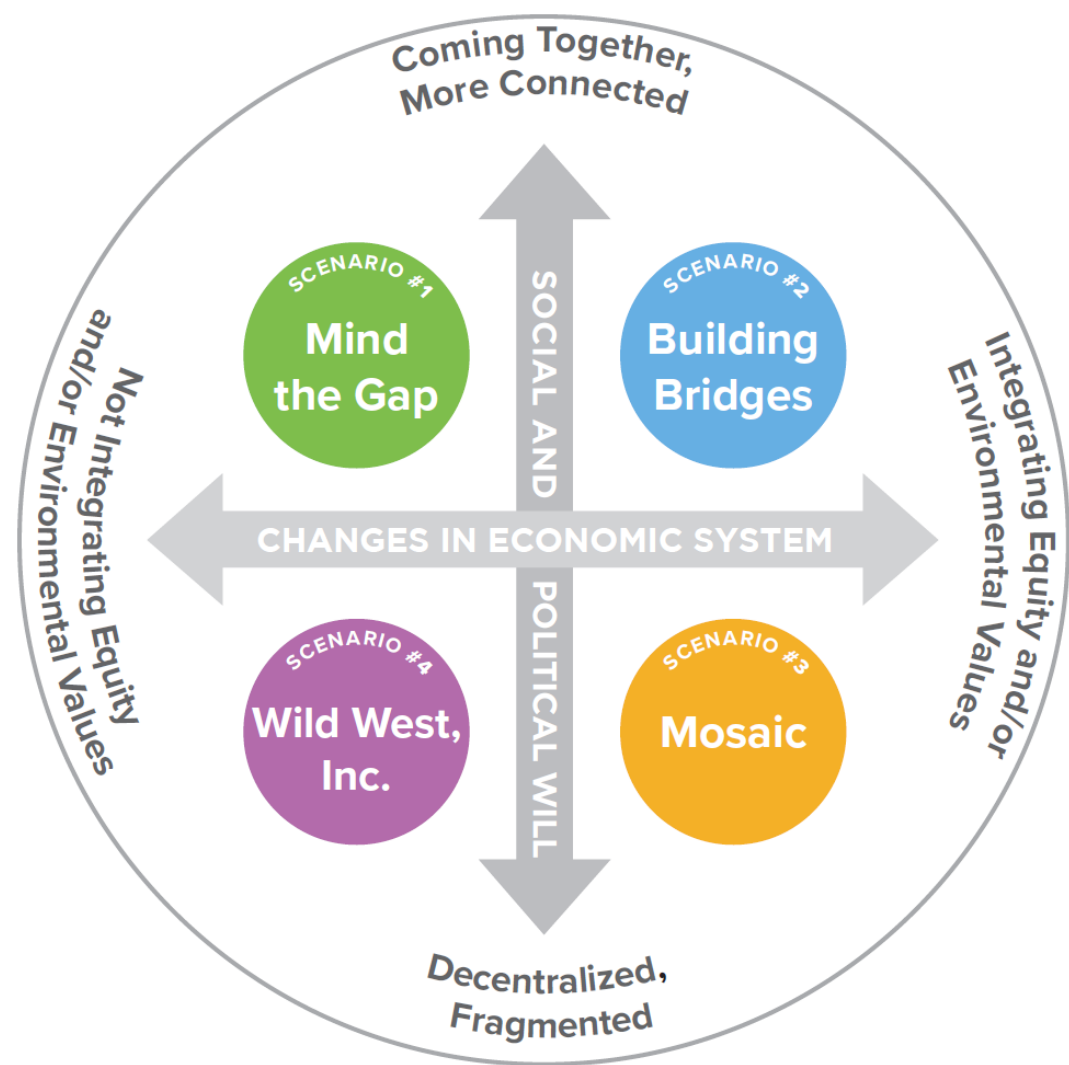
Study

Implement

# ConnectSF Scenarios

## Drivers of Change

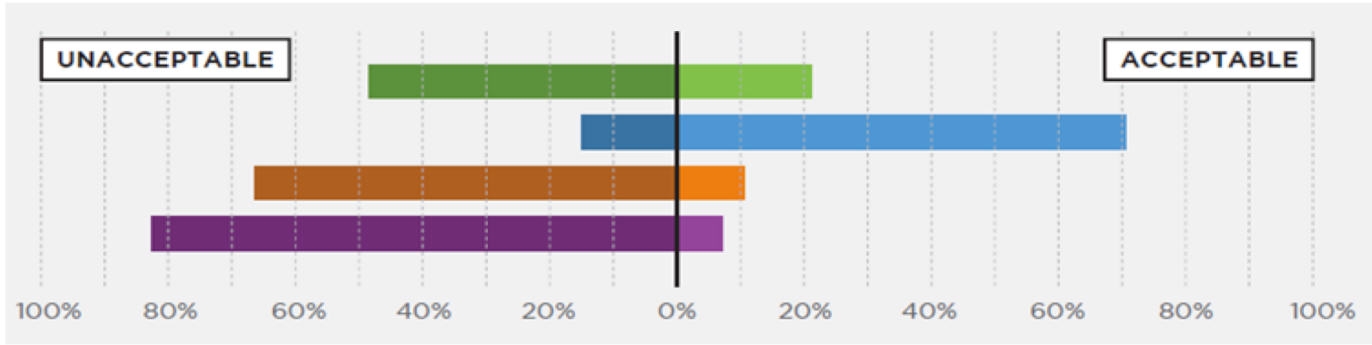
- Demographics
- Polarization
- Governance
- Technology
- Regional & Local Economy
- Funding
- Climate & Resiliency



# Scenario Outreach

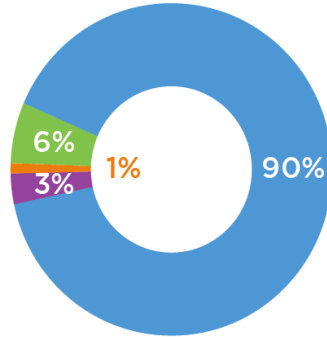


## SURVEYS



## FOCUS GROUPS

What scenario did people most prefer for the future of San Francisco?



Scenarios:

Mind the Gap

Building Bridges

Mosaic

Wild West, Inc.

# Vision Phase: Outreach Summary



FOCUS  
GROUPS

**125** PARTICIPANTS

**3** LANGUAGES OFFERED: CHINESE, ENGLISH, SPANISH

**1** YOUTH GROUP



ONLINE  
SURVEYS

**5,300** RESPONDENTS

**4** LANGUAGES OFFERED: CHINESE, ENGLISH, SPANISH, FILIPINO



TARGETED  
OUTREACH

**60+** ORGANIZATIONS ENGAGED

**470** POP-UP VISITORS

**700** POP-UP RESPONSES





Transit Corridors Study



Streets & Freeways Study



Countywide Transportation Plan



Transportation Element Update



*For more info:*  
[connectsf.org](http://connectsf.org)

*To receive updates:*  
[connectsf@sfgov.org](mailto:connectsf@sfgov.org)



**San Francisco**  
**Planning**