

DRAFT Soda Tax Proposal - FY 2018-19 and FY 2019-20

Program/Purpose	Dept.	FY 2018-19 MBO Proposal	FY 2019-20 MBO Proposal	Guidelines
Grants to CBOs				
Grants to CBOs	DPH	3,817,000	3,817,000	Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.
Grants to CBOs - SFUSD	DCYF	728,000	728,000	
Total Grants to CBOs		4,545,000	4,545,000	
School District				
School Food/Education/Action	DCYF	1,500,000	1,500,000	Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.
Oral Health	DCYF	550,000	550,000	Funding to support oral health in schools, including the cost of sealants.
Water Access	DCYF	450,000	-	One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.
Total School District		2,500,000	2,050,000	
Departmental Programming				
Healthy Eating Vouchers	DPH	1,035,000	1,035,000	Healthy Food Purchasing Supplement
HOPE SF Peer Enhancements	DPH	400,000	400,000	Fund training and peer wage increases.
Peace Parks	REC	520,000	520,000	Funding to Rec Park to provide continued support of the Peace Parks program.
Oral Health	DPH	450,000	450,000	Funding for Community Task Forces
Healthy Retail	ECN	150,000	150,000	Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.
Total Departmental		2,555,000	2,555,000	
Administrative				
Staffing/Research Support	DPH	800,000	800,000	To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.
Total Administrative		800,000	800,000	
Grand Total		10,400,000	9,950,000	