

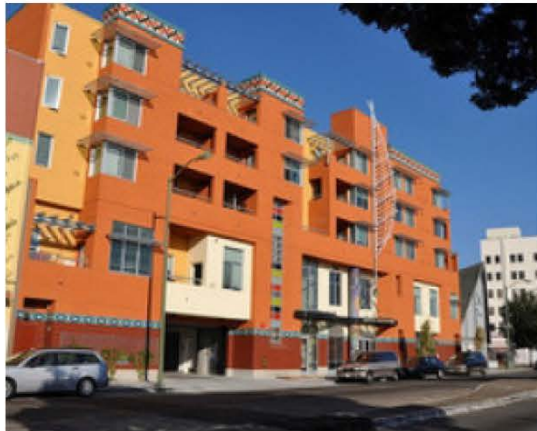


# Annie Ledbury

East Bay Asian Local Development Corporation

New Approaches to Community Engagement

October 23, 2018

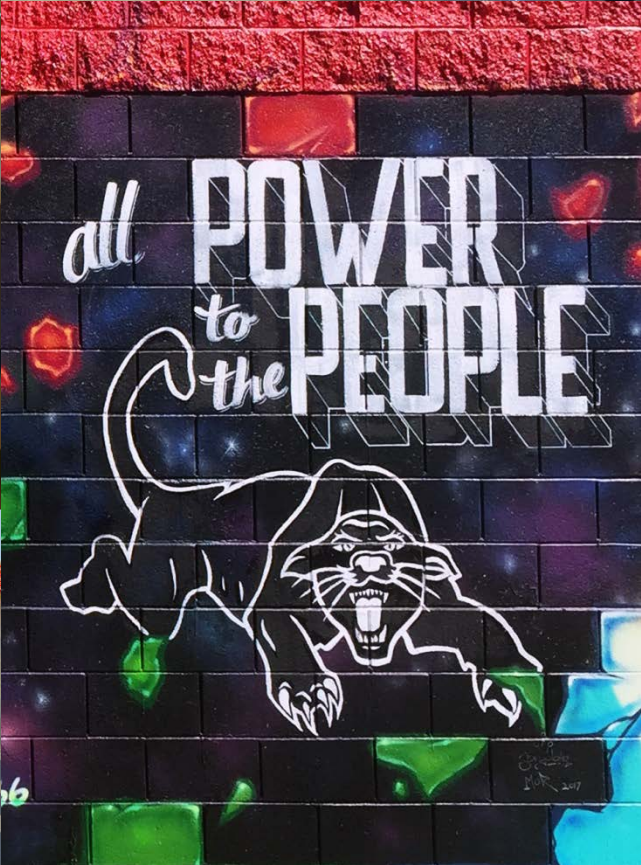




How might we meaningfully incorporate deep community input into the development, programming, and design of our affordable buildings to reach health outcomes?



**SAN PABLO AREA**  
REVITALIZATION COLLABORATIVE





San Pablo

Blue Bird Market



**Stores = 17**

**Jobs & Services= 15**

**Play=12**

**Arts & Culture = 8**

**Housing = 7**

**Learning = 7**

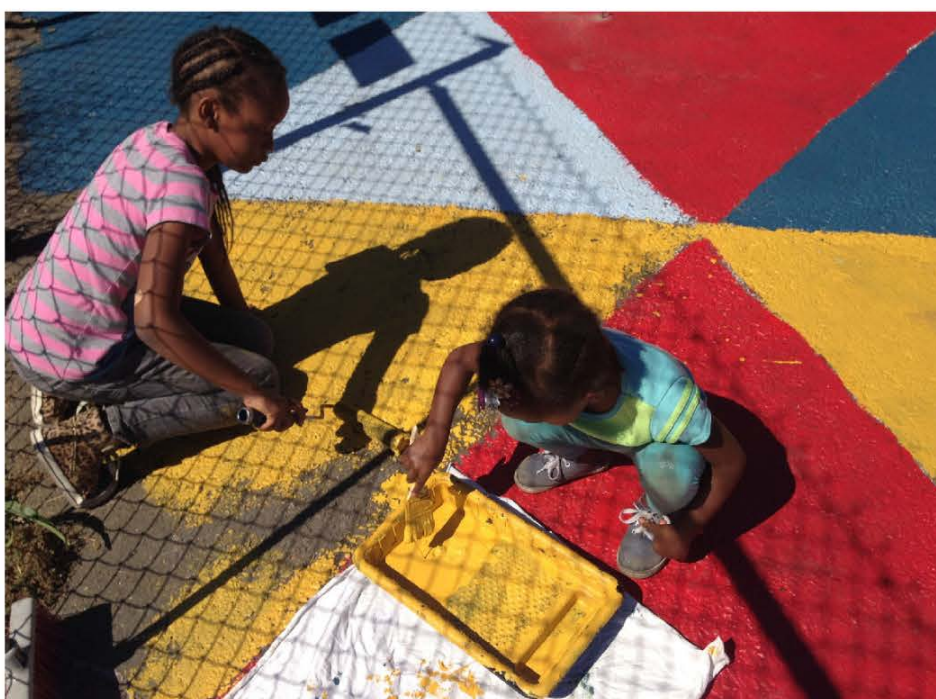




BIKES

absolutely

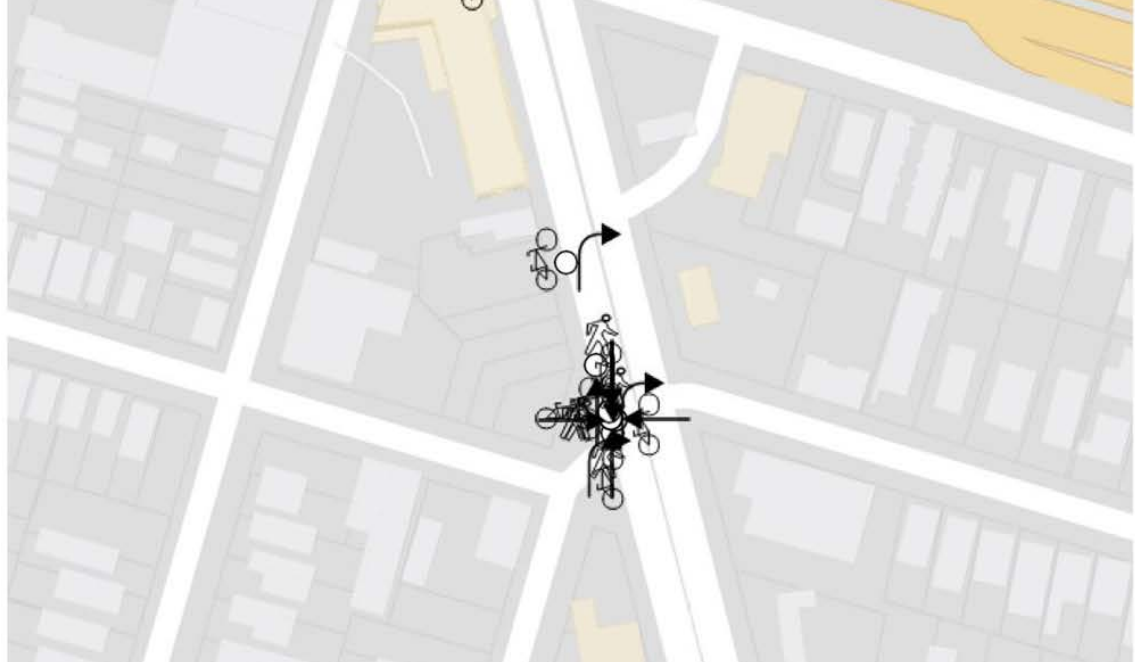














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# 2090

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D.I.R.M.  
Oakland, CA

**YIELD**  
  
**LIFE**





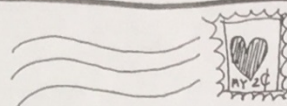
How can we get...  
Credit union  
- to open checking  
- Safety reheaply  
- change for loan  
- classes to repair  
- car loan, save \$100

MY VISION FOR A VIBRANT  
SAN PABLO AVENUE IS...

life and space for everyone

@ not gentrification but  
inclusive of community

- |  |  |
|--|--|
| <input type="checkbox"/> LIGHTING                | <input type="checkbox"/> FAMILY/PLAY SPACES        |
| <input checked="" type="checkbox"/> BUSINESS     | <input type="checkbox"/> PEDESTRIAN SAFETY         |
| <input checked="" type="checkbox"/> GREENERY     | <input checked="" type="checkbox"/> ARTS + CULTURE |
| <input type="checkbox"/> CARS/PARKING            | <input type="checkbox"/> PUBLIC SAFETY             |
| <input checked="" type="checkbox"/> PLACES TO GO | <input type="checkbox"/> BUS/TRANSIT               |
| <input type="checkbox"/> BIKE INFRASTRUCTURE     | <input type="checkbox"/> OTHER _____               |



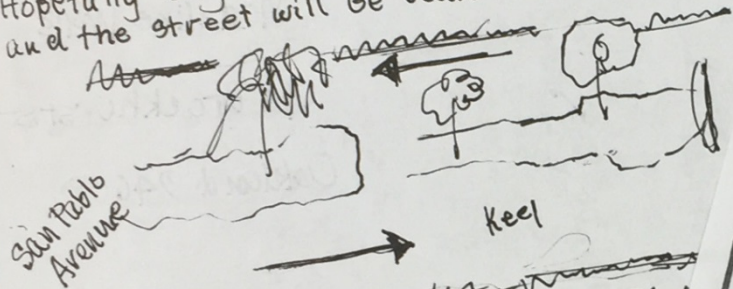
Kelly Winter  
YOUR NAME

3019 Linden St  
ADDRESS

WITH LOVE FROM OAKLAND

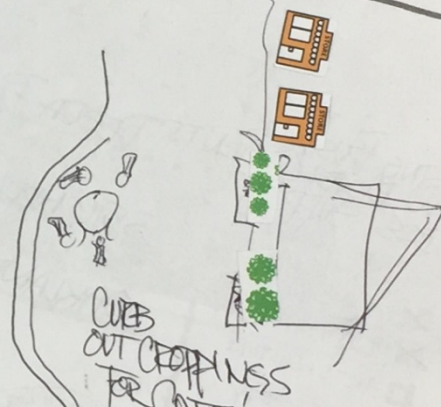
DRAW YOUR FAVORITE IDEA...

Streets that are wide seem like  
strips tie both sides of the  
Hopefully city gardening services  
and the street will be beautified.



DON'T TAKE THE MEDIANS OUT - MAINTAIN

WRITE IDEA...



CUBS OUTCROPPINGS  
FOR CAFE'S SLOW TRAFFIC

DRAW YOUR FAVORITE IDEA...



more greenery + riding

MY VI  
SA

at  
L

- |  |
|--|
| <input type="checkbox"/> FAMILY/PLAY SPACES        |
| <input type="checkbox"/> PEDESTRIAN SAFETY         |
| <input checked="" type="checkbox"/> ARTS + CULTURE |
| <input type="checkbox"/> PUBLIC SAFETY             |
| <input type="checkbox"/> BUS/TRANSIT               |

YOUR NAME

2822 Union St  
ADDRESS

Oakland 94608

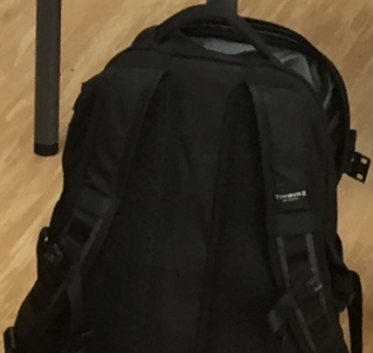


CITY OF OAKLAND  
PEDESTRIAN IMPROVEMENTS FOR  
SAN PABLO AVE AT 34TH ST

Harrison & 23rd Street  
Safety Improvement  
Project

Before	60% of crashes involving pedestrians
After	7% increase in walking to destinations, 96% reduction in crashes involving pedestrians

STUDY ONLY





WAL SHARON  
WAI KING DALE  
BLAIR WILSON  
PAV CHALERS  
BRIAN HOSER  
JAMES BROWN  
LUI BOWLS  
CHI YAN WAI  
LINA AMBERSON  
ARTRIA THORNS  
ALI EBERT  
BB KING  
PAV CHALERS  
LUI BOWLS  
WAI KING DALE  
LINA AMBERSON  
ARTRIA THORNS  
ALI EBERT  
BB KING  
JAMES BROWN  
LUI BOWLS  
CHI YAN WAI  
LINA AMBERSON  
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ALI EBERT  
BB KING  
PAV CHALERS

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LUI BOWLS  
CHI YAN WAI  
LINA AMBERSON  
ARTRIA THORNS  
ALI EBERT  
BB KING  
PAV CHALERS

STOP  
↔

STOP

STOP

Linden St



ALMA MATER  
#DESIGN FOR SOCIAL GOOD x BRIDGE COOL  
PETERY / PASTORIS / PUBLISHED / PELINA / FERRE / MANGUS / PISHAN / PYROVICKA / FALVISA / FANNA / FANN / FLANKE  
OUTFRONT

BBQ

SMOG TEST ONLY  
STAR Certified  
SMOG CHECK STATION

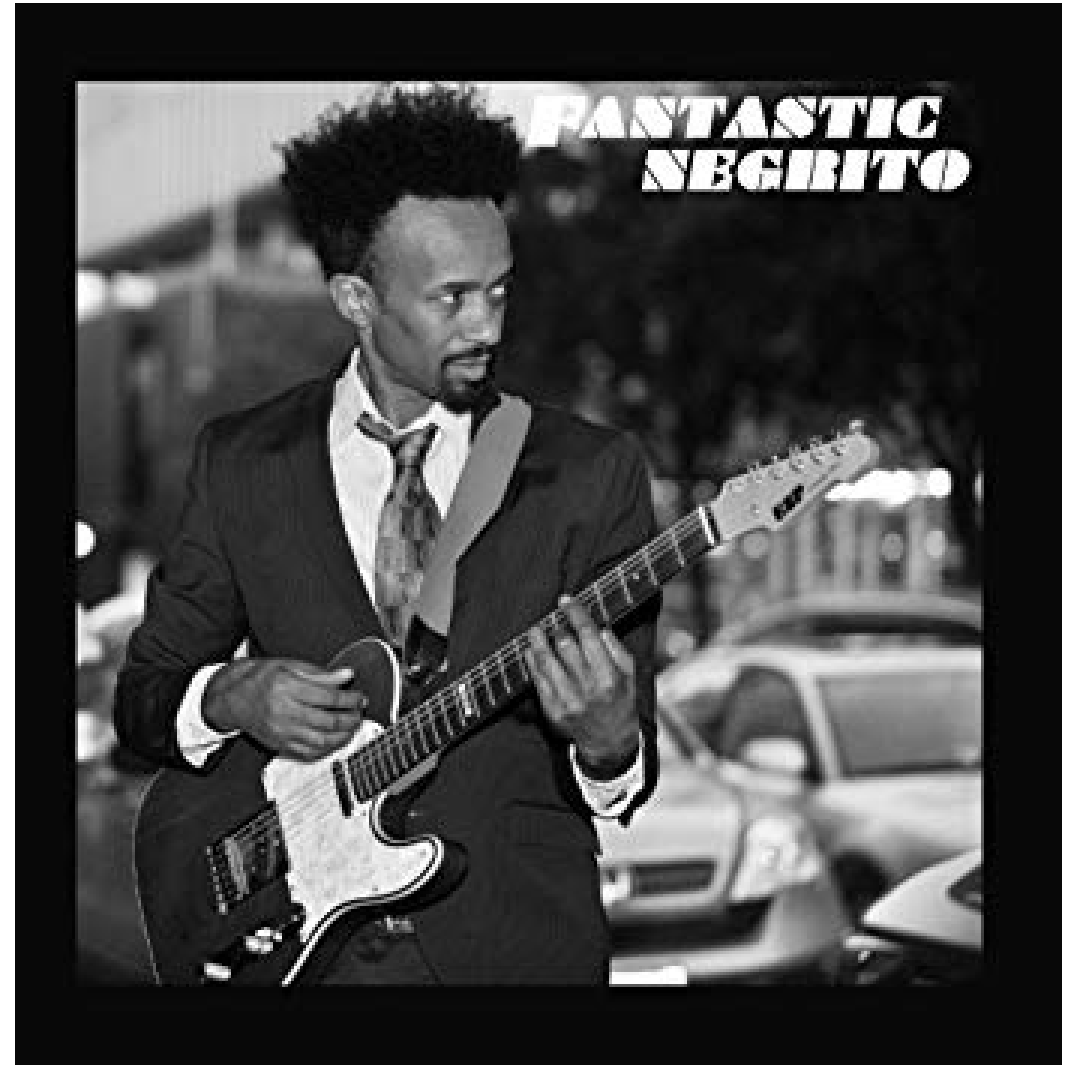
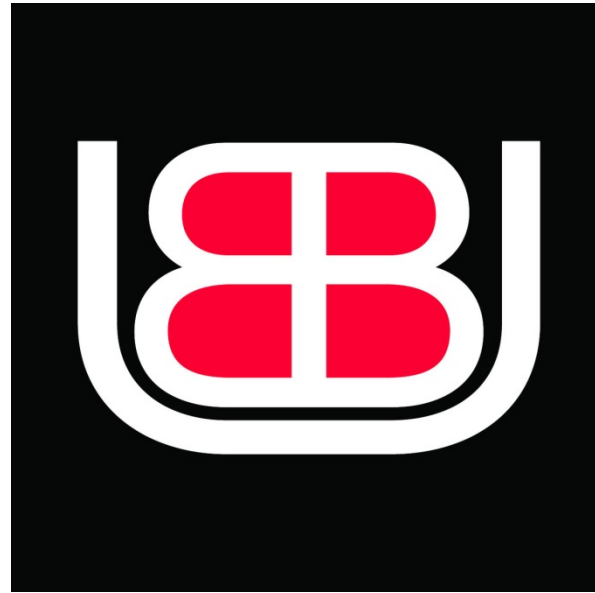
TEST ONLY STATION

Lou Rawls

Sam Cooke



OAKLAND PUBLIC  
CONSERVATORY  
OF MUSIC





**EAT  
DRINK  
&  
BBQ**

**CRAVE  
BBQ**





3431

VIEW



# Operationalizing this Level of Engagement

## What makes this work possible? Challenges

- Grant from SF Foundation
- Staffing from Rose Fellow
- Patience
- Leadership
- Network of program partners

- Development feasibility and timing
- Infrastructure development (inside and outside of organization)
- Time horizon of outcome evaluation



Thank you!

[aledbury@ebaldc.org](mailto:aledbury@ebaldc.org)